# THE OMAHA DAILY BEE: SUNDAY, MAY 23, 1897.

ENCOURAGE USE OF ENGLISH

ALL THE ALL AND REAL MET AN ARE ARE ARE AND A

# Omaha, May 23, 1897. **Fashion's Fount is Here**

Hands and brains are all the time making this store just what it should be for you-pleasant-active-economical-giving as much for just as little as is consistant with legitimate merchandising-Buying only the best-always striving for

fashion's topmost notch and yet not losing sight of price consideration-It's the union of quality and price that helps to keep this store ever popular-

> Buy A hand- | Cash's Cash's Rufflings-in | Ladies' Ladies' Lisle Thread Now some silk waist ma- and fancy edges.

terial-one of Prices ranging from 5c to 18c per yard. If you have never used these goods, try them. All ready for use, with gathering you ha them. thread. the greatest

bargains ever offered by us -just the thing for a handsome light weight whist material-

purely all silk-manufactured to sell for \$1.25-the ground is a dark rich cream with a dainty raised velvet stripe in a handsome contrasting color-the stripes are about one-eighth of an inch wide, in cream ground with a dainty stripe of heliotrope, cardinal, navy, lettuce green, resida, rajah and black. Buy now-you can have your pick for 75c.

# Foulard All new and choice

-everything that Silks is new-both in colored and figured effects-from the daintiest dot or dash to Ladies' 25-in.-\$5.50 quality-reduced to \$4.25 the large irregular figured or scroll de signs-all having a touch of lovliness Men's 28-inch-\$6.50 quality-reduced to \$4.25. Men's 28-inch-\$6.00 quality-reduced to \$4.75. rarely ever produced in this class of Men's 28-inch-\$5.00 quality-reduced to \$4.00. silks. Spiendid value at each price;

Foulards at 40c Foulards at 50c Foulards at 75c Foulards at \$1.00

Taffeteleine Buy the new lining silk-not Organdy necessary for Lining you to pay such high prices for a material to make your organdies over. This new lining meets every requirement-colors, nile, light blue, rose pink, heliotrope cardinal, black, etc. Now 45c per yard.

Figured These are a sp'endid Silesia make of goods-we have them in light and medium grounds, with handsome colored figures. A very durable material suitable for summer waist lining.

35 inches wide-at 25c per yard.

Double One side plain black Faced —the other side light Silesia color, with fancy figures-quite the thing for waist lining in black goods.

36 inches-at 15c, 20c and 25c per yard Imported Pique is imported splendid goods-Pique with heavy wide wale or rib-just the thing for ladies' skirts.

27 inches wide-25c, 40c und 1c per yard. Ladies'

Underskirts There is a class of goods which people wantthere is also a large class of

goods which

Frillings plain, hemstitched lights Tights, tan colors, knee Bazar Silk

> Umbrellas Finest ones we have reduced -never could sell fine Umbrellas in sum mer time, never will carry stock a whole year-hence-

Ladies' 26-in.- \$9.00 quality-reduced to \$6.75. Ladies' 26-in .- \$6.50 quality-reduced to \$5.00 Men's 28-inch-\$5.50 quality-reduced to \$4.50

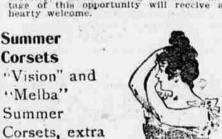
Sail Cloth We have it in black, navy blue and cream colored. It makes a most graceful and cool skirt.

36 inches wide-15c per yard.



Art

We are still giving free lessons in Art Em-broidery. Ladies wishing to take advan-tage of this opportunity will receive a hearty welcome.



length, either open or closed-\$1.35 per McCall's The best and the Patterns you to be seated

and take all the time you wish in making your selections.

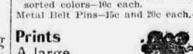


wards Just a few Colored Skirts left, in pink, blue and yellow-at \$1.00 each, re duced from \$1.48.

Colored Corset Covers, to wear with thin shirt waists, high and low necks-75c and \$1.00-reduced from \$1.00 and \$1.25.

Notions A nice line of Shopping Bags from 35c up. Also a com-plete line of Pocketbooks at popular prices.

New Shirt Walst Sets, in pearl, just re-ceived-prices 25c, 35c, 50c and 60c each. Ladies' Belts-newest styles-25c, 35c, 50c, and \$1.00. Belt or Skirt Pins-leather covered-as-



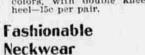
goods adapted variety of for cycling Standard suits, 27 inches Prints in all wide,  $12\frac{1}{2}c$  per shades at  $6\frac{1}{2}c$ 

per yard. Indigo Blue Prints -at 6%c. 9c. 10c, and 12%c yard. Best Amoskeag Apron Ginghams -at 6%c yard.

Summer Light weight Comfortables Comforters at \$1.00, \$1.25, \$1.50 and \$2.00 each.

Lappet Beautiful plain colored, pink, light blue, Mull light green and lavender-at 1Sc per yard.

Hosiery Children's fast black Ribbed Hose, with maco soles-25c pair. Children's Hose, in tans and blacks, fast colors, with double knee, toe, sole and



Our line of

Neckwear and

waist decoration

Catholics in United States to Discard Use of Foreign Languages.

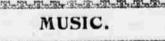
PAPAL RULING" ON THE AMERICAN CHURCH

Parishes Using a Foreign Tongue Temporary Expedient Which is Intended to Disappear with Time.

CHICAGO, May 22 .- Information was obtained today that Rome has just transmitted o the Catholic church in the United States he most significant ruling of recent years bearing on ecclesiastical matters in America. cheapest, We ask The decision, which has reference to parishes made up of foreigners, is literally as follows:

follows: 1. Children born in America of foreign parents whose native language is not the English, are not obliged when of age to become members of the parish to which their parents belong; but they have the right to Join a parish in which the language of the country-that is, English-is used. 2. Children not born in America, but knowing the English language, have the right of becoming members of the parish in which English is in use, and they cannot be compelied to submit themselves to the jurisdiction of the rector of a church built for people who continue to speak the lan-guage of a foreign country. The evident purpose of Rome is to make

The evident purpose of Rome is to make English the language of the American church as speedily as possible and thus to encourage the development of a spirit of more perfect union among the members of the Catholic faith. Parishes in which a foreign language is used are tolerated as temporary institu is used are tolerated as temporary meetu-tions which will disappear as soon as the conditions making their erection expedient will have passed away. The present ruling is perfectly consistent with the general pol-icy adopted and followed by Leo XIII.



The death of Max Maretzek, which ocurred at his home at Pleasant Plains, Staten Island, Friday, May 14, calls to mind his temporary residence in this city and his work in connection with the Opera Festival school. Mr. Maretzek was one of the pioneers in musical matters in this country. It was he who introduced to the American stage such great artists as Patti, Sontag, Albani, such great artists as Patti, Sontag, Albani, Nileson, Lucca, La Grange, Hauk and Anna Louise Cary. He was one of the old school of impresarios who was musician and manager in one, who knew a horn from a piece of scenery, and who so enjoyed the music he was producing that be could not understand how Ernani was also given. producing that he could not understand how it failed to please any one else. He was a diplomat of no mean ability, and all his skill was frequently needed to preserve the sem-blance of peace among his erratic and unreasonable artists. For some thirty years he reigned supreme as the soul of Italian opera in this country and did much, very much, to lay the foundation upon which music in

America rests today. Maretzek was born at Brunn, Moravia, June 28, 1821. He was graduated from the University of Vienna and studied medicine for a couple of years, pursuing at the same time a course in music and composition under Seyfield. It has been frequently the case that when music has been taken up in con-

junction with some other profession it has driven out its competitor in life's work, and so it was in Maretzek's case. Medicine gave way to the divine art. The emperor of Aus-tria was interested in him and he met Wagner, Liszt, Strauss, Von Buelow and other great musicians. In 1848 he came to the

United States as musical director of Fry's

sary of his career as a conductor was cele-braised at the Metropolitan opera house. The following conductors united to bonor the old impresario: Theofore Thomas, Anton Seidi, Prank Van das Seidi, Frank Van der Stucken, Adolf Neuendorf and Walter Damrosch. The soloists were Mme. Fursch-Madi, Miss Emily Winant, Miss Maud Powell, Rafaei Joseffy, Max Alvary, Signor Del Puente, Julius Perotti, Wilhelm Sedimayer and Mrs. Herbert-Forster, Besides other features, scenes from "Siegfried," Trovatore" and "Carmen" were performed in

which, accous enterprises ever under-music. Its very magnitude would have ap-palled an experienced manager and kept him rom attempting it, yet it lingered upon the verge of success. Miss C. C. Tennant Clary deserves the honor and respect of every musician for conceiving and attempting the execution of a scheme to educate the Ameri-o build beside their own here. In the year 1892 a woman remarkable for

in Omaha and but for a series of accidents, which no one could foresee and nothing pre-vent, it had perhaps succeeded. As it was, it secured to this city a year's valuable musical experience, and brought it into the Guitar orchestra will present the following closest relationship with one of the fore-most musicians of our time, Mr. Max

Maretzek. The membership of the school which Miss Clary organized and of which Mr. Maretzek was the head, was limited to forty pupils, everyone of whom must possess more than average talent. The school opened in September, 1893, and held its meetings in the city hall. All honor to the city fathers for thus encouraging the study of art and for setting such an example to those in like positions elsewhere. In the service o this enterprise \$1,800 was guarranteed by a number of business men, and the work went forward. Mr. Mareizek was at its head for eight months, during which time six operas were studied and given public performance, with the folowing artists: Sopranos, Miss Louise Natali, Miss Carlotta Maconda; con-La Paloma traito, Miss Helen Von Denhoff; tenors, Bar-

Ernani was also given. M. Maretzek was essentially a conductor. As a teacher of vocal culture he was not a success, and as the pupils of the school needed vocal culture more than anything else, his work was analogous to building a house without a foundation. But in spite of this he did a good work in Dmaha, and the nusical status is better for his having been A. Cameron and the Omaha Banjo club. The HOMER MOORE. iere.

### Musical Notes.

In a report in a Chicago paper of the concert recently given by the Boston Festival or-chestra in the Auditorium, Chicago, in which Mme. Calve took part there are some sen-tences worth repeating.

Miss Laura Van Kuran has been engaged as soprano for the quartette choir of the First Presbyterian church. She will be as-sociated with Miss Clara Palmer and Messers. Flazeltine and Copeland, This quartette should do much for the advancement of sacred music in this city.

The musical department of the Woman's Company at the Asior Place opera house, in presario at the same theater. On February 12, 1889, the fiftieth anniver-

themselves new and beautiful fields of Song-The Magic Song. musical enjoyment. If the Woman's club would abolish its free concerts and make its musical department an employer and en-courager of talent it would be a power in Omaha for the good of music. Two rarely gifted young Americans, Miss

gnor Rose Ettinger (Colorature-coprano) and Mins Leonors Jackson (violinist), won a triumph in Berlin, April 6, where they gave together "Il a concert in the large Sing-Akedemie hall before an audience which filled every avail-able seat. The press apeaks in highest terms of both artists. Miss Jackson, the violinist, since her brilliant debut under Joachim last

the education of the youth of the land in the highest form of vocal music. Miss Clary was a great loser by its failure, but her loss is nothing compared to that suffered by the with flute obligato which provoke profanity

public when it allowed such an opportunity if they are sung by anyone not a great artist or self-betterment to slip from its grasp. The scheme was to organize in Omaha, the audience in refraining from applause till Denver, Lincoln, St. Paul, Sloux City, Des the song was finished piqued her. She Moines, Kansas City and even San Fran-shrugged her shoulders, elevated her heavy cisco, local choruses which should prepare evebrowe and turned up her hands—as if t a number of operas for stage performance. say, good naturedly: 'Well, one may have to cisco, local choruses which should prepare a number of operas for stage performance. A corps of artists were to be engaged to sing the greater number of leading parts, and these were to revolve around the circle, co-operating with the local choruses and pre-senting with them in these cities, season after season, first-class productions of the liacs, and tossed into the air some of standard operas. The experiment was begun in Omaha and but for a series of accidents, another note would she sing."

## PART L

Galop-Niagara Rapids..... Jonnings Silver Crown Schoftische......Jennings George F, Gellenbeck's Banjo, Mandolin and Guitar Orchestra. Sonata for plano and banjo. Op. 29, No.3. Original for plano and violin. (a) Allegro Assail; (b) Moderato; (c) Allegro Vivace.......Beethoven Cradle Song-Wiegenlied.......Haydn Variations on My Old Kentucky Home Eveland Silver Crown Schottische .Jenning: Farland

Songs and Skirt Dances Rossin

Yradier PART II.

Op. 64......Mendelssohn March-United States Military.....Albrecht

Omaha Banjo Club. A concert will be given at the Young Men's Christian Association hali Monday night, May 31, by Muller's Zither orchestra

of twenty-five performers, under the direc-tion of A. O. Muller, assisted by Mrs. James program follows:

PART I.

March-Gruesse von Nuernberg.....Boeck Muller Zither Orchestra. Song-A Leaf from the Spray (waltz)... Mey 

March-Coat of Arms..... Omaha Banjo Club. ... Enc PART II.

Duet-Gruss on Olmutz.....Strau Misses Heyne and Gugler. Double Quartet-Under the Double Eagle ....Strauel

"False in one, false in all," is an ancient legal maxim. Remember it to the disad-vantage of any tradesman who tries to substitute one article for another.

Bong-The Magic Song Mrs. James A. Cameron. Dreams of Darkey-land Omaha Banjo Club. March-The Huntsman's Return.... Muller Zither Orchestra. Cameron. Heller

Helmund

MANY WILL JOIN THE TROOPERS.

Exposition Cavalry Proves Very Pop-ular with Horsemen.

The third meeting of the Transmississippl Troopers, held last night at the Commercial club rooms, was one of the most representative gatherings of business men that has been seen in this city for a long time. All lines of business were represented and the greatest interest was manifested in the businces of the meeting.

The meeting was called to order by John L. Webster, who explained for the benefit of those who had not attended the previous meetings that the troopers were organized to act as escort for distinguished visitors who may arrive in the city during the ex-position and also to take part in the parades which may be organized. He said it was the purpose to commence active work at once and have the troops in proper condition to take part in the fall festivities in connection with the parades of the Knights of Ak-Sar

The recruiting committee, Messre, Chase, Lemist and Smith, reported that circulara explaining the purpose of the organization and inviting persons to join had been pre-pared and had been sent out Friday with application blanks. A number of applica-tions had been returned, properly filled out, and the committee expressed confidence that large numbers of applications would be re-ceived within the next week. The committee stated that these applications were mailed to as many probable applicants as came to the knowledge of the members of the committee, but it was requested that any person not receiving a blank, but being desirous of making application, call upon any member o

to enroll themselves. A short intermission was taken and forty-two men signed the roll. These, in addition to the number already enrolled and the applications received by the recruiting committee, makes a membership of about 100 to start with.

Very favorable reports were received from Colonel Paxton of South Omaha and Major Hart of Council Bluffs regarding the organ-ization of troops in those towns. A committee of five from the local lodge

of Elks was present and stated that their lodge was strongly interested in the moveor two troops from among its members.

The committee on uniform reported that sample uniforms were being made by several supply houses and would be submitted to the brigade as soon as possible, with full particulars as to prices, etc.

The meeting adjourned for one week. The next meeting will be held Saturday night of this week at the Commercial club rooms.

### Too Many Horseshoers.

"The advertisement which appeared in The Bee a few weeks ago, calling for twen-The Bee a few weeks ago, calling for twen-ty-five horseshoers at good wages, seems to have a never ending influence," said Wil-liam Kennedy, president of the Journey-men Horseshoers, yesterday. "The adver-tisement scems to have been inserted for the purpose of getting men to take the places of horseshoers who were then on a strike at St. Louis, the new men to report at Omaha and be sent from this city to St. Louis. The strike at St. Louis ended some time ago, but the horseshoers keep a-coming. There has been no special de-mand for horseshoers here of late and there is no need for them now, as there are enough in Omaha to attend to all the busi-ness."

Wheelmen Will Parade.

The captains of the various wheel clubs of Omaha are requested to meet in the Union Pacific Wheel club rooms in the Mil-Chion Pacific Wheel club rooms in the Mil-lard hotel Monday evening, May 24, at 8 o'clock, to make necessary arrangements for the street parade to be given Saturday afternoon, May 29, just prior to the Dec-oration day races to be held at the old fair grounds track.

don't people have the kind of Underskirts you are looking for.

Fast Black Sateen Underskirts-full brella style-price \$1.00. Fast black Sateen Underskirts-full -3 rows of cord around the

ruffle-price \$1.50 Sateen Top Underskirt-wide flounces of

248 I. C. French Corset -short-regular price \$2.75-reduced to \$1.00.

long waist,

it 500.

is more hand-A line of Men's Men's Furnishings Neckties-mostly Four-in-Hands and Tecks-at 5c each;

reduced from 25c.

A complete line of men's Negligee Shirts-in all the newest designs and colors-from 75c to \$2.00.

some, more becoming and more complete than even hefore

Collarettes, Ruffs, Boleros, Gretchens, Bre-ton Bretelles and Fronts for Elon jackets, in silk, lace and embroidery-ranging in price from 50c to \$2.50 each.

# THOMPSON, BELDEN & CO.

satisfactory, and I trust, lasting, lesson.

Charge of Greek Finances. (Copyright, 1897, by the Associated Press.)

LONDON, May 22 .- The Greco-Turkish

rouble is now fairly entered upon its diplo-

matic bargaining stage, and the negotiations

BALLARD SMITH.

Thus far

# TALKS TO THE TURK WARMLY WELCOMED HOME.

## (Continued from First Page.)

fodragement and protection from the differ mead Bartlett appeared in the House of Com-mons yesterday for the first time since his no taxes, cacape Turkish control and, in fact, do pretty well as they please. Such privileges and immunity are bad enough in up the floor the minister who was speaking at the time was interrupted by a general cheer. Sir Ellis was intensely pleased with his reception, as with the keen interest taken the case of great powers, but in the case of the Greeks they are deadly to Turkish administration

"There are some 60,000 Greeks resident in Constantinople. Nearly half these are sub-Jeets of King George, and under capitula-then, and are free from all direct taxation. with the sultan, who at the present moment is the most talked of potentate in Europe. Siz Ellis said to the World correspondent: The result is these uncontrolled Greeks are perfect vampires. They cheat, prosper and pay practically no taxation, while the honest, nation, industrious Turk is burdened nearly to death. As to the ultimate terms of peace have shown great self-restraint in commence I believe they will be 3. An indemnity of £4.000,000, accompanied

perhaps by European control of Greek finances. "2. Rectification of the Thessalian frontier

no as to give Turkey complete control of the main passes, 1'3. Whole or partial abolition of Greek

HARD TO COLLECT AN INDEMNITY. capitulations. "It is a painful, menacing fact that English Powers May Be Obliged to Take

influence at Constantinople is now at the lowest ebb. Germany has supplanted England commercially in Turkey and Russia has supplanted England politically. While the people in England have been fuming and raging against everything Turkish, thereby bancfiting no interest, least of all Armenians, Germany has been steadily and wisely be-friending Turkey, thereby winning not (nly the gratitude of the Turkish sovereign and people, but also the most substantial com-mercial privileges and political influence of great value

CURRIE HELPS RUSSIA ONLY.

"This distraising loss of British influence, upon as a stroke of diplomacy intended to excite the resentment of some other power, only so potent at the Porte, is largely due to the blunders of the present British amand thus weaken the concert. Thus fa everything tends to show that the powers re bessador, whose autocratic nature and intem-perate language have completely estranged main in entire agreement on the question. A European conference is discussed, but it is not thought likely to take place until the the Turkish government and greatly irritated the sultan. Sir Phillip Currie is a bureaucrat, not a diplomat. His tenure of office at Constantinople has been most destructive, both to British and humanitarian interests, preliminaries of peace are arranged. Then the ambassadors at Constantinople, with the delegates of Turkey and Greece, may meet delegates of Turkey and Greece, may meet to settle upon the treaty of peace. There is a strong feeling in favor of in-ternational control of the Greek finances, without which the payment of the indemnity to Turkey and the interest on the Greek debt is declared to be impossible. The Greeks insist that if an indemnity is imposed upon them, there will be a general collapse and serious internal trouble will occur. They estimate the damage done to Thessaly at 25,000,000 drachmas, and they say another 10,000,000 drachmas will be needed to supply the peasants with food and tools. Moreover, they say the revenue will be greatly reduced, owing to the immense damage to cultivation and has greatly aggrandized enemies to England. His open antagonism and violent atrocity agitation in England have driven the sultan and people more and more into the suitan and people more and more into the arms of Russia. This increase in Russian influence has been ac-cepted with reluctance by the ma-jority of inteiligent Turks. They are justly very suspicious of Russia, for they know that the goal of Russian ambition is Constantinople, and the straits and that Russian felandship for them is lunged and Russian friendship for them is limed and faise, the Russian policy being to encourage every kiud of abuse, trouble and revolt in every kind of abuse, trouble and revolt in Tarkey in order that the Ottoman empire may ret to pieces and fail an easy prey to the Muscovite. But, although nine out of ten Turks with whom I (alked realize this the blunders of the British ambassador, the sexceeding virulence against Turkey shown by the English press and English **phitforms** have forced the Turks, much against their will, to lean on Russia. Ger-man influence bas much increased of late and Russia is showing some jealousy of it. The quick-witted, ever watchful kaiser every kind of abuse, trouble and revolt in "Tarkey in order that the Ottoman empire may rot to pieces and fall an easy prey to the Muscovite. But, although nine out of ten Turks with whom I talked realize this, the blunders of the British ambassador, "the exceeding virulence against Turkey shown by the English press and English platforms have forced the Turks, much against their will, to lean on Russia. Ger-man influence has much increased of late

recognizes that the magnificent Ottoman army might in a European conflict turn the scale in fayor of Germany." considerably more, if her finances are placed under international control. Advices from the scenes of the recen Advices from the scenes of the recent fighting mention the possibility of a serious epidemic of disease when the heat increases,

LONDON, May 22 .- (New York World Ca-blegram-Special Telegram.)-Sir Ellis Ashowing to the putrifying corpses of horse left rotting in every ditch. The popular feeling at Athens against the royal family of Greece dors not diminish The stories of the "excessive prudence" of eturn from Constantinople. As he advanced Crown Prince Constantine at the front have done much to weaken the dynasty.

No honest dealer will try to sell what he knows the customer did not order and does not want. Substitution thrives for a time, in his adventures by leading men of all par-ties, who flocked round and overwhelmed him with questions concerning his audience but in the long run it goes to the wall.

### PERSONAL PARAGRAPHS.

I heartily congratulate the sovereign, the beople, and above all, the gallant army of ottomans upon the brilliant and decisive tri-H. Ray of Des Moines is at the Mercer. D. Hattors of New York is at the State. umph. Theirs was the just cause. They E. S. Jackson of Lincoln is a Barker guest ing war, most splendid courage in battle, much moderation in victory. The foolieh and fanatical enemies of Turkey have had a most F. Henrysey of Atlantic, Ia., is at the State

S. M. Farnam, Syracuse, Neb., is at the Mercer

R. E. Berger, St. at the Mercer. C. Johnson and G. R. Tanner of Fremon

are at the State. G. P. Krause and wife Mansfield Net

are at the Mercer J. K. Longnecker ping at the Barker.

G. W. Charles and S. A. Melson of St. Jo seph are at the State

are expected to last for some time. Many S. N. Wilkins and family of Creston, Ia. important differences have to be settled, and are spending Sunday at the Barker.

important differences have to be setting, and the suitan of Turkey may be counted upon to drag the affair along as far as possible, with the view of bringing out the latent jealousies of the powers. His prompt com-pliance with the czar's request to arrange for an armistice is not attributed entirely to his desire to please the czar, but is looked upon as a streke of diplomacy intended to Erastus Young of the Union Pacific left last night on a business trip to Chicago. G. F. Swift, the Chicago packer, who has been in Omaha several days, left for home

yesterday. Percy Martin, electrician from Berlin, is

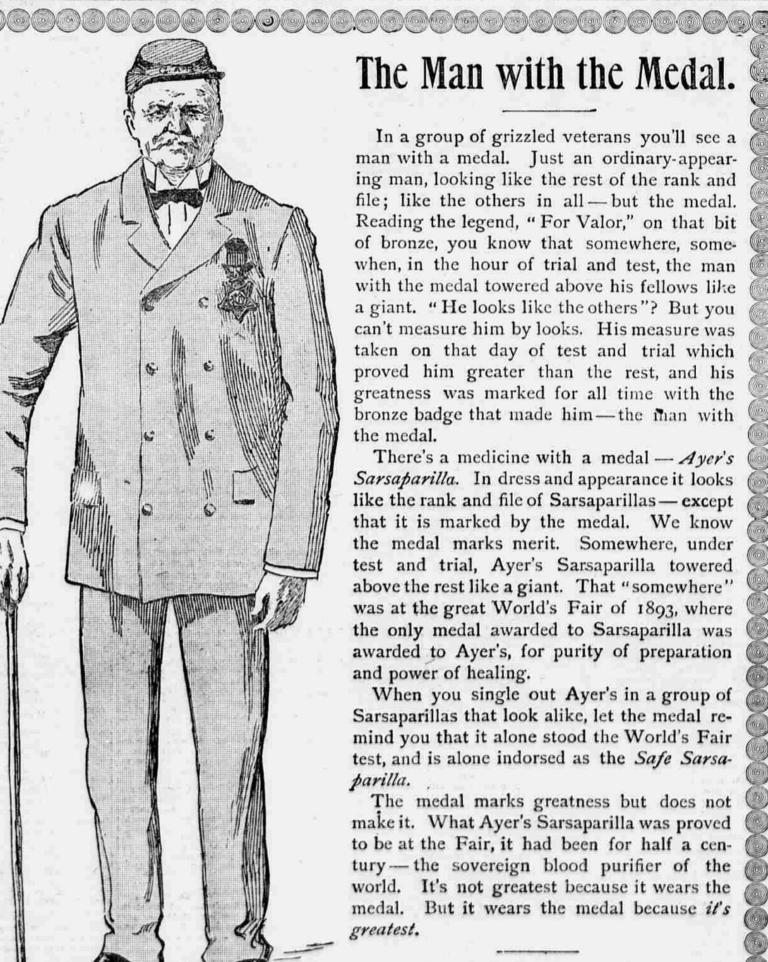
J. H. Poage, John Sullivan, R. D. Jennings and J. J. Pike are St. Louis arrivals regia-

tered at the Barker Captain Arthur R. Tendering of the Peoria, Then | Ill., fire department, is spending his vacation in the city, visiting with friends.

Mrs. George F. West, accompanied by her sister, Mrs. S. J. Runell, left yesterday on a short visit with triends in Cedar Rapids, Ia. Dr. Frederic Teal, who graduated with

distinction this year from the Chicago Homeopathic Medical college, has taken up his residence in Omaha, where he will engage in the practice of his profession. Dr. Teal is an Omaha boy, an alumnus of the local High school, and the news of his return to this city will be read with interes by a wide circle of friends and acquaint Snces

C. H. Fithian, Chicago; A. P. Damon, ton; George H. Thummel, Grand Island; J. J. Young, Chicago; W. E. Atwater, Iowa City



# The Man with the Medal.

In a group of grizzled veterans you'll see a man with a medal. Just an ordinary-appearing man, looking like the rest of the rank and file; like the others in all-but the medal. Reading the legend, "For Valor," on that bit of bronze, you know that somewhere, somewhen, in the hour of trial and test, the man with the medal towered above his fellows like a giant. "He looks like the others"? But you can't measure him by looks. His measure was taken on that day of test and trial which proved him greater than the rest, and his greatness was marked for all time with the bronze badge that made him-the man with the medal.

There's a medicine with a medal -Ayer'sSarsaparilla. In dress and appearance it looks like the rank and file of Sarsaparillas - except that it is marked by the medal. We know the medal marks merit. Somewhere, under test and trial, Ayer's Sarsaparilla towered above the rest like a giant. That "somewhere" was at the great World's Fair of 1893, where the only medal awarded to Sarsaparilla was awarded to Ayer's, for purity of preparation and power of healing.

When you single out Ayer's in a group of Sarsaparillas that look alike, let the medal remind you that it alone stood the World's Fair test, and is alone indorsed as the Safe Sarsaparilla.

The medal marks greatness but does not make it. What Ayer's Sarsaparilla was proved to be at the Fair, it had been for half a century-the sovereign blood purifier of the world. It's not greatest because it wears the medal. But it wears the medal because it's greatest.

> More about Medal and Medicine in Ayer's Curebook. Sent free on request, by J. C. Ayer Co., Lowell, Mass.

(49)

-14

11.41 visiting at the Millard with his brother H. H. Martin,