INDI'S DREAD AFFLCTIOS


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RULIS TO COVERSV EXIIBITS Regglations Adopted by Department of
Exhibits and Conocasions.
AN INTERNATIONAL JURY OF AWARDS


## ThePraske ©efotbing ©

Say! Are you old enough to remember, way back in the sixties, when Omaha was only a muddy spot on the road
where Indians camped and straggling settlers vacated their prairie schooners for an hour or two to stretch their
limbs and break the monotony of the long tiresome journey to the unknown beyond? They were trying simes, Brave men and loving wives suffered hardships
silenty and bore privations bravely, for the future was precarious and dollars were scarcer than hen's teeth. onable on the prairies and men covered their manly They weren't very stylish. They weren't 'pade shirts. were of good material they were worked on them but they were honest and they wore. Maybs you heard your father the woman did for the early settlers-mak ing them good
shirts, shirts that will wear Every shirt sold by The plain shirt or a fancy shirt is as full of service as hones work and honest goods can make it and you don't have to pay a good stiff price to get a good stiff shirt. Half a
dollar will buy an unlaundered white shirt that is cut



RICHARD HARDING DAVIS

FEBRUARY ISSUE

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