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SINGLE COPY FIVE CENTS.

HAYDEN BROTHERS

THE CENTER OF ATTRACTION.

For all shoppers and shopkeepers—everybody keeps their eyes on the Big Store where the greatest number of real bargains in every kind of merchandise are offered continually—nothing misrepresented—assortments the largest—quality the best. Prices Always the LOWEST.

HAYDEN BROTHERS

Clothing Department

Oh, yes, there are other clothing houses—if it costs a fortune—all right—it carries a point—honor bright—in this Crowning Clothing Sale

of the Season of the

Cook Clothing Co.'s men's, boys' and children's medium and spring weight clothing. Tomorrow and all week Hayden Bros. will sell you clothing at less than half price—must do it to make room for the largest new spring stock ever shown in Omaha.

- Men's Suits. Boys' Long Pants Suits. Knee Pants Suits. Men's Pants. Dress Trimming Sale. Working Silks Sale. Bargains in Books. Drugs.

Mail Orders carefully attended to.



Jackets Capes Suits Waists

Our Stock of Ladies', Misses' and Children's Jackets is the most complete ever shown.

Ladies' Jackets, \$3.35, \$4.50, \$4.99, \$5.90 and \$6.90, in black, brown, tan and navy, and the noblest 2-toned Cloth Jacket at \$8.90 and \$10.90 ever offered.

Children's and Misses' Jackets, ages 4, 6, 8, 10, 12, 14, 16, 18 and 20, in every new shade and from 98c to \$5.90.

Ladies' Skirts, plain and twilled flannel, in navy and black, all wool, from \$1.95 up, and fine all wool serge in navy and black, commencing at \$2.45.

The cuts above will give a good idea of the style of our Jackets and Skirts. Every Lady who desires to be up to date in styles should see our

Spring Suits, Silk and Wash Waists, AND OUR IMMENSE STOCK OF CAPES.

Special Handkerchief Sale

500 dozen elegant handkerchiefs, worth from 20c to 60c, including...

Special Lace Sale.

We are overstocked on fancy Val. lace. 3,000 yards of these new goods for sale on Monday at...

Special Linen Sale.

We have the biggest job in new stamped linens ever seen in the city.

Dress Trimming Sale.

500 yds. jet trimmings, worth 10c, 3c, 200 yds. jet trimmings, worth 15c, 5c.

Working Silks Sale.

Wash embroidery floss, worth 40c per doz., 10c.

Bargains in Books.

We have 500 copies of elegant bound books, worth from 50c to 98c each, to close at 25c.

Drugs.

- Sea salt, per box, 12 1/2c. Moth balls, per pound, 10c. Packing campher, per pound, 25c.

Pure California wines, port, claret, sherry, Riesling and Anglica, per quart bottle, 35c.

California brandy, quart bottle, \$1.00. Genuine Geneva gin, per bottle, 50c.

We are headquarters for ladies' and misses' fancy caps, all of the latest styles, colors and shapes, at 25c, 35c, 40c and 50c.

FREE TO SLASH Piano Prices.

We are headquarters for every piano worth having, including the Chickering, Decker Bros., Steinway, Knabe, Vose, Briggs, Ivers & Pond, Smith & Barnes, Sterling and

Washburn mandolins and guitars as low as Emory Guitars and Mandolins, half price.

A good mandolin for \$3.75. Rich toned oak guitar for \$3.95. We have a fine rosewood guitar for \$5.00.

Sheet Music.

This is the only place to buy your sheet music and feel that you have got your money's worth.

Furniture.

Large rug rocker, upholstered all over, with spring bands, fringe all around base and arms, spring edge, size of seat 18x24, height of back 3 feet, strong, well made, good springs, advance spring price \$3.50.

3-piece suit, all oak, size of dresser 22x40, bed 4-6, height 5-10, hardwood drawers, cabinet work unexcelled, six castors. Sale price still have a few hundred.

Another 3-piece suit, 18x40 bevel plate mirror, \$18.00. Our new line of bed room suits is now ready for your inspection.

Our carriages have the novelty gear. The running gear of the cheap ones is the same as on the higher priced.

6-foot square, oak, \$3.85. 6-foot square, oak, \$5.50. 8-foot square, oak, \$8.50.

New line now ready for inspection, \$6.50, \$7.50, \$8.50, \$10.00.

SILKS THAT ARE EXCLUSIVE STYLES

Patterns and Qualities Confined to Us for Omaha.

We have many Novelties in Silks for our customers that OTHERS DO NOT HAVE and CANNOT GET.

Quantities are not always large because a few Silks of many kinds from the leading manufacturers taken steadily through the year make our silk business sufficiently important to secure to us all the rights to sell certain Silks in Omaha.

THE SILKS NAMED BELOW ARE EXCLUSIVE.

- Taffeta Gince Piquette—The sweetest novelty in Japanese Wash Silks, and it's only 49 cents per yard. Taffeta Plaids—In the New Ribbon Effects. Bright, rich and rustling silks only to be had here; the newest ideas in plaids, 98c and \$1.25 Yard. Silk Crepons—24 inches wide. All the new and late colorings. Ask to see them. 85c a yard.

Dress Goods! Dress Goods!

SENSATIONAL BARGAINS

In Our Black and Colored Dress Goods

MONDAY

Not for an hour but all day. It is the climax of '95 Dress Goods business

- 36-inch all wool checks, worth 48c, 25c. 36-inch all wool iridescent, worth 48c, 25c. 40-inch all wool serge, regular 50c quality, 25c. 40-inch all wool henrietta (colors only), 25c. 46-inch all wool French serge, regular 75c quality, 30c. 46-inch all wool German henrietta, 75c quality, 30c. 46-inch silk and wool novelties, others ask 50c, 30c. 40-inch all wool novelties, others ask 60c, 30c. 40-inch plaids, others ask 50c, 30c. Navy and Black. 79c. Famous Lansdowns. 79c.

Hardware. Spring Wash Fabrics. SPECIAL SALE OF Men's Shirts FOR MONDAY. What To Eat. House Furnishing Goods. Jewelry Department. Butter.

Great bargains in guns and sporting goods this week. We have added to our already large stock a tremendous stock of game, rifles, revolvers and sporting goods. In this line we have no competitors.

It is a pleasure to handle them. All the necessary qualities which warrant satisfaction to the wearer. Texture of fabric all that one could wish. Colorings beautifully blended. Styles of the very newest. Prices at the minimum.

You can get at the grocery department Sweet Corn for 5c; can Tomatoes, 6c; 25 lbs. Granulated Sugar for \$1.00; Rio Coffee, 15c lb.; good Golden Rio, 22c; Mocha Coffee, 28c lb.;

WE ARE STILL LETTING DOWN THE PRICES. Something new, Brownie tumblers, 45c per set. Banded lead blown tumblers, 35c per set; worth \$1.

200 gents' gold plated watch chains, 45c each, worth \$1.25. 500 Italian shell hair ornaments, very latest designs, 35c each, worth \$1.00.

Hayden will sell nice fresh country roll butter for 7c, 8c, 11c and we will sell the very finest country butter made for 12 1/2c; we have it in rolls, prints, squares or in tubs, any way you want, every pound guaranteed to be as represented or money refunded; separator creamery, in tubs or prints, only 2c.

White Dotted Swiss. At 8c, at 12 1/2c, at 15c, at 18c, at 25c up to the finest made. All at special sale prices. White Swiss with colored dots, as well as Colored Swiss.

Domestics and Linens. Lawrence L. L. Muslin, 3 1/2c. Alpine fine brown, 4c. Arrow fine brown, 4c. Columbus soft finished Bleached Muslin, 5c.

Table Linens. The newest designs at 25c, 35c, 37c, 50c, 62 1/2c up to the finest goods made with napkins to match at prices never dreamed of in the linen trade.

Bedspreads. An endless variety in every grade, from 50c each up to \$5.00.

Lace Curtains. Our line of draperies and lace curtains is unusually attractive and we guarantee prices lower than the lowest.

Cheese Department. Young America full cream cheese, 8c; Wisconsin full cream, 7 1/2c and 10c; brick cheese, 10c and 12 1/2c; Swiss cheese, 12 1/2c and 15c.

Fish. 1-pound cans fancy Oregon salmon, only 10c per can; cod fish, 5c pound; 3 mackerels for 10c; 2 large herring, 5c; California salmon, 7 1/2c; white fish, 6c; best Finnan haddies, 7c per pound.