



BROWNING, KING & CO

Reliable Clothiers, S. W. Cor. 15th and Douglas Sts.

Mother's Page

We make and sell more fine ready to wear Clothing for Boys', Children and Men than any two Clothing Houses in America, and you can save more money and get better values of us than elsewhere, because you buy directly from the manufacturers, thereby saving the jobbers' and retailers' profits, because the style, quality and make is superior and the price always lower, and because we

sell only our own make of clothing and have a direct object in keeping it perfect in every particular. Get your money back when you think you don't get your money's worth. We fill mail orders to any address the same day as received. Send for our new fashion plate.



2-Piece Suits-

- All wool double-breasted 2-piece Suits, 5 to 14 years, gray mixed chevots **\$2.00**
- Brown, tan and green mixed cassimeres, 5 to 14 years..... **\$2.50**
- Gray mixed cassimeres, single-breasted, 5 to 14 years..... **\$3.00**
- Gray, brown and tan mixed cassimeres and chevots, all wool, 5 to 14 years..... **\$3.50**
- Gray and brown mixed chevots, double-breasted, 5 to 15 years.. **\$4.50**

Extra Trousers for all 2-piece Suits

Sailor Suits-

- All wool blue flannel blouse Sailor Suits, 3 to 6 years..... **\$1.25**
- Blue cacheco blouse Sailor Suits. **\$2.50**
- An all wool blue French flannel Sailor Suit **\$3.50**
- Middy Suits, 4 to 10 years, white duck \$5.00 and **\$3.50**
- Novelties in blues, greens and maroon Sailor Suits \$5.50, \$6 and **\$5.00**



New Straw Hats-

25c, 35c, 50c, 75c

A complete line of all kinds of Hats & Caps

The only absolutely Up-to-Date Children's Dept. in Omaha

Come rest in our Ladies' Parlor. You are always welcome



We have now in stock the largest line ever shown in the west of **STAR SHIRT WAISTS** including all the staple styles and nobby novelties

75c--\$1.00--\$1.25--\$1.50--\$1.75

Junior Suits-

- Blue and brown Junior Suits, all wool, sizes 3 to 6 years..... **\$2.50**
- A golden brown chevot Junior Suit, extra good value at \$5.00, 3 to 6 years, May Day price... **\$3.00**
- Brown and gray mixed chevot Junior Suits, all wool, sailor collar, 3 to 6 years, regular \$5 style **\$3.50**
- Gray mixed and blue chevot Junior Suits, sailor collar..... **\$4.00**
- Brown, tan, gray and blue chevot Junior Suits, like picture, 3 to 6 years **\$5.00**

Big Boys' Suits-

- Single-breasted long pant Suits, 12 to 18 years, all wool black Thibet chevots, long cut, regular \$7.50 qualities, in May Day Sale..... **\$5.00**
- Single-breasted long pant Suits, 12 to 18 years, all wool gray mixed chevots, long cut, regular \$8.50 qualities, special price **\$6.50**
- Single-breasted long pant Suits, 12 to 18 years, all wool golden brown mixed chevot, long cut, regular \$10.00 qualities, special price **\$7.50**
- Single-breasted long pant Suits, 12 to 18 years, all wool black and blue Thibet and serge chevots, regular \$12.00 value, special price..... **\$8.50**



Boys' Hose-

Fine Egyptian combed yarn, Sea Island cotton, Hermsdorf dye, guaranteed fast black, best wearing hose ever made..... **25c**

Boys' Furnishing Goods

Our children's department, second to none in the United States, occupying a floor space of 4,500 square feet—the second floor—and containing every made ready to wear cloth that a boy can wish for, owes a great deal of its enviable reputation to the boys' furnishing goods. Everything that a boy or his mother can ask for is here represented, just as completely as it is in our men's furnishing goods department down stairs. If there's a novelty we have it first.

Mother's Husband

Will be taken care of on our first floor, either in the great hat department—where any style hat is sold—or in the furnishing goods—or in the men's suit department, where just now we have experts calling every day, who can't see any difference between the \$25 tailored to order suits and our \$10 and \$12.50 specials.

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