

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, OCTOBER 25, 1896—TWENTY-FOUR PAGES.

SINGLE COPY FIVE CENTS.

Table with 9 columns listing various goods and their prices: Double Fold Plaids, 25 lbs. Best Granulated Sugar, Men's Suits, Men's Overcoats, 350 doz. Rogers AA Soup Spoons, \$1.25 Fancy Head Rests, Tapestry Carpets, Stamped Linen Doylies, Ladies' Jackets, Wide Percales.

TEMPTING PRICES
To Make Close Buyers Eager To Buy Now.

"The Big Store" never offered greater values than it does today. Our buyers took advantage of the demoralized markets and have sent us stores of the choicest merchandise at a fraction of their real worth.

HAYDEN BROTHERS.

HAYDEN BROTHERS.

Mail Orders Filled the Same Day Received. Agents for The BUTTERICK PATTERNS

Notion Dept

Our Corset Stock, 10 pair. 120 Dresses, 50 pair. 100 Towel Dress, 50 pair. 100 yards linen thread only 10c a yard.

Dress Trimmings

The greatest line of fancy trimmings to be had in the city. Jet trimmings, 20c a yard. Jet trimmings, 30c a yard.

Blankets and Flannels

Get our prices on blankets and comforters. We are leaders in price, quality and assortment. The best and biggest stock in the west.

The Finest Sheetings

4-4 Arrow brand, 10c. 4-4 soft finish muslin, 10c. 4-4 broad sheeting, 12c.

Special Linen Prices

The most complete stock of fine linens. Monday we close out a lot of remnants of table linen and sewing.

Carpet Bargains

We've overstocked with tapestry carpets and this week we have cut the prices lower than they have ever been.

Hardware

A few sample prices. Weather Strip, per foot, 10c. A complete set of tools, \$10.00.

Sheet Music

We carry a complete line of Sheet Music and Books, all the very latest selections.

CLOAKS, JACKETS and FINE FURS

Random prices from the largest stock of stylish garments in the country.

Black Figured Mohair Skirts, 4 1/2 yards wide, worth \$1.00 at \$1.25. Ladies' Fancy Skirts, silk and wool mixtures, lined throughout, worth \$1.50 at \$1.25.

Ladies' Broadcloth Jackets at \$1.99, worth \$2.00. Ladies' Imported Kersey Jackets, best front, high storm collar, at \$1.75, worth \$2.00.

Silk Department

To avoid the rush and confusion attending our last Monday's sale we've put on an extra force of clerks and guarantee to wait on you promptly.

Broadened Taffeta in Chromatic effects, Monday \$1.00 a yard.

75c a yard Monday will buy the handsomest line of 7/8 Waist Silk in America.

VELVETS

Our No. 10 Black and Colored Velvet is the best value in Omaha. \$1.00 Buys velvet that would be considered good value at \$1.50.

Dress Goods

Will buy a 38 in. English cashmere, worth 30c yd for 19c Monday. Will buy a 35 in. all wool Novelty Suiting, 19c Monday.

Black Dress Goods

To see all that's new and correct you must visit this department. Everybody has a hobby and Black Goods is ours.

Furniture

Here is a solid oak Desk, with drawer, lock and key, 28 inches wide, 45 inches high, fitted with paper box and made up in the most approved styles, priced \$1.95.

Our new 180 degree cut glass luminaires with a wide variety of shades and shades, etc. \$1.25.

Cotton Dress Goods Dept.

Prints, Shirtings, Satens, Wrapper Goods, Gingham, Percales, Etc.

Lace Curtains

An excellent line of unequalled values in curtains at 50c per yard.

Cut Glass

It is the pride of every home wife to have fine cut glass. But the market price of cut glass has been such that only a very few could buy it.

House Furnishing Specials

30c size enamel. \$1.00. 16-inch oval table, 12c; oval washstand, 12c; oak chair, 12c; covered, 12c; oak chair, 12c; oak table, 12c; glass top, 12c; glass top, 12c; milk table, 12c.

Quality, Style and Price

This week our Men's Department offers very special bargains. Unquestionable demonstrations of Hayden Bros' clothing supremacy in this market.

Men's Strictly All Wool Suits—In three shades of Cheviots—grand values at \$7.50—sale price \$3.75. Men's Fine Business Suits—In cassimeres, cheviots and worsteds, double and single breasted—sack and cutaway styles positively equal to anything ever sold anywhere for \$10—sale price \$5.00.

Men's Cutaway Frock—in an endless variety of fancy cheviots, Scotch tweeds and worsteds—elegantly tailored—not a suit in the lot worth less than \$12.00—sale price \$7.50.

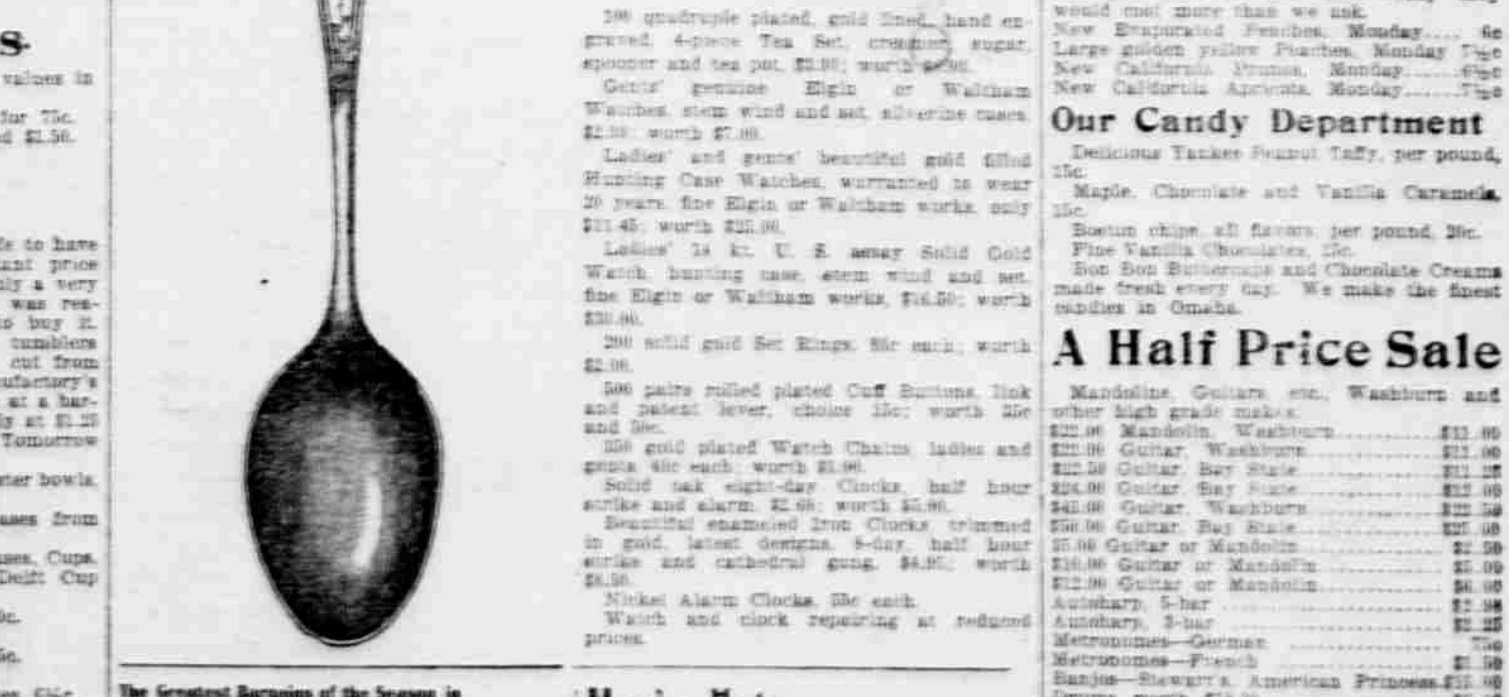
Men's Extra Fine Suits—A beautiful array of fashionable overlaid and broken plaid designs—in single and double breasted sack and cutaway frocks—just as good and just as handsome as the sort that would cost you \$18 and \$20—sale price only \$10.00.

Men's Overcoat Dept.—5 styles in blue-black and Oxford Beaver Chinchilla and Frieze Overcoats and Ulsters, all sizes from 34 to 44—well made and serviceable—on sale at less than half value \$3.57. Men's All Wool Kersey Overcoats—And all wool Black Frieze Ulster Overcoats Kersey Overcoats in blue and black—grand value at \$10.00—sale price \$5.00.

Men's very fine Dress Overcoats and Ulster Overcoats—grandest assortment in the west—in all the latest fabrics and styles—at from 35 to 50 per cent less than regular prices—\$7.50, \$9.00, \$10.00, \$12.50, \$15.00 and \$18.00.

JEWELRY DEPARTMENT

350 DOZEN Rogers A A Anchor Brand Soup Spoons, 88c Per Set of Six, Positively worth \$3.00.



The Greatest Bargains of the Season in Men's Underwear. Men's wool, broad, Australian wool Shirts and Drawers, worth \$1.25 each, at 50c.

Endless Chain... of... Bargains.

25 lbs. best Granulated Sugar \$1.50. 100 lbs. best Granulated Sugar \$1.50. 50 lbs. best Granulated Sugar \$1.50.

Country Butter, 10c and \$1.00. Best Country Butter, 12c and \$1.00. Fat Country Butter, 15c and \$1.00.

The best Soda Crackers. The best Oyster Crackers. The best Butter Crackers. The best Gingersnaps.

Swiss Cheese. Cheddar Cheese. Limburger Cheese. Brie Cheese. Emmentaler Cheese.

New Canned Goods. 10c cans new California Apples. 10c cans new California Peaches. 10c cans new California Pears.

New Evaporated Fruits. If you were on the coast today they would call more than we ask.

Our Candy Department. Delicious Vanitas Peanut Taffy, per pound, 15c.

A Half Price Sale. Mandoline, Guitars, etc., Washburn and other high grade makes.

Teas. We set you 50 per cent on teas. A FEW QUOTATIONS: \$1.50 quality Tea, any kind, 50c.