## It is Not Enough



## 20\% <br> discount is enorigh

to increase our business to proportions verging upon the rush or- der-yes-and the making of the clothes-the good tailoringthe fabrics that withstand the severest tests-the from the fashion-qualities that come from to you for about half the tailors' price have heretofore been considered good enough values-but now because we're getting ready to remodel our store-we are taking off 20 per cent from our plain marked figures-every suit or overcoat for man, or boy, or child is includ-ed-nothing reserved, except furnishing goods and hats-even the "Star" waists that were recently marked down from $\$ 1.75$ to $\$ 1.00$

and the $\$ 1$ "Stars" that were marked down to 50 c , also get the cut of 20 per cent to get the goods out of the way of the Remodellers of our store. The most remarkable bargains are offered in our children's department as this stock had almost all been reduced in price, before we decided to make these extensive improvements, and now we
ed figures
BROWNING, KINGi \& CO.,
Getting Ready to Remodel the
S. W. Corner 15th and Douglas, Omaha.

