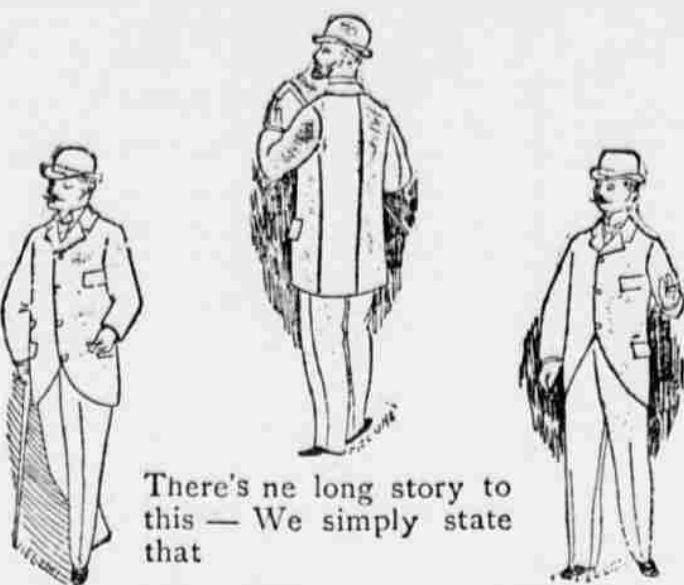


CONTINENTAL CLOTHING HOUSE.

Cor. 15th and Douglas Sts.

Great Red Figure Sale-

Begins tomorrow morning—\$95,000.00 worth of Spring Clothing to be unloaded at fifty cents on the dollar.



Regular
Retail
Prices
in

BLACK.

There's no long story to this—We simply state that

This
Sale's
Prices
in

RED.

Red Figures Mean Business-

and that every garment so marked at this sale represents a saving of 50 per cent.

Men's this season chev-
iot sack suits, made
to retail at \$10 and
\$12, the

No shoddy or satinette
in this sale—but cas-
simere and chev-
iot sack suits worth \$12,

Red Figure Price.... **\$5.00** Red Figure Price.... **\$6.00**

We have an enormous stock of popular Suits, made for this season, at

\$10—\$12—\$15—\$18.

You can't afford to buy until you have seen our Red Figure Prices on them.

Boys' Clothing

Over 1,500 Boys'

Red ink will be as freely
used here as in the men's
department--It means a
saving of



Knee Pant Suits
To be unloaded
AT

RED
FIGURE
PRICES.

Saturday
Morning
at
-8-
It Begins.

Red Figure Prices **95c**
ON
Boys' 2-Piece Suits **\$2.00**
A Saving without a
parallel in the history
of the clothing busi-
ness in Omaha. **\$2.50**
\$3.00
\$3.50

Red
Figures
Mean
Cash.

Friday at noon we close to get ready for the greatest sale on record:

CONTINENTAL CLOTHING HOUSE.

BOOKS AND PERIODICALS.

THE REAL CHINAMAN. By Chester Holcombe. Cloth. Illustrated. Dodd, Mead & Co., New York.

This volume is bound in a shade we are told is China's "Imperial yellow," a color no Chinese subjects are permitted to use. The author, Mr. Holcombe, has for many years served as interpreter, secretary of legation and acting minister of the United States at Peking, and hence his portrayal of the "Real Chinaman" will appeal to the reader as possessing a higher degree of authority than the versions of the average globe trotter. The book is of exceptional interest from the fact that its information is given largely through narratives of incidents and personal experiences that not only serve to better elucidate the peculiar local customs, habits and ideas of the Celestial, but give its reading a particularly delightful charm.

THE FACE AND THE MASK—By Robert Barr. Cloth; 250 pages. Frederick A. Stokes company, New York. From Meigs Stationery company, Omaha.

This is a delightful story for girls. The plot is decidedly original and deals with the life of a family of children in a freight car. BOMB BLOSSOMS—By Julia Anna Wolcott. Cloth, 263 pages. The Arena Publishing company, Boston. From Clement Chase, Omaha.

The name of the author of these delicate and dainty poems, Miss Julia Anna Wolcott, is well and favorably known to all readers of the best current literature. She has been among the fortunate writers whose work has been acceptable to the magazines of the country, and her verses have frequently appeared in the Century, the Arena, the Christian Register, the Boston Transcript, and other leading literary periodicals. The greater number of the poems have appeared within the past five or six years, and many of them

have met with the cordial approval of the best critics in contemporary letters, and have become firmly established in the popular imagination by having passed into the current quotations of the newspapers. It is astonishing to find how little is known now of the life on the best plantations, where the evils of slavery were minimized and the relations between the slaves and their masters were cordial and kindly. The book tells of many curious customs which will scarcely seem possible now. For example, the author, Miss Burwell, states that the coachman in their family had been with them for many years, and was an aboriginal of the United States. He would never change the pace of his horses, either to hasten or retard their gait, unless it seemed best to him. Moreover, when a hill was reached, he always stopped the horses, and had all the passengers get out and walk, either to the top or the bottom of the hill. He had been driving the same carriage for forty years and considered that nobody else had any rights in the matter.

HOT BREADS.
Housekeepers Famous for their Rolls
Waffles and Buckwheat Cakes
The receipts here given will be found wholesome and easy to prepare.
Lady Washington Rolls—Scald a pint of milk and let cool; add a tablespoonful of butter, a teaspoonful of salt and sugar each, stir until well mixed; sift in two quarts of flour and beat for five minutes; add half a cupful of yeast, cover and set in a warm place overnight; knead, roll, cut out, prick with a fork, and bake in a very hot oven.
Flour Muffins—Sift one quart of flour with two teaspoonfuls of baking powder; add a teaspoonful of salt and sweet cream to form a soft dough, roll thin, cut with a biscuit cutter, and bake in a very hot oven.
Corn Meal Muffins—Beat two eggs, add a pint of buttermilk, a teaspoonful of soda and salt each, with corn meal to make a stiff batter; fill well greased muffin moulds with the mixture and bake in a hot oven.
Graham Muffins—Beat one egg, add a pint of new milk, a little salt, and graham flour to make thick batter; bake in muffin moulds in a hot oven.

OMAHA, Neb., April 12, 1895.
We, the undersigned insurance agents, hereby agree to close our respective offices at one (1) p. m. on Saturday, from and after May 4, to September 28, inclusive:
Martin, Perfect & Newman, Benawa & Co., H. E. Palmer, Son & Co., C. D. Hutchinson, McShane & Condon, Lank & Fredericksen, Wheeler & Wheeler, Funkhouser & Funkhouser, W. T. Wyman, F. H. West, B. S. Brown, James Donnelly, Jr., Breman, Love & Co., W. Farnam Smith & Co., Charles W. Adams, Northerton Hall, Ringwalt Bros., Charles Kaufman, Isaac A. Cole, Ira B. Mapes, Webster, Howard & Co., Edward E. Howell, John Dale, F. W. Little, Jr., The Creigh-Baldridge company, Cadet Taylor, Coburn & Jagger, H. Jacobsen, Omaha Fire Insurance company.

GOSSIP ABOUT MEN.

A gossip in the Washington Post tells a story on Colonel William R. Morrison. The colonel believes thoroughly in the efficacy of discipline. He has spent a great part of his eventful career in hotels, and one of his theories has always been that the mind can be so trained that the biggest sort of a hotel is powerless to sidetrack the reasoning faculties on occasions when presence of mind is needed. He impressed his theory very strongly upon Mrs. Morrison by confining her to a variety of critical exigencies and instructing her how to act in given cases. Fate would have it that the colonel should be put to the test. He and his wife were aroused from their slumbers one night by an alarm of fire. The hotel in which they had their rooms was afire, and great confusion and tumult ensued among the guests. "Now is the time to put into practice what I have always preached to you, my dear," said the colonel. "Don't get excited. Put on all your indispensable apparel and take your time. Don't lose your head. Just watch me." He calmed Mrs. Morrison's anxiety, handed her the various articles necessary to her toilet, put on his collar and cuffs, took his watch from under his pillow and placed it in his vest pocket, put on his hat, packed a valise of valuables, and, taking his cane, walked with Mrs. Morrison out of the burning building into the street. "Now, my dear," he said, when they were safe, "don't you see what a grand thing it is to keep cool and act with a deliberate purpose in an emergency like this? Here you are, completely dressed, as though you were going out for a walk, and over yonder are several ladies in complete dishabille." Just then Mrs. Morrison for the first time glanced at her husband. "You are right, William," she said. "It is a grand thing to keep cool and act deliberately, but if I had been you I would have stayed in the room long enough to put on my trousers."

The Clock that Never Came.
A few years ago the directors of a certain bank were in the habit of dining once a week at each other's houses, says the New York Tribune. One of them was a merchant whose success in business was not in the least assisted by any early advantages in the line of education. He was a very handsome man. Mr. B. noticed a very handsome clock. "Say, B., where do you get that clock?" "In Paris," said Mr. B. Nothing more was said on the subject until the next week. Mr. B. gave his next dinner to his fellow directors, when the merchant, seeing the clock again, exclaimed: "B., I thought you said you bought that clock in Paris." "Well, it's very strange. I wrote to the fellow who made it, ordering a duplicate, and he said no attention to me." "I don't see how you could write to him when I had not told you his name." "His name? Can't I read? There it is on the face of the clock. I wrote to 'Temus Fugit,' Paris, France."

Astronomy in the United States.
In speaking of progress in astronomy Prof. J. Norman Lockyer of London said the other day "I am sorry to say that in this work the center of gravity of the activity has left our country and has gone out west. We have to look to our American cousins for a great deal of the progress in astronomy that we are making. For the reason that now they not only have the biggest telescopes and most skilled observers, but also they have been more wise than we—they have occupied high points on the earth's surface and thus got rid of the atmospheric difficulties under which we suffer in England and especially in London."

In the Desert.
Chicago Tribune: The Arab sheik halted his camel and addressed the traveler. "Stranger," he said, "art thou of the faith of Islam?" "Nay," answered the wayfarer, whose tongue clave to the roof of his mouth in his agony of thirst. "I am not yet of the faith, but I am, indeed, a well-wisher!"

Admirable Impudence.
Washington Star: "What did father say when you asked him for my hand?" asked the young woman. "Oh," replied Augustus, "he—he did his best to be pleasant. He said there was something about me that he really admired."

"Did he say what?" "Yes, My impudence."

EQUITY GETS A RECEIVER

Compromise Arranged that Enables Them to Open Tomorrow.

L. D. LOEVEY IS MADE CUSTODIAN

Rather Than Take the Goods Away the Interested Parties Prefer to Sell Them Out at Half Price.

The closing up of the Equity Clothing and Shoe house was one of the events of the week, one that is to be deplored financially, but one that will result in great benefit to the economical buyer, who will have an opportunity tomorrow of securing nice new suits at half price.

Mr. Nemo, the manager, today succeeded in making compromises that will give him some show for his interest. L. D. Loevey was appointed receiver for the stock, with the intention of selling it out at 50 cents on the dollar until such time as his services will no longer be required.

Mr. Loevey will have very easy sledding, as it is well known that the Equity's entire stock is new and of this season's manufacture, every dollar's worth having been put in at Thirtieth and Farnam this spring.

There will be no extra preparation for this sale, but the simple fact, however, that in the house, for boy or man, will be sold at half price. Of course it will take an army of salesmen to cope with such a crowd as this enormous one will bring forth, and they will be on hand to wait upon customers in the morning.

It is to be hoped that the sale will not last long, as such sales are detrimental to the general trade, and the after effects are not gotten over for many months, for people generally stock up with two or three suits at prices much less than the retailers can buy them.

Mr. Loevey announces that the sale will begin promptly at 8 a. m. Saturday morning, and that no show will be given, but that whoever first come will have first choice, and whoever comes will get suits at half price, regardless of where they may be found in the store.

Impossible to Live in This Country

Without hearing about the Northwestern line's evening "Chicago Limited," for people WILL talk up its convenience, tastefulness and comprehensive up-to-date-ness. Omaha, 8:45 p. m. Chicago, 8:45 a. m. Yes, tubular sleeping cars, chair cars, a la carte diners, Plintch gas, EVERYTHING. No extra charges.

Other Northwestern trains at 11:05 a. m. and 4 p. m. daily. Want your trunk checked at home? City ticket office, 1401 Farnam street.

LABOR NOTES.

A co-operative store will be established at Santa Paula, Cal.

Miners in Missouri will resist the cut to 62½ cents a ton for lump coal.

Chorus girls in Chicago have organized by joining the Actors' Protective union.

Wages of miners in Boone county, Iowa, have been cut from \$11 per ton to \$8 cents.

San Francisco carpenters are reorganizing their union, with large gains in membership.

The various branches of Pittsburg garment workers are organizing again. Also at Indianapolis.

P. J. Maas of Chicago has been appointed a general organizer for the American Federation of Labor.

Switchmen have organized about a dozen branches during the past few weeks, and have many calls.

A co-operative bakery has been started in Indianapolis and the various unions are taking stock in it.

It is claimed that fully 90 per cent of the religious journals in this country are printed in non-union offices.

About 10,000 clothing workers are out at Cincinnati for better conditions. They are fighting without funds.

Three hundred stone cutters of Montreal, Canada, recently applied for a charter from the national association.

On May 1, 2,500 San Francisco carpenters will go out for eight hours, and fight to win "it" takes all summer.

A strike of plumbers against a reduction of wages from \$4 to \$3 for eight hours' work, took place in Los Angeles, Cal.

All the plate glass factories in the country were closed on the 30th ult. for thirty days. They will be reopened May 1 under a new combination.

A Pittsburg report states that Pennsylvania miners are joining the union in great numbers, and that another big strike will take place in April 30.

The Belgian diamond cutters recently detained at Ellis island by the immigration officials have been allowed their liberty, with one or two exceptions.

Suits for \$20,000 have been entered against the Jackson Oil company of Brazil, Ind., for injuries sustained by men employed in the mines of that country.

Reports from all over the world to the national headquarters of the American seafarers state that there is a powerful organization movement on foot everywhere.

Striking boilermakers of Cleveland, O., will return to work shortly. A settlement have been arrived at between the workmen and the Cleveland Shipbuilding company.

Ex-President Samuel Gompers, of the American Federation of Labor, is about to make a lecture trip to the country, speaking in behalf of trade union interests.

National President Penna of the Mine Workers, has just issued an address to the organization. He reviews the condition of trade, and says that wages must be settled by districts this year.

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FROM NEW YORK

We Received This Week

Upwards of 1,200 men's spring suits, bought from one of the top-notch makers of fine clothing at a price that will again enable us to sell all around our esteemed competitors.

175 MEN'S PURE WOOL, gray and brown chev-iot suits, well made, well trimmed, well fitting suits, that every other store in town would have to get \$9.00 for to make ends meet, at Hayden Bros., for two days only, Friday and Saturday, for \$4.75.

135 MEN'S PURE WOOL, black and blue serge suits, full lined, well made, well trimmed and fit as good as any \$20.00 suit; they are the kind all other stores tell you to wear \$10.00 and \$12.00, at Hayden's tomorrow and Saturday for \$5.75.

UPWARDS OF 450 pure all wool English clay worsted men's suits, in black, brown and three shades of gray; they are made by one of the top-notch makers of well made clothing; they are lined with all wool Italian lining and made to fit and stay fitted; in sack or frock style, all sizes from 34 to 42, actually and positively \$12.50 values; Friday and Saturday at Hayden's for \$7.50.

IT'S ONLY AFTER you have seen these suits, had the opportunity of comparing them with the prices and qualities of other stores, that you can thoroughly appreciate the remarkable opportunity this sale furnishes.

LADIES' WRAPPERS.

About 300 ladies' wrappers that formerly sold at \$1.50 to \$3.00, slightly dust soiled, will be cleared out at 75c each.

CAPE, SUITS, JACKETS.

We have placed on this full lot of these goods in lots at \$1.95 up; choice of any garment on a certain rack at a certain price, and this price is about half the cost of production.

Every lady in the city should see our all wool mixed suits, in gray, tan, navy, black and brown, handsomely trimmed, unlined, at \$4.45, and lined throughout at \$5.95.

All wool street skirts, full sweep, sold by most houses at \$3.50, now on sale at \$1.98; colors, black and navy.

We have placed on sale our best storm serge, twill and crepon skirts, formerly sold at \$12.50 and \$15.00, go at \$8.50.

We are still running our special sale of ladies' laundered waists at 45c. These waists are not old or shopworn, but new, fresh goods, as good as sold by most houses at \$1.25.

HAYDEN BROS.

FREE AT BOSTON STORE.

Edison's Latest Invention—The Wonder of the Age.

On exhibition free at Boston Store.

Edison's kinetoscope, the most wonderful invention, showing different moving figures, just as in life. Every purchaser tomorrow or Saturday will receive a ticket which will entitle them to one free exhibition of Edison's kinetoscope, on our second floor.

Ask the floor walker for tickets.

BOSTON STORE, OMAHA, N. W. cor. 16th and Douglas.

A Few Advantages.

Offered by the Chicago, Milwaukee & St. Paul railway, the short line to Chicago. A clean train, made up and started from Omaha.

Baggage checked from residence to destination. Elegant train service and courteous employees. Entire train lighted by electricity and heated by steam, with electric light in every berth. Finest dining car service in the west, with meals served "a la carte."

The flyer leaves at 6 p. m. daily from Union Depot.

City Ticket Office, 1504 Farnam street. C. S. Carrier, city ticket agent.

MORTON ON PLOWS.

Improvements Invested Long Ago with the Improvements Suggested.

According to the Scientific American and other authorities, Secretary Morton didn't know what he was talking about when he said in a recent report that the American farmer needed a better plow. Mr. Morton said:

"We have improved our plows less than any other implement man uses. The plow, as used in Nebraska and other stoneland soils, impacts every furrow it passes over and renders it as impervious to rainfall as possible. The draft of a plow is downward to such an extent that the full force of the team's strength is exhausted in pressing the bottom of the furrow into a polished trough for the conduction of rain down the side hills. We must have some method of tilage which shall stir up the soil and subsoil to the depth of eighteen inches and more. If it were possible to loosen the soil and subsoil down for three feet all over the state of Nebraska we could then, with an annual rainfall of twenty inches, make abundant and profitable crops. Until deep plowing, through subsoil tilage, becomes universal in that commonwealth there will be, year in and year out, no certainty of remunerative crops. Prof. Shaler of Harvard estimates that the present inefficient and ill-resulting methods of plowing, especially upon undulating lands, costs the agriculturists of the United States 250 square miles of soil each year by erosion. In my judgment the coming implement should spade the land and turn it over as a man who pushes the spade with his foot into the ground and, drawing the spade cut, turns the soil upside down by the twist of his wrists."

As a matter of fact, says the New York Sun, the subject of plows has occupied the thoughts of American inventors for decades.

Also, as a matter of fact, there are registered in the patent office in Washington, and manufactured at various places throughout the country, machines which have been designed to do exactly the work which Mr. Morton speaks of. Thousands of these machines are in use, and all the manufacturers of agricultural implements sell them. They are generally called "spaders," or "spading harrows," and, while they do not supersede the plough, they are used in conjunction with it.

Their action is really that of a small spade, in that it lifts and turns the soil for varying depths. The spades, or blades, are made of spring steel, in operation vibrating and shaking off the soil when it cakes. They leave no furrows or ridges, and when the field is harrowed it is left smooth. The blades are narrow and sharp, and the penetration of the ground is therefore easily made. They can be used merely as harrows after the ground has been plowed, or they can be used as plows in loose soil. Stony ground does not limit their efficiency.

There are a good many manufacturers and agents of agricultural implements in New York City, and when a San reporter asked upon them not one was found who didn't smile when Mr. Morton's words were read. They thought that he had not investigated the subject thoroughly.

Summer Excursion.

Southern California is cool, comfortable and attractive as a summer resort. Living in inexpensive, scenery varied and healthfulness unquestioned. Choice of routes, best rates either in independent cars or by railroads.

Mrs. Blackburn, 624 South 31st street, Omaha, Neb., will conduct a party of ladies to Los Angeles and San Diego the first week in June.

FOR SALE BY GOODMAN DRUG CO. & KUHN & CO., OMAHA, NEBRASKA.

"DON'T BORROW TROUBLE." BUY

SAPOLIO

'TIS CHEAPER IN THE END.

"456" "456" "456"

To Retail Dealers of Cigars:

To introduce our new brand "456" without expense of traveling, we will send you the

Omaha Daily Bee for 3 months gratis

With each thousand cigars purchased. These cigars are without doubt the finest \$35.00 cigars in the market.

GUARANTEED TO BE FIRST CLASS.

A trial order will convince you.

Terms 30 days—2 per cent for cash.

DUFFY & CO., Omaha, Neb.

LADIES.

TURKISH BATHS.

FIRST CLASS SERVICE. REASONABLE RATES.

100 BEE BUILDING.

Rooms Adjoining Young Woman's Christian Association Rooms

MME. YALES and other Toilet Articles kept on Sale.

A. HOSPE, Jr.

Mexico and Art 1513 Douglas.

The prices we make on artists' materials helps us to do about the only artist supply business. All kinds in stock. Studies to paint from, new ones, just in.

APRIL SHOWERS . . . BRING FORTH MAY FLOWERS

We begin May with trimming up the buds—

A UNIQUE COLLECTION OF CHILDREN'S WASH SUITS.

50c-75c and \$1 A SUIT.

Just in. They're very pretty indeed. Some solid colors, some striped; deep sailor collars, all tastily draped with cord and tassel and a toy whistle to tickle the laddies.

We couldn't say which one of the lot will suit best. We better leave this to the judgment of those who are more artistically inclined. We have several hundred of each kind, however, and you're sure to get the kind your neighbor's boy wears, if you like it.

Come early—we're anxious to introduce 'em.

ABOUT \$2.50 CASSIMERE AND CHEVIOT SUITS.

We don't know accurately how many different kinds and styles our \$2.50 line comprises, but we do know it's more than all other stores combined.

Stacks