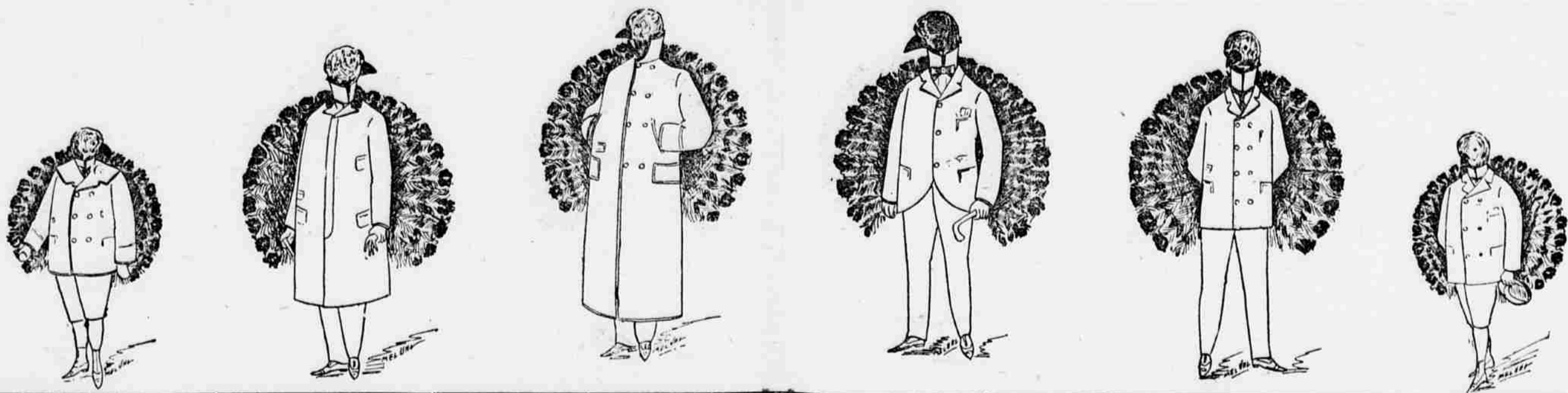


THANKSGIVING PROCLAMATION

Know ye, all men and boys that, Whereas, the president of the United States and the governor of our own Nebraska have proclaimed and set aside Thursday, November 26, as a day for general thanksgiving and turkey eating; and whereas, it is not good for man or boy to show himself, either at church or dinner table, on Thanksgiving day, unless properly appareled in new clothes, Therefore, you are all, each and every one of you, hereby urgently invited to come to the



Wednesday morning at 8 o'clock, or at such times during the day as most convenient, and select from our list an overcoat, a suit, ulster, reefer, hat or furnishing, all of which we display in such a profusion of styles and prices as has never been shown in this city before. We have made a special effort to place at your disposal the most extraordinary bargains in stock, so that you may dress up for Thanksgiving



THANKSGIVING REEFERS

Thanksgiving Reefers in blue chinchilla—wool lined—trimmed with mohair braid—big buttons and sailor collar—ages 3 to 8 years—an elegant coat—though the price would not indicate its value—
Thanksgiving Price..... **1.95**

Thanksgiving Reefers—the equal of any \$4.00 Reefer in Omaha—blue chinchilla—ages 3 to 8—fully a thousand boys are wearing these Reefers and their mothers pronounce them A 1
Thanksgiving Price..... **2.65**

Thanksgiving Reefers and Ulster combined—made of wool chinchilla—wool and serge lined all through—ages 8 to 15—the warmest and handiest all round coat in the house—perfect storm coat—
Thanksgiving Price..... **3.25**

Thanksgiving Reefers—trimmed with braid and pretty pearl buttons—collar and cuffs of mohair—for a very swell blue chinchilla—ages 3 to 8—designed especially for dress—
Thanksgiving Price..... **3.95**

Thanksgiving Reefers of blue chinchilla for big boys—it is absolutely all wool and the color will not fade—ages 8 to 16—has a great wide storm collar—warm lined
Thanksgiving Price..... **5.00**

THANKSGIVING OVERCOATS

Many a man is thanking us this day for the chance we offer to buy good Overcoats cheap.

Thanksgiving Overcoats at \$5.00—if offered by almost any other house would be looked upon with suspicion—but you can rest assured that it's more than two five dollar bills worth that we're giving you for \$5
Thanksgiving Price..... **5.00**

Thanksgiving Ulsters of shaggy blue chinchilla—wool lined—sleeves lined with linen—this is a new lot of 18 cases just opened—like you seldom see—don't buy anywhere till you see them—
Thanksgiving price..... **7.00**

Thanksgiving Overcoats—in black and blue beaver—you can't touch this line outside the Continental for less than \$10—no places \$12—but cash selling and buying do wonder.
Thanksgiving price..... **7.75**

Thanksgiving Ulsters, in black and gray mixed fleece—with a heavy cloth trimming—made up with flat seams and raw edges—decidedly this is one of the very best values on sale
Thanksgiving price..... **8.50**

Thanksgiving Overcoats of kersey—\$15.00 worth for \$9.75—blues and black—silk sleeve linings—heavy double warmed Italian cloth body linings—you'll pay \$15 elsewhere—but not here—
Thanksgiving price..... **9.75**

Thanksgiving Ulsters of nicely trimmed chinchilla—that come from this season's stock of the world's most noted Ulster maker—every one we sell is a great big advertisement for us
Thanksgiving price..... **13.50**

Thanksgiving Ulsters of fur beaver—about 50 left out of a big lot with which we've been puzzling dealers and elating buyers—remember only a few of these ulsters are left
Thanksgiving price..... **15.00**

THANKSGIVING MEN'S SUITS

The man who doesn't dress well Thanksgiving day—hasn't much excuse for it—Just look at these prices.

Thanksgiving Suits for men—nearly all shades and styles—of good chevots and cassimeres—many and many a time you've paid \$10.00 for suits not as good
Thanksgiving Price..... **5.00**

Thanksgiving suit for men—Chevots, cassimeres—worsted—if we hadn't got a snap we'd have to pay \$12 for them ourselves—that's what others do but cash buying and selling again—
Thanksgiving price..... **7.50**

Thanksgiving Suits for men—Pure worsteds—in 3-button sacks and round corners—they are the cream of the business man's best \$15 suits—good suits of which the value cannot be questioned
Thanksgiving price..... **7.75**

Thanksgiving Suits for men—Worsted, cassimeres and chevots—no stronger proof of their value need be given than that they have sold right in this city for \$11—and bargains at that—
Thanksgiving price..... **9.75**

Thanksgiving Suits for men—Fit and finish like tailor made—the noblest and best trimmed business suit in Omaha—ordinarily they retail for \$18—but you be the judge—you'll see the value—
Thanksgiving price..... **10.50**

Thanksgiving Suits for men—frock—genuine imported Scotch chevots—dark brown mixtures—also clay worsteds—surely you don't expect such suits for less than \$20—but—
Thanksgiving price..... **12.75**

Thanksgiving Suits for men—black worsted frocks—a regular \$25 suit—with which we've never yet failed to fit the offest kind of big line of sizes to choose from—
Thanksgiving price..... **15.50**

THANKSGIVING BOYS' SUITS

Thanksgiving 2-piece Suits—made strong and well of every thread wool chevot cloth—in every size—the small sizes have sailor collars—they wear well and look well—
Thanksgiving Price..... **2.50**

Thanksgiving 2-piece Suits—tastefully made up in brown basket cloth chevot—we surprise all buyers with this suit—it's worth so much more and they know it—
Thanksgiving Price..... **2.75**

Thanksgiving 2-piece Suits—tailored from olive mixture chevots—to fit boys 7 to 15 years old—they belong in the \$5 class—but just this once—
Thanksgiving Price..... **3.50**

Thanksgiving 2-piece Suits—in ages 8 to 15 years—made of red and brown mixed chevot cloth—there are none better for double the price—we guarantee every one we sell—
Thanksgiving Price..... **3.65**

Thanksgiving 2-piece Suits—made of that indistinct plaid pattern of worsted cloth that neither shows dirt nor fades—the material in these suits is of the very best—
Thanksgiving Price..... **3.75**

Little Things at Little Prices for Thanksgiving.

Cuett, Coon & Co.'s Collars and Cuffs—1 dozen of collars—sizes 13 to 18½—\$1.00 a dozen or one for..... 9c	Shirts and Drawers—wool fleeced—full weight—a case of them—a regular \$1.25 garment— Thanksgiving Price..... 78c	Shirts and Drawers—tan colored—jersey ribbed—silk faced—pearl buttons—fully 75 per cent wool— Thanksgiving Price..... 75c	Shirts and Drawers—Natural wool mixture—full weight and fleeced—a splendid garment— Thanksgiving Price..... 75c	Shirts and Drawers—Fancy mixed—fleece goods—a record breaker for value—as a flyer— Thanksgiving Price..... 50c	Shirts and Drawers—Natural wool mixture—just enough cotton in them to prevent shrinking— Thanksgiving Price..... 39c
Fancy Percalé Shirts—with two collars and a pair of cuffs— Thanksgiving Price..... 50c	Neckties—Silk Teck Scarfs—silk lined—solid bands— Thanksgiving Price..... 25c	All our Mother's Friend Percale Waists—to be closed out at Thanksgiving Price..... 50c	Big drive in Outing Flannel Waists and Blouses and unlaundered Thanksgiving Price..... 15c	Boys' Ribbed Wool Hose— Thanksgiving Price..... 15c	Half Hose—We introduce a heavy weight cotton Half Hose in blacks and tans—also merino—2 pairs for the price of one— Thanksgiving Price..... 15c
Rubber Web Suspenders, with drawer supporters and high grade mountings— Thanksgiving Price..... 19c	Boys' Shirts and Drawers—natural mixed—fleece lined— Thanksgiving Price..... 38c	Junior Fancy Blouses—slightly soiled—regular 50c and 75c goods— Thanksgiving Price..... 19c	Boys Golf Caps—with bands to cover the ears— Thanksgiving Price..... 50c	All our fine All Wool Flannel Blouses and Waists—some of which sold as high as \$1.50— Thanksgiving Price..... 50c	

20 PER CENT DISCOUNT ON ANY \$20 OVERCOAT OR ULSTER IN THE HOUSE WEDNESDAY

