# THE OMAFA DAILY BEE: THURSDAY, JULY 9, 1896. <br> OUR WHOLESALE STOCK AT RETAIL!! 

# The enirire wholesale stock from our third floor and basement will he offered for sale at retail, commencing this, Thurstay morring at 8 o'clock. 

In addition to exclusive alterations which will be commenced immediately after this sale, we intend to add a very important department, and to make room it is absolutely essential that we further reduce our stock.

## READ! MARK! LEARN and DIGEST the PRICES! TELL YOUR FRIENDS! BE ON HAND PROMPTLY!

We are crowded for time so kindly remember the sale opens at 8 oclock sharp. We are compelled to fill the aisles with goods so as to handle this large stock to advantage. Please excuse any slight crowding or discomfort you may have to undergo.

## Dress Goods.

From wholesale stock in Dress Goods aisle will sell 173 pieces of Black and Colored Dress Goods. The woolen Dress Goods business is very dull everywhere-fortunately our stock is small. We want to clear the decks.
The lowest priced goods offered will be $12 l \mathrm{c}-$ these, however, were 500 -Serges, Henriettas, Jamestowns, fancy weaves, Fouli, Figured Mohair, from $12 \frac{1}{\jmath}$ cents to 79 c -buy now for fall-money saved, you'll find.
Silks.
We have no wholesale stock of silks! Silks are selling like hot cross buns at Easter. Every piece in this department, except a few velvets, new this season. Attend this sale and buy silks as the price of wash goods. Our wholesale stock of linings will be sold in this aisle. Great chance for dealers here.
Notions, Laces, Etc.
lesale stock of Notions, Laces, Hosiery, Underwear, Trimmings, Buttons, etc. as Bourdon, Chantilly, Spanish, will sell at 5 cents up to 25 cents-less than one-half usual retail prices.

Val Laces-Normandy-Platt, etc., to cents per bolt of 22 yards-very, very cheap, yos will say-Point de Paris, Point de Esprit, Trou-trou beadings, Point de Irlandi, butter and ivory, 2 cents up to $20 c$ per yard. Machine made Tor-shon-Sevilla-Linen and Cotton-ic to 200 per yard. Double these prices would be less than ordinary retail.

A small lot of American laces-ic to 7 cents-most of these retail at these prices thrice multiplier.

## Safety Pins,

Hooks and Eyes.
Safety pins 12 cents per gross, ic per doz. Oh the marvel of it-you will say-Gold safety pins-gold in name only, but excellent, 4 cents per dozen. We will sell you your pins we think. Hooks and eyes 3 cents per gross or 12 dozen hooks and eyes for 3 cents-a little thing shows how the wind blows.

Know thyself-Nickel mirrors, with easel back 5 cents each--you will tell us the usual price. 25 Gramme Crochet Cotton, all colors, 5 cents ball-about 3 times the quantity usually suld for this price.

Glasgow Lace Thread, advertised in all the magazines 3 balls for 10 cents-you all know the regular retail price. Knitting Cotton 3 c ball-all numbers, white and colored.

## Do You Shave?

Do you shave? Lather Brushes 3c, $5 \mathrm{c}, 7 \mathrm{c}$-we have not carried them in our retail stock and don't intend to after this sale. Barbers should buy these by the dozen. Handkerchiefs half price-Hose Supporters, "Royal," "Original," ${ }^{\text {c }}$ per pair. Embroideries tc to $3 \frac{1}{2}$ cents per yard. All over at 35 cents-absolutely non-approachable.
Ladies' Vests, Pants, Hosiery and Union Suits, all from our wholesale stock and everything which we haye left from retail sale, at prices which will close them quickly. A few more ladies' vests at 3 c. The taped neck at 7 c . A great vest from wholesale at ${ }_{5}$ c. All odd lots at prices which will close the goods. Cost even not considered-Almost forgotten. Bill books 19 c each, worth 50c. Pocketbooks 5 c . Austrian bear necklaces ic per string. Please the child. Button hooks ic each. Combs in endless number-fine combs-dressing combs-horn combs from 3 ceach. Quilted bibs 2 c each. Perfumes, soap, etc., from wholesale stock at absurb prices.

## Domestics

All our domestic wholesale stock Everything in fine wash goods sold at $12 \frac{1}{2} \mathrm{c}, 15 \mathrm{C}$ and 18 C at 9 c a yard.

All our finest Scotch ginghams at 15 C a yard.
All the fine zephyrs which retails up to 15 c , now $7 \frac{1}{2} \mathrm{c}$.
Outings at 61 c -will sell quickly what we have left in 3 I inch percales at 6
A wholesale stock of domestics will be sold in east aisle. Ask to see our Brandenburg fine fancy wash fabrics made by William Simpson Sons, price 9 c per yard.
Neckwear
Mens hosiery, shirts, underwear-all from wholesale bet posted on prices before you come and you will buy supplies for future needs

Still a fair stock of men's Egyptian half hose at 12ly c per
pair. About $3^{8}$ dozen men's French balbriggan underwear at
$50 c$ per garment.
A small lot of men's silk finished ba'briggan underwear

Men's Underwear

## A moderate Fine Sanitary Under

 wear at 79 c . These we can recommend strongly. Ou wholesale stock of tecks, four-in-hands and bows-commenc-
## Linen Department

All our wholesale stock of crashes, direct from the mar-- A Great Department Expect to open up $3008 \cdot 10$ pure iinen silver bleached cloths at $8_{5}$ cents each. Our Turkey Red Fast Color Damask at 19 C is rare value.
Don't forget our 45 -inch silver bleach Damask at 45 c per yard 109 dozen mill ends $3-4 \mathrm{~N}$ apkins-will close at 59 cents per dozen.

188 dozen silver bleached Napkins-splendid for hotels-
boarding houses-restaurants-to close at $\$ 1.00$ per dozen. Turkish Towels, Bed Spreads, must be seen to get any
idea of values.

Again let us ask you to favor us by taking your parcels when possible. Soon will be heard the sound of hammer and saw. You will be sorry if you miss this sale.


