

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, DECEMBER 23, 1894.

SINGLE COPY FIVE CENTS.

BOSTON STORE

OMAHA.
Cor. 16th and
Douglas Sts.

A MONSTER COLOSSAL SALE

A FULL MILLION DOLLARS WORTH OF GOODS,

CONSISTING of almost Everything and Anything Wearable or Usable by Man, Woman or Child.

6,500
Stuffed Figures,
Cat, dog,
Dolls,
Piccaninnies,
Little Red
Riding Hood,
Worth 25c.

6,500
Small Stuffed
Figures,
Kittens,
Puppies.
And indestructible
toys for the little ones

AT PRICES IMPOSSIBLE TO ANY OTHER STORE
IN THE WORLD EXCEPT BOSTON STORE.

TOMORROW Prices are **TOMORROW**
SHAMEFULLY LOW,

This Sale includes not only every article throughout our establishment which was bought especially for the Holidays, but our entire complete stock from roof to cellar, which means more than a million dollars' worth to choose from---

Every Article Is a Record Breaking Bargain

No matter what you want, you can get it at Boston Store, during this sale tomorrow, for less than a half and in many instances at even a tenth of the price you would be obliged to pay elsewhere for an inferior article.

THIS SALE IS A FITTING CLIMAX TO THE MOST EXTRAORDINARY MECHANDISING OF A MOST EXTRAORDINARY FIRM IN A WHOLE YEAR OF SURPRISES.

We intend to crowd enough business in one day, tomorrow, to give it a national reputation, to make it a sale whose fame will ring from one end of America to the other.

IT'S ALL THE OPPORTUNITIES OF A LIFETIME OF BARGAINS CROWDED AND CONDENSED IN A FEW HOURS.

Dress Patterns

FOR HOLIDAY GIFTS.
WOOL DRESS PATTERNS

High grade and popular dress goods, in 5 to 7 yard lengths, at one-third to one-half price, one specimen pure silk and wool novelty mixtures, heretofore retailed at \$1.00 a yard, 7 yards to a pattern.

At \$2.50

In this lot you will find imported broadcloths and covert cloth, 1 1/2 yards wide, in all colors, worth \$1.25 a yard, go at

\$2.50 Per Pattern.

On our second bargain square wool dress patterns, in black and colored, 1 1/2 yards wide, chevrons and serges, heretofore sold at 89c a yard, go in pattern lengths.

At \$1.98

We include in this lot fancy mixtures and wool cashmeres, in black and colors, and serges, in dress lengths

At \$1.98

In Our Woolen Dress Goods Department.

Hundreds of dress patterns in black cashmeres and serges, with small woven figures also a choice aggregation of colors and designs, in thoroughly first class material, worth \$1.00 a yard.

Go at 49c.

50-inch imported novelties, real silky effects, novelty ground with iridescent combinations, usually retail at \$1.75 a yard, go in this sale.

At 89c

Choice Silk Dress Patterns.
Silk dress patterns in black and colored faille silks, also plain colored China silks, making handsome Christmas presents, regular 75c quality, go at

39c a Yard

Black silk dress patterns, the most reliable black silk manufactured, actually worth \$1.50 a yard, go in patterns of 12 yards

At \$9.98

Ladies' Waists.

On our bargain square in the main floor, 500 ladies' broadcloth and French wool serge waists, gathered in front, pointed yoke, extra large sleeves, with surah silk stylish collarettes, worth \$4.98

Go at \$1.50

BOSTON STORE. JEWELRY DEPT. MAIN FLOOR. Holiday Presents.

Morocco Pocketbooks, with card cases, silver trimmings, 99c

Pie Knives, Handsomely Engraved, \$2.49

Fish Sets, 2 pieces, elegantly ornamented, only \$3.98

BUTTER KNIFE and SUGAR SPOON, only \$1.73

Berry Spoons, Gold Bowls, \$2.23

4-Piece Silver Tea Set, only \$8.48

Silver Plated SOUP LADLES, from \$3.48 UP

Necktie Boxes, \$2.64

Sewing Box, Complete, 64c

Gold and Silver Jewel Boxes, with pin cushions lined, only \$1.48

Beveled Plate Jewelry Boxes, Lined in Pink, Blue, Etc., \$2.24

Toilet Sets, Comb, Brush and Mirror, \$2.98 UP

Handkerchief Boxes, from \$1.98 UP

Silver Cases for Pins, Needles, &c., only \$1.74

Collar and Cuff Boxes, from \$1.98 UP

Gents' Fine Filled Case Watches, Elgin or Waltham movement \$9.75

Call and see an elegant display of fine Jewels.



A CLOAK SALE.

From the Great Bankrupt Chicago Stock. That baffles description—giving hitherto unheard of bargains. The most important Cloak Sale held this season.

TO-MORROW
We offer all the ladies' CAPES \$1.98
In light and dark colors

Ladies' Jackets
And Latest Style
Capes \$4.98
In all colors and sizes, none of which sold for less than \$12.50 in Chicago, go in this sale at \$4.98.

Ladies' Novelty and Prince of Wales' JACKETS
Made in all-wool chin-chilla, kersey and worumbe beavers. Many of these are sample garments and are worth up to \$25.00. Our price is \$12.50.

Ladies' Prince Albert Jackets, Tomorrow \$6.98
Made in all wool chevrons, kersey and beaver cloth, trimmed with braids, fur and plain. These Cloaks are the biggest bargains in Omaha.

LADIES' SAMPLE Jackets and Cloaks.
Worth up to \$45.00. Made of imported goods of every description; guaranteed exclusive styles. Tomorrow only \$19.00

SELLING OUT ALL TOYS.

IN THE BASEMENT.
Tomorrow we will positively sell out every single Toy in the whole store. Not a one will be carried over the holidays. Prices are amazingly low. Make the little ones glad at a nominal cost to yourself.



Big Kid Body Doll 39c
Doll Buggy, 19c
SHOOFLY, 59c
Large Size DRUM, 75c
SILK DRESSED DOLLS, 75c

MONDAY TALKS.

CHRISTMAS FURNITURE.

We must sell tomorrow the balance of our Christmas Furniture and have made prices to do it. Presents purchased in our department are sensible and useful.

We gave away last week to the Ladies 5,000 Souvenirs and have more left. Here are only a few sample prices:

Upholstered patent rockers.....	\$ 5.00	worth \$ 9.00
Plush seat Floor Rockers.....	2.50	" 5.00
Cobler Seat Floor Rockers.....	2.68	" 5.00
Cane Seat Floor Rockers.....	1.48	" 3.00
Leather Seat Easy Chairs.....	7.50	" 5.00
Leather Upholstered Couches.....	12.00	" 18.00
Boot Blacking Cases.....	98	" 1.50
Rattan Rockers.....	2.00	" 4.00
Brass Onyx Stands.....	6.00	" 10.00
Childrens' Cane Seat Rockers.....	75	" 1.50
Childrens' Cane Seat High Chairs.....	75	" 1.50
Ladies' Oak Parlor Desks.....	5.00	" 9.00

RUGS AND HASSOCKS.

500 Hassocks, covered in Brussels Carpet or Moquette, actually worth \$1.00 and \$1.50 each; choice 50c
500 Symrna Rugs, actually worth \$3.00; choice 1.25
White Fur Rugs..... 1.75
Lined Fur Rugs..... 2.37

PICTURES AND EASELS.

Framed Proof Etchings..... Worth \$3.50
Framed Water Colors..... MONDAY
Framed Engravings..... \$1.48
Bamboo Easels..... 68c; worth \$1.50
Polished Oak Easels.....



GRAND HOLIDAY SALE

LADIES' AND MEN'S

HANDKERCHIEFS.

In addition to our immense stock of Holiday Handkerchiefs, we have added the 25,000 Handkerchiefs from the great purchase of the San Francisco Custom House, making our stock of Handkerchiefs not only the largest in Omaha, but absolutely the greatest in America.

An elegant box of CHILD'S HANDKERCHIEFS..... 9c
All the India Lava Hemstitched Handkerchiefs, in plain white and fancy, worth 25c..... 5c
Ladies' elegantly embroidered Linen Handkerchiefs, worth 25c..... 12 1/2c
Thousands of imported Swiss and Sheer Linen Handkerchiefs, neatly embroidered, worth up to \$1.00, go at 49c and 25c each
Colored and Cream Silk Mufflers..... 50c
Ladies' Fancy Emb. Jap Silk Handkerchiefs, worth up to \$1.00, go at 49c, 19c, 15c and 25c
Men's very large Jap Silk Handkerchiefs, with embroidered initials, worth 50c..... 25c and 39c each
SILK MUFFLERS—Best quality broadcloth Silk Mufflers, full size and fast color, worth \$1.25..... 50c
Handsome Novelty Mufflers, in almost endless variety of colors, some worth less than \$1.15, go at..... 75c
A superb lot of extra large size, all silk Novelty Mufflers, worth up to \$2, go at..... 98c

WE WILL

SLAUGHTER SHOES AND SLIPPERS

As Never were they Slaughtered Before.

25c. 35c. 39c. 59c. 69c. 75c. 85c.
99c. \$1.25 \$1.50 \$2.50 \$3
Worth up to \$5, \$6, \$7 and \$8.
WE DEFY ALL THE SHOE DEALERS OF THE WORLD TO EQUAL THESE BARGAINS.

COFFEE AND TEA

DEPARTMENT IN BASEMENT

Coffee Roasted Fresh Daily.

Best broken Java and Mocha..... 15c
Extra fancy Golden Rio..... 22 1/2c
No. 1 Mocha and Java..... 25c
O. G. Java and Mocha..... 30c
Finest Mocha..... 3 1/2 lbs. for \$1.00
Best Tea Dust..... 9c
Meynau Gunpowder..... 25c
Pinhead Meynau Gunpowder..... 45c
Regular 60c sun-dried Japan..... 25c
Fancy Uncolored Japan..... 25c
Finest Spideries Uncolored Japan in the city..... 45c
Best English Breakfast..... 30c and 40c
Very finest Ceylon..... 67c

HAIRDRESSING

On Our Second Floor.

HAIR ORNAMENTS VERY CHEAP

NATURAL FLOWERS

FREE To all Customers Tomorrow—all Day and Even'g.

CROCKERY.

A Large Stock of Ornamental Pieces Suitable for CHRISTMAS GIFTS

WE MENTION A FEW.

Onyx tables, formerly \$10, now \$5.95.
Cupid lamp and shade, formerly \$5, now \$2.98.
Decorated toy tea sets, formerly \$3, now \$1.20.
Needle etch tumblers in box, formerly \$3, now \$1.88.
Hand painted dinner sets, formerly \$18, now \$9.75.
Terra cotta statuary, formerly \$1, now 15c.
The stock must be seen to be appreciated.

Immense Discounts

On all Decorated China Fruit Plates, Cake Plates and Fruit Stands.

FURS

LADIES' NICE FUR CAPES, dark and light colors, 21 to 24 inches in length, worth \$5, go at this sale for..... \$3.45

LADIES' FINE KRIMMER CAPES, lined with fine quality of satin, 24 inches in length, worth \$15, go at this sale for..... \$5.75

LADIES' FINE QUALITY IN ASTRACHAN CAPES, handsomely lined, 30 to 32 in. in length, worth \$18, go at this sale for..... \$10.65

LADIES' CAPES, in extra fine quality of moire, astrakhan lined, with the very best quality of satin, 32 to 34 inches in length, that are worth \$35 to \$40, go at this sale for..... \$22.45

Ladies' Capes, in extra fine quality of Electric Seal and Wool Seal, 32 to 34 inches in length, lined with the very best quality of satin, that are worth from \$19 to \$45, go at this sale for..... \$24.50

Ladies' Coats in extra fine quality of Electric Seal, full back, lined with very best quality of satin, plain and reverse front, 31 to 36 inches in length, worth from \$65 to \$75, go at this sale for..... \$30 and \$35

3000 Ladies' fullsize Muffs, in light and dark colors, handsomely lined, worth from \$1.50 to \$2, go at this sale for..... 63c

1000 Children's and Misses' Fur Sets, consisting of Collar and Muff, assorted colors, worth \$2, go at this sale for..... 75c