All the Prettiest Effects in New Novelty Dress Goods.

|  | Really we think we never saw them so pretty. The $25 \mathrm{c}, 27 \frac{1}{2} \mathrm{c}$ and 29 c Novelties embrace a varied assortment of nice patterns-Ail wool, of courseAnd we can safely assure you that atter these are gone no more such good values wil be shown at these prices. The Dingley Tariff will raise prices all along the line. We are very strong on $40 \mathrm{c}, 45 \mathrm{C}$ and 50 c Novelties, and at 60 c we show a special number (No. 2500) that has as handsome effect as any $\$ 1.50$ goods you ever saw-You would willingly pay a dollar if we asked it Perfect pictures of the weaver's art at 75 c , $\$ 1.00, \$ 1.25$ and $\$ 1.50$. We also show a complete line of new and stylish materials for tailor-made suits at $60 \mathrm{c}, 75 \mathrm{c}, \mathrm{si} .00,81.40$ and $\$ 1.50$-embracing a range of coths that have |  |  |
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| never been in Omaha before-all that is desirable, whether in color, weave or combination of colors. <br> Our black goods-plain at 25 C to $\$ 1.50$ and fancy weaves at 35 C to $\$ 2.25$-will be especiaily interesting-perhaps you'd better look in upon us this week. |  |  |  |
| New Dress Trimmings- <br> Newer than chiffon-Fluted Liberty Cloth-in black, cram and colors-2 unches wide- $\$ 1.00$ a yard. <br> Brocrded Chiffon in black, cream colorm, 21 inches wide-inc a yard. Pearl Garnitures-A new line ranging in Also mome very dainty colored effects Narrow Post! Pasiemmenterie 2sc, 30 c Narrow Pearl Fringe- 90 c yard. Pearl and Beaded Band, 2 Inches wide-Cream-and-gold Silk Pasaementerie $11 / 2$ Inches wide- $\$ 1 . i n$ yard; $21 / 2$ inches wide Ank to see the new Jet-and-colored Garnifures and Jetted Lace Shirt Pleces. Fult line of cotoral Silk Passementerie at 50 c , $65 \mathrm{c}, 75 \mathrm{and} \$ 1.00$ per yard and upward. | White Wool BlanketsWe call your attention to these Blankets simply because we know they're chap. No matter what conditions may that you'll be able to buy equal quality for so little money. <br> Size 68 -inch by $90-\mathrm{fnch}-88.00$ a patr. <br> Muslin Underwear- <br> We have fust recelved a new lot of the Tniversal Gowns, made of tine cam- <br>  est and whest kowns made. $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ $\qquad$ <br> Handkerchiefs and Collars- <br> The popular brand of soft bleach Handkerchiefs for men and women, ready for use, oneelghth, one-quarter and one-half inch hem. $\qquad$ Men's at $15 \mathrm{c}, 25 \mathrm{c}, 35 \mathrm{c}$ or 3 for $\$ 1.00$, and All the late and staple shapes in ladies. Collars-150 ench. Cuffezong pair. | Men's Furnishings- <br> Hust received, a new line of Fall Tles, in bows, paffs, tecks, string ties an four-in-liands. <br> Hoys Linen Waista, slzes 4 to 10 years from 4 to 14 years- 18 or or 3 for 60 c . <br> Boys 4 to 9 yite Uniaundered Waists, siaes years, reduced from 50 c each <br> to 3 lic or 3 for $\$ 1.00$. <br> Boys Linen Waists, sizes 4 to 10 years Fio each-redtred from $\$ 1.00$. <br> We still have some of those bargains <br> that formerly sold for $\$ 1.00-n o w$ - 500 <br> Our 50 c quality of Muslin Night Shirts- now 35 c or 3 for $\$ 1.00$. <br> Oda line of Men's Black Cotton Hal Hose, small sizes, 2 pair for $25 \mathrm{c}, \mathrm{re}$ <br> Hose, small sizes, ${ }^{2}$ pair for 25 c , re duced from 250 and 35 c . <br> Men's Half Hose, fancy stripes and plaids 35 co and 50 c a pair. <br> About Our Corsets- <br> The matchless Flexibone Moulded Corsets reveal models that are coexist ent with perfect ideas of form. ert perfect ideas of form <br> Fray, long and short models-price from $\$ 1.50$ to $\$ 3,00$ eich mhite o <br>  V. B. Linen Neting Summer Coraet well baned in extra long and med ium waist, regular reduced to joc ench. |  |
| Hosiery and Underwear- <br> Lades' black Lisle Thenend Hose. double toc, sole and lieel, ase or 3 pa for $\$ 1.00$-reduced from t5e per pair. <br> Ladtes Tan Hose fast colors, w double fole and heel, 20 c par pair. <br> Child's Fast Black Cotton Hose wit <br>  |  |  |  |
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Sent Free to Men.



