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SINGLE COPY FIVE CENTS.



The Great and Mighty Boston Store hurls defiance in the teeth of the world and dares its storekeepers to follow our Bargain lead. WE will offer such glorious unmatchable, startling bargains that will make monkeys of them all. This challenge sale will teach a lesson which will not soon be forgotten, and open the eyes of thousands. It will be a

All the fancy taffetas in two and three-

toned effects, Changeable Taffetas, the large Brocades, also in Black Silks, worth

up to \$2.00 a yard, Challenge price in

our Silk Department at 49c

Black Moire Antique

Changeable Taffetas

Including all the newest shades, Chal-

longe price, 49c per yard......

Just one case only, about 60 pieces, of

Latest combinations in colorings, worth

actually 69e yard, on sale, Challenge

made to sell for

\$6.00

Challenge Sale

French Boucle Cloth

61.00 Glace

This is the latest silk fabric for skirts

and entire suits; also Brocaded Silk Moire Antique, actually worth \$1.98, Challenge price

That none dare follow, that none dare even ape or mimic. We will offer such marvelous bargains that the business world around us will stand amazed, until every man, woman and child have bought their fill. Verily in all the land there is but one such bargain source, and that is

2 Cases Double Fold Dress Goods

16th and Douglas,

8 Cases Yard Wide Unb'eached Cheese Cloth

There is nothing to stop us. We don't knowwhat 'can't' means. We will, and it's done. We "will" to make this Challenge Sale the supreme buying era of the 20th century, We will spread before you

Gathered together from the greatest factories, mills, workrooms, wholesale houses and jobbing houses of America and Europe-bought from them by us with greatest factories, mills, workrooms, wholesale houses and jobbing houses of America and Europe-bought from them by us with greatest factories, mills, workrooms, wholesale houses and jobbing houses of America and Europe-bought from them by us with greatest factories, mills, workrooms, wholesale houses and jobbing houses of America and Europe-bought from them by us with greatest factories, mills, workrooms, wholesale houses and jobbing houses of America and Europe-bought from them by us with greatest factories, mills, workrooms, wholesale houses and jobbing houses of America and Europe-bought from them by us with greatest factories. when its powers were irresistable-We offer you all or as much as you can buy.

PRICES NEVER KNOWN BEFORE OR TO BE KNOWN AGAIN.



Ladies', Misses', Children's Cloaks,

Children's Cloak Bargains.

ages, that were \$5.00, go on sale at, each.,...

200 Long Fur Capes,

wool seals, made to retail at \$25.00, on sale at.

Ladies' Box Coats and Empire Jackets.

wiots, lined with the latest Ombre, broken plaids and glace effects, lactually worth \$32, on special sale at

All of Steele's odds and ends in ALL OF STEELE'S Ladies' Jackets, where there are only Ladies' Jackets, where there are only one or two of a kind, all styles, that were worth \$12.50, to close out quick. were worth \$12,50, to close out quick, To close out quick

75c, 98c and \$1.50 Each. go at.....



Pattern Hais, For the exact price of the uty. They cost in Paris \$20. hey go on sale tomorrow at

for the same price, only

400 choice Pattern Hats, made in our own work rooms and the exact copies of Patalike in this entire lot, on

Ladies' Trimmed Turbans and Walking Hats, silk and velvet crowns, trimmed with coke feathers and ornaments, on sale at



MEN'S AND BOYS'

stock, the grandest bargains and the latest styles. HERE ARE A FEW OF THE BARGAIN S FOR TOMORROW. Boys' and Girl's Boys' and Girls Men's Windsor & 50e Golf Caps, 75c Caps, all styles Scotch Caps with 75c Boys' Campaign

25c 15c Young Men's Federa and Derby Stiff 98c All the latest styles Men's Derby \$1.25 Your choice Highest Grades in Men's Hats \$198

That sold in New York for up to \$5.00, go at

DRESS GOODS | 金豐

SIIK AND WOOL FIGURED POPLINS French Armure, check, plaid and nov-elty goods, imported to sell at 85c, Chal-

lenge price 49c..... Illuminated suitings In Scotch effects, 54 inches wide, extra FINE IMPORTED BROADCLOTH

New colorings in green, violet, purple; all wool, worth up to \$1.50 a yard, Challenge price 75c..... Several Styles of

SILK AND WOOL NOVELTIES Rough effects in checks and plaids, imported to sell at \$1.75. Challenge price...

Bargain Counter Offers 3 cases of pure silk and wool small checks, extra wide German and French Serges and Henriettas, the 59c

quality, Challenge price 39c...... **Dress Patterns** Pure silk and silk and wool Dress Goods, all a yard wide, in plain, fancy, rough and smooth effects, actually worth

Challenge price \$1.98..... 75 pieces latest novelties in black all wool Boucles, Granite Cloth, Cheviot Diagonals, most desirable goods this

55e yard, but entire pattern of 8 yards,

season, and instead of \$1.00 our Challenge price is 69c.....

Challenge Sale

T hese

price 32c yard..... \$5.00 A PAIR

3,000 pair of Plant's finest four dollar

Infants' Shoes Misses' Dongola Shoes 35c Ladies' Kid Shoes LADIES' SHOES and OXFORDS

4260 LADIES' FINE SHOES

Made by Harding and Todd of Rochcork sole and plain sole, button and ester and Plant of Lynn, made by hand. lace shoes, sewed and welted in all the in button and in lace, kid top and cloth lace shoes, sewed and welted in all the new styles of toes, in all widths, from A to E, go at \$1.98 a pair, any size you want. We warrant every pair of these ladies' shoes. for \$2.50 a pair.

10c Ladies' Button Shoes Ladies' Warm Faust Stippers

10,000 remnants of all kinds of Carpets, Ingrains, Brussels, Mugnettes, Velvets, Wiltons, etc., in all kinds of long, just right for rug lengths from 1 yard to 20 yards, at a niere fraction of their actual value.

43 rolls of fine Velvet Carpet, elegant assortment of parterns; they sold for \$1 a yard. Challenge price 59c a yard. At 65c for the plece, all our 644 Oil Cloths Mats for under stoves, that sell everywhere for St, your choice of a big hat sortment of patterns, Cloth lenge price 65c.....

ton Blankets, worth \$1.25 a Extra long fibre white wool Blankets, worth \$2.50, go at \$1.25.... Strictly all wool extra fine \$\mathbb{Q} \begin{align*} \text{98} & \text{silver gray western made} \text{\$\mathbb{Q}\$} \begin{align*} \text{98} & \text{\$\mathbb{Q}\$} & \text{\$

Blankets, worth \$6.50 a pair, go at \$2.98..... Grand Challenge of Comforts at 75c,

never sold for less than 75c Challenge price 45c a yard....

All the very best Scotch Lino-

leums, big variety of designs,

and tan Blankets, worth up to

\$4.50 a pair, go at \$2.50 per pair. At \$3.50 a pair we offer an immense table of white or gray strictly all wool Blankets; these are agents' samples, worth up to \$12.50 a pair, go to-morrow only at \$3.50 per pair. We will sell tomorrow Se, \$1.25, \$1.50, \$1.98 and \$2.50, cannot 1,000 Feather Pillows be equalled in Omaha at nearly double worth 75c apiece, at 35c

down Wrapper Flannel, 25c grade, go at 10c a yard in remnants.....

Best grade of indigit blue Prints, full pieces, absolutely perfect 71/2c goods go at 314c yard.....

cases of extra heavy Que ing Flannel, worth 1214e,

nel, 15c grade, beautiful 62C

One case of assorted grade Muslin, including "Fruit of Loom." "Lonsdale" and of well known brands, go at n yard ..

1 case of fancy tinted Bas-

ket Flannel, worth 25c a

yard for Monday only at

1 case of 40-inch wide

Comfort Sateen, worth 25c a yard, goes at 10c a

81/2c n yard

ICE WOOL | Finest grades SAXONY YARN 10c a BOX 8c Beat grade SPANISH YARN All shades best SAXONY YARN

All shades BEST ZEPHYR, Worth 7c,	Big skein German Knitting Yarn,

(All colors.) ANGORA WOOL

1,000 Boy's Strictly All Wool Cassimere and Cheviot Knee

(Sizes 4 to 14 years.)

Made like this picture, in over 30 different patterns; these sold in New York for



Worsted JUII CHEVIOT SUITS

SUITS CASSIMARE

Men's Cassimere Suits (^) Single and double breasted In cassimere and cheviot.

> In black cheviots, meltons and fancy cassimeres

YOUNG MEN'S Five Dollar and Black Long Pants
SUITS
SIZE BUTS

YOUNG MEN'S Blue and Back, Heavy Cheviot, Long Pan's SUITS

YOUNG MEN'S AH W

Men's Winter Underwear

Child Grate School Shoes

Sizes 9 to 12-all solid leather

Misses' Grain School Shois

iolid leather all through-13 to 3

Boys' Shoes, 3 to 5 Ladies' Warm Slippers...

Men's Winter

FROM

All the Men's Silk



Men's Winter Underwear

All Very Highest Grades Men's Winter Underwear



Mens' Shirts white, laundered That sold in New York up to 11, 25

5Oc All the Men's Blue and

Colored Fiannel