6 THE OMAHA DAILY BEE: JYONDAY, MARCH 29, 1897.
Now


Lesson No. 4.
You can't make news, but there is a difference whether you get ALL or only HALF of it. There is also a difference whether you get it TODAY or wait for it till TO-
MORROW. The Evening Bee prints every day from nine to fourteen columns fresh matter that did not appear in its morning edition of the same day.

Here is comparison, just to show how it excels-a comparison ter that did not appear in the morning editions:
$\square$

The Evening Bee, therefore, prints an average of over three columns, or about half a page, more fresh news mat ter, than the Evening World Herald.

If YOU WANT ALL THE LATEST NEWS

- READ THE BEE -

UNITY IS STRENGTH.
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THE E. S. DEAN CO.
S. T. JOHNSON,



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