## Broadway,

council bluffs.

## Many Advertisements

Are deftly worded falsehood, written with the sole object
of enticing money from the over confident reader.
We Don't Advertise in That Way
Our public announcements are plain statements of facts connected with our business.
We invite the public to compare our statements
with the merchandise at any and all times.

| Our |
| :---: |
| Dress Goods |
| Department. |
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| Black Go |


| A Special | Ladies' Ca |
| :---: | :---: |
| Offering | -van |
| in Silks. |  |
| comen | \% |
|  | The Latest |
| , | Craze. |

Ladies', Misses' and
Children's Garments


Kid G1oves
The Latest
Craze
$==-$


