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SINGLE COPY VE FICENTS.

'The Nearer the Bone The Sweeter the Meat.'

The Nearer the Manufacturer the Lower the Price.

We place you in direct touch with the original makers of goods, show you their newest styles, their vast assortments and give you the benefit of largest and most direct buying.

REMEMBER---WE SELL THE CELEBRATED BUTTERICK PATTERNS.

Great Bargains in Fancy Silks. \$2.00 quality Fine Novelty Silks, \$1.75 quality Fine Novelty Silks, \$1.50 quality Fine Novelty Silks, \$1.25 quality Fine Novelty Silks, ALL AT 98c YARD.

Specials in Ladies' Furnishings. Ladies' jersey ribbed vests, worth 25c, go at 12 1/2c. Ladies' jersey ribbed knee length drawers, worth 30c, go at 25c.

Tinware and House Furnishing Goods. Dish Pans, regular price 25c, our price 11c. 4-quart Milk Pan, regular price 20c, our price 5c.

\$2.50 House Dresses \$1.19. Odd lots and broke assortments of Dimity, Lawn, Organdie and Percale wrappers and 2-piece house dresses.

Grand July Clearing Sale of Men's, Boys' and Children's Suits and Odd Trousers. No man can afford—in justice to himself—to ignore the great special sale of Men's Fine Suits that tomorrow (Monday) will enter upon its third and positively last week.

Special Sale of White Goods For Monday and all this week. Special bargains in white lawn at 3 1/2c. Plain and fancy striped lawns, regular 15c quality at 7 1/2c.

Great Sale of Men's Furnishings. Men's ribbed shirts and drawers reduced from 30c to 17c. Brown half hose, seamless, worth 15c, go at 9c.

Hardware. The state fair will soon be in full blast, with all its visitors. Now is the time to do your little repairing and make everything as nice as possible.

Here Are Money Saving Bargains. From the Great Trans-Mississippi Headquarters. Butter—Fine country butter 9c, 11c, 12c.

Men's Odd Suit Trousers and regular stock to be sacrificed at cost and less. 1,200 pairs of finest \$5.00, \$6.00 and \$6.50 Trousers, none better, cut down to 3.50.

Dress Linens at 15c, 19c, 25c. Specials in Towels at 5c, 7 1/2c, 10c, 15c. Specials in Bedspreads at 45c, 55c, 65c, 75c, 85c, \$1.

Straw Hats. Our 30c Straw Hats sell elsewhere for 75c. Our 23c Straw Hats are called bargains at other stores selling them at 50c.

The Old Story. "Bought at Hayden's, and it's a bargain," has often been told, and it was never truer than it is today.

Meats. Pickle pig pork 5c. Salt pork 3c. Corned beef 3 1/2c. California hams 6c.

Every-Day Necessities. PART OF YOUR Every-Day Necessities. FOUND HERE WITH THE Advantage of Trade All on Your Side.

Shirting and Flannel Specials. Shaker Flannel at 5c, 8c, 10c. Outing Flannels at 5c, 7 1/2c, 10c. Cotton Flannel at 3 1/2c, 5c, 6 1/2c, 10c.

A Break in Crockery and China. Cups and Saucers, regular price 5c, our price 1c each. Decorated Cups and Saucers, regular price 15c, our price 2 1/2c.

Jewelry Department. Four-piece Silver Tea Set, quadruple plated, gold lined, hand engraved, worth \$8.00, at \$3.98.

Groceries and Provisions. Best Flour on earth (warranted) 35c. Strictly High Patent Flour (Warranted) 50c.

Waists and Suits. Another 25 dozen women's shirt waists in black sateen and laundered collars and cuffs, made up in regular 75c and \$1.00 styles, the clearing price is 25c.

FURNITURE. When writing to your out-of-town friends in regard to the glorious prospects in store for the glorious prospects in store for Omaha do not neglect to remind them that owing to the fact that we buy Furniture in carloads direct from the factories we are in position to save them money.



A MID-SUMMER SALE OF PIANOS. We must reduce stock for New Pianos ordered for the Fall trade. We have all the Good Makes—CHICKERING, STEINWAY, KNABE and 18 other different kinds.

Something New. Transmississippi March—We have the exclusive sale of this popular march. On sale in our music room, August 1. The hit of the season.

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