Hayden Bros' New Departure—New methods, more vigorous energy, and push, aggressive prices on high Hayden Bros' New Departure—New methods, more vigorous energy, and push, aggressive prices on high Class merchandise that will wake things and make Omaha the most enterprising and progressive mercantile city in America.



Close your eyes

Close your eyes to quality and the world is full of cheap things, but with your eyes wide open the real good things are few and far between. When we buy clothing we look sharp for quality and workmanship. If they are right we see about the price. If you buy clothes here they're right-no matter how little you pay for them-they're

We made a little purchase last week from one of the New York way up in clothing makers. It's not going to revolutionize the clothing business.--It will not even change the map of the world -put it will simply put into your way for three or four days the chance of getting a suit of clothes-a bang up fine suit of clothes-at a price that would be an impossibility under ordinary circumstances.

Fine substantial and dressy business suits in light and dark shades; 28 dif-ferent patterns; all the regular \$12.50 and \$13.50 sorts. In this sale for Men's very fine and dressy suits, including imported all wool soft finished gray and brown clay diagonals, sawers, cassimeres and cheviots; also finest tricot lawn and slik mixtures; in sack or frock styles; 75 different styles to select from—all of them worth fully \$18.00 and \$29.00. In this sale for.

Boys' \$10.00 and \$12.00 long trouser suits Monday for

Childrens' \$4.00 and \$5.00 2-piece suits Monday for.....

Childrens' fine junior suits, ages 3 to 7 years, fine silk velvet, fancy trimmed Cheviot; our regular \$5.00 and \$6.00 grade for....

Childrens' 95c washable suit; ages 3 to 8 Monday for.....

\$475

No more Shields worn in dresses **EUREKA** Dress Protector and Corset Cover

ADOPTED AT SIGHT by ladies who desire neat and dainty dressing.



The Eureka Combined Dress Protector and Corset Cover has open pockets which hold light shields, which can be easily removed for laundering garment and as easily replaced.

ALWAYS CONVENIENT. An Absolute Necessity for Shirt Waists and Light Dresses.

Ladies' Furnishings-

500 dozen children's muslin pants, good quality muslin and well made 1 lot of ladies' gowns, worth \$1.50, re-Children's drill waists, worth double, Ladies' night gowns, Mother Hub-bard yoke, trimmed with four rows

of insertion and ruffled, worth 75c, only

Ladies' fine cambric drawers, trimmed in lace and embrodery...50c, 75c
Ladies' white skirts, fine deep embroidered, worth \$1.25, enly...75c
Ladies' white cambric skirts, trimmed in lace, worth \$1.50, at....98c
Children's white dresses, 1, 2 and 3 years old.....29e, 39c, 50c

Ladies' muslin drawers, special val-

Furniture.



Are you going to be married?

In either case you will want a Bedroom Suit, and the best place to buy a new style, first-class suit, made up in all the new woods by the most excellent mechanics in the world, is right here, and the time NOW, WHY? Because we are selling new first-class goods 50 per cent. less than any house in the business. All our \$15.00 3-piece Bedroom Suits go at \$10.50; all our \$20.00 suits go at \$15.00. These suits are oak and have French beveled plate mirrors.

Fine oak suit, three pieces, was \$18.50 now \$15.00 White Maple Suit, 3 pieces; \$12.50; was

Two styles Cheval Suits, 18x40, bevel mirror, new styles, worth \$25.00; our price, \$18.00. Suit in Curly Birch and Mahogany, swell

front; the latest designs, and the most excellent cabinet work. These suits go at least \$20.00 less than any house will ask. We never sell on time, therefore you can run no chance of getting goods that have been used before.

Mid-Summer in our Cloak Dept.

We put these two cuts in this paper simply to impress each reader with the fact that we are making a



Special Sale

Silk Wash Waists

Dresses at the following prices: 25c, 39c, 50c, 59c, 65c, 69c,

79c, 89c, \$1.25.

Silk Waists: \$269, \$295, \$395

Wash Waists: 19c, 48c, 75c, 89c, \$1.19.

Space will not permit us to go into details, but in each line we have all sizes, all colors, and the best value we have ever offered.

Dress Goods Dress Goods.

All our 39c, 48c, 69c Challies, light and 25c Our 40 in, all wool Nun's Veilings in 29c cream, pink, blue, etc. Regular 50c value Our 46 in Silk finish German Henrietta 49c cream, pink, blue, etc. Sold elsewhere at 79c Our 40 in, all wool Cream Serge,

Black all wool Moreen for Skirts or

Our 40 in, Alapaca and Brilliantine for 29c the new style accordian pleated shirts Our 38 in. and 40 in. Black Fancys including Tamese Cloths, Figured Batiste, Figured Mohairs, and and all the latest weaves 35c Your choice of any remnant on our 25c

centar tables for

These goods are worth from 50c to \$1.50 yard.

CHINA, CROCKERY AND FURNISHING GOODS--



Dinner Sets \$5

100-piece dinner sets, French shapes, under glazed decorations, finished in gold the property of the sets would be cheap at \$15. This price is for tomorrow only.

Decorated toilet sets, \$1.87 each, Patent stopper root beer bottles, \$1.00 per dozen; 2 dozen held 5 gallons of root beer.

Mason Fruit Jars—Pints, 70c per dozen; quarts, 80c per dozen; half gallon, 90c per dozen.

The Little Egg Separator separates the yolk from the white in one second, 10c

Imitation of cut glass creamers, 3c each, Embossed bisque vase lamp and shade to match, Egyptian style, makes a beautiful present, only \$1.50 each.
Milk crocks, 5c each.
Glass lamps, 12c each.
Salt and pepper shakers, 1c each.
White grantic chambers 25c each.
Tea kettles for gaseline or oil stoves, make good sauce kettles, 15c.
Refrigerators, \$5.55 each.
Dish puns, 13c each.
Water tumblers, 2c each.
Coffee pots, 7c each.
Ice cream freezers, \$1.12 each.
Albein tenspoons, 13c per set, as good as silver.

After a tenspoons, 13c per set; as good as olk from the white in one second, 10c Tin top felly glasses, 25c per dozen.

Crystal sauce dishes, 1½c each.

Wine glasses, 2c each.

Imitation of cut glass sugar bowls, 4c Imitation of cut glass sugar bowls, 4c Inditation of cut glass spoon holders, 3c Inditation of cut glass butter dishes, 4c Inditation of cut glass spoon holders, 4c Inditation of cut glass spo

Butter. Butter. Butter. Finest grades of Grass Butter we will sell at ... 92, 11c and 12ic

Cheese.	Cheese.	Cheese.
Finest Brick Cheese.	n Cheeset, Sap Sago and all ot	10c, 12tc and 14 12tc, 14c and 16

Lard. Lard. Lard. 3-pound Cans of the very best Lard, any brand you want, for the

Crackers. Crackers. Crackers.

25c Silk Sale---

50c Silks for 25c

Japanese Wash Silks, all the new styles, 25c yard only Cable Cord Wash Silks, in stripes and checks, only Checks and Plaids, all styles and colorings, only White Japanese Wash Silk,, full 21 inches wide, only..... Extra quality Swivel Wash Silks, 30 inches wide, only.... Natural Pongee Silk, printed in small designs, only..... All Silk Crepons, 24 inches wide, worth 49c; only China Silks, solld colors, extra good quality,

Don't wait to write for samples-just send in your order and describe about what colors you want and we will fill your order to the letter. If the goods are not satisfactory when received we will cheerfully refund

White Dress Goods.

India linen and endless variety of

Wash Dress Goods.

make us the leaders.

Newest creations for the season of

'95 shown on our counters immediately

upon their popularity being established.

The great variety, the careful select-

ing and the reasonableness of our prices

Just in-new percales, buff and black;

sell at......121/20

they are beauties, best of cloth,

Crepe de Jopon is one of the very

latest, not a crepe crinkle, but an

entirely new weave, and are in

black and white, also navy and

with stripes, in all shades, are

127 pieces of fine printed wash

goods, sold at 19c, 25c up to 40c

a yard, all on our bargain table,

your selection of any will cost

Black chintz Burmah challis, fine

dress purposes and sell for sum-

We have the largest assortment of

calicos on display ever made by

any house doing strictly a retail

business; any kind, any color and

the best goods made in the print

New ginghams, small neat checks, pinks, new blues and blacks and

fine stripes, also tartan plaids,

worth 15c a yard at any time,

we sell them at, yard

ings ever offered on any counter;

they are in any color, 48 styles

in all, and are the best goods

We have the best line of duck suit-

line cost you only, yard 5c

you, Monday only 10c

mer comfort coverings, yard 31/20

now only, yard 10c

We Sell Pianos-27-inch checked nainsooks..... 5c An elegant assortment of plaids, We Rent Pianoschecks and stripes, goods worth 15e to 25c..... 7½c An elegant line of striped nainsooks We Move Pianosand dimities......121/20 Beautiful designs in figured and We Tune Pianos-The pin dot, all the rage, only 30c

quality to select from, ranging We buy more planes than any ten mu-Remnants of white goods, in all sic shops in the whole west-over twen-ty-five different makes constantly on

The Chickering-The Steinway--

You can't afford to pay fancy prices when you can buy the best as well as the very same planes of us at dry goods den Bros. famous all over the country,

Sheet Music-

When you want some particular song or piece of music you're sure to find it at Hayden's, and for less money than anywhere else, let it be the very latest or the very oldest, you always get it at

We send you a free catalogue cointain-And all the most popular music at the

Books-

most popular prices.

Everything new in books can be found in our mammoth book department. Trilby, \$1.00, as usual; Napoleon's Military Career, 58c as usual; How Salvator Won, by Ella Wheeler Wilcox, 75c. 5,000 of the latest novels, every book worth at least 25c; by such authors as The Duchess, Stanley J. Wyman, Jules Verne, Dickens, Oulds, Besant, etc., your choice on Monday 5c each, 500 elegant gilt top 12 mos. 50c books

The Favorite Cook Book, 98c. The largest line of bibles and prayer

Summer Wants at the Drug Dep't--

Paris green, per pound..... Bed bug poison (corrosive sublimate) Persian insect powder, per pound.. 39c

Sticky fly paper, per box, Tanglefoot, small size..... 23e Sticky fly paper, per box, Tanglefoot, large size, per box...... 50c Poison fly paper, Dutcher's, 3 sheets 10c Packing camphor, per pound...... 15c Best Tonic, per bottle............ 20c Hunyady Water, per bottle........ 20c Sponges, each......1c to 50c Thompson's Wild Cherry Phosphate,

\$1.00 size..... 25c size for..... Horsford's Acid Phosphate, \$1 size. 75c box 25e

Hire's root beer, per bottle...... 15c Bryant's root beer, per bottle..... 8c Atlant'e root beer, per bottle..... 8c Household ammonia, per bottle.... Chamois skin, worth double.....5c to 50c Bromo Seltzer, sample size 8c Smatt 20c Medium 40c

gallon 90c Per pint..... 20c

Complete line of Munyon's Remedies at reduced prices. Give our prescription department a You will get pure drugs compounded at dry goods prices, not drug

Notions Cheap-

We have the largest and cheapest stock of staple and funcy notions in the city, LOOK-A package of needles, 14 25c Feather Dusters for..... 59c Brush and Crumb Tray 25c 10c Tooth Brushes..... 10c Corset Steels ... Continuous length Shelf Paper .. 5 20c Veilings, per yard..... 50c Pocket Books. 200 yards speel cotton, speel ..

30c Pillow Shams, pair

Great Sheeting Sale--

	bleached sheeting3 1/2c, 4c, 5c, 6	
4-4	Arrow brand unbleached sheet-	
	g	
42-i	nch bleached sheeting	734
	nch bleached sheeting	
	bleached sheeting	
9-4	bleached sheeting	16
10-4	bleached sheeting	18
8-4	unbleached sheeting	
10.4	unbleached sheeting	

Our Remnant Counters

the second secon
Are full of bargains-look them over.
Remnants of muslin 31/2
Remnants figured mull 5
Remnants striped shirting 5
Remnants challis 5
Remnants percales 5
Remnants duck suitings 5
Outing flannel
Shaker flannel
Skirt patterns 25
36-inch wide flannel, all wool, 25
White and colored embroidered flan
nels in all widths at special prices.

Linens--Linens.

Our 56-inch bleached damask, worth Our 60-inch unbleached damask, worth 69c..... 33c Our 72-inch unbleached damask worth 79c..... 49c Our 62-inch bleached German damask, worth 79c 48c Our 72-inch (bleached damask, worth \$1.25..... 79c 3-4 bleached napkins, worth \$1.35 a dozen 90c A No. 1 3-4 bleached napkins, worth \$1.50 dozen.....\$1.00 Fringed doylies at, dozen 25c Fringed doylies at, dozen..... 50c Fringed doylles at , dozen These goods are positively worth A first class spread, none better \$1.00 For one day only we will sell an all linen toweling at, yard...... 5c

Millinery Department-

Sailor hats-elegant line, plain and	
trimmed, each	n
Beautiful trimmed hats\$1.25, \$1	.5
All lace hats, trimmed with flowers	
and ribbons\$1	.7
Dresden China patterns in ribbons	25
Taffeta ribbons, new designs39c,	25
We want every lady to give this	de
partment a call before purchasing	m
inery, and the goods and prices v	vi
speak for themselves.	
	trimmed, each

China Mattings-

Ì	out this week makes it necesary quote such prices as these:	t
	15c mattings for	8
	25c mattings for	5
	30c mattings for	
	We can't guarantee these prices lon	
	er than this week.	

Guns-

Single barrel breach loading shot Double barrel breach loading shot gun\$5.50 Winchester repeating rifles, only..\$10.00 Revolvers from......90c up

Base Ball Goods

Bats	worth	50c for	15
Balls	worth	double from15c	u
Mitts	worth	double from20c	u
		plated air guns	

New Neckwear-

The largest and cheapest line in the Fancy Collars The best made Hammocks in the country on sale Monday.

Hardware.

	mara ware.	
	Stupendous clearing sale this wee	k.
	1,000 kegs wire steel nalls, per	
	pound	1%
	Rim door locks	
	Mortice door locks	736
	Bronzed mortice door locks, in sets,	
	worth 50e, at	19
	Bronzed mortice door locks, in sets,	
	worth 60c, at	35
	Bronzed mortice door locks, in sets,	
	worth \$1.00, at	50
	Fine sliding door looks, fine i	
	door locks and vestibule sets.	
	We carry everything and anyt	hin
	in builders' hardware at 50 per	
	reduction on same.	
	Enterprise cherry and plum stoner,	
	every housekeeper should have	
	one, only	75
	Patent fly traps	25
	Hand saws	45
	Steel hatchets	35
	A good brace for	
	Carpenter rule	3
	A pair of gas plyers	35
	A good brick trowel	35
	25e padlocks go at	E
	50c padlocks go at	10
	Bicycle padlock and chain	
	In screen doors, window frames,	
	cloth, barb wire and poultry wire	
	ting we have no competition.	-11.75
U		

Fishing Tackle-

We are headquarters for these goods. 4 fish hooks for..... 1c Fishing lines from 2c to......\$1.50 Split bamboo rods from\$1.98 up Reels, bait buckets, spoon and nimrod baits, bass and trout flies, all at wholesale prices.

Dried Fruit Reduced-

You all know what our dried fruits are like, we don't need to tell you. Grapes, per pound...... 31/20 Very good raisins...... 5c Prunes, former price 714c, now..... 5c Prunes, former price 9c, now..... Prunes, former price 1214c, now.... 714c Prunes, former price 15c, now 10c New California peaches..... 914c New California apricots..... 91/20 New California spars, evaporated. 9½c
Alden evaporated apples. 9½c
Recteaned new currants, pound. 7c
Good currants. 5c Good currants.....

Pure Foods, Etc.

- man a double Lite
Elastic and all kinds of starch per
package 76
Corn starch 3%c
Gloss starch 3%6
Good rice, 4 pounds for 25c
Shreded cocoanut, in bulk, fresh,
pound 250
Baker's chocolate, package171/26
Brown's kidney beans, pound 36
Large jar Dew Drop syrup 356
Sapolio, per bar 50
French laundry soap 8
3-pound bars white castile soap,
worth 75c 25
Pure bluing, per bottle 31/2
Bottle pure German mustard 5
Imported sweet pickles, per quart17 1/2
Imported mixed pickles, per quart 15
Imported chow chow, per quart 15
Imported Queen clives, in bulk, per
quart 35
Imported Arabian olives, per quart. 25
1 pound Duke's Mixture smoking to
bacco, with pipe 25
Pure evaporated cream for making
ice cream, can 9
Canned Goods Sala

Canned Goods Sale

3-pound	can California apricota 1234
3-pound	can California peaches 121/2
3-pound	can egg plums
3-pound	can Damson plums 1214
3-pound	can green gage plums 1214
3-pound	can Golden Drop plums 1234
2-pound	can blackberries 756
2-pound	can strawberries 7%
2-pound	can blueberries 716
2-pound	can gooseberries 71/2
2-pound	
2-pound	can string beans 5
Can of	baked beans 5
3-pound	can pumpkin
3-pound	can tomatoes (extra) 71/2
2-pound	can wax beans 71/2
3-pound	can Suider's tomato soup12%
Condens	ed milk, per can 10

Coffee.

Tea.

Young Hyson Tea Fancy Ceylon Tea A good English breakfast Tea... Fancy Breakfast Tea... Dust Tea...