

20 off.

Any \$25 Ulster Saturday..\$20.00
Any \$22 Ulster Saturday.. \$17.60
Any \$20 Ulster Saturday .. \$16.00

Skates Given Away.

We give free with every purchase of Boys' Clothing amounting to \$2.50 or more—a pair of club skates—Saturday:

CONTINENTAL CLOTHING CO.

20 off.

Any \$25 Overcoat Saturday \$20.00
Any \$22 Overcoat Saturday \$17.60
Any \$20 Overcoat Saturday \$16.00

Skates Given Away.

We give free with every purchase of Boys' Clothing amounting to \$2.50 or more—a pair of Club Skates—Saturday.

Prices Upset and Values Ignored

For six successive Saturdays it has been a surging mass of eager buyers who were sure of a bargain no matter what they bought; and now what will they do next Saturday—when values are not taken into account—when prices seem to have been scooped up and put into one vast whirlpool of bargains from which everybody is sure to draw a prize—Be on hand early, for the crowds will insist upon coming to this great cash selling, of the three great stocks of Men's Overcoats, Men's Suits and Boys' Suits.

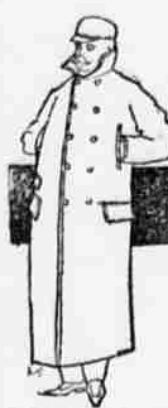
Overcoats.



AN OVERCOAT
—Such as we are selling in this great sale—is the regulation \$10.00 kind in other stores—we may never run across such a snap again—it'll pay you to see them—

PRICES UPSET, VALUES IGNORED.

5.00



AN ULSTER—Shaggy blue chinchilla—wool lined—sleeves lined with linen—this is a new lot of eighteen cases just opened—like you seldom see—don't buy anywhere till you see them—

PRICES UPSET, VALUES IGNORED.

7.00



AN OVERCOAT—in black and blue beaver—you can't touch this line outside the Continental for less than \$10.00—some places \$12— but cash selling and buying do wonders—

PRICES UPSET, VALUES IGNORED.

7.75



AN ULSTER—In black and gray mixed fur—made up with flat seams and raw edges—decidedly this is one of the very best values on sale—

PRICES UPSET, VALUES IGNORED.

8.50



AN OVERCOAT—Kersey—\$15.00 worth for \$9.75—blues and black—silk sleeve linings—heavy double warped Italian cloth body linings—you'll pay \$15 for the same elsewhere—but not here—

PRICES UPSET, VALUES IGNORED.

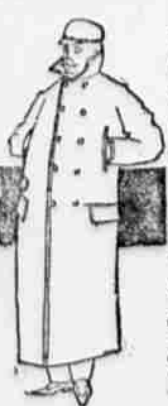
9.75



AN ULSTER—A nicely trimmed chinchilla—that comes from this season's stock of the world's most noted Ulster makers—every one we sell is a great big advertisement for us—

PRICES UPSET, VALUES IGNORED.

13.50



AN ULSTER—Of fur beaver—about 50 left out of a big lot with which we've been puzzling dealers and elating buyers—remember that only a few of these Ulsters are now left—

PRICES UPSET, VALUES IGNORED.

15.00

Boys' Suits.



2-PIECE Suits—made strong and well of every thread wool cheviot cloth—every size—small sizes have sailor collars—

Pair of Skates With Reefer.

1.75



2-PIECE Suits—tastefully made up in brown basket cloth cheviot—we surprise all buyers—it's worth so much more—

Pair of Skates With Reefer.

2.65



2-PIECE Suits—tailored from olive mixture cheviots—to fit boys 7 to 15 years old—they belong to the \$5 class—

Pair of Skates With Reefer.

3.25



2-PIECE Suits—ages 8 to 15 years—red and brown mixed cheviot cloth—none better for double the price—

Pair of Skates With Reefer.

3.95



2-PIECE Suits—made of that indistinct plaid pattern of worsted cloth that neither shows dirt nor fades—material the very best—

Pair of Skates With Reefer.

5.00

Shirts and Drawers—natural wool mixture—just enough cotton in them to prevent shrinking—Upsetting Price Saturday..... **39c**

Shirts and Drawers—fancy mixed—fleece goods—a real breaker for value—as a flyer—Upsetting Price Saturday..... **50c**

Fancy Porcelaine Shirts—with two collars and a pair of cuffs—Upsetting Price Saturday..... **50c**

Shirts and Drawers—natural wool mixture—full weight and fleeced—a splendid garment—Upsetting Price Saturday..... **75c**

All our Mothers' Friend Porcelaine Waists—to be closed out at—Upsetting Price Saturday..... **50c**

Junior Fancy Blouses—slightly soiled—regular 50c and 70c goods—Upsetting Price Saturday..... **19c**

Big drive in Outing Flannel Waists and Blouses and undershirt goods—Upsetting Price Saturday..... **15c**

All our fine All Wool Flannel Blouses and Waists—some of which sold as high as \$1.25—Upsetting Price Saturday..... **50c**

Chinet, Com & Co's Collars and Cuffs—4 styles of Collars—sizes 13 to 18 1/2—\$1.00 a dozen or one for..... **9c**

Neckties—Silk Teck Scarfs—silk lined—solid bands—Upsetting Price Saturday..... **25c**

Boys' Shirts and Drawers—natural mixed—fleece lined—Upsetting Price Saturday..... **38c**

Boys' Ribbed Wool Hose—Upsetting Price Saturday..... **15c**

Boys' Golf Caps—with bands to cover the ears—Upsetting Price Saturday..... **50c**

Reefers.

A REEFER—blue chinchilla ages 3 to 8—just like you pay \$4.00 for—but this is a cash transaction and you benefit



A REEFER—blue chinchilla ages 3 to 8—wool lined—mohair braided—sailor collar and big buttons.



A REEFER—and Ulster combined—wool chinchilla and wool serge lined—ages 8 to 15—a perfect storm coat.



A REEFER—the kind the boys are stuck on—braided and pearl buttons—mohair collar and cuffs—ages 8 to 16.



A REEFER—a blue chinchilla—for big boys—wide storm collar—absolutely all wool and guaranteed color—ages 8 to 16.



Men's Suits.

MEN'S SUITS—cheviots and cassimeres—a good line of colors—made up in almost every conceivable style—suits that you could pay \$10 for and not get beat a nickel.



MEN'S SUITS—cheviots, cassimeres and worsteds—if we had n't got a snap we'd have to pay \$12 for them ourselves—that's what others do—but cash buying and selling again.



MEN'S SUITS—pure worsteds—in 3-button sacks and round corners—they are the cream of the business man's best \$15 suits—good suits of which the value cannot be questioned.



MEN'S SUITS—worsteds, cassimeres and cheviots—no stronger proof of their value need be given than that they sold right in this city for \$10 and bargains at that.



MEN'S SUITS—fit and finish like tailor made—the nobbiest and best trimmed business suit in Omaha—ordinarily they retail for \$18—but you be the judge—you'll see the value.



MEN'S SUITS—frocks—genaine imported Scotch cheviots—dark brown mixtures—also clay worsteds—surely you don't expect such suits for less than \$20—not anywhere else.



MEN'S SUITS—black worsted frocks—a regular \$25 suit with which we have never yet failed to fit the offest kind of off sized man—a big line of sizes to choose from.



N. E. Corner 15th and Douglas.

CONTINENTAL CLOTHING CO.

N. E. Corner 15th and Douglas.

15.50