

OLIVE BELT OF AMERICA

Capable of Producing an Abundance for Home Consumption.

IMPORTANT NEW BRANCH OF INDUSTRY

Value of the Annual Imports of Olive Oil—Pure Foreign Oil Almost Unobtainable—How the Olives are Treated.

One million gallons of olive oil are imported annually into the United States. There is no reason why the whole of that quantity should not be produced in this country. Indeed, there is every prospect that American olive oil some day will rival the foreign in extent of the output; already it is quite equal to the latter in quality.

Government agricultural experts have been studying the matter recently, and the Chicago Democrat, and they declare that California is capable of turning out as much olive oil as Italy and Spain put together. The importance of this statement may be realized when it is understood that Italy markets every year 70,000,000 gallons of the stuff, while the yield of the Iberian peninsula is not less.

The olive-growing region in California is from 600 to 700 miles long, and varies in width from thirty to 125 miles. In this belt, had it only twenty miles and a length of 500 miles it would include 4,000,000 acres, or more than twice the area of the land now planted with olives in Spain.

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BOGUS FOREIGN OIL

Nearly all of the imported olive oil is more or less falsified. A few years ago the Department of Agriculture caused tests to be made of olive oil from various parts of the foreign empire, every one of which was labeled "pure." Not one of them was found to be pure, and several did not contain any olive oil at all.

It would be out of the question to give a list of the uses of the olive. The oil is employed largely in the manufacture of soap, and for preserving articles. Spain alone has an olive acreage nearly as great as the area of Connecticut, though the production is only one-tenth that of the United States.

The olive was first introduced at the San Diego mission from lower California about 1769, and between that date and 1823 it was planted in most, if not all, of the twenty-one missions on the coast. The largest early plantings seem to have been made at San Diego and San Fernando.

There are now several hundred olive trees in California from the fact that in 1834 400,000 olive trees were sold for planting from the mission of San Diego to San Francisco.

Advertisement for Cuticura medicine, describing its benefits for various skin conditions like eczema, itching, and dandruff.

FIRE ENTAILS HEAVY LOSS

Conflagration of Friday Night the Most Destructive One in Many Years.

REES PRINTING COMPANY SUFFERS MOST

Difficult to Estimate its Exact Measure of Damage Until the Debris is Cleared Away—Several Other Losers.

The most destructive fire that has visited the city for several years was that of Friday night in the four-story brick structure at Eleventh and Howard streets, mainly occupied by the Rees Printing company.

The main loss by the blaze was the Rees Printing company. Officers of this company place their loss very near to \$45,000, but this is quite an unsatisfactory estimate as it is impossible to tell yet just what stock and fixtures in the mass of debris that encumbers the three upper floors is still left in good condition.

President and Manager Samuel Rees is out of the city, but Secretary Edward Haymaker yesterday, said that the loss would be fully one-half and possibly a little more. A few days ago the stock was inventoried and found to have a value of \$90,000.

St. Paul Fire and Marine... American National... Hartford... Liverpool and London and Globe... Insurance Company of North America... Greenwich Insurance Company... St. Paul Fire and Marine... American National... Hartford... Liverpool and London and Globe... Insurance Company of North America... Greenwich Insurance Company...

The next heavy loss is S. D. Mercer, the owner of the building. The damage to the structure is placed somewhere between \$3,000 and \$10,000. The damage to the stock is estimated at \$22,000.

William Schoenfelder, cutlery and grinding establishment on the fourth floor, \$12,000. Icken & Woblers, commission merchants on the Howard street side, \$500.

David Cole & Co., commission firm, 1015 Howard street, \$500. J. M. Leslie, 507 South Eleventh street, stock of baskets, \$100. Rocco Bron, commission men, 511 South Eleventh street, \$200.

Local happenings among them during the past week. Mrs. Swenson left the city yesterday to attend the sick bed of Rev. Mr. Swanson, who lies very ill in Oakland, Neb.

One of the attractions of the Danish exhibit on the Transmississippi building will be the proposed exhibition of the Danes at the A. P. A.'s. The feeling over the matter was intense and some of the Danes have been ordered to leave the city.

A court in Chicago is having a hard time to find a man to receive the prize for the man with the least hair on his head. A new hat for the man with the least hair on his head.

A shaving ticket to the man with the most hair on his head. A bicycle cap to the winner of the 100-yard race. A pair of cigars to the man making the best bowling record.

Half-gallon of old dry whiskey to the man who has the longest hair. A pound of short steak to the shortest man present. A box of cigars for the tallest man present.

Three bottles of wine for winners of men's triathlon. A pair of lippers for the lady with the largest feet. Photographs for the homeliest girl present. A shirt waist for the girl that can dance the best jig.

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Deaths of Mrs. W. W. Moseley. Her death was announced at the residence of Mrs. Alice S. Moseley, wife of W. W. Moseley of Little Rock, Ark., on July 30, has just been received in this city.

Drexel Shoe Co.

1419 Farnam Street.



Mos. de girls want went to do... Efforts are being made to take a big crowd to the enjoyment of this year's annual picnic.

Brotherhood of Elks. Next Saturday Omaha lodge of Elks gives its annual picnic at Lake Manawa and the prospects are being made to take a big crowd to the enjoyment of this year's annual picnic.

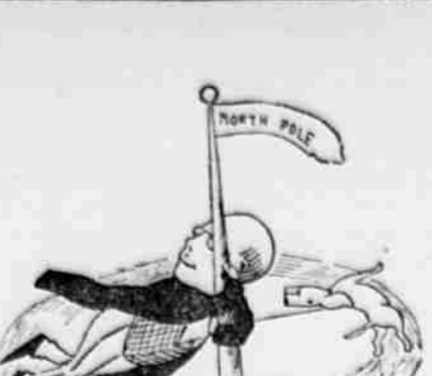
Woodmen of the World. The Woodmen of the World Loecolling association of Iowa at Lake Manawa, Ia. Sunday was a huge success. It is said that a bigger crowd never assembled at the summer resort in the past.

Knights of the Maccabees. Deputy Supreme Commander and State Commander W. W. Hubbard will be at Albia on Saturday, July 31, on a visit to the No. 61 of that order. He had with him the full paraphernalia of the initiating team and a dozen victims were used by him to elucidate the rites of the order.

Knights of the Forest. At the last regular meeting of Forest council No. 1 the trustees were instructed to procure a larger hall.

Marriage Licenses. Permits to wed have been issued to the following parties by the county judge: Mike Dvorak, South Omaha... Frances Searack, South Omaha... Stella Hanson, Omaha.

Deaths in Iowa Day at Nashville. Nashville, Tenn., Aug. 7.—Mont Eagle today was celebrated at the Tennessee exposition today with very interesting exercises. The date for Iowa day has been changed from August 9 to September 7. The attendance at the exposition continues good.



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A. HOSPE.

Music and Art. 1513 Douglas.

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