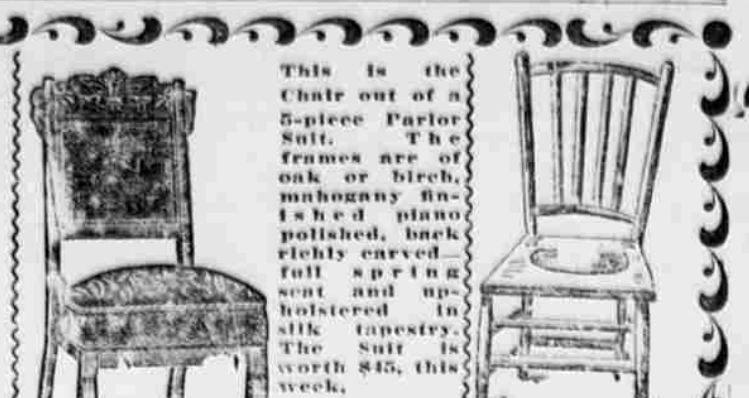


HOT BATTLE FOR RAILROAD
Exciting Scenes in the Rio Grande-Santa Fe War of 1878-9.
GRAND CANYON THE GREAT PRIZE
Struggle of Giants for the Only Available Gateway Through the Rockies-How Jay Gould Ended the Contest.

CARPET BARGAINS
FROM the highest grade Bernhard Wiltons, Velvets, Brussels and Tapestries, so beautiful in design and effect, to the conventional Rag Carpet, every grade of known excellence will be found in our stock.

Just a Word About Ourselves,
Our Stock and Your Advantages.
OMAHA AND VICINITY know we always keep on hand and furnish them with the best and newest goods in the markets.



Copyright, 1896, by the R. E. McClure Co.
Because the same conditions can never exist again, there will probably never be another railroad war in this country to compare with the battle between the Santa Fe and the Rio Grande.

BARGAINS in BEDDING
This week \$2.25 P.H. 80c
This week \$4.00 2.45
This week \$2.50 1.35
This week \$5.00 2.25

OUR EASY TERMS
On a Bill of \$ 10.00—\$1.00 Per Week or \$ 4.00 Per Month.
On a Bill of \$ 20.00—\$1.25 Per Week or \$ 5.00 Per Month.
On a Bill of \$ 30.00—\$1.50 Per Week or \$ 6.00 Per Month.

Antique, wood seat chair, worth 60 cents, this week... \$3.90
A whole Steel Range, with high shelf, all parts securely riveted... \$23.50

DRAPERIES and RUGS
1,000 Ingrain Art Squares, best style, at the lowest remarkable prices!
52 1/2 yards, worth \$2.70, only \$2.15

THE ESTATE OAK
The ESTATE OAK heater, the only one that will give continuous heat at the same rate as hard coal.

A FEW OF OUR BASEMENT BARGAINS:
Jelly Stand... 17c
Wash Tub... 32c
Coffee Mill... 22c

Iron Beds.
A nicely enameled White Iron Bed, brass fittings, any size, worth \$7.50, for \$5.25

THE DASH FOR THE CANYON.
Fifteen minutes later Morley was leaning forward in his saddle over a swift and sure-footed horse. Out through the gray twilight the broncho went leaping like a fleet fox.

The Peninsular
The PENINSULAR Base Burner, celebrated for its many virtues and its many qualities.

REASONS WHY OUR STORE IS THE GREATEST IN AMERICA:
Polite Attention, Prompt Delivery, Giving What We Advertise, No Misrepresentations, Prices Always the Lowest, Qualities the Best.

Don't Overlook This.
\$25.50
And guaranteed to heat 4 rooms all winter on 2 tons of coal.

Even as they could hear the sharp scream of the little locomotive, rounding the countless curves, turning in and out like a squealing pig following the whim of a rail.

And guaranteed to heat 4 rooms all winter on 2 tons of coal.
We close every evening 6:30 Saturday at 10 o'clock.

People's Furniture & Carpet Co.
1315-1317 FARNAM ST.
We close every evening 6:30 Saturday at 10 o'clock.

Enterprise of vast magnitude.
It is more than half a score years since the approaching appearance of Buffalo Bill's Wild West, to which is now added a Congo of the Rough Riders of the World.

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