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ESTABLISHED JUNE 19, 1871.

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SINGLE COPY FIVE CENTS.

25 lbs best granulated sugar for

\$1.00

Ingrain Carpets

37½c

All Wool Gents Watch Open faced, gold filled warranted for 15 years, cel-ebra ed P. S. Bartlett full jeweled Waltham moveent, worth \$25, our price \$9.95

Hats Tourist or Fedora worth \$1.25 sale price 75 cents 33 cents 50 cents

Men's 75c heavy fleeced Shirts and Drawers Bibles Worth \$1 wholesale

Flower Pots

Men's Fine \$12.00 all wool Suits

\$5.50

Read Our Cape and Jacket

Bargains

20 pieces Double fold dress goods 5c Yard

Agents **Butterick**

Patterns

Pre-election Bargains at the Big Store

The most for your money here always. The best and largest stocks to choose from. Read the special offerings in each Department.

Mail

There's a chill in the air

More people buy Suits and Overcoats in the month of October than in any other month of the year—and more people will buy Suits and Overcoats this month at Haydens' than at any other clothing store in Omaha—and greater Suit and Overcoat bargains will be sold at Haydens' this month than were ever offered anywhere in America.

4.000 MEN CAN

Recently bought at a price that now e nables Hayden Bros. to inaugurate a great

special sale that will cause a little revolution in clothing circles. 700 gentlemen's nobby black Clay Worsted
Suits, lined with all wool Italian lining, satin
piped, in 4-button sack and square cut
sack styles, that it would be impossible under ordinary circumstances to retail for
less than \$10.00, will go on sale this week
at Hayden Bros.' for \$5.50.

650 gentlemen's fine all wool Kersey Overcoats, made of black and blue fine kersey,
made up by one of the foremost wholesale
tailors, lined with heavy serge and iron
thread sleeve lining, Overcoats that at any
other clothing store in America would cost
from \$8.50 to \$12.00, Hayden Bros. will sell

800 gentlemen's fine Suits, in cheviots, cassimeres and worsteds, in all the latest styles and fabrics, in sack, frock and double-breasted styles, in sizes to fit any man from 34 to 50-inch chest, and values that are positively unequaled anywhere for less than \$12.50 to \$15.00, choice this week at Hayden Bros.' for \$7.50.

1,250 gentlemen's fine Dress Suits, worsteds, Hockanum plaids, cheviots, the sort that high priced tailors use in their \$30.00 and \$40.00 Suits, resultar \$15.00 and \$18.00 Suits this week at Hayden Bros.' for \$10.00. 800 gentlemen's fine Suits, in cheviots, cassimeres and worsteds, in all the latest styles and fabrics, in sack, frock and double-

One Cupboard

DINING ROOM. One Extension Table \$ 3.75 BED ROOM. One Suit, Mattress and Spring \$19.00 One Stand 1.00
Two Rockers 3.95

SITTING ROOM.

"I have married a wife."

And therefore will have to get Furniture.

Price and quality are the main considerations. Glance at these prices.

KITCHEN.

Do not be faint-hearted—make some girl happy, as well as yourself. Get a home. We can beat these prices, if necessary—give you lower priced articles. Our goods are all new—new styles, and just now the lowest prices. Look us over. It may mean a saving.

from \$8.50 to \$12.00, Hayden Bros. will sell this week for \$5.00.

Carpets and Draperies-We are reducing our stock of Carpets. All Wool Ingrains at 37%c Tapestry Brussels at 45c

Body Brussels at 90c. Wall Paper-A most complete line. Plain Papers at 4c rool.

\$23.95 | Music Department-One Couch\$10.00 The largest stock of Musical Instruments Chickering, Steinway, Knabe and all other high grade makes of Pianos are found in \$22.00 our rooms at prices lower than you can buy the same makes anywhere else on earth. Total\$68,70 | the same makes anyw

Special Sale of Men's and Ladies' FURNISHINGS.

10 cases of men's heavy fleeced shirts and drawers, 33c each, worth 75c.

1,000 dozen of children's underwear at Case of men's outing flannel shirts 33c less than manufacturers' cost.
Men's heavy merino sox, 12½c pair, worth

drawers, 33c each, worth 75c.

1,000 dozen of children's underwear at ess than manufacturers' cost.

Men's heavy merino sox, 12½c pair, worth 25c.

1,000 dozen of men's underwear samples and odds and ends at 20c, 30c and 50c; just half price.

Case of men's outing flannel shirts 33c each, worth 75c.

1 case of ladies' heavy fleeced vests and pants 25c each, worth 50c.

Special sale on corsets for Monday.

MEN'S HATS. Nice soft hats, tourist or fedora for 75c,

hatters price, \$1.25. 95c buys a good hat, costing elsewhere Our soft hats at \$1.75, \$2.00 and \$2.50 will FLOOR.

Our line of fedoras at \$1.25 cannot be beat. Step in and make observations. Now is the time to buy a fall b

Stylish Fall Millinery.

The leading styles in Turbans, Trimmed Hats, Walking Hats and Sailors are all here. There is not another such gathering of flue, stylish millinery west of Chicago.

Every desirable trimming is here.

Guns and Ammunition.

HARDWARE Now is the time to see that your windows and doors fit close.

House Furnishing Goods

Preserve and Butter Jars.....

Gallon Milk Crocks.....

Eteves. Stoves. All size Flower Pots from1c up We have the W. Lyle Dickey & Co., the Lobeck Merchandise Co. and Hobecker Stove Co., with our own, making the biggest stove Granite Iron Wash Basins...... 15c
Dish Pans stock in the west. We have over 2,000 Heatlic ing and Cooking Stoves and we are going to sell the greater portion within 30 days.

Imported 56-piece Decorated Tea Imported 56-piece Decorated Tea \$2.98 | A No. 8 Cook Stove, full 18-inch oven, all improvements, \$7.90. | A 6-hole range, 18-inch oven, with all improvements, \$1.00 | A splendid oak stove, will heat 2 to 3 \$5.00\$1.10 French China Cups and Saucers, 11c A self-feeding base burner, full nickel, per pair Granite Iron Cuspadores, worth \$1.50 Cuspadores, Worth A mounted hard coul burner, full Russian body, \$4.89.

Ladies' Stylish Garments.

Boucle Jackets, box, fly front, military cuff,	65	75
	10.	50
New Beaver Jacke's, in blue or black; box front, new sleeve, at.	3.	98
New Kersey Jackets, in blue, black and tan, large pearl buttons, box fly front, at	6	75
English Kersey, in black, silk lined throughout, at	9.	75
a beauty account of the contract of the contra	12.	50
New Corduroy Waists, in navy, brown and gray, at \$3.50 and	4.	98
New Persian Waists, white linen collars and cuffs, at	1.	50
Children's Jackets, nicely trimmed, at	2	48
Children's Jackets, sizes 4 to 12 years, in all wool mixtures	3	00
Children's Long Coats, in all wool mixtures, worth \$5.00, at	3.	50
Figured MoLair Skirts, latest style worth \$5.00, at	2.	75
Fancy Shirts, in all the newest mixtures,	2	75
Black Brocaded Silk Skirts at	•••	7.50 5.00

Special Stamped Linens and Fancy Tinted Goods Sale-

DRESS SHIELDS 25c Laundry Bags, tinted, 10c. 5-inch stamped linen Dollies, with one needle, only 5c. 7-inch Stamped Doylies, 3c each. 9-inch Stamped Doylies, 5c each.

12-inch Stamped Doylies, 10c each. 18-inch Stamped Doylies, 15c each. Extra size tinted and fringed Table Covers fast colors, 25c. Extra size tinted and fringed Table Covers, worked in fast colors silks, your choice TRIMMING DEPARTMENT.

New Buttons, new Braids, new Furs, new trimmings of every possible description. Trimming Buttons, 21/2c to 35c each. New Tubular Braids, 5c yard. New prices on Fur: White and black Coney, 9c yard. Gray Coney, 10c yard Belgin Mink, 15c yard. Cluncella, 20c yard. Russian Mink, 23c. Chinese Sable, 23c. Angora, 20c.

Dress Shield, Omo-the best on earth. Dress Shield, Oma-the best on earth.

OMO MANUFACTURING CO. 394 Canal St. New York

Bend 250 to above firm for down Silk Twin Dress Stays. The handsomest and best.

Omo Dress Shields-

Better than Rubber

ABSOLUTELY ODORLESSO

TRADE MARK

Grand Pocketbook Sale Fivo gross elegant 35c, 45c and 50c ladies' Combination Pocketbook and Card Cases, To the Ladies: New 50c Chatelain Bags, 25c.

Hard times did it. But his loss is your ! gain. We have purchased a complete stock of bibles, books and stationery from a first-class book store, which has quit business, at 25c on the dollar, and will sell:

NOTICE

perspiration.
They are lighter by half than any other shields.
They do not deteriorate by age, and will outwear rub-

Bring in your needlework between 3 and Ladies' New Neckwear i p. m. We have one of the most expert The Ideal Collar, fits any waist and the finest thing in the market; only 25c. Call lessons in fancy needlework and lace making and see them. between those hours. You are welcome.

Bible Sale and Stationery Sale-

at 25c on the dollar, and on Saturday will 25 high grade envelopes for 1c.

120 sheets best letter paper for 15c. 12 lead pencils for 2½c. Fine box paper and enevelopes, per box, one-half regular wholesale prices. Fine box paper and enevelopes, per box, one-half regular wholesale prices.

All styles memorandum books, each 2c. per cent.

BIBLES AT HALF ACTUAL COST. Bibles that cost whole sale \$1.00, for 50c. Bibles that cost wholesale \$1.50, for 75c. Bibles that cost wholesale \$2.00, for \$1.00. Bibles that cost wholesale \$2.50, for \$1.25. Bibles that cost wholesale \$3.00, for \$1.50. Bibles that cost wholesale \$4.00, for \$2.00. Bibles that cost wholesale \$5.00, for \$2.50. Bibles that cost wholesale \$6.00. for \$3.00. The greatest bible sale ever known. Just

Jewelry Dept.

SPECIAL SALE ON WATCHES.

Gents' Elgin or Waltham watches, stem wind and set, silverine cases, worth \$7.00, sale price \$2.95.

Sterling silver chatelaine watches, stem wind and set, worth \$5.00, sale price \$2.95.

Ladies' and gents' gold filled hunting case watches warranted to wear 20 years, with fine Elgin or Waltham works, worth \$2.00, sale price \$12.50.

Gold stiffened hunting case watches, stem wind and set, \$2.95.

Quadruple plated, gold lined, hand engraved Tea Sets, worth \$10.00 per set, sale price, \$3.95.

Quadruple plated Butter Dishes, Sugar Bowls, Celery Dishes, Pickle Castors, Syrup Pitchers and Spoon Holders, worth \$3.00 each, sale price, \$1.48.

Silver plated, gold lined, hand ensemble for wedding or anniversary presents at our half jewelers' prices.

Solid oak eight-day clocks, with alarm, half hour strike, worth \$5.00, sale price \$2.69.

Beautiful enameled iron clocks, worth \$8.00 and \$10.00, sale price \$4.95.

Nickel alarm clocks, 55c.

Watch and clock repairing at reduced prices.

Lowest Prices in Drug

2-quart Fountain Syringe, best rubber, 62c. 2-quart Hot Water Bottles, best rubber,

25c best Tonic, 17c! \$2.00 dozen. \$1.00 Dr. Miles' Remedies, 67c. \$1.00 Pinkham's Vegetable Compound, 66c. 75c Moller's Cod Liver Oil, 54c. 25c Garfield Tea, 15c.

\$1.00 Malted Milk, 76c.
25c Krause's Headache Capsules, 15c.
25c Chamberlain's Cough Cure, 14c.
50c Basanko's Cough Cure, 24c.
50c Stuart's Dyspepsia Tablets, 32c.
25c Wright's Dyspepsia Capsules, 18c.
\$1.00 Duffy's Malt, 79c.
Prescriptions are carefully filled by a Prescriptions are carefully filled by reg-stered pharmacists. We save you fully istered pharmacists.

Headquarters for Cmaha and the West.

Specials in Blacks-

Peau 4e Sole, 20-inch, 75c. Faille, 18-inch, 50c. Armure, extra value, 20-inch, 75c. Gros Grains, the \$1.19 number, 75c. Taffeta, 20-inch, 69c.

Plain Black Satins— 18-inch, considered good value at 89c, Monday 59c. 20-inch, considered good value at \$1.00, Monday 67c, 24-inch, excellent for skirts, Monday, 75c, 27-inch, our leader, Monday 98c.

Black Brocades—Extra for Monday

25 pieces of medium and large figures, the correct thing for skirts, retailed this season for \$1.25, \$1.50, \$1.75, Monday, 98c. Dress Goods Department— We carry the largest stock of blacks in Omaha. We carry the largest stock of Novelties in the west. We sell Dress Goods at what the other houses pay for them.

MONDAY we're going to make FIFTY-CENT DAY in our Novelties by offering more goods, better styles of goods, than we've ever attempted. It includes:

40-inch Silk and Wool Checks and Bouretts, worth 75c.

40-inch Silk and Wool Philips and Wool Checks.

40-inch Imported Tufted Novelties.
40-inch Silk and Wool Plaids and All Wool German Plaids.
50-inch extra fine quality French Serge, all colors.
50-inch Storm Serge, our regular \$1.00 quality.
Our ONE DOLLAR line Monday will constitute Novelties that cost from \$1.00 to \$1.75 a yard to import, and we can show you over 100 different styles.
See our line of Imported Patterns, they are the perfection of beauty and are not shown by any other house in the west. Prices, from \$7.00 to \$40.00.

Black Dress Goods-We've searched the markets of the world to make this department complete, and our sales indicate we have succeeded, but we want more, we want the people of Omaha and the west to know that we are positively HEADQUARTERS FOR BLACKS.

Monday, Priestly's 40-inch all wool Jacquards, worth \$1.00, 59c.
Canish Cloth and Rough Cheviot effects, imported to retail at \$1.50, Monday 75c.
46-inch all wool Imported Serge, worth 59c, Monday 29c,
40-theh all wool Imported Jacquards, worth 79c, Monday 48c.
46-inch all wool Imported Henrietta, worth 59c, Monday 29c,
Just received, 25 pieces more of our famous 48-inch Mohair Serge, warranted dust and storm proof, cheap at \$1.00, our price Monday, 50c.

These Unvarnished Bargains Are to Be Found in Our Wash Dress Goods

Department. Monday morning we put on sale 50 pieces of 32 and 36-inch Percale at 5c a yard. Ginghams of the class we will have on sale at 5c a yard make the best kind of comfort covers.

The best Prints manufactured, every color and kind, 5c yard,
Good Apron Ginghams, fast colors, 2½c yard,
Remnants of Prints and Wash Goods from our own stock, all perfect, at 2c a yard.

SHEETINGS.

The Best Sheetings in the World. 4-4 Bleached Muslin at 5c 9-4 Bleached Sheeting at 17c 4-4 Arrow Brand at 5c 6-4 Unbleached Heavy Sheeting at ... 10c

Lamb's Wool Batting, \$1.50 per Box-FLANNELS-FLANNELS

In this department you will find many extra good bargains.

One case fancy plaid Wool Flannels at 121/2c. extra good bargains.
One case fancy plaid Wool Flannels at only 1214c yard. These goods are cheap at 25c. 7-ounce all wo On No. 1 table we have bargains in Wool at only 25c yard.

All wool white Flannel, 25c. 7-ounce all wool Red Medicated Flannel Pignnels of various grades.

On No. 2 table will be found many bar- yard. On No. 2 table will be found many Dat-gains in Outing Flannels. Sanitary Flan-nels, etc. It will pay you to look these ors, at 25c yard. Wool Skirt Patterns, from 69c up. One case all wool Eiderdown, in all col-

TABLE LINENS.

You always get your money's worth at Haydens'. Read these prices very carefully, 60-inch half bleached Table Linen at 25c 60-inch Turkey Red Linen at 25c yard. Bed Spreads, large size, all hemmed, 49c.

18-inch Linen Crash at 41/2c. 3-4 size bleached Napkins at 95c. 17x36-inch Towels at 5c each. 12½c, 15c and 19c Towels all going for 10c Monday. 6-4 size Stand Covers at 50c.

BLANKETS-BLANKETS

This is the best time and Haydens' is the | best place to buy your Blankets. We have the biggest and best assorted stock in the west. Come in and inspect our immense line. Blankets from 49c to \$10.00 a pair. For Monday and during all week we show the following special lines: Mottled gray and brown at 75c pair.

Extra size silver gray at 98c pair. 10-4 white fleecy Blankets at 75c. Wool mixed Blankets at \$1.25. Extra heavy all wool grays at \$2.35. 11-4 all wool gray and tan, \$2.50, Very soft, large size, white wool Blankets at only \$2.50 pair.

Omaha's Greatest and Grandest

Provision department calls your attention to its banner October sale,

Salt pork, 3%c. Pickled pork, 5c. Boneless ham, 8c. Wide bacon, 7c Pigs' feet, 4c.

BUTTER. Country butter, 7c. Creamery, 15c, 17c. Waterloo separator, 19c. Finest country eggs on hand.

CRACKERS. Always on hand, a full supply of th finest goods made. Read our prices. Soda and oyster crackers, 5c.

LARD.

Now we give you a chance to buy lard 3-pound cans best lard, 19c. 5-pound cans best lard, 30c. 10-pound cans best lard, 57c. Rex, Calumet and Silver Leaf.

Young America cheese, 71/2c. Wisconsin cheese, 71/2c. We carry all kinds of the finest cheese

Its a Bargain

We will sell 25 pounds of the best granu-lated sugar for \$1.00. And 30 lbs. of extra C sugar for \$1.00. Also 10 bars of best laundry soap, 25c. 3-lb. can best packed tomatoes, 6%c, 2-lb. cans white sugar corn, 5c. 2-1b. package breakfast oatmeal, 4c. 10 lbs. white navy beans for 25c. New graham flour, very best, only 21/2c. 10 lbs. best granulated corn meal, 10c. 7 pounds of whole coffee, \$1.00. Sniders' tomato catsup, large bottles 171/2c. Dunham and Shepp's cocoanut, 10c pkg.,

1776 pearline, etc., 3 pkgs. for 10c. Wheatel, the new breakfast food, 7c. Condensed milk, per can, 75gc. Evaporated Fruits

New peaches, 5c; new pears, 74c. New prunes, 74c; new apricots, 74c. 3-lb. cans peaches 10c; 3-lb. cans apricots, 3-lb. can any kind of California plums, 10c.

We save you 50 per cent on Teas. A few quotations: \$1.00 quality tea, any kind, 58c.

\$1.00 quality tea, any kind, 58c.

80c quality tea, any kind, 48c.

60c quality tea, any kind, 35c.

35c quality tea, any kind, 19c.

OUR COFFEES ROASTED FRESH DAILY.

High grade Mocha and Java, special, 30c.

Beat Golden Rio. beat grown, 25c.

Choice Santos, delicious flavor, 20c.

No. 2 Rio, a good drink, 17c.

Cerval Coffee, 10c.

You save from 5c to 8c on every pound

off ceffee you buy of us.

FISH. Codfish, 31/2c.
All kinds of spiced fieb at lowest prices.

HAYDEN BROTHERS.

HAYDEN BROTHERS.