

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, FEBRUARY 9, 1896—SIXTEEN PAGES.

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HAYDEN BROTHERS

Surpassing Bargain Sales.

Prices Good During Grand Army One Fare Excursion to Omaha.

The Greatest Trade Inducements Ever Offered--Agents for Butterick's Patterns

1896 SPRING SILKS 1896

A vast and perfect assortment of new Silks. We lead them all in silks at all times.

Hayden Bros. are Headquarters for Silks

We open up an assortment of 5,000 pieces of new Spring Silks in all grades and qualities at very much lower prices than equal qualities of such goods can be bought later in the season.

Every Lady in Omaha is Invited to Call and See the Magnificent Spring Assortment.

Fancy Figured Silks

Over 1,500 pieces are in this collection, most of them Cheney Bros. celebrated and reliable manufacture of richest novelties.

Evening Silks

Over 500 pieces on sale, containing a choice of a great many varieties. Many of these Silks have the special richness that indicates quality and perfect color.

Black Brocaded Satins

Of these stylish goods we show over 50 handsome designs, in elegant quality and exclusive patterns, goods just as cheap in price as you may, and better quality than you will expect for the price.

Colored Dress Silks

We make great concessions in price on our plain colored Silks, and for variety and immensity our stock has no equal in the west.

Japanese Wash Silks

A magnificent assortment of reliable Washable Japanese Silks. Nothing in low priced fabrics gives such satisfactory service for so little money.

\$50,000 worth of Silks in stock this week.

Dress Goods Dept. Specials

We offer for the O, opening Season of 1896 a few bargains which cannot be surpassed by any house in America.

Plain Dress Goods Henriettas

35-in. all wool Henrietta all colors and black. 25c. 38-in. all wool Henrietta all colors and black. 30c.

Serges, Serges

The most popular and most serviceable dress ever made for ladies' wear and Hayden's Mammoth Stock shows better value than can be found in Omaha.

Black Dress Goods

We guarantee price and quality to be lower than the lowest in this department or we will cheerfully refund money.

We are headquarters for

Black Serges

Our 50-in. all wool Storm Serge for \$1.00. Our 48-in. all wool Mohair Serge for \$1.00.

Crepon for Skirts.

We show a Mohair Crepon, latest weave, yard \$1.00. We show a Mohair Crepon, 48-in. worth \$2.00, yard \$1.50.

Special Sale of Men's Furnishings.

Men's heavy all wool sweaters, 98c, worth \$1.50. Men's unlaundered shirts, 29c, worth 50c.

Flannel Dept.

Specials in outing flannel, in light and dark styles, at 5c yard. Extra quality flannelette at 8 1/2c and 10c.

Clearing Sales in Cloak and Suit Dept.



\$10 All Wool, Stylish JACKETS \$1.95

GREAT values in Cloaks, Jackets, Capes, Suits, Skirts, Waists, Furs and Women's wear of every description. Children's

garments at less than half price. There are still two months of winter, but the selling season is short and prices have been cut to the lowest notch to insure the speedy sales of all this season's garments.

Now is the time to buy.

Grand Display of the Newest 1896 Wash Goods.

Our showing of lawns, dimities, organdies, Swisses, mulls, etc., this season is positively superb. The very noblest and most dainty of colorings, in the most suitable cloths, with the exceptionally small prices asked, make the strongest and most far reaching combination.

Bargains in New Goods.

NEW DRESS TRIMMINGS. Beautiful jet trimmings, 5c per yard. Elegant jet edges, 10c per yard.

NEW EMBROIDERIES.

This stock is complete from 1c a yard up. All kinds, styles and prices. We have too many wool blankets and propose to reduce the stock this coming week.

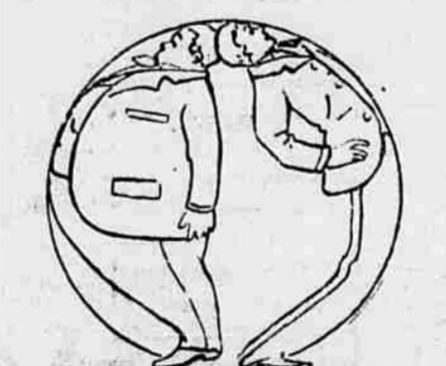
Blanket Dept.

Silver gray blankets, 48c. 11-4 blankets, 69c, 75c, \$1.00. We have too many wool blankets and propose to reduce the stock this coming week.

A Monumental Clothing Sale.

Tomorrow, Monday, Hayden Bros will open the doors to a sale of men's, boys' and children's Suits, Overcoats and Odd Pants that in the magnitude of the stocks offered and in the phenomenal, unprecedented reduction of prices will tower high above any legitimate clothing sale the people of Omaha were ever invited to.

If you need a new pair of Trousers, our semi-annual clearing sale now in progress enables you to choose any pair of Pants we have in the house, none excepted, at four prices--50c, \$1.25, \$2.25 and \$3.50; none worth less than \$2.00, and up to \$7.50.



Here are 5,000 gentlemen's fine Suits and Overcoats, each garment a model of perfection, each garment of a standard of excellence in fit and finish that only the very best of merchant tailors can hope to surpass.



All boys' Knee Pant Suits, ages 4 to 15 years, entire stocks at three prices. Monday and all week all wool cassimeres, chevots and worsteds, fully equal to the sorts all other stores would ask you double our price for, only one suit to a customer Monday--\$1.25, \$2.50 and \$3.50.

Hats, Caps, TRUNKS AND TRAVELING BAGS.

95c buys men's Fur Fedoras worth \$1.50. 95c buys men's Fur Derbys worth \$1.50. 95c buys fur Soft Hats worth \$1.50.

Men's Mackintoshes in Black and Blue.

\$5.00 for men's box coat velvet collar Mackintoshes, in black and blue, worth \$11.50. \$3.25 buys men's Cape Mackintoshes, worth \$6.00.

Chair Sale.

On Monday we will place on sale a lot of Chairs, one or two of a kind; none cost less than \$1.00 each; some \$1.25 and \$1.50; all go at 50c each, on sidewalk in front of store Monday.

Bargains in our House Furnishing Dept.

Spun bottom Tea Kettles, 95c each. Philadelphia Spout Teapots, 95c. 35c Crystal Water Pitchers, 10c each. Gallon Milk Crocks, 3c each.

Lace Curtains.

Our new spring importation of fine Lace Curtains and Drapery Goods are now open for inspection, and we show the finest line in this city. Prices for Lace Curtains from 50c pair up to \$25.00.

Pianos.

Headquarters for CHICKERING, STEINWAY AND KNABE PIANOS. The only house in America where you find all the high grade Pianos under one roof.

Music Hath Charms.

"Low prices that soothe those who pay the bills." Hayden's are always to the front in their Sheet Music Department, they always have all the very latest selections of the day on hand and sell them at away down prices--for instance, "Only One Girl in This World for Me" and "Paradise Alley," these songs are sold everywhere at from 40c to 50c each, our price 25c, and so on with hundreds of other selections equally as popular.

Optical Dept.



Reading glasses, Distance glasses, all kinds of spectacles and eye glasses, at half regular prices.

Hardware.

We have just received a large line of Hand Saws direct from the factory. We can sell you a good hand saw for 25c, worth 50c; or sell you a very fine 26-inch Saw for 49c, worth at least \$1.00; a very fine skew back Saw, equal to the Disston, for 95c, worth \$1.75.

Haydens' Tremendous Sale on Provisions.

Butter and Eggs.

Strictly fresh eggs, 10c. Roll butter, 9c and 11c. Best roll butter, 12 1/2c, 15c. Creamery, 17c, 19c, 21c. Waterloo creamery, 23c.

Meats and Lard.

Sugar cured hams, 8c. Sugar cured No. 1 hams, 9 1/2c. Salt pork, 6c. Pickle pork, 6c. Corned beef, 3 1/2c.

Crackers.

Soda crackers, 4c. Oyster crackers, 4c. Ginger snaps, 7 1/2c. Lemon creams, 7 1/2c. Coffee wafers, 7 1/2c.

Cheese Away Down.

Full cream cheese, 7 1/2c. Young America, 10c. Brick cheese, 10c. Limburger, 10c. Swiss cheese, 10c. Neufchatel cheese, 3 1/2c.

Fish.

Fish season is about to commence; it's well for you to know where to get what you want; we carry everything in this line; read our prices.

Grocery Dept.

10 pounds Navy Beans, 25c. 10 pounds Buckwheat, 25c. 7 pounds Oatmeal, 10c. 3-pound cans California Plums, 9c.

We Save You 50 Per Cent on Tea.

Our Ambrosia Tea, something new and invigorating, worth 75c, for 43c. Tea you pay 60c for we sell for 35c.

Our Coffees Fresh Roasted Daily.

High grade Mocha and Java, 80c. Best Golden Rio, 25c. No. 1 Rio, 20c. Broken Coffees, 12 1/2c, 15c and 17 1/2c.