OMAHA, SUNDAY MORNING, MAY 2, 1897-TWENTY PAGES.

SINGLE COPY FIVE CENTS.

GOODS ARE TOO CHEAP

Perhaps we'd all be better off if prices were higher. But dollars never bought as much as they do today, and the best time to spend a dollar is when it is most powerful. There's a best place to spend it too for those who can get to Hayden's or who use the mails.

→ WE SELL THE BUTTERICK PATTERNS AND PUBLICATIONS ←

LADIES' GARMENTS IN ABUNDANCE.

An Extraordinary Sale.

9				
Ladies' Suits in black and navy, Jackets silk faced, at	\$	4.	48	3
50 Ladies' Suits, in silk and wool mixtures, in small checks and plaids and all the newest novelties. Eton and fly front Jackets, lined throughout with silk, only	\$	7.	75	5
Black Mohair Skirts, 7-gored, taffeta lined, faced with velvet, at	\$	1.	98	3
150 Skirts, in plain and black figured Mohair and serge alpaca and brilliantine, fancy checks and plain colors, new and dis- tinguished looking, well worth \$5, at	\$	3.	0()
25 Black Satin Brocade Skirts, the very finest goods manufactured, at	\$	7.	50)
A recent purchase of Black Silk Capes, in plain and brocade, trimmed in jet lace and black satin ribbon, go at	\$	2.	98	3
An elegant assortment of Silk Capes, lined with changeable taffeta, embroidered passamenterie, full ruche at neck, up-to-date in every respect, worth \$7.75, at			98	
We always have something new in Silk Waists. Our latest purchase is 100 Silk Waists, in plain and figured silks, new and stylish, on sale at	\$	2.	98	3
Have just received two dozen of the very finest Siik Waists,	No	w on	sale.	

49c
.75c
.98c

Monday's Monster Silk Sale

In this sale you will find the Newest and Finest of the Season's Productions.

Colored Silks

Plaid Silks in beautiful colorings, 25c Si k Serges—in the new change-Pain India Silks—in all light 250

Two Toned Brocades—39c
newest colorings and neat designs
Changeable Linings—39c very lustrous and 36 in. wide Moire Striped Satin, in light and dark shades 49c

Silk Challis, pretty patterns, beautiful Fancy Silks of every description, worth New Grenadines, dotted and figured,

Quantities limited and unless mail orders are received promptly we will be un-WE LEAD THEM ALL IN SILKS.

Trunks and

Men's Furnishings.

500 dozen men's fancy laundered Shirts Garner's best percales, collars attached of detached, worth \$1.00 to \$1.50, on sale at 50c 100 dozen men's white unlaundered shirts, double back and front, linen bosom, a regular 50c shirt, special price 29c. 100 dozen men's Silk Band Bows, new 100 dozen men's regular 25c suspenders go at 12%c.

Carpets and Curtains.

Big sale on carpets, rugs and draperies Every wanted kind. Good tapestry Brussels, 49c, All wool Ingrains, 35c, Rugs in all styles at all prices. Single door rugs, 25c. 9x12 Smyrna carpet, \$26.85. The most complete line of lace curtains ever put on sale.

The lowest prices ever named.

Sheet Music,

We carry all the very latest sheet music to be had and sell it to you at just about half the price other dealers ask you for the

We also carry two complete catalogues of CHEAP EDITIONS, sold at 5c and 10c Refr per copy. The sheet muset in these catalogues you pay other dealers all the way from 25c up to \$1.25 per copy. Why pay such fancy prices when you can buy the same for 5c or 10c? Call or send for catalogues of our cheap editions. It will pay you to look them over. Mail orders promptly

Cream Crepe-30 in. 39c Stripped Taffeta-for 49c shirt waists, big volues New Moire Velour, in colors, best qual-

ity, only\$1.26 BLACK SILKS— Black Japanese Slik only.....

Clearing Sale on Men's Hats.

To make room for a proper display of ou magnificent line of straw hats, we will have a clearing sale on men's fine fur fedoras and Regular \$3.00 Dunlap or Yeoman style stiff

Fine \$1.00 fedoras, silk finished, at 65c.
The new stylish Cuban style, stiff rim fedoras at \$1.00 and \$1.50; worth up to \$3.00. Big sale on children's goods.

Traveling Bags.

The only complete line. Every wanted style of trink or valise. Prices one-third lower than any other house.

Refrigerators and Chests

We have a large stock of Refrigerators and Ice Chests and we are going to sell Ice Cheste that were \$6.00, now are \$3.85 Refrigerators that were \$8.50, now are Refrigerators that were \$14.00, now are Refrigerators that were \$16.50, now are Refrigerators that were \$18.50, now are

Sheeting Specials:

Fruit of the Loom...... 5 7-8c Lonsdale Muslin......... 5 7-8c per yard.

White Goods Specials.

Specials in white lawns at 5c, 71/2c, 10c. Specials in white dimities at 10c, 121/2c,

Specials in India linens at 71/2c, 10c, 121/2c 40-inch white lawn at 15c, 18c, 68-inch white organdies, 45c, 55c, 65c. See our 16th street window for specials in

Special in outing flannel at 5c. Special in cotton flannel at 3½c.

Special in summer outing flannel at 7½c.

Special in shaker flannel at 3½c.

Special in buby flannel, in blue, white and ecru, 20c goods, at 10c yard. Cassimeres for men's and boys' suitings at 22c, 35c, 45c, 59c, 75c yard. White embroidered flannels, 49c, 59c, 65c. Beautiful hemstitched goods, 55c, 65c, 75c. Flannelette skirt patterns, 25c each. White wool flannel, 19c, 15c, 25c, 35c. White wool flannel, 36 inches wide, 29c

Stylish Millinery.



prices."

A becoming hat is assured from the splendid lines we show. Every fashionable style is represented. The world famed milliners of Paris have sent us some exquisite pattern

In trimmings we show every desirable adornment, flowers, jets, grasses, ribbon and jewelry.

Nowhere else is there such a range t choose from The prices are one-third lower than else

Linen Bargains.

5,000 yards table linens, direct importa-ions. All new goods, at prices to recomnend them to the most careful buyers, 64-inch all linen ½ bleached at 35c. 66-inch all linen full bleaced at 39c. 72-inch all linen 1/2 bleached at 39c. 72-inch all linen full bleached at 50c.

Large 5-8 all linen napkins, choice patterns, close at \$1.25 dozen, regular selling price 3-4 all linen dinner napkin at \$1.25, regular \$1.85 goods.

Towels, large size, 5c each. Towels, extra large size, 10c each. Heavy Turkish towel 10c. Extra heavy Turkish towels 15c Beautiful bordered and plain white towels at 19c and 25c.
Linen crash 5c yard, 7½c, 10c.
Cotton crash at 3½c, 5c.
Bedspreads at 39c, 50c, 75c and \$1.00.

Sheeting Sale.

For Monday only. 4-4 Arrow brand 4c. Fine bleached muslin 5c. Fine Lonsdale cambric 74c. 8-4 unbleached sheeting 11c. 9-4 unbleached sheeting 121/2c. 8-4 heavy bleached sheeting 14c. 5-4 heavy bleached sheeting 15c 10-4 heavy bleached sheeting 18c.

Notion Department.

We sell all corduroy skirt facings of the best velveteen, including the S. H. & M., at one price, 5e per yard. We sell all braid cord skirt bindings, also brush braid at 5c

DRESS FITTINGS ON SALE MONDAY. Look at these prices: No wonder we do the business. S. H. & M. velveteen skirt facing, per yard, 5c. 9 yards all silk binding ribbons, per bolt

Klinert's Gem dress shields. Patent Hume hook and eyes, same as he DeLong, per card, 2%c. Bone casing, per bolt, 3c Dress belting, per yard, 3c. Twin wire dress stays, per set, 41/2c. 200 yards perfect machine thread, 2c. 100 yards basting thread, per spool, 1/2c.

Special Hand Bag Sale.

We place on sale Monday 5 gross of full ized hand bags, worth 50c to 75c, at 25c 2 gross fancy chatlaine bags, 25c each. gross 50c ladies' pocketbooks, 25c each 10 gross gents' and ladies' purses, 5c each

BRYAN'S NEW BOOK, \$1.25.

Grand Lace Sale.

On Monday we will sell elegant torchon laces at ic. 2c. 3c.
Fine Oriental laces at 5c. 8c and 10c.
Beautiful silk laces at 15c. 20c and 25c.
Elegant lace flouncings at 35c to 75c. Fine medium width embroideries at

To prevent the fading of Furniture. colors in Printed Wash Stuffs.

Never hang delicate chades in the sun to dry, and the best results are to be had by taking special care in using only laundry soaps that are recommended as having won reconition in the laundry for their mild action

n delecate colors, 35-inch finest quality gatin striped printed Organdie, German manufacture, as elegant as any printed fabric produced, colors light or dark, 55c a yard.

or dark, 55c a yard.

Just received the very latest designs in dress linens—silk two-toned stripes and the open fish net weaves, 39c a yard.

Superb showing of the most dainty colorings in light or dark colors of fine Grenadines and mills, 35c a yard.

The swellest cloth for outing suits we solely control in the city, "Crispine suitings" made up without inter-lining and always retains its crisp, standing out qualities; now on tains its crisp, standing out qualities; now on exhibition in wash goods section. The very newest and choicest light colors in French printed Organdles are selling at

Madras cloth for shirts and waists in highly recommended; we have a very choice line. 15c, 25c to 30c yard. French percale in the best of new shades and designs is a leading cloth for short waists, Shirting percales, 36 inches wide, quality

with a reputation for good service and best of washing colors, 12c yard. Monday only we will sell fast black sateen 29-inch sheer printed lawn, light and dark, Blue and white calicos, standard make, for 4c a yard.
All of our best imported ginghams, worth up to 50c, at 19c a yard.

Children's Hosiery.

100 dozen ladies' real Kid Gloves, 4 buttons, worth \$1.25, on sale at 69c.

Ladies' Spring Coats.

In all the latest colors and styles. 50 jackets, all wool, silk lined, fly front

75 jackets in light tans, greens and blacks, worth \$15.00, at \$7.75.
Children's jackets, Empire back, in green, tan, blue and brown, all wool, trimmed with large buttons at \$1.50. Misses' jackets, all wool, Empire back, in fancy checks and plain materials, at \$2.75. A splendid assortment of shirt walsts, 200 different styles waists, in French or-

gandle, batiste, dimity and etamine, worth \$1.50, at 98c. Ladjes' black sateen petticoats, in black sateon, 3 rows braid and double ruffic worth 10 lines of petticoats, in worsted, mohair, alpaca, French sateen, at \$1.75. 10 dozen skirts at 39c.

A New Department.

We have just added a card engraving de partment to our books and stationery and are prepared to do all kinds of line engraving Wedding and visiting cards a specialty.

Basement Bargains.

Any brand of Laundry Soap New Oregon Apricots, per lb... Large California Prunes, per lb New California Peaches, per lb 81/2 New California Pears, per lb 71/2 New Evaporated Apples, per lb Best Flour on earth, warranted Very fine white flour, makes nice bread.

3-lb, can Apple Butter

Drop California Plums, worth 121/2c, only Sliced Peaches for creem Sliced Pineapple, eyeless and coreless... 3-lb. can Apricots, Lusk brand only... 3-lb. can Pears, Mount Hamilton brand 125 2-lb. can Preserved Strawberries, only. 1212 2-lb. can Gooseberries, Blackberries or

Blueberries 6½c

3-lb. can new very choice Tomatoes 7c

2-lb. can Sugared Corn, only 5c

Pienie Baked Beans, small cans 4c

Columbia River Salmon, blood red 12½c

orn Meal, large 10-lb sacks ... Very choice Syrup, per gillon 25c Golden Drip Syrup, per gallon 35c



We are showing an excellent line of baby arriages this spring and can sult your carriages this spring and can sult your pocketbook at such prices as \$3.85, \$5.85. \$6.55, \$7.50, \$7.85, up to \$18.50.

Our styles are all new, the work on each and every carriage is of the best; all are full size; most are fitted with the new patent foot brake, and all have ruffled edge parasol. Before you buy give us a change to flower. Before you buy give us a chance to figure with you. If out of town write and we will mail you our new bargain sheet of carriages.

A lot of 3-pannel bamboo fire screens a A lot of 5-foot oak easels at 45c. A lot of 5-foot oak 3-pannel screens at 95c

A lot of oak chairs at 95c, \$1.09, \$1.10, \$1.15. p to 50c, at 19c a yard.

Special attention to mail orders and sample

A lot of oak rockers at 85c, \$1.00, \$1.25

\$1.50 and \$1.75. A lot of 3-piece bedroom suits at \$11.50, \$12.85, \$15.00, and a \$25.00 suit at \$16.50, to make you smile. A lot of oak center tables, 24x24 tops, at 500 dozen children's fast black Cotton Hose, \$1.25, \$1.35 and \$1.50. 500 dozen children's rast black Cotton Hose, aregular 25c quality, for 12½c.
100 dozen ladies' fast black Cotton Hose, so the second dozen ladies' fast black Cotton Hose, full seamless, only 12½c, worth 20c a pair.

A lot of white from beds, full size, at \$2.85, \$1.00, \$2.95, \$4.85, \$5.50, up to \$15.50.

A lot of fancy dressers at \$8.25, \$10.00, \$11.85. A lot of white iron beds, full size, at \$2.85, A lot of couches, spring edge, fringe all around, uphoistered in corduroy, valours, at \$6.50, \$8.50 \$8.85 up to \$15.00. If you never have seen us in regard to furniture you do not know what we are doing.
If your object is to save money you will let us figure with you.

Jewelry Specials,

500 sterling silver shirt waist sets, worth 50c per set; sale price, 19c. Large size pearl shirt waist sets worth 750 per set; sale price 35c. 200 solid gold band rings; beautifully

chased; worth \$1.50 each; sale price, 69c. Genuine Australian opal rings in solid gold settings, worth \$3.50; sale price \$1.98. 300 solid gold set rings with farnet, ruby emerald and tarquoise sets; worth \$2.00 each salo price 69c. Bables' solid gold rings, 13c each.

4 piece quadruple plated tea set, hand en-graved and gold lined, worth \$10.00, sale price, \$3.95. 4 piece quadruple plated tea set hand en-graved and gold lined, worth \$10.00; sale price, \$4.95. Elegant hard white metal tea set, quadruple plated, hand engraved, gold lined, very latest designs, worth \$15.00; sale price \$7.95. Hundreds of sterling silver povelties, 25

up. Elegant sterling silver bonnet brushes, worth \$2.09 each; sale price 98c; sterling at about one-half regular price.

100 cards engraved on the very best stock. ladles, olive spoons, meat forks, sale price 98c. Remember we are headquarters for watchs and clocks. Fine Elgin or Walthom watche \$3.98 up. First class nickel alarm clock, 55c each. Rogers 12 dwt. knives of forks, \$1.25 per

Roger's tea spoons 59c per set of 6. Roger's nickel sliver tea spoons 35c per

Low Prices on Drugs.

Moth balls, per lb., Sc. Sulphur, per lb., 4c. Packing camphor, per lb., 15c. Tar paper, per sheet, 6%c. Best insect powder, per lb., 34c. J & J sulphur candles (4), 19c S & J sulphur candles (lb.), 19c. Roach bait, 18c. Camphor globules, ¼ lb. can, 8c. Camphor globules, ½ lb. can, 15c.

Found Only at Hayden's.

CHICKERING STEINWAY, KNABE AND

FISCHER PIANOS. We also have a large variety of medium grade and cheaper makes, including such well known instruments as the Smith & Barnes, Vose & Sons, Ivers & Pond, Emer son and others. Every plano guaranteed as represented or money refunded.

Grand Stationery Sale.

Envelopes to match, per pkg., 1c. 50 sheets of note paper and 50 envelopes

ink, per bottle, 3c.
Mucilage, per bottle, 3c.
Lead pencils, per doz., 2½c. Mark Twain's scrap books, 35c up.

HIGH GRADE Colored Novelties and Black Dress Goods

At One-Half Former Prices.

Never before have we offered such a large | BLACK GOODS-A 50-inch all wool French twilled serge, very firm, always sold at \$1.00 per yard, our stands of the finest colorings and developed in the finest coloring and developed in the finest co signs in the best makes, to be closed out at | per yard.

\$1.60 per yard. All our 40 and 46-inch Novelties in Silk and Wool Mixtures, Chevlots, Checks and Scotch weaves that have sold at \$1.00 and \$1.25, to be closed out at 75c per yard. All of our 75c Novelties—and we have over 60 pieces to select from—of the latest

weaves, designs and colorings, to be closed price 59c, per yard, to be closed at 39c per out at 49c per yard. out at 49c per yard. 24 pieces of our 50 quality in checks, plaida mixtures and figures, all wool, 40 inches wide, to be closed out at 25c per yard. All of our 29c two-toned effects, in light and dark shades, to be closed out at 15c per

46-inch all wool black figured Jacquarda,

the regular 75c quality, we will offer for a few days at 49c per yard.

39-inch black mohair brillantines, rich luster, cheap at 59c per yard, our special price 39c per yard.
46-inch all wool black nun's veiling, cool and serviceable, for pleated skirts, former

36-irch all wool serge and henrietta, 36-irch all wool sorge and henrietta, in black mehair finish, worth 39c per yard, our price now only 25c per yard. All open mail orders promptly filled and money refunded at all times if goods are not

Fine Clothing at 55c on the Dollar

dollar and now on sale. These are the finest quality and newest cryles. The artist's touch is in the make of these clothes. Better tailoring, better fit, better trimming, better or more fashionable fabrics cannot be found anywhere. The quality is as remarkable as the astonishing prices, and it is quality, not talk, that makes clothing wear. Dressy and economical buyers will take ad | vantage of this wonderful sale.

Boys' very fine 2-piece Suits, sizes 4 to 16 years, regular \$5.00 Suits, at....\$2.50 Boys' finest 2-piece Suits, sizes 4 to 16, best fitting, best made suits ever \$5.00 Vestee Suits for 75c fine All Wool Knee Pants at 35c 475 boys' and youths' very finest Suits,

Boys' finest 2-piece Suits, sizes 4 to 16, best fitting, best made suits ever shown in Omaha, \$6.59 to \$8.50 garments, choice for \$3.75 kg.59 Junior Suits for \$1.25 S2.50 Sallor Suits at \$1.25 S5.00 Vestee Suits for \$2.50 Sallor Suits at \$1.25 kg.50 Sallor Suits at \$1.25 kg.50 Sallor Suits at \$1.25 kg.50 Sallor Suits for \$2.50 Sallor Suits for \$2.50 kg.50 Sallor Suits for \$2.50 kg.50 Sallor Suits for \$3.75 kg.50 kg. and fit equal to \$25.00 and \$35.00 made to order garments, for\$15.00 Men's \$15.00 Suits for\$7.50

Hardware.

nly \$5.95.

Business in this department is in full blast. Everybody has some repairing to do and now is the time to do it, so don't wait Below are a few things you need: Screen door, standard size, each 49c.

100 square feet poultry netting for 25c. Wire cloth screening, per square foot, Steel rakes, 12 tine, 15c. Steel garden hoe, only 15c. 4-tine strap manure fork, 43c. Steel shovel or spade, 43c. 1 set of 6 auger bits in wood case, 83c. 26-inch hand saw, 49c. Full size hand ax, handled, 29c Jointed fish rods, 9c. \$1.00 ball nozzle lawn sprinkler, 49c. \$1.50 toilet hair clippers, 69c. Steel grass hooks, 18c. Henry Disston No. 7 26-inch saw, \$1.15. 20 to 60 D wire nails, 1 9-10c. 10, 12 and 16 wire nails, 2c. 8 D wire nails, 2 1-10c 3 D com. wire nails, 2 2-5c. A good 22 sporting rifle, \$1.98. A double-barrel breach loading shot gun.

House Furnishing Goods.

A good gun cover with pockets, 49c,

Loaded shells, all sizes, \$1.40.

Decorated Japanese individual butters, 10 Crystal bargains, 15e assortment. Large tooted fruit dishes, 15c. Cake stands, 15c. Large berry dishes, 15c. Large bread trays, 15c. Large water jugs, 15c. Large celeries, 15c. Lead blown tumblers, per set, 15c. Pearl decorated cream and berry sets, 39c.

WOODENWARE BELOW COST. Best value ever offered, everything at less han manufacturers' price 6-foot folding clothes bars, very best made as 10 bars, 46c. 3-foot clothes racks, folding, 23c.

414-foot clothes racks, folding, 32c. 5-foot clothes racks, folding, 16 bars, 54c. 6-foot clothes racks, folding, 16 bars, 59c. 5-foot troning boards, smooth finish, 29c. 5-foot froning boards, smooth finish, 29c, 512-foot froning boards, smooth finish, 34c. 6-foot ironing boards, smooth finish, 39c. 6-foot ironing tables, can be folded when ot in use, 69c c clothes baskets, 32c. c clothes baskets, 43c. Wash boards, 9c.

Wall Paper and Paints.

The biggest assortment to choose from The littlest prices to pay.

The elegant Lehmann stock, added to our own immense spring orders, gives us more Wall Paper than most wholesalers carry. Lower prices than ours have never be

Best White Blanks at 21/2c up. Bronzes in combinations, 5c.

Best Gilts in combinations, 7½c up.
Embossed Papers at 8c, 10c, 12½c.

A large line of Lincrusta Waltons, Felts,
Blocks, Pressed Goods, Burlaps, etc., etc., at
one-eighth regular prices.

Best Rendy Mixed Papers, 31,00 gallon. Best Ready Mixed Paints, \$1.00 gallon. Paste Brushes, 75c, 80c, 95c, \$1.00

Butter, Meats, Lard,

Crackers and Cheese. YOUR FONDEST HOPES. Your highest expectations will be more than realized at tomorrow's sale; persons who expect to save pennies will save dimes. hose who expect to save dimes will save dollars.

BUTTER DEPARTMENT. We have just received a few choice lots of nice fresh country butter, which we will sell you at the following prices: 8c, 10c, 12½c, and the very hest at 14c per pound: very best Elgin separator creamery, 20c per

MEATS AND LARD.

Commencing Monday we will inaugurate

one of the greatest sales over known in the history of provisions: No. 1 Sugar cured Hams...... 9c lb Breakfast Bacon Se lb Choice Salt Pork 5c lb 3-pound pails Best Lard 18½0 -pound pails Best Lard 10-pound pails Best Lard. 590 Pickled Pigs' Feet (in jelly). 7140 CRACKERS. Best Soda and Oyster Crackers 4140 CHEESE DEPARTMENT. We carry the greatest variety of Cheese n the country; Fancy Wisconsin Cheese 7160 French Neufehatel Cheese 3½q Best Ohio Swiss Cheese 10½q Limburger Cheese (only) 7½q FISH DEPARTMENT,

Hest Snow White Codfish 5c lb Best Fa mily White Fish 332c lb Nice Large Herring, per dozen 25d Holland Herring (Imported), per keg.

Tea	and	Coffe	ee.		
Pancy	English	Breakfa	st, only	 	250
rancy	Young	Hygon			254
r-amey-	Ganbow	der Tea		 	250
rancy	Uncolor	ed Japan	Tea	 	250
Whole	Rio Coff	ee			150
Gorden	Santos				1735m
Golden	Rio	*******			20c
High g	rade Jas	a and M	locha		290
Postun	Cerent	*******		4.	100
Coxe's	Gelatine	*******			100
Packag	e Cocoar	ut, per p	nckage.	 	5a

Package Wheatel 31/20



Do not endanger your sight by accepting a cheap substitute which some unprincipled spectacle dealer may offer you. Come and see our expert optician; have a careful examination free and get our best French crystal lenses for less money than you pay for the poor quality.



