

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, MARCH 29, 1896—TWENTY PAGES.

SINGLE COPY FIVE CENTS.

HAYDEN'S

Every price here quoted an eloquent salesman. Interesting news from every department of the Big Store. Agents for Butterick's Patterns.

HAYDEN'S

SILK HEADQUARTERS. We lead them all in Silks.

A Vast and Perfect Assortment. We Claim for Our Silks Superior excellence in quality and style, and for the same price we give you better silks in every instance.

Special Bargains in Silks This Week Warp Printed Silks.

Are in demand. Our assortment is our special pride. We have them in styles appropriate for costumes and waists, in stripes, floral, Persian and geometrical designs. We have Printed Warp with satin stripe. Printed Warp with plaids. Printed Warp with chameleon stripes. Printed Warp with hair line stripes. Printed Warp in Oriental, Cashmere, Damasse and Dresden designs.

69c, 85c, 98c, \$1.25, \$1.39, \$1.50, \$1.75, \$2.00 and \$2.50 a Yard. Black Brocaded Silks.

Of these stylish goods we show over 60 patterns in the new large Imperial design, in elegant quality and exclusive designs, both in brocaded satin and brocaded grosgrain. Prices are: 75c, 98c, \$1.25, \$1.50, \$1.75, \$2.00 and \$2.50 a Yard.

Extra Silk Specials for Monday. BROCADED TAFFETA SILKS, IN FIFTY DIFFERENT COLORINGS, REGULAR FIFTY CENT SILKS, ON SALE MONDAY AT ONLY TWENTY-FIVE CENTS A YARD.

EXTRA SILK SPECIALS FOR MONDAY.

Cheney Bros' 24 inch Fancy Silks, regular \$1.75c and 69c Silks, go on sale Monday at 39c, 49c and 69c per yard.

Extra special in Warp Printed Silks. Five lines of regular \$1.25 Persian and Dresden Taffetas, in the new designs and colorings, on sale at 69c a yard.

Clothing Department

Matchless inducements in men's, youth's boys' and children's stylish spring clothing, for Monday and all week.

Largest Retail Stock in U. S. A.

of other houses, it's because it's so—not because we think so, but because we know so. And you will know so after you have compared our suits with the others. Call tomorrow or any day this week and we will show you over 50 different materials in these \$7.50 suits. Some are sample suits bought by our New York buyers at \$50 on the dollar. Each suit strictly all wool and carried out in the very latest style.

\$7.50 Men's Suits for \$3.75. All wool gray and brown Cheviot Sack Suits, all sizes, 34 to 42, newest spring styles. There is one point that even dealers concede us, and that is that we never make a claim unless it is based on fact. Hence we can say today that our popular \$7.50 line of Men's Spring Suits is fully equal in quality and make to the \$7.50 suits

\$10.00 Black Clay Worsted Men's Suits for \$5.00. Here, now, gentlemen, you can consider it necessary to pay \$10.00 and \$12.00 for a Black Clay Worsted Suit, is the saving of a \$5.00 bill an object to you? If so see this \$5.00 all wool Black Clay Worsted Suit of ours; they come in all sizes, 34 to 42, sack style, lined with all wool Italian lining, satin piped, made and fit to perfection.

We show 25 different patterns of men's cassimeres, chevilles and worsteds. Our new Spring Suits for men at \$9.00, \$10.00, \$11.50, \$12.50 and \$15.00 line of ours you will find the finest materials, the very finest produced in foreign and domestic weavers. You will acknowledge the fit and finish nothing short of perfection. Why, then, pay more. You simply take advantage of our \$7.50 line of Men's Spring Suits. It is fully equal in quality and make to the \$7.50 suits

We show 25 different patterns of men's cassimeres, chevilles and worsteds. Our new Spring Suits for men at \$9.00, \$10.00, \$11.50, \$12.50 and \$15.00 line of ours you will find the finest materials, the very finest produced in foreign and domestic weavers. You will acknowledge the fit and finish nothing short of perfection. Why, then, pay more. You simply take advantage of our \$7.50 line of Men's Spring Suits. It is fully equal in quality and make to the \$7.50 suits

Boys' Clothing

Easter Styles Now Ready. This season as in the past we propose to be the shopping headquarters for Boys' Fashionable Attire. The extremely low prices will be a popular feature of our business this season. We call Special Attention to the following styles:

Junior Suits. For boys, 3 to 7 years, in great variety of fabrics, in plain colors and fancy materials, beautifully made and trimmed, as low as \$1.25 and up to \$4.50. Compare. You'll find our prices about half of clothing store prices. Reever Suits. For boys, 3 to 7 years, natty and becoming garments, as low as \$2.75 and upwards. Youth's and young men's suits, cut in the extreme of fashion, in all the latest fabrics.

Dress Goods

The largest stock of plain goods. The largest stock of blacks in the west. Monday promptly at 8 a. m. we place on our counters 100 pieces of novelties in all wool, cotton, silk and wool. Our 50c line for Monday will comprise 200 pieces of novelties, some worth 75c, in covert mixtures, Vigereau suit and all wool and silk and wool novelties. 75c a yard. We're giving this line particular attention and we positively show more goods at 75c a yard than any house in Omaha. The 50c line will be appreciated. Vigereau Suiting, 46 inches wide, in ten different mixtures, \$1.00 quality, 47 inches wide, in 10 different mixtures, \$1.25 quality. Bicycle suiting, manufactured expressly for bicyclists, worth \$1.00, 48 inches wide, Monday. SERGES—SPECIAL—We wish to notify our friends that the 48-inch Mohair serge has arrived and will be sold Monday at the old price. 50c Our 50-inch French Cloth, special, in blacks and colors, Monday. 50c 36-inch extra fine French Cloth, 25c See our 75c line in both French and Storm Serge and you've seen the best money can produce.

Spring Millinery. Jewelry Dept.



The opening display will be continued Monday. There is a host for every head. New millinery this spring is new indeed. Fashion has taken every taste into consideration and we show you all the prominent ideas in vogue. Skillful hands and quick eyes have copied them in our work rooms. There is style in the hats but the prices are plain. Becomingness is the great essential in untrimmed hats this spring. There is a wider range for individual taste than ever. We show a most extensive line. Not a single correct style is missing. Beautiful artificial flowers—especially the favorite velvet—are all the approved trimming novelties are here in lavish profusion. Tasteful and accommodating sales ladies to show you around and wait upon you. Be EARLY AND SEE OUR LINE OF EXCLUSIVE STYLES.

Black Dress Goods

The largest Black Goods stock in the west. Double fold novelties, worth 13c, Monday. 35-inch Henrietta, all wool, Monday. 35-inch French Serge, worth 30c, Monday. 46-inch Serge, extra quality and finish worth 50c, Monday. 48-inch Serge, extra fine finish, worth 75c, Monday. 38-inch Jacquard Suiting, all wool, worth 50c, Monday. 46-inch best silk finished German Henrietta, the \$1.00 quality (by request) Monday. 48-inch figured Mohair, the 75c goods, Monday. 40-inch figured Mohair, the 75c goods, Monday. 44-inch pure Mohair, the \$1.00 quality, Monday. 44-inch pure Mohair Crepon, the \$2.25 quality, Monday. Crepons for skirts—We've got them up to, yard. Fine cassimere cloaks, heavily embroidered with the finest of silk, in tan and cream, worth 25c to \$2.00 on retail sale at \$1.48. Infant's fine silk cloaks, in white, cream and black, trimmed with best quality silk ribbon, the limit of excellence and beauty, for \$5.00; sold regularly at \$7.00.

Infants' Cloaks.

The new ones can be very stylish and still have plenty of pennies for rubber dolls. Infant's fine cassimere cloaks, neatly embroidered in tan and cream, at 98c. The baby will be worth \$2.00 more when she puts it on. Deeply embroidered cassimere cloaks at bottom of cap, in tan and cream, worth \$2.50, on special sale at \$1.25. Fine cassimere cloaks, heavily embroidered with the finest of silk, in tan and cream, worth 25c to \$2.00 on retail sale at \$1.48. Infant's fine silk cloaks, in white, cream and black, trimmed with best quality silk ribbon, the limit of excellence and beauty, for \$5.00; sold regularly at \$7.00.

Wash Goods

Percalés, Dimities, Organdies, fine Ginghams, etc. 36-inch percales, all new, and colors warranted, 10c and 12 1/2c yard. Assortment of styles unsurpassed, suitable for all purposes. Elegant styles, novel effects, newest creations in dimities, from 10c to 30c. Our 15c and 25c lines are marvels of excellence. We show the most elaborate and fascinating line of imported organdies ever seen in the city at 25c yard. Persian and Dresden designs in these fabrics are unequaled in any printed fabric. Lawns in lace effects, grass lawns, plain or printed, batistes, madras cloths, silk striped shirts, collars and dozens of other fine summer fabrics we are showing, making this by far the most beautiful collection ever brought west of the Mississippi river. Simpson's best prints, yard. 5c 3/4 fast black satinet (Simpson's make) yard. 7 1/2c Yard-wide bordered apron goods, in ginghams, checks, and various qualities, yard. 5c New cotton challis, light and dark colors, yard. 5c New lawns, colors warranted, fast, all new effects, yard. 5c Good dress calicos, Monday and Tuesday, yard. 3 1/2c

Furniture

Do not buy a single article in the furniture line until you see us. These beds are in the position just now to sell you first-class, well made furniture below factory cost. A SNAP IN FOLDING BED. Combination book case and bed, was \$38.00, now \$24.00. Combination book case and bed, was \$58, now \$35.00. Polished oak folding bed was \$45.00, now \$30.00. Fine curly birch folding bed, large oval French level mirror, was \$58.00, now \$38.00. Fine oak bed, large mirror, was \$45.00, now \$30.00. Fine curly birch bed, large bevel French plate mirror, was \$45.00; now \$30.00. These beds are now on the floor and are marked as above, which price we claim to be below the factory cost. Bed room suits at \$9.50, \$11.50, \$12.50, \$14.00, \$15.00, \$16.00 and \$18.00. Extension tables, square, new styles, at \$37.50, \$45.00, \$50.00, \$55.00, \$70.00, \$85.00. Sideboards, new styles, all clean, finely finished goods, at \$75.00, \$100.00, \$125.00, \$140.00, \$150.00, \$170.00, \$180.00, \$200.00. Baby carriages, this year's styles at \$35.00, \$50.00, \$65.00, \$70.00, \$75.00 up to \$125.00. Bookcases, \$35.00, \$45.00, \$50.00, \$60.00, \$70.00, \$80.00, \$90.00, \$100.00, \$110.00, \$120.00. Oak came seated chair, brace arm, 3 rounds, 85c; regular \$1.25 goods.

Linens Linens

Some special bargains all this week. Rare values in cream damaska. A good 30c cream damaska, at 19c. Cream damaska, worth 35c, at 22 1/2c. A lot of cream and white damaska, worth 50c, at 32 1/2c. 72-inch bleached and unbleached damask, worth 75c, at 49c. \$1.00 bleached damask, 72-inches wide, at 69c yard. All odd lots of napkins, both 5/8 and 3/4 to close, at cost. For Monday only, our 8 1/2c spread at 6c. Our \$1.00 spread at 85c. Our \$2.00 Marselles spreads for \$1.45. Our \$2.50 Marselles spreads for \$1.75. Bargains in bureau scarfs and table covers. All prices on grass linen for dresses from 12 1/2c up to 40c yard.

Special Sale on Men's Furnishing Goods

Extra values in shirts for all day. See our display in the 16th street window. 100 dozen madras cloth shirts 35c worth 40c. 100 dozen laundry shirts worth \$1.00, go at. We are showing a beautiful line of fancy shirts at 75c in all the late patterns. 100 dozen unlaundered shirts 25c, worth 30c. 1 lot of men's fast black and tan socks, 12 1/2c. 1 lot of men's all wool sweaters, reduced to 95c. 50c suspenders reduced to 35c. Men's hair-brush shirts, worth 25c. 1 lot of men's silk umbrellas worth \$3.50. We have just received a beautiful line of ladies' kid gloves for Easter; gloves fitted to the hand. Special, 50 dozen corsets, regular \$1.00 quality, go at. 50c

Curtains and Draperies

This department is by far the largest in this city, and we guarantee prices to be lower than any firm. Lace curtains, per pair, 40c, 50c, 75c to \$1. Some very fine ones from \$1.50 to \$3.00. Heavy and chenille portieres from \$2.00 per pair up.

Hat and Cap Department.

All the leading spring styles of men's and children's caps and Tam O'Shanter 25c, 29c and 50c to \$1.00.

White Goods.

Checked nainsooks, 5c a yard. Striped lawn, 7 1/2c a yard. Striped and checked nainsooks 10c a yard. Dimities, 10c, 12 1/2c, 15c and 20c a yard. Fancy apron lawns, 10c, 15c, 18c and 25c a yard. Dotted Swiss from 10c up to 75c a yard. Remnants of white goods below cost.

Carpets

This week we will sell a fine line of Lowell & Hartford extra super carpets, the best made, for 60c a yard. These bargains will soon be gone, do not delay. We also have a good all wool carpet for 40c. Brussels carpets, 40c, 50c, 60c to 70c. Velvet carpets, 75c to \$1.00. A good cotton and wool carpet, 25c a yard. Rugs, in any size, from the smallest to 12x15, at cut prices. China and Jap matting in all grades, from 10c up to the finest made.

Drugs

Castoria. Scott's Emulsion. Kennedy's Medical Discovery. Carter's Little Liver Pills. No-to-bac. Vingo Kolafr. Hood's Sarsaparilla. Paines Celery Compound. Dr. Miles' Nervine and all his other remedies at 25c. Indian Sagwa. Have your prescriptions filled at our drug department. Promptest and best.

LADIES' FINE CAPES.

THE CAPE is the correct wear for spring. So says fashion. Every taste can be satisfied here. Largest buying makes fairest pricing possible. The smallest details receive attention and every garment is artistically finished. Ladies' double Kersey Cloth Capes, trimmed with the satin braid and silk velvet collar, the ordinary retailer would ask \$8.00, on sale at. Ladies' fine plain Satin Capes, silk lined, full sweep, very rich appearance, worth \$7.00, on sale at. Ladies' extra fine Vest Capes, handsomely trimmed with lace and jet, lined with changeable silk, worth \$5.00, on sale at. Ladies' fine black all wool Cashmere Capes, full length, trimmed with very deep lace and jet, worth \$5.00, on sale at. Ladies' best quality fine black silk Capes, lined with silk serge and trimmed with deep lace and jet, worth \$5.50, on sale at. Very rich looking and effective, worth \$5.50.

BARGAINS THAT ARE BARGAINS.

WASH TUBS—Wm. Lyle Dickey's price 60c, Hayden's price 75c. WASH BOILERS—Wm. Lyle Dickey's price \$1.00, Hayden's price \$1.25. CLOTHES WRINGERS—Wm. Lyle Dickey's price \$3.50, Hayden's price \$4.50. WASH BOARDS—Wm. Lyle Dickey's price 25c, Hayden's price 30c. BROOMS—Wm. Lyle Dickey's price 35c, Hayden's price 45c. DIRT PANS—Wm. Lyle Dickey's price 25c, Hayden's price 30c. OIL CANS—Wm. Lyle Dickey's price 30c, Hayden's price 40c. REFRIGERATORS—Wm. Lyle Dickey's price \$17.00, Hayden's price \$20.00. DUSTERS—Wm. Lyle Dickey's price 35c, Hayden's price 45c. WASH BASKETS—Wm. Lyle Dickey's price 15c, Hayden's price 20c. SCRUB BRUSHES—Wm. Lyle Dickey's price 15c, Hayden's price 20c. MOLDING BOARDS—Wm. Lyle Dickey's price 85c, Hayden's price 1.00. CLOTHES PINS—Wm. Lyle Dickey's price 25c per dozen, Hayden's price 30c. COPPER BOTTOM TEA KETTLES—Wm. Lyle Dickey's price 65c, Hayden's price 80c. CUPPER BASKETS—Wm. Lyle Dickey's price \$1.00, Hayden's price 1.25. COPPER POTS—Wm. Lyle Dickey's price 25c, Hayden's price 30c. WASH PANS—Wm. Lyle Dickey's price 40c, Hayden's price 50c. TACK HAMMERS—Wm. Lyle Dickey's price 20c, Hayden's price 25c. MILK PANS—Wm. Lyle Dickey's price 25c, Hayden's price 30c. N. B. SPIDERS—Wm. Lyle Dickey's price 15c, Hayden's price 20c. DIPPERNS—Wm. Lyle Dickey's price 20c, Hayden's price 25c. COVERED PAILS—Wm. Lyle Dickey's price 15c, Hayden's price 20c. CLOTHES LINES—Wm. Lyle Dickey's price 15c, Hayden's price 20c. SINK BRUSHES—Wm. Lyle Dickey's price 15c, Hayden's price 20c. PUDDING PANS—Wm. Lyle Dickey's price 20c, Hayden's price 25c. ALL OF THESE Wm. LYLE DICKEY'S GRANITE IMPORTED ENAMEL WARE—THIS PRICE CUT IN TWO.

Hardware! Hardware! Hardware!

In addition to our already complete stock of Hardware THE Wm. LYLE DICKEY & CO.'S STOCK OF FINE TOOLS AND BUILDERS' HARDWARE.

Our Hardware Department has run rampant—in fact, has run all over the basement. The shelves are full, the counters are full, the floor is full. WE ARE LOADED TO THE MUZZLE, and our galling guns will begin firing red hot shells into high price hardware Monday, and they will continue doing so as long as these goods last. IF YOU INTEND BUILDING OR NEED TOOLS, NOW IS YOUR CHANCE. These goods will never be duplicated at these prices. \$1.00 will buy as much as would ordinarily cost \$2.00. We can give you the medium and the finest BUILDING HARDWARE IN ANY FINISH THROUGHOUT. We have a complete stock of fancy and plain Hardware Sundries. We wish to especially impress on your mind that we have the finest and most complete stock of TOOLS ever brought together in one stock. CARPENTERS, MACHINISTS, BLACKSMITHS, BUTCHERS, STONE CUTTERS, PLASTERERS, MASONS, WOOD TURNERS AND WOOD CARVERS.

We have almost an endless variety of Carving Sets, Cooks, Carvers and Slicers, Table Knives and Forks, Bread Forks, Pruning Knives and Shears, Hair Clippers, etc. Hardly have time to quote prices, but will give a few sample items: WM. LYLE DICKEY & CO.'S. Fine 6c Panel Saw for 25c. WM. LYLE DICKEY & CO.'S. Fine 10c Panel Saw for 40c. WM. LYLE DICKEY & CO.'S. Skew back \$1.50 Saw for 80c. WM. LYLE DICKEY & CO.'S. 50c Wood Saw for 30c. WM. LYLE DICKEY & CO.'S. 50c Square Saw for 25c. WM. LYLE DICKEY & CO.'S. 10c Rules for 3c. WM. LYLE DICKEY & CO.'S. 10c Iron Plane for 25c. WM. LYLE DICKEY & CO.'S. 10c Drawing Knife for 25c. WM. LYLE DICKEY & CO.'S. 10c Hatchet for 25c. WM. LYLE DICKEY & CO.'S. 10c Hammer for 25c. WM. LYLE DICKEY & CO.'S. 10c Screw Drivers for 4c. WM. LYLE DICKEY & CO.'S. 10c Spring Brace for 30c. WM. LYLE DICKEY & CO.'S. 25c Chisels for 15c. \$1.75 Horse Clippers for 85c.

Optical Dept.

Do you wear spectacles or eyeglasses? Do your children require glasses? We will give you a perfect fit at the very lowest prices. Satisfaction guaranteed. Spectacles and eyeglasses 10c up. Eyes tested free. Lenses ground to order a specialty.

Sheet Music.

Hayden's is the only place to buy your sheet music and feel that you have got your money's worth. Wonder why it is they sell so much? Simply because they always have everything any one would be likely to call for, and sell it at just about half, and oftentimes less than half, the price other dealers ask you for the same thing. We keep all the latest publications of the day, both classic and popular, vocal and instrumental. All the standard piano methods and studies always on hand. The celebrated edition of Peters, Letoff, Agence, and others, are kept constantly in stock. Call or send for our complete catalogue of everything. 100 copies at 5c, by mail, 6c. Mail orders promptly filled.

White Goods.

Checked nainsooks, 5c a yard. Striped lawn, 7 1/2c a yard. Striped and checked nainsooks 10c a yard. Dimities, 10c, 12 1/2c, 15c and 20c a yard. Fancy apron lawns, 10c, 15c, 18c and 25c a yard. Dotted Swiss from 10c up to 75c a yard. Remnants of white goods below cost.

Handkerchiefs

500 fine white initial handkerchiefs, worth 10c and 15c, your choice for 5c. Every handkerchief embroidered by hand. Fancy new leather belts, all colors, 25c and 30c Monday.

Dried Fruit

New California peaches. 6 1/2c. New California prunes. 6 1/2c. New California pears. 6 1/2c. New California apples. 6 1/2c. New California blackberries. 6 1/2c. New California raspberries. 6 1/2c. Raisins, 3 1/2c and 7c pound. Oranges, 2 1/2c pound.

Teas and Coffees

WE SAVE YOU 50 PER CENT ON TEAS. Our Ambrosia, something new and invigorating, worth 75c, for 40c. Teas you pay 60c for we sell for 35c. Choice Teas, any kind, for 25c. Good Teas, fine drinks, for 15c. OUR COFFEES ROASTED FRESH DAILY. High grade Mocha and Java, special. 30c. Best Rio de Janeiro, best grown. 25c. No. 1 Gila, a fine drink. 20c. Broken Coffees, 12 1/2c, 15c and 17 1/2c. Satisfaction or your money back.