

ESTABLISHED JUNE 19, 1871.

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SINGLE COPY FIVE CENTS.

STRONG ARGUMENTS TO THE THRIFTY.

The Big Store is the Great Western distributor of values. We are in touch with the manufacturers of every article we handle, and pass them on to customers less middleman's profit.

Agents for Butterick's Patterns. Mail orders filled promptly.

HAYDEN BROTHERS.



Cloaks, Jackets and Capes--

OUR CLOAK BUYER HAS JUST RETURNED FROM THE EASTERN MARKETS WITH A LINE OF CLOAKS THAT GO ON SALE MONDAY AT PRICES THAT WILL STRIKE TERROR TO THE HEARTS OF THOSE BARGAIN GIVERS.

200 misses' Long Cloaks, with full sweep capes, in fancy mixtures, trimmed with silk braid; that never sold for less than \$5.00, Monday morning (ages 4 to 14 years) for... 1.98

180 Misses' Jackets, in checks and plaids, all wool, at \$2.00.

Ladies' Jackets.

500 Melton Jackets, made up in the latest style, box front, new sleeves and cuffs, Monday at \$3.98. One line of ladies' Jackets, dark gray mixtures, new and stylish, at \$4.98.

Capes.

Black Beaver Double Cape, heavy weight, \$2.50. A black Kersey Cape, trimmed with bands of same material, at \$5.00.



Climax in Clothing Selling

The Height of the Season. Showing the Bottom of Prices.

Messrs. Hart, Schaffner & Marx and Messrs. David Adler & Sons, the leading wholesale clothiers of Chicago and Milwaukee, having decided to close out all winter stock, accepted Hayden Bros' very low cash offer for their stock of Men's Winter Suits, Men's Winter Overcoats and Men's Winter Storm Ulsters.

A Sale of Winter Suits, Winter Overcoats and Winter Ulsters unlike anything ever known in Omaha.

Here are the bargains Hayden's offer this week in Mens' Winter Suits, Overcoats and Ulsters:

One large lot of men's fine all wool Cassimere and Cheviot, in blue, black, gray and fancy plaids, made in single and double-breasted sack styles; as neat and hobby a lot of suits as was ever shown in this city for \$10.00. We are in position to offer for this week's sale at the unprecedented low price of \$5 \$10 \$15

Here are the Bargains in Mens Overcoats and Ulsters

One lot of men's fine all wool Irish Frieze Ulsters and Ulsters, made with extra strong body and sleeve lining—Overcoats and Ulsters that retail in clothing stores for \$3.00 and \$4.00, Hayden's offer for \$5.00 \$7.50 \$15.00

Trunks

Again we call attention to our matches Trunk Sale. We give a \$10.00 Trunk for \$5.00 and throw in a big Trunk Free.

Hats

We guarantee to give you the best values in Hats and Caps at popular prices. A visit will verify this statement. All the new styles.

DRUGS

The Lowest prices ever named

- SYRUP OF FIGS..... 30c
LISTERINE..... 45c
ROOD'S SARSAPARILLA..... 63c
AYER'S HAIR VIGOR..... 50c
DAVIS' MENTHOL COUGH DROPS, 2 packages for..... 5c
QUININE SULPHATE, per ounce..... 40c
CAFFEINA..... 30c
YASHELIN (WASHER) per bottle..... 2c
PISO'S COUGH CURE..... 10c

Millinery

Special sale on Trimmed Hats Monday. An elegant line of the newest fashions from the style makers of Paris and London.

Kid Gloves

100 dozen Ladies' Kid Gloves, 59c, worth \$1.25.

Children's Underwear

500 dozen children's woolen Underwear at less than mill cost. Ladies' large size Wool Fascinators, 35c and 50c each.

Specials for Monday

4 yards 2-inch Velvet Dress Binding, 5c; worth 20c. 200 yards Spool Cotton, perfect machine thread, 2c spool; worth 5c. 1 dozen skeins Embroidery Silk for 2c. Silk Crochet Thread, 4 1/2c spool; worth 10c. No. 3 Stockinet Dress Shields, 12c; worth 25c. Extra heavy fancy Elastic, 2 1/2c yard; worth 5c.

Monday in Cotton Dress Goods Dept.

Guaranteed fast black Satens, 5c yard. Warm, Fleece Lined Wrapper Goods, 3 1/2c yard. Old-fashioned Quilting Calicoes, 3 1/2c yard. 10c Ginghams, in medium colors, 5c yard.

Ribbons Cheap

500 bolts extra fine Satin Ribbons, in 40s, 60s and 80s, worth 25c to 60c yard, only 15c yard.

Dress Trimmings and Furs

A full line of fancy Dress Trimmings, 3c yard to 50c; worth 10c to \$1.50 yard. All styles of Fur Trimmings, 9c to 98c yard.

Men's Furnishing Goods

100 dozen men's regular 2 1/2c Suspenders go for one day only at 12 1/2c per pair. Men's heavy Rockford Socks, 5c per pair; worth 10c.

Flannel Specials

No. 1 Special—69 pieces extra heavy Cotton Flannel at only 5c yard. No. 2 Special—25 pieces heavy 32-inch Shaker Flannel, only 5c yard.

Blanket Specials

We have 5,000 pairs of Blankets and all of them must be sold during the cold weather. Now is a good time to put in your winter supply, and Hayden's is the best place on earth to get them.

Bed Comforts

100 dozen large size cotton filled Comforts at only \$1.25. Elderdown Comforts at \$3.50, \$4.50, \$5.75, \$7.00 and \$10.00.

Carpet Dept.

We have just received an elegant line of Japanese Rugs in all the best colorings. This week we sell a 9x12 Japanese Rug for \$3.75.

New California Dried Fruit

New Muscatel Raisins, very fine..... 6c New California Peaches, only..... 6 1/2c New California Prunes, only..... 6 1/2c New California Apples, only..... 10c New California Pears, only..... 8c New Cleaned Currants, only..... 7 1/2c New Sultana Seedless Raisins..... 8c New Evaporated Apples, only..... 7 1/2c

Silk Department.

We're going to make Monday SILK DAY for November, and will offer a few numbers that will INTEREST SHREWED SILK BUYERS.

BLACK SILKS

Large Brocaded Patterns, the regular \$1.50 number..... 85c 24-inch Brocade, beautiful designs, worth \$1.00..... 60c 20-inch Brocade, over twenty designs, Monday..... 40c 24-inch Black Satin, a regular 75c cloth, Monday..... 38c

PLAIN BLACK SATIN

Our 27-inch Black Satin at \$1.25 would be cheap at \$2.00. Our 24-inch Black Satin at \$1.00 would be cheap at \$1.75. Our 21-inch Black Satin at 75c would be cheap at \$1.50.

FANCY SILKS

We will place on our center table 50 pieces of Fancies that have retailed up to \$1.75, Monday..... 50c

VELVETS

To get the best value in America for 75c you must visit this department. To get the best value in America for \$1 you must visit this department.

VELVETEENS

In all colors, from 25c to 75c a yard.

Dress Goods

JUST A WORD—LADIES ANTICIPATING BUYING DRESS GOODS WILL CONSULT THEIR POCKETS BY LOOKING OVER OUR OFFERINGS FOR MONDAY. 100 pieces Novelty Suiting; they consist of Bourettes, Tuffed Novelties, German Frieze, German 46-inch Henrietta, 52-inch Ladies' Suiting (Monday)..... 38c

75 pieces of the best line of Novelties offered this season; they comprise goods, worth 60c, 75c, 80c; Monday..... 50c 50 pieces Imported French and German Novelties, the work of master artists; there is no better goods in America for the money..... 75c We have a great many EXCLUSIVE DRESS PATTERNS. We cannot describe them on paper. There is nothing handsomer made, and we guarantee there is only one of a kind in town.

150 PIECES NOVELTIES—We have accumulated a great many odds and ends in our 30c, 40c and 50c lines. We will place them in one lot Monday at..... 25c

Black Dress Goods.

The leading department in Omaha. We carry all of the best makes of the world and are constantly adding new things.

For Monday we will show a special bargain in 48-inch cloth. This line comes in very handsome designs, has all the quality of Storm Serge, and we guarantee every yard to give perfect satisfaction or refund money. Price..... 75c We will show some extraordinary bargains in 50 and 52-inch Cloths at \$1.00 and \$1.25. These goods are especially adapted for separate skirts, and nothing we could say in their praise would do them justice.

35-inch All Wool Henrietta, Monday..... 17c 35-inch All Wool Serge, Monday..... 17c 40-inch Storm Serge—we're going to make this a special for Monday only at..... 45c 40-inch Figured Mohair, worth 48c, Monday..... 10c WE WILL MAKE A SPECIAL OFFERING OF PRIESTLEY'S BLACKS FOR MONDAY. DON'T FAIL TO SEE THE CLOTH AND THE PRICE.

2,000 Pairs Skates Just Received More Coming

Read the descriptions and note prices.

For Boys and Men

All steel double screw Patent Lever Skate, regular price 50c, our price..... 25c A very fine All Steel Skate, full nickel plated, double screw patent lever, sells regular at \$1.50, our price..... 60c A fine Skate, with hardened steel runners, double screw patent lever, sell anywhere for \$1.25, our price..... 75c

HERE IS THE SKATE—A fine hardened steel runners, full nickel plated, double screw patent lever, regular price \$2.50, our price..... \$1.25 Special No. 1—200 dark gray, all wool, only \$1.75 pair. Special No. 2—50 pairs sanitary brown all wool, only \$2.00 pair. No. 3 Special—49 pairs heavy white California, full 3 yards wide, only \$3.50 pair. This is a splendid bargain, and will weigh fully 6 pounds to a pair. 100 pairs of strictly first class Blankets, worth up to \$15.00, in 3 lots at \$4.50, \$5.00 and \$5.50. Cotton Blankets, from 49c.

For Girls and Ladies

A nice solid steel, polish runners and foot plate, double screw patent lever, russet leather heel caps, a good Skate for \$1.25, our price..... 80c THIS IS A BEAUT—Solid steel, full nickel plated, russet leather heel caps, nickel plated heel bands, double screw patent lever; a regular \$2.00 Skate, our price..... \$1.25

OUR FINEST—A hardened steel runners, full nickel plated, russet leather heel caps, nickel plated heel bands, double screw patent lever; a regular \$3.00 Skate, our price..... \$1.98

Fine Linens

Great Thanksgiving Sale of High Grade Table Linens

Special offerings for Monday and all this week. Some of these are the products of the best looms in the world—some are cheaper—all are good value at double the money we ask for them. We will give you a 72-inch fine Damask Table Linen that is usually sold at \$2.50 a yard, for..... \$1.50 Table Linens the smaller stores sell for \$1.75 to \$2.00 a yard we put on sale at only, yard..... \$1.00 68-inch fine Damask, beautiful designs; other stores' prices \$1.25, our special Thanksgiving price only, yard..... 75c 68-inch fine white and silver bleached Damask, very pretty designs, worth up to 85c yard, our special Thanksgiving price only..... 40c During this sale we will offer 100 very fine Damask Sets; some are hemstitched, some are fringed, all with Napkins to match; worth up to \$15.00 a set, our price for this week will be \$3.50, \$5.00, \$7.50 per set.

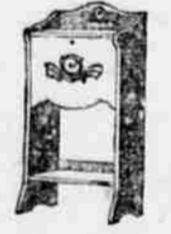
Sheeting.

A special sale for Monday only. 4-4 Arrow brand Sheeting..... 4c 4-4 Fruit of the Loom..... 2 1/2c 4-4 Lonsdale..... 2 1/2c 45-inch bleached Pillow Caseing..... 5c 9-4 Bleached Sheeting..... 12c 4-4 heavy unbleached..... 12c 7-4 heavy unbleached..... 12c 12 1/2c Cotton Batting..... 8 1/2c Lamb's Wool Hatting, per box..... \$1.50

Furniture.



Buy nothing in the Furniture line till you see us. We make it a point to sell the best goods obtainable at the lowest price. This Oak Sideboard is the best we have seen at this price. Mirror top shelf, two side shelves, well made and well finished, \$2.50; others at \$1.75, \$1.25, \$1.00, \$1.50 and \$1.00.



Here you have a Solid Oak Desk, well made and nicely finished, arranged inside with pigeon holes, etc., at the very reasonable price of \$3.50. Others in birch and mahogany ranging in price from \$5.00 to \$10.00.



Thinking of buying a Rocker? We have just received a full car of new goods. Rockers at \$1.50, \$1.75, \$2.00, \$2.25, \$2.50, \$2.95, \$3.00, \$3.50. Oak Rockers, Birch Rockers, Mahogany Rockers, Reel Rockers, Reed and Rattan Rockers, fine large Easy Rockers; all arranged and ready for your inspection, and the price will suit you every time. Do not forget our line of new Pictures.

China, Crockery, Glassware and House Furnishing Goods.

5,000 COOKING POTS at 10c, 15c and 20c EACH. Spring top Syrup Jugs, 3c each. Cups and Saucers, 1c, 2c, 3c and 4c each. Plates, 2c, 3c and 4c each. Round and Square Nappies, 5c, 8c and 10c each. Fancy French China A. D. Coffees, 20c each. 100-piece Decorated Dinner Set, \$4.99. Decorated Toilet Sets, \$1.25 each. Granite Iron Wash Basins, 15c each. China Cream Mugs, 10c each. Baking Nappies, 3c and 5c each. Milk Crocks, 3c, 5c, 6c, 7c and 8c each. A fine pair of warranted steel Carving Knife and Patent Meat Fork, 95c. Milk Boilers, 10c. Wash Bowl and Pitcher, 16 1/2c each. Chambers, 5c each and many others. Silver-13-inch Tea Trays, 5c. Spring Extension prism band Hanging Lamp, complete with Security burner, \$1.95; worth \$5.00. Complete Bracket Lamp, with reflector and patent handle, 45c. Coal Hods, 11c. Coal Shovels, 3c. Stove Poles, 5c. The genuine iron frame Star Wringer, \$1.49 each. Large size Dish Pan, 11c.

Select Pianos as You Would a Friend.

The FISCHER PIANO is solid, staunch and true; always ready for any demand asked of it—THE LONGER YOU KNOW THE BETTER LIKED. Over 100,000 manufactured and sold. We always have them on hand. NEW PIANOS FOR RENT. Special bargains in slightly used Pianos. Sheet Music.

Special for MONDAY—We will sell you some music Monday at 5c per copy that will surprise you. That's nothing new, though. We are always surprising you with our low prices—for instance: "Sarr Dance," by Chaminade; "Pierrette," by Chaminade; "Air de Ballet," by Chaminade; "Flatterers," by Chaminade; Schubert's Serenade; "Song of the Brook," by Lach; "Fifth Valse," by Godard; "Moment de Valse," by Godard; "Les Sylphes," by Bachman; "Valse in E b," by Turand; "Shepherd Boy," by Greig; "Nocturne," by Greig; "Midsummer Night's Dream," by Sydney Smith; "Spring Song," by Mendelssohn; "Fadetta," by Behm; "Etude in A b," by Wollenhaup. This is a very few of the thousands of copies of Sheet Music we can sell you at 5c. We carry every late and popular selection of the day worth having, and sell it to you away down. Call and be convinced. Catalogues mailed upon application. Mail orders promptly filled.

Hardware.

Here are a few sample prices: Weather Strips per foot..... 4c A good Hand Saw..... 25c A polished edge Eye Hammer..... 9c An all iron Pickaxe..... 25c A good No. 1 Hatchet..... 25c Rim or Mortise Door Locks..... 9c A fine steel 1 1/2 Square for..... 60c A set of six Auger Bits..... 45c A 50-foot Tape Line..... 25c A Magnetic Tack Hammer..... 5c Spring Window Bolts..... 9c A good Butcher Knife..... 45c A nice Kitchen Meat Saw..... 25c How is this for Nails? 10 to 60 Nails..... 2c 8 D Nails..... 3 1/2c 6 D Nails..... 3 1/2c 4 D Nails..... 3 1/2c 3 D Nails..... 3 1/2c 2 D Nails..... 3 1/2c 1 D Nails..... 3 1/2c GUNS AND AMMUNITION. A fine Florent Rifle..... \$1.69 A 22 Sporting Rifle..... \$2.25 A fine Remington Rifle..... \$4.25 Winchester Pump Gun..... \$16.50 Loaded Shells, all sizes, per 100..... \$1.25

