

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, DECEMBER 20, 1896—TWENTY-FOUR PAGES.

SINGLE COPY FIVE CENTS.



Sterling Silver Novelties and Opera Glasses

Special Sale of Watches

Ladies' Coin Silver Chateau Watches, stem wind and set, \$1.95, worth \$6.00. Ladies' Gold Filled Hunting Case Watches, warranted to wear 20 years, fine Elgin or Waltham movements, \$1.45, worth \$2.00.

Rogers' AA Soup Spoons, \$8 per set of 6, worth \$2.50. Sterling Silver Nail Buffer, 49c. Sterling Silver Files, 69c, worth \$1.25.

200 Pairs Fine Opera Glasses

Elegant Oriental Pearl Acromatic Opera Glasses, in leather cases, \$1.95, worth \$3.00. The celebrated La Miroir Pearl Opera Glasses at \$5.95, worth \$12.00.

500 solid gold pens with pearl holders, worth \$2 each, now \$1.50

75c Paul E. Wert Fountain Pens, worth \$2.50 \$1.50

HAYDEN BROS.' UNEQUALLED HOLIDAY BARGAINS

The Big Store names the lowest prices on all lines of goods. The Christmas spirit pervades the store. Car loads of goods must be sold in four days. Our low prices will do it.

PIANOS

Slashing Prices for the Next Ten Days A FEW SPECIALS.

- A FINE NEW UPRIGHT, \$1025. A NEW IVERS & POND, LARGEST SIZE, \$2275. ONE BEYER & POND BABY GRAND, \$3399.

We have also a fine selected stock of CHICKERING, STEINWAY, KNABE, FISCHER and other high grade makes.

Trainload of Toys at Santa Claus' Headquarters.

We're distributing them almost as freely as the Merry Elf himself. All the children welcome.

- Over 100,000 Tin Toys at 1c, 2c, 3c and 5c. Dolls, all sizes and kinds at 1c, 2c, 3c, 4c, up to \$15.00.

CLOAKS

This department was never better prepared for the holiday trade. We have an immense assortment of Cloaks that will be sold at one-half price.

We have just received 2,500 nice, clean Sample Cloaks. We will start to sell them at special bargain prices.

- Black kersey jackets, with high collar and box front, the regular \$5.00 quality, at \$3.95.

Ladies' Skirts.

- Ladies' 9-gored skirts in fancy checks and mixtures, nicely lined and bound, at \$2.50.

Holiday Sale of Dress Goods.

- 36-inch black all wool serge, regular 39c quality, cut to 25c per yard.

Colored Dress Goods.

- We are closing out all our \$1.00, \$1.25 and \$1.50 goods, in all the popular weaves and leading shades, for 75c.

Christmas Presents in Linen Dept.

In this department can be found innumerable articles suitable for presents and general use, consisting of towels, bureau scarfs, linen sets, table covers, bed spreads, etc., at such prices as will surprise the most careful buyers.

50c Xmas Gifts

- Solid leather collar and cuff boxes, worth \$1.00, only 50c.

Rugs.

We show a full line of rugs for holiday trade, in all qualities and sizes. Prices much less than regular.

HAYDEN'S

Silks. Silks.

We are Headquarters. No matter what style or shade you may want you can always find it at Hayden's.

Millinery.

Midwinter headwear should be holiday consideration. Our prices, styles and quality command the millinery department to prudent buyers.

Skates

A fine all steel skate, double screw, patent lever, worth \$1.50, our price, 75c.

Skates

FOR GIRLS AND LADIES. A fine polished, solid steel skate, double screw, patent lever, russet leather heel strap, nickel plated, heel cap, regular \$1.25, our price, 75c.

Xmas Pipes

Elegant birch pipes 25c, 35c and 50c. Genuine French birch pipes, with pure amber stem, 75c to \$2.50.

Xmas Neckwear

Windsor ties and bows 25c. The new collared necktie, worth \$1.00.

Xmas Handkerchiefs

Elegant Initial Handkerchiefs, only 5c. Fine pure linen handkerchiefs, hemstitched, only 5c.

Xmas Purses and Pocketbooks

50 styles of ladies' combination pocket-books and card cases, with handkerchief holder, 25c, worth 50c.

Xmas Fancy Goods

Full length dresser scarf, 25c. Full size splasher, 15c. Full size tray cloth, 15c.

50c Xmas Gifts

Solid leather collar and cuff boxes, worth \$1.00, only 50c.

HAYDEN'S

Xmas Books

The finest line in the city. The largest and the cheapest. Monday to Friday for 1c.

25c Xmas Gifts

Elegant silk garters, fancy buckles, satin bows, all colors, each pair in glass box, regular \$1.00, on sale at 25c.

Bibles and Prayer Books

Testaments, 20c, 25c and 30c. Prayer books, 20c to \$2.00. All styles Bibles, from 50c to \$10.00.

Sheet Music

Monday morning we will place on our counters 2,000 copies of sheet music at 5c per copy; none of this comes in our regular cheap edition.

Holiday Sheet Music

Pine Arrow brand sheet music, 4c. Fruit of the Loom Muslin, 5c.

Furnishing Goods.

Some Special Holiday Bargains. Men's satin suspenders, plain and embroidered, at 50c, 75c, \$1.00 and \$1.50, worth up to \$2.00.

Men's Hats and Caps.

All the new styles. Stiff hats at 75c and 95c. The Knox, Yeoman and Dupont styles at \$1.50.

Christmas Presents in Blanket Dept.

Good all wool blankets \$2.00. Large size California blankets, in white and grays, at \$2.50, \$3.50, \$5.00.

Guns and Ammunition

All guns with improved sight. A fine 22-short or long, \$1.99.

The Nail Combination Knocked Out.

20 to 60 D nails, 1 1/2c. 20 to 10 D nails, 2 1/2c. 12 to 16 D nails, 2c.

Xmas Candy.

1-lb. boxes fancy assorted bon bons, 25c. Very fine vanilla creams, assorted, 15c.

HAYDEN'S

Furniture.



9 styles of Cobble Seat Rockers in mahogany, oak and birch, at \$2.25 each. Children's chairs and rockers at 10c, 15c, 20c, 25c, 35c, 50c, 75c, 85c, \$1.00.

Fancy China and Christmas Novelties.

Fine royal blue historical subjects decorations in Plates, Cups and Saucers, Dishes, of Royal Blue Plates, sold everywhere for \$3.00, our price, \$1.95.

Hardware. Hardware.

Useful Christmas Presents. Look over this list for your boys. Pick out something interesting. How would a set of tools suit him?

Grocery Bargains

35 LBS. LOUISIANA CRYSTALLIZED SUGAR, \$1.09.

Fresh Roasted Coffee

5 lbs. Golden Rio Coffee, roasted, \$1.00.

New Evaporated Fruits

All our candies are made fresh every half hour. Come in and see us making candy. It is really quite interesting to see all the different forms of candy being made and the novel way in which it is done.

HAYDEN'S

A MOST EXTRAORDINARY CLOTHING SALE.

A Tremendous Sacrifice to Clean Up Men's and Boys Very Fine Suits and Overcoats.

We need not tell you that this has been a phenomenally mild winter, in fact, so far we have had no winter weather to speak of, as a result fine Overcoats and Ulsters do not sell half as fast as in other years.

Discount of 25 to 50 Per Cent

Will be deducted from the already much reduced selling price of every OVERCOAT, ULSTER and SUIT in our stock that has heretofore sold for \$12.50 or more.

SUITS, OVERCOATS AND ULSTERS—Others sold for \$15.00, and Hayden Bros. sold for \$12.50, will now cost you but... \$7.50

SUITS, OVERCOATS AND ULSTERS—Others sold for \$18.00, \$20.00, and Hayden Bros. sold for \$15.00 and \$17.50, will now cost you but... \$10.00

OVERCOATS, ULSTERS AND SUITS—Others sold for \$25.00 and \$30.00, and Hayden Bros. sold for \$22.50 and \$25.00, will now cost you but... \$15.00

BOYS' LONG PANTS SUITS—SIZES 12 TO 19 years—Choice of all Boys' Long Pants Suits in our house, \$5.00 to \$15.00 values, for... \$2.75, \$5.00, \$7.50

Children's Cape Overcoats—AT JUST ONE-HALF MARKED PRICE.

Boys and Children's Knee Pants Suits—GIVING AWAY ONE PAIR OF EXTRA KNEE PANTS WITH EACH SUIT

We Show a fine line of Gentlemen's SMOKING JACKETS at Very Low Prices.

Music.

Special Holiday Prices on Mandolins, Guitars, Banjos, Violins, Autoharps and Everything in Musical Instruments.

Some instruments at less than half price. \$5.00 guitars only... 2.50. \$7.50 guitars only... 3.75.

Mandolins.

We have the largest assortment of fine mandolins ever shown in the west, including some of the very best makers on the market, which we will offer at just one-half our regular prices.

Grocery Bargains

35 LBS. LOUISIANA CRYSTALLIZED SUGAR, \$1.09.

Fresh Roasted Coffee

5 lbs. Golden Rio Coffee, roasted, \$1.00.

New Evaporated Fruits

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HAYDEN'S

Butter, Meats, Lard, Fish, Oyster, Cheese and Cracker Departments.

Butter. An Xmas present of a 5 or 10-lb. jar of our separated creamery would be just the thing.

MEATS.

We handle everything in meats and lard. No. 1 hams... 12 1/2c. No. 2 hams... 10c.

LARD.

3-lb. Rex, Silver Lard or Calumet... 10c. 5-lb. pails... 20c.