

ESTABLISHED JUNE 19, 1871.

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SINGLE COPY FIVE CENTS.

THE BIG STORE INDEBT TO ECONOMY

Information concerning the greatest and most desirable goods in all lines for the careful and considerate purchaser. We always name the lowest prices. We fill mail orders promptly. We sell the Butterick Patterns and Publications.

DEFIANCE SALE Of Men's, Boys' and Children's Fall and Winter SUITS and OVERCOATS. A prompt demonstration of the leadership of this house in up-to-date merchandise at decidedly the lowest prices...

Our Cloak Dept. Astonished the natives last week and will do so again Monday and all this week. New Goods Every Day. Some of the greatest bargains ever offered in the west. We respectfully solicit your inspection before purchasing...

Men's Hats, Sheetting for Monday, Linens, Linens. Monday we put on sale a lot of fringed Cloths and Napkins to match—also a large size towel...

Furniture. Getting into close quarters to winter. This style of folding bed solves the difficulty. You get a good bed furnished with the best supported woven wire spring...

Neckwear. We show all the latest novelties in hand bows, club house four-in-hands and tees, in the latest Dresden and Persian patterns, at 25c and 50c.

An Economical Index. A practical statement below of the best possible values for the careful and considerate purchaser's information. Shiraz Calicoes, tan colors, 3 1/2 yd. yard.

House Furnishing Goods. Flower pot, from 1c up. Gallon milk crocks, 3c. French China cups and saucer in plain white oval shape, 15c.

Monday Specials. For one day longer we will give free to every purchaser of 5c worth or over at our ribbon department, either a Bryan or McKinley badge free. One only to a customer.

Slashing Piano Prices. There never was a time when a dollar worth of pianos was sold for less than \$5.00. We carry all kinds of pianos...

The Great Day to Buy is Monday. The Home of Bargains makes some startling prices on Provisions. BUTTER AND EGGS. Country butter, 7c.

Blankets. Blankets. Now is the time to buy blankets, and Hayden Bros. is the place where you can see the largest, best assorted and cheapest stock.

Dried Fruit Dept. The new '96 crops of evaporated fruits are now here. We are selling new California peaches for 6c.

Stoves. Stoves. We have the W. Lytle Dickey & Co. the Largest Merchandise Co. and Hardware Store Co., with our own, making the biggest stove stock in the west.

Flannels. White wool flannels, at 10c, 15c, 20c, 25c, and 30c. The celebrated linen warp flannel in all widths at popular prices.

The Grocery Dept. 7 lb whole coffee (Monday only) \$1.00. 20 lbs of standard fine sugar, only \$1.00. Best Minnesota flour, cream brand, 95c.

Hardware. The cold weather will soon be with us; now is your time to fix up your house. Maybe your doors and windows need weather stripping...

Dress Goods-- For Monday. We will begin at 8 a. m. to cut out a few lines of which we have a surplus. 40-in. Silk and Wool Checks, worth 75c.

Black Dress Goods-- Headquarters for Omaha and the West. Monday we will quote a few specials. 42 and 44-in. Priestly Black Novelties, quality, \$1.00...

SILKS The only department in Omaha where you can supply all your wants at prices which we have demonstrated for years are the lowest.

SATINS An extra quality, 24 inch black satin 75c. A very heavy quality, 27 inches wide 98c.

BLACK TAFFETAS Rich, rustling quality, 21 inches wide. Black 59c. Taffetas for 25c.

Our Coffees Roasted Fresh Daily. High Grade Mocha and Java, special, 30c. Best Golden Rio, best grown 25c.

Jewelry Department. Ladies' elegant 14k gold filled hunting case Watches, warranted to wear 20 years, with fine Elgin or Waltham movement.

Campaign Badges Given Away Monday. FANCY ELASTIC SALE MONDAY. 50 gross fancy loom elastic, worth 5c, to 10c yard, only 2 1/2c per yard Monday.

Hardware. A fine Florent rifle, worth \$3.00, for \$1.69. Hand sawing file, 22 short, \$2.49. 1 set 6 augur bits, worth \$3.00, for \$1.49.

HARDEN BROTHERS.