

M. H. COOK CLOTHING CO.
Cor. 13th and Farnam Streets.

Hats.
BOYS' BRIGHTON AND Yacht Shapes Winter Caps—50c value—at..... **25c**
BOYS' PLUSH TURBAN Caps—\$1.00 value—at..... **50c**
MEN'S PLUSH CAPS IN all the latest shapes—\$2.00 value—at..... **\$1.00**
MEN'S DERBY AND Fedora Hats—latest fall and winter styles—\$2.00 value—at..... **\$1.00**

Furnishings.
MEN'S MACO YARN Half Hose—worth 20c..... **10c**
MEN'S WOOLLEN HALF Hose, in black, blue, tan, etc.—worth 35c..... **15c**
MEN'S LINED AND Unlined working Gloves, worth 50c..... **25c**
MEN'S SWITZ CONDE and Derby ribbed underwear—worth \$1.50..... **35c**

Furnishings.
MEN'S FINE DRESS Gloves, lined and unlined, worth 75c to \$1.00..... **50c**
MEN'S NIGHT ROBES embroidered collars and cuffs—worth up to \$1.25..... **45c**
MEN'S NIGHT ROBES embroidered worth \$1.50..... **75c**
MEN'S SILK EMBROIDERED and plain Web Suspenders—worth up to 75c..... **25c**

M. H. COOK CLOTHING CO.
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Men's Ulsters.
MEN'S ULSTERS—cut long, plain or check patterns—
Brand new—
Made especially for us— **\$5.00**
\$7.50 value at.....
MEN'S HEAVY DARK ULSTERS—lined with flannel, large collar, cut extra long—
Brand new—
Made especially for us— **\$6.00**
\$10.00 value at.....
MEN'S HEAVY GRAY AND BLACK CHEVIOT ULSTERS— with great big collar to go over your ears—
Brand new—made especially for us **\$7.50**
\$12.00 value at.....
MEN'S FINE ALL WOOL FRIEZE ULSTERS—magnificently trimmed, cut 5-in long—
Brand new—
Made especially for us— **\$12.00**
\$15.00 value at.....

Men's Overcoats.
MEN'S BLUE AND BLACK CHINCHILLA OVERCOATS—cut stylishly long—
Brand new—made especially for us **\$3.75**
\$7.00 value at.....
MEN'S ELEGANT OVERCOATS—IN THE new lengths—in the new patterns and latest shades of only reliable fabrics and the exact likeness of \$12 garments—
Brand new—
Made especially for us— **\$5.50**
Here at.....
MEN'S FINE BEAVER OVERCOATS—cut extra long—velvet collar—excellent trimmings—
Brand new—made especially for us **\$8.50**
\$12.00 value at.....
MEN'S RICH OVERCOATS IN THE most fashionable fabrics—beautifully tailored—correct in fit and finish—
Brand new—
Made especially for us— **\$10.00**
\$15.00 and \$18.00 value at.....

Men's Suits.
MEN'S WINTER-WEIGHT SUITS—GOOD looking and strictly sewed—
Brand new—made especially for us **\$5.00**
\$8.00 value at.....
MEN'S ALL WOOL WINTER SUITS—in the new lengths and weaves, and most carefully made up—
Brand new—made especially for us **\$8.00**
\$12.00 value at.....
MEN'S CLAY AND FANCY WORSTED SUITS—artistic in workmanship, all sizes—
Brand new—
Made especially for us— **\$10.00**
\$15.00 value at.....
MEN'S FINE WORSTED AND CASSIMERE SUITS—in every and any style garment—equal to any \$15 custom made suit—
Brand new—
Made especially for us— **\$12.00**
at.....

Men's Pants.
MEN'S WORKING PANTS—STRONGLY SEWED—warranted not to rip—
Brand new—
Made especially for us— **75c**
At.....
MEN'S GOOD BLACK CHEVIOT PANTS—
Brand new—
Made especially for us— **\$1.50**
At.....
MEN'S ALL WOOL PANTS—IN PLAIN or striped cassimere or worsted—
Brand new—
Made especially for us— **\$2.00**
\$3.50 value at.....
MEN'S FINE DRESS PANTS—IN imported and domestic fabrics—in the latest patterns—
Brand new—
Made especially for us— **\$4.00**
\$5.00 value at.....

WHAT A WHOPPER

→ **THIS IS NO LIE** ←

But an effort on our part to do business at the end of the year such as we've never done before—an effort at marking down that has culminated in one of the most

REALLY—TRULY GREAT

→ **CLOTHING SALES** ←

Ever held in Omaha. It will be a fitting wind-up for old '94 and a grand start for '95. We will begin taking stock immediately after the New Year and will close our inventory books by Saturday night, or before. The day we get through, that day these prices go up to the former reasonable figures. You better not waste much time thinking about it—you can think better after you've seen the goods these prices represent. There's no use talking—we've made you here offers that no man ever attempted before—that we, ourselves, never expect to make again. If you don't take advantage of it, it's no fault of ours, for, by all odds, it's the

WHOPPIN'EST WHOOPIN'EST BARGAIN SALE OF CLOTHES

→ **IN AMERICA TODAY** ←

Boys' Ulsters.
BOYS' ULSTERS—ages 6 to 12 years, dark colors and good fabrics—
Brand new—made especially for us **\$3.50**
\$6.00 value at.....
BOYS' ULSTERS—ages 6 to 14 years—light all wool fur beaver—elegantly made and trimmed—
Brand new—made especially for us **\$5.50**
\$8.00 value at.....
BOYS' ULSTERS—6 to 12 years—black melton, cut extra long—cassimere lined—
Brand new—made especially for us **\$6.00**
\$9.00 value at.....
BOYS' ULSTERS—14 to 18 years—dark gray Shetland wool, flannel lined, cut extra long—
Brand new—made especially for us **\$7.00**
\$10.00 value at.....

Boys' Overcoats.
CHILDREN'S CAPE OVERCOATS—AGES 4 to 8 years—nicely embroidered—
Brand new—
Made especially for us— **\$2.50**
\$4.00 value at.....
CHILDREN'S OVERCOATS—AGES 4 TO 8 years—strictly all wool, cut with capes, embroidered—
Brand new—made especially for us **\$3.50**
\$5.00 value at.....
BOYS' OVERCOATS—AGES 2½ TO 11 YRS—colors blue and gray—
Brand new—made especially for us **\$5.00**
\$7.50 value at.....
BOYS' OVERCOATS—AGES 2½ TO 8 YRS—Boys' very handsome Cape Overcoats—very fine fabrics—
Brand new—made especially for us **\$6.00**
\$9.00 value at.....

Boys' Suits.
CHILDREN'S 2-PIECE SUITS—Ages 4 to 8 years, Strictly all wool cassimere—
Brand new—
Made especially for us— **\$2.50**
\$4.50 value at.....
CHILDREN'S REEFER SUITS—ages 3 to 8 years—large sailor collars—handsomely braided—
Brand new—
Made especially for us— **\$3.50**
\$5.00 and \$6.00 value at.....
CHILDREN'S JUNIOR SUITS—ages 3 to 7 years—fancy cassimeres and chevots—adjustable reefer collar—
Brand new—
Made especially for us— **\$4.00**
\$7.00 and \$8.00 value at.....
CHILDREN'S DOUBLE-BREADED REEFER SUITS—ages 4 to 10 years—very handsomely made and trimmed—
Brand new—
Made especially for us— **\$5.00**
\$8.00 and \$9.00 value at.....

Boys' Suits.
BOYS' HEAVY WINTER WEIGHT LONG PANTS SUITS—ages 14 to 18 years—all wool dark colors—
Brand new—made especially for us **\$3.00**
\$5.00 value at.....
BOYS' ALL WOOL LONG PANTS SUITS, single breasted—cut long—
Brand new—made especially for us **\$6.00**
\$10.00 value at.....
BOYS' ALL WOOL LONG PANTS SUITS—cut double breasted and made from extra heavy weight cassimere—
Brand new—made especially for us **\$8.00**
\$12.00 value at.....
BOYS' FINE DRESS SUITS, IN CHEVIOT worsteds and cassimeres—colors, blue, black, gray, etc.—single and double breasted—made and finished equal to custom work—
Brand new—
Made especially for us— **\$10.00**
\$15.00 value at.....

Store open till 8 p. m. ←

→ Store open till 8 p. m.

If you can't come—write—but send the money —for we can't do anything with mail orders in this sale unless we get the money.

Measure yourself—you know your size—or —your boy's size—we'll satisfy you— don't you worry—send the money—we'll guarantee the rest.

MEN'S FANCY PERCALE SHIRTS, with collars and cuffs—
\$1.50 value at..... **75c**

WILSON BROS.' MEN'S WHITE SHIRTS—LAUNDERED— full dress and plain—
\$1.00 value at..... **75c**

M. H. COOK CLOTHING CO.
Cor. 13th and Farnam Sts.