

# W. KELLEY & CO.

Have now on exhibition the largest assortment of Autumn and Winter Dress Goods that will be exhibited in Omaha this season, which they are offering at the low prices that prevailed before the recent tariff went into effect. The crowds that thronged our counters Monday and Tuesday emphasized this fact beyond any question of doubt. WE INVITE INSPECTION: WE URGE COMPARISON.

**FALL BUSINESS IS NOW IN FULL SWING.**  
Complete and Magnificent Display of Superior **DRESS GOODS AND SILKS** Are Causing Unusually Favorable Comment.

**ATTRACTIONS IN OUR BLACK GOODS DEPARTMENT.**  
Storm Serge and French Serge, 46-inch, 65c quality, 50c.  
Imported Novelty Weaves, the late fashions, 65c grade, 50c.  
Fancy Merino Novelties, 48 inches, \$1.00 quality, 85c.

**EXCLUSIVE PATTERN DRESSES.**  
We have this season gathered from the best makers of Europe the choicest and most distinguished novelties to be found—and advise purchasers to select now.

**DRESS GOODS OPPORTUNITIES.**  
50 pieces of new fancy Worsteds Suitings, 45c grade, will be sold at 30c.  
50 pieces of latest style Novelty Dress Goods, 75c quality will be sold at 50c.  
50 pieces of new fancy Fancy Suitings, 85c grade will be sold at 60c.

**SPECIAL FEATURES AT \$1.00.**  
The greatest variety of the best styles Plaid, Grenadine, Diagonal, Storm Serge, Tarsus, etc., collected in one lot, worth up to \$1.35, all at \$1.00.

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**SILKS.**  
Silks that are irreplaceable—styles being the very best out—prices that attract buyers. Our special feature this week at \$1.00 are Silks for waists and dresses.

**RICH NOVELTIES IN RIBBONS.**  
Rich Roman stripes, plaids, fancy Matelasse, basket weaves, rich moires, etc., in all the latest shades, at 12c, 17c, 25c, 40c, 60c, 75c and \$1.00 a yard.

**LATEST NOVELTIES IN DRESS TRIMMINGS.**  
Comprising rich beaded and embroidered Passementerie, Mohair and Silk Gimpes and Braids, Braided and Beaded Sets.

**NOVELTIES IN LACES AND VEILINGS.**  
Creme, Beurre and Black, in Brussels and Lierre Applique, Point Russe, Chantilly and Point de Gene Laces.

**44-INCH ALL SILK CHIFFONS.**  
44-inch all silk Chiffone and Mouseline de Soie in every conceivable shade.

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**LADIES' INITIAL HANDKERCHIEFS.**  
Ladies' Hand Embroidered Initial Hemstitched All Linen Handkerchiefs, 15c quality reduced to 8-13c each.

**HAND-MADE LACE BORDER HANDKERCHIEFS.**  
Choice hand made Lace Border Handkerchiefs, made from fine Valenciennes Laces, all hand worked, at \$1.15, \$1.25, \$1.50, \$1.75 and \$2.00 each.

**LADIES' COMBINATION POCKET BOOKS.**  
Ladies' Combination Pocket Books, in all the latest leathers, latest designs, direct from the factory, at 50c, 60c, 75c, \$1.00, \$1.25, \$1.50 to \$3.00 each.

**LADIES' AND CHILDREN'S HOSIERY.**  
Ladies' full regular made fast black hose, double heel and toe, regular 23c quality, 10c pair.

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**FOR CHILDREN.**  
Children's School Hose, fast black and tan, seamless, double knee, heel and toe, sizes 6 to 9c, only 12 1/2c pair.

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**LADIES' BLACK SILK UMBRELLAS \$1.25.**  
Ladies' Silk Serge Umbrellas, choice line of Asaka silk, 26-inch, pagoda frame, steel rod, silk lances—a special bargain—only \$1.25 each.

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Our Ladies' Jackets arrived too late to describe in this announcement, but we assure you we have the largest assortment we have ever shown, ranging in price from \$3 to \$20—the materials are the newest and the styles the latest and most correct. **KID GLOVES**—Our Autumn assortment is now complete, embracing all the new shades for street and evening wear, from 4 to 24-button lengths. Secure your gloves for the Ak-Sar-Ben Ball and avoid the rush of Friday.

## We Invite Inspection—We Urge Comparison. Kelley, Stiger & Co. Cor. Farnam and 15th Sts.

to adapt themselves to the existing conditions. There are exhibited in large quantities alfalfa, kafir corn and Milo maize, three feed crops which prosper in dry weather. The season must be an exceptionally dry one when these crops are raised to a good return, and through them the farmer can raise stock at a profit. But these are emergency crops, and this not being an emergency year, there is a good exhibit of corn, small grain and vegetables. H. Connor of that county shipped a car of wheat to Chicago with summer wheat ranked the highest of any which had been received there up to that time. The vegetables are of the very best. A sample of buffalo grass seed is shown, sixty varieties of which are on exhibit, and the exhibit contains a feature of novelty in the shape of several large tumbled weeds, which, with the exhibit of cultivated products, illustrates the county was and what it is getting to be.

There are samples of wheat which yielded from sixteen to twenty-four bushels, and oats producing thirty-five to sixty bushels. Gage also comes to the front with an exhibit of alfalfa grown on upland, which is of the best quality. The exhibit as a whole, covers everything of an agricultural nature, and shows the great resources of a great county.

The following are some of the entries in the live stock departments and show the scope of the exhibit made:

Hogs—Poland Chinas—W. J. Swallow, Lincoln, Neb., twenty head; E. L. Smith, Union, Neb., four head; Lou Hamilton, Kearney, Neb., seven head; E. H. Andrews, Kearney, Neb., five head; J. Mandelbaum, Blue Hill, Neb., twelve head; J. H. Hoag, Kearney, Neb., four head; Melaner Bros., Reinbeck, Ia., A. N. Sullivan, Lincoln, Neb., twenty-one head; Risk & Gilbert, Weston, Mo., C. A. Walker, Nelso, Neb., ten head; E. H. Darnold, Cumberland, Ia., twelve head; P. J. Gossard, Friend, Neb., nine head; L. H. Suter, Nelso, Neb.; Dawson & Chrysler, Wilber, Neb., five head; Joseph Hynek, Wilber, Neb., nine head; Arnold Bros., Verdun, Neb.; Frank Zachary, Mound City, Mo., ten head; G. A. Walker, Nelso, Neb., ten head; E. J. Jackson, Raymond, Neb., seven head; S. McKelvie & Son, Fairbairn, Neb., seven head; Berkshires—W. Towney, Octavia, Neb., eight head; John Thompson, Plattsmouth, Mo., nineteen head; J. S. Magers, Arcadia, Kan., thirty head; Reuben Green, Danville, Neb., five head; R. L. Blodgett & Sons, Beatrice, Neb.

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**GREAT EXHIBIT OF LIVE STOCK.**  
Many Fine Hogs, Sheep and Cattle are on Display.  
The importance and extent of the live stock exhibit this year is shown to a degree by the constant stream of people who drift into that portion of the grounds to look at the many excellent animals there on display. There is but one opinion as to the merit of the exhibit as a whole, and that is that it is the best ever shown in this county.

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