

OF 1,000,000 BOOKS, INCLUDING OVER 100 DIFFERENT TITLES.

These books are offered the readers of THE OMAHA BEE free of charge, save alone postage and mailing expenses. Following are the details of THE BEE'S unprecedented presentation to its subscribers, prepared by a special committee showing how it is enabled, by a peculiar combination of trade conditions, to undertake this remarkable "Free Book Distribution to its readers."

1,000,000 BOOKS.

It is but a few years since the popular "library" form of book publication came into existence. It was the beginning of the revolt against extravagant prices for books.

To reduce to a minimum the considerable expense necessarily involved in the distribution of so large a number of books to so many persons, scattered over an area of so many states, the work will be done in strict accordance with the following carefully considered rules and regulations:

- The free book distribution is to the subscribers—new and old alike—of the Omaha Bee. Identity of the subscriber must therefore be established. To do this cut out and mail to the office of the publisher the CERTIFICATE, attesting subscription to the Bee, like that of those mentioned in this announcement. One of these CERTIFICATES will appear in every issue of The Bee until further notice.
- The distribution will be made by mail only—no books will be delivered at the office of the paper, as it would manifestly be impracticable to handle the immense volume of detail work at the paper's counter.
- Subscribers will mail to the office of THE BEE the CERTIFICATE cut from the paper and with it 5 cents in coin, to cover postage and mailing expense, and give the number of the book wanted as given in the catalogue, and not by the name of the book. Every order for a book should contain at least three numbers, indicating the first, second and third choice, so that if the first choice should happen to be out of stock, another book to the subscriber's taste can be sent instead. If the order is for more than one book at a time, then three times as many numbers as there are books ordered should be set down in the order of preference, and so far as the stock in hand will allow the same sequence will be observed in filling the order. When the number is preceded by a letter—thus A 48 or B—be sure that the letter as well as the number is given in the order.
- Write name and address of subscriber distinctly.
- How many books can a subscriber send for? As the stock of books is limited, the plan of distribution is arranged so as to give each subscriber an equal opportunity to get as many books as any other subscriber. In the aggregate amount of ONE VOLUME EACH DAY is all any subscriber can get. This restriction is secured by the fact that only one CERTIFICATE is printed each day and one CERTIFICATE must be sent for each volume selected by the subscriber. But certificates may be accumulated and a single order sent at one time may include as many volumes as there are certificates in the order.

CONDITIONS AND METHODS OF THE DISTRIBUTION.

- Can a subscriber send in more than one order for books? Yes, as many as may be desired, provided each order is each order is accompanied by the required number of CERTIFICATES and money as explained above.
- Can more than one book be ordered at a time? Yes, provided a CERTIFICATE and money are sent for each volume, as explained above, all the certificates being of different dates.
- Whenever an order is received for a book the supply of which has been exhausted by earlier orders and the same is true of books named in the order with some other book from the list at its own discretion and without correspondence or other explanation than this statement. This rule is deemed necessary, as it is manifestly impracticable to keep the order and expense of extensive correspondence in matters involving such small amounts of money.
- No books will be exchanged.
- All the BEE's catalogue does not in all cases include all the works of the author. Only such can be supplied as are named in the catalogue.
- Orders will be filled as promptly as possible. A great amount of clerical work is involved in the distribution of books. Subscribers should wait two weeks before making complaint of non-receipt of books.
- The Free Book Distribution will be continued until the entire stock is distributed and is open to new and old subscribers alike.
- In case a book consists of two or more volumes the entire book must be ordered at the rate of one CERTIFICATE, and 5 cents for each volume. Old volumes cannot be sent.
- The BEE has endeavored in the foregoing rules and regulations governing its Free Book Distribution, to accomplish the following:—

compelled to absorb in order to destroy competition was lately forced into the market by a receiver for sale at any price that would convert it into ready cash. THE BEE has taken advantage of the opportunity and has been enabled, at a merely nominal cost, to place a portion of the stock at the disposal of its readers. To this there have been added other advantageous purchases of standard works in editions now for the most part withdrawn from the market. In the aggregate, this stock thus secured, amounts to a million volumes and includes over 1,100 different titles—originally sold by the publishers at prices ranging from 10 cents to 50 cents per volume—comprising science, history, biography, travel, fiction, poetry, theology and economics, by almost all the leading writers in the English language as well as translations from many of the most celebrated foreign authors, ancient and modern.

CUT ALONG LINE OF BORDER.

CERTIFICATE. Attending the Right of the Subscriber to Participate in THE OMAHA BEE'S FREE BOOK DISTRIBUTION.

SUNDAY, April 21.

ONE CERTIFICATE, with five cents to cover postage and mailing expense, entitles the subscriber to select from the catalogue of The Omaha Bee Free-Book Distribution, one volume of any of the 1,000,000 titles. The subscriber may select any of the books listed in the catalogue. The subscriber's name and address must be given in full. The subscriber must be a resident of Omaha, Neb. The subscriber must be a subscriber to The Omaha Bee. The subscriber must be at least 21 years of age. The subscriber must be a resident of Omaha, Neb. The subscriber must be a subscriber to The Omaha Bee. The subscriber must be at least 21 years of age.

Memorial, Biographies, Letters.

- 70 Charles Darwin. AUTHOR. 194 Lockwood. AUTHOR. 195 Lockwood. AUTHOR. 196 Lockwood. AUTHOR. 197 Lockwood. AUTHOR. 198 Lockwood. AUTHOR. 199 Lockwood. AUTHOR. 200 Lockwood. AUTHOR.

Essays, Speculative

- 217 Essays, Speculative. 218 Essays, Speculative. 219 Essays, Speculative. 220 Essays, Speculative. 221 Essays, Speculative. 222 Essays, Speculative.

Fiction.

- 450 Drops of Blood. 451 Drops of Blood. 452 Drops of Blood. 453 Drops of Blood. 454 Drops of Blood. 455 Drops of Blood.

Adventure, Juvenile Fiction.

- NO. BOOK. AUTHOR. 217 Red Eric. 218 Red Eric. 219 Red Eric. 220 Red Eric. 221 Red Eric. 222 Red Eric.

History.

- NO. BOOK. AUTHOR. 223 The History of the World. 224 The History of the World. 225 The History of the World. 226 The History of the World. 227 The History of the World. 228 The History of the World.

Poetry.

- NO. BOOK. AUTHOR. 229 Indian Song of Songs. 230 Indian Song of Songs. 231 Indian Song of Songs. 232 Indian Song of Songs. 233 Indian Song of Songs. 234 Indian Song of Songs.

Religions.

- NO. BOOK. AUTHOR. 235 Moral Teaching. 236 Moral Teaching. 237 Moral Teaching. 238 Moral Teaching. 239 Moral Teaching. 240 Moral Teaching.

Music and Drama.

- NO. BOOK. AUTHOR. 241 Mikado. 242 Mikado. 243 Mikado. 244 Mikado. 245 Mikado. 246 Mikado.

Natural Science.

- NO. BOOK. AUTHOR. 247 The Formation of the Earth. 248 The Formation of the Earth. 249 The Formation of the Earth. 250 The Formation of the Earth. 251 The Formation of the Earth. 252 The Formation of the Earth.

Politics and Government.

- NO. BOOK. AUTHOR. 253 Ultimate Finance. 254 Ultimate Finance. 255 Ultimate Finance. 256 Ultimate Finance. 257 Ultimate Finance. 258 Ultimate Finance.

Philosophy.

- NO. BOOK. AUTHOR. 259 Civilization. 260 Civilization. 261 Civilization. 262 Civilization. 263 Civilization. 264 Civilization.

Essays and Miscellanies.

- NO. BOOK. AUTHOR. 265 Letter to Lamb. 266 Letter to Lamb. 267 Letter to Lamb. 268 Letter to Lamb. 269 Letter to Lamb. 270 Letter to Lamb.

Miscellaneous.

- NO. BOOK. AUTHOR. 271 The Morphinic Habit. 272 The Morphinic Habit. 273 The Morphinic Habit. 274 The Morphinic Habit. 275 The Morphinic Habit. 276 The Morphinic Habit.

Essays and Miscellanies.

- NO. BOOK. AUTHOR. 277 Letter to Lamb. 278 Letter to Lamb. 279 Letter to Lamb. 280 Letter to Lamb. 281 Letter to Lamb. 282 Letter to Lamb.

Miscellaneous.

- NO. BOOK. AUTHOR. 283 The Morphinic Habit. 284 The Morphinic Habit. 285 The Morphinic Habit. 286 The Morphinic Habit. 287 The Morphinic Habit. 288 The Morphinic Habit.

Essays and Miscellanies.

- NO. BOOK. AUTHOR. 289 Letter to Lamb. 290 Letter to Lamb. 291 Letter to Lamb. 292 Letter to Lamb. 293 Letter to Lamb. 294 Letter to Lamb.