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TAKE ADVANTAGE OF THE

EXCURSION RATES TO OMAHA AND THE "BOSTON STORE" Dec. 8, 9, 10 to attend THE GREATEST SALE THAT WAS EVER HELD ANYWHERE

More than Half a Million Dollars worth of New Winter Merchandise will be offered all the way From 10c to 50c on the Dollar

THIS SALE WILL INCLUDE THE ENTIRE PURCHASE OF THE "F. H. FRANKE'S FAIR" DEPARTMENT STORE STOCK, the leading department store on the north side. CHICAGO WHICH WAS INVENTORIED AT OVER \$100,000.00 AND SOLD FOR \$35,000.00 AND WHICH ALL GOES ON SALE TOMORROW AT

BOSTON STORE 16th and Douglas, OMAHA

THIS SALE BEGINS TOMORROW. FOUR (4) BARGAINS IN DRESS GOODS TO SHOW HOW ALL THE REST GO. 35c, 75c, 3c, 29c

JACKETS, CAPES 98c, 2.50

\$5.50, \$6.98

9.98, 7.50

5c, 10c, 25c, \$1.75, 6c, 39c, 15c, 25c, 39c, 49c, 25c

GRAND OPENING Of the TOYS Department in the west Largest

During the entire past summer our Toy buyer has been scouring the European markets. Our Dolls came direct from Sonnenberg, our Toys direct from Berlin, our Austrian novelties direct from Vienna; the Omaha Custom House books will show you where we paid the duty.

WATCHES JEWELRY SILVERWARE SPECIAL SALE OF WATCHES.

2c, 4 3/4c, 3 1/2c, 15c, 49c, 1c

YOUR CHOICE OF FIFTEEN HUNDRED MEN'S OVERCOATS AND ULSTERS THAT COST \$10, \$12.50, \$15, \$17.50, \$20, \$22.50 and \$25. YOUR CHOICE OF THE WHOLE LOT FOR

\$5 AND \$7.50

This includes the finest and highest grades of Men's Overcoats and ulsters—made of all wool beaver, kersey and melton—in chin-chilla, Irish Frieze, real Montagnae, etc.—no better or finer garments were ever sold for up to \$25.00—We offer you your choice of the entire fifteen hundred garments for \$5.00 and \$7.50.

OVERCOATS \$2.50, 98c, \$1.98, \$1.98, \$3.50. SUITS \$7.50, \$4.98, \$2.50, 5c, \$5.00 and \$7.50, \$2.50, 25c-50c

SPECIAL SALE IN LINEN DEPT. 75c, 19c, 98c, 15c, 7 1/2c, 67c, 75c, 98c, \$1.25, \$1.69, \$2.50

Men's 50c Blue Plaid Jumpers 15c, Men's 50c and 75c OVERALLS 25c, All the Dollar Grade Boys' All Wool Knee Pants 25c, All the Men's 000 VESTS 50c, Men's 50-cent French Cashmere Hose 19c, All the men's Blue Flannel Shirts, double and single breasted, 59c 75c 98c, All the Men's Lined Kid Gloves and Mitts 25c, All the highest grade of Men's Lined and Unlined Buck and Calf Gloves and Mitts 50c, Men's Dollar Silk Neckwear 29c, Men's Fifty Cent Suspenders 12 1/2c, All the Men's Night Shirts 25c, All the \$1.50 grade men's Laundered White Shirts 50c, All men's \$1 grade Laundered Shirts 25c

FRANKE ONLY OPENED UP HIS SHOE DEPARTMENT WHILE BEFORE HE SKIPPED OUT

Every Pair is Strictly Up to Date--Just as Nice as Can Be--Everything is Right as it Should Be--All We Have Done is to Cut the Price to About Half.

Ladies' New Winter Tan, Wine and Black (\$5 and \$6) Five Dollar and Six Dollar Shoes go at \$3 a pair. Ladies' Welt and Fine Sewed Dongola Button and Lace Shoes made to sell by Franke at \$4 go at \$1.98. Men's \$5 and \$6 Winter Tan and Calfskin Lined Shoes go tomorrow at \$3.00 a pair. Men's Real \$6 Cordovan Shoes for \$3--All the \$4.50 Calfskin Lace and Congress Men's Shoes at \$2.25 and \$2.50. Men's \$2.50 Calf Shoes go at \$1.59--Men's \$2 Leather Slippers go at \$1--Boys' and Youths' Shoes \$1, \$1.25, \$1.50