## The Falconer Stock.

Omaha's Greatest Sale!! A marvellous success. We cannot find language full enough to thank you for the royal reception given us on our opening day.

We realize fully that Mr. Falconer's reputation for excellent goods and strict integrity are the main reasons for our enormous rush. We thank our competitors for their unselfish expressions of good will, and wish to express special thanks to J. L. Brandeis \& sons for their hand. some floral offering and kindly sentiment.

We cannot as yet find time to quote prices. Have engaged a large additional force of salesmen, and from now on can promise better service and less friction.

Have not as yet shown one-fourth of our genuine bargains.

## KLLPATRICK-KOCH DRY GOODS CO.



