

"God Helps Those Who Help Themselves."

"Like days of old,
the days of gold."

ALASKA GOLD, KLONDYKE GOLD

The Days
of '49.

GOLD!

KLONDYKE THE WORLD!

GOLD!

The Alaska Transportation and Development Company,

\$5,000,000—Capital, Five Million Dollars—\$5,000,000

IN SHARES OF ONE DOLLAR EACH.

"NON-ASSESSABLE."

Are forming several companies for the purpose of starting expeditions to Alaska, thoroughly equipped with talent, brains, energy, capital, influence, and experience. Each Company will be under the direct supervision and charge of tried and experienced men in their particular line, and will leave this country in the very early spring, on *our own specially chartered steamers direct for the gold fields of the Klondyke and Alaska generally.* While a certain number of men in each Company will devote their exclusive time to discovering and taking up mining claims and working them with the latest and most improved methods, we will make a *specialty of doing a general trading and mercantile business.* We shall take with us *an enormous stock of goods* of all classes and description that can be sold and used to advantage in a new mining country. Experience of a great many years in Colorado, Montana, Australia, and Africa has taught us practically just what is required, and there is almost as much money in selling merchandise to the miners and prospectors as there is in finding and washing gold; *but gold, the apparent key to human happiness, will not be overlooked.*

WE SHALL CONTROL OUR OWN STEAMERS AND OUR OWN BOATS AND BARGES UP THE YUKON.

We are about to send an expert to make selections of the highest grade of reindeers to be used to draw the sledges carrying our merchandise overland. In this way we will save time and money *Where a dog-sled takes 15 days a reindeer-sled can do the same distance in three days.*

We will be the First in the Field, and will land the First Companies in the Klondyke District from 30 to 60 Days before any other Company or Syndicate of men can reach there.

Success awaits the early comer in the spring. Food even now is a scarcity in the Klondyke District. We will be there in time with our vast stores of merchandise to supply the needful long before others can reach there. Our miners and prospectors will be equipped with every instrument and tool in the mechanical line that will aid and benefit them in their great work of mining and exploring. Remember that the Transportation Companies now going to Alaska do not permit a traveler to carry one pound of food supplies or outfit. They are compelled to buy them of the stores of the Transportation Companies at an enormous profit. We propose to get some of these benefits, and will.

The minimum prices for necessary articles are now selling as follows:

From these quotations of prices, taken from at least a dozen of the most reliable sources and reported to us by our own special correspondent, it will be seen what an enormous profit there is in merchandise.

There are only three months in the year of summer. In that time vegetation and flowers grow profusely. The greater portion of the other time the mines are worked by the ground being heated and thawed out under big fires, but during the winter season people live generally in log cabins, around large fires, well and warmly clothed, and have plenty of hearty, substantial food. Now, if you want to go to Alaska, a little further on we will make a proposition to you to join us, whereby you can become one of our party and be directly under our supervision and direction, or go with us and be independent and be on your own hook upon arrival; or, should you desire to reap some of the benefits that cannot help but accrue, you can do so by remaining at home and becoming a member and shareholder in our company. The capital stock of the Alaska Transportation and Development Company is \$5,000,000, divided in shares of \$1.00 each. You can have one share or a thousand shares; *no more than a thousand shares will be allotted to any one person. We do not propose to have the shares invested in the hands of a few parties and then have the weaker ones and ourselves frozen out.*

Cost of common woolen shirts \$ 5.00	Cost of sugar per pound \$.50 to .75
Cost of boots per pair 10.00 to 15.00	Cost of eggs per dozen 2.00 to 3.00
Cost of rubber boots per pair. 25.00 to 40.00	Cost of condensed milk per can 1.00
Cost of hams 35.00 to 50.00	Cost of live dogs per pound . . . 2.00
Cost of flour, 50-lb sacks 25.00	Cost of picks each 15.00
Cost of bacon per pound75 to 1.00	Cost of shovels 15.00
Cost of beef per pound50 to 1.00	Wages per day 15.00 to 20.00
Cost of coffee per pound 1.00	Lumber per thousand feet, \$1.50 to \$7.50

THIS COMPANY IS ORGANIZED AND WILL BE CONDUCTED FOR MUTUAL PROFIT AND MUTUAL PROTECTION.

According to serious study and well collectable information we feel sanguine to be

Able to Earn in the Next Two Years at Least \$50,000,000 to \$100,000,000;

with the mines that we will gain and operate, with the numerous stores and supply houses that we will conduct, with the transportation facilities that we will possess, with other vast advantages that it would not be policy for us to enumerate, the sum mentioned, while it seems large, is but insignificant with the opportunities for what we can and may do.

FORTUNES ARE MADE QUICKLY—fortunes are made in legitimate speculations. An opportunity of this kind has not presented itself since the the California days of '49. Will you sit idle and see such chances pass you by, and will you be one of the people that say, "I had the opportunity, but I missed it"? Better be the one person to say, "The opportunity was presented to me and I grasped it." We need an additional million dollars within the next sixty days to develop and carry out our gigantic plans. You can come in on the ground floor—you can be one of the originators—be one among the first. A share of stock, its full face value, will be sold to you at the rate of **\$1.00 per share** (non-assessable.) If you cannot afford to buy any more than one, buy one; if you can buy ten, so much the better—a hundred still better. Many people who go will fail for the lack of means to carry them through the hard winter and the waiting until they do find gold. Cold and hunger are hard enemies to fight, but the certainty of success is there, and the success of the past can be duplicated with a great deal more businesslike assurance than has ever been offered to investors before as long as every difficulty has been counted upon and provided against.

We are offering the public the grandest enterprise and investment of the day; any one with a small amount of money has an opportunity to make a fortune in this gold and trading expedition and can stay comfortably at home.

Our first expedition will leave in March, arriving in the gold valley of Alaska in April. Our next expedition will follow within one or two weeks after the first, and after that our special steamers and our special transportation facilities will follow each other. Everything that human ingenuity can devise or think of to crown our labor with success will be carried with us and done by our representatives. We shall almost at once commence the purchase of our supplies and our equipment, consequently you can become part of us and embrace this opportunity and make your own fortune, or at least an enormous profit, on a small investment. You must act quickly; and the only way to act is to write us at once, stating how many shares of stock you want, inclosing currency, N. Y. exchange, or in a registered letter the amount of money to cover the payment of your stock at the rate of \$1.00 per share; and upon receipt of your letter and the money the stock will be at once returned to you, with full details, and you will be posted and kept informed from time to time of the progress of this company, and every month after the expedition has landed you will receive such dividends and profits as your stock is entitled to.

HO! FOR THE GOLD FIELDS OF ALASKA. \$600--SIX HUNDRED DOLLARS--\$600

Will take you to Alaska direct to Dawson City and will keep you in good, substantial food for one entire year.

It would cost you \$1,200.00 to \$1,500.00. You leave for Seattle in March, arriving at the Gold fields in April. Our special steamer and transportation facilities will bring you there fully thirty days in advance of any other expedition.

Our first expedition will be limited to one hundred men (no more). If you are going to get some of the vast store-house of gold, be among the first, not the last. Remember **\$600.00** pays all your transportation and your food for a year.

How you can be of our first party:

Think and act quickly! Write us at once, giving full name and address. With your application you must send us 15 per cent (\$90) of the \$600.00. In January you must send us another 15 per cent (\$90), in February 20 per cent (\$120), and the balance 50 per cent (\$300) you pay when you join the party. Upon receipt of your application and your first 15 per cent your cabin is allotted to you and you receive your contract.

Our company is capitalized for \$5,000,000.00. We are not alone a transportation company, but the largest and most powerful mining and merchandise trading company that will enter the Alaska gold fields.

By a combination of capital, experience and unity we can do for you for \$600.00 that alone would cost you no less than \$1,200 to \$1,500, and we will put you in the very midst of the gold fields from 20 to 30 days sooner than you can possibly get there in any other way.

You need health, grit, vim, and a desire for wealth and some capital, enough to last you six months to a year. We guarantee you a year's supply of food, a safe and speedy arrival.

The gold is there—you stand fully as much chance as any other person. Do you want to be one of our first hundred? If so, act quickly—write at once.

ADDRESS ALL COMMUNICATIONS AND MAKE ALL CHECKS AND MONEYS PAYABLE TO

The ALASKA TRANSPORTATION AND DEVELOPMENT COMPANY
FISHER BUILDING, DEARBORN & VAN BUREN STREETS, CHICAGO, ILL.