

ESTABLISHED JUNE 19, 1871.

OMAHA, SUNDAY MORNING, DECEMBER 16, 1894.

SINGLE COPY FIVE CENTS.

OPEN. EVENINGS Until Christmas.



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BOSTON STORE N.W. COR. 16TH AND DOUGLAS STREETS OMAHA. BOSTON STORE.

DRESS GOODS CHRISTMAS OFFERINGS.

BARGAINS the like of which were never seen before. 59c YARD WORTH \$2.00 A YARD.

200 pieces 1 1/2 yards wide all wool plain broadcloth, with twilled back; all wool ladies' cloth, all wool covert cloth. These goods are guaranteed to be worth up to \$2 a yard; they are all new, bright and fresh; the very latest styles. They go tomorrow, Saturday, in this sale at 59c a yard.

BLACK GOODS. 49c WORTH 98c

Strictly all wool 40-inch FRENCH NOVELTIES, also black henriettes and serges, with small woven figures, actually worth 98c, go at 49c yard.

DRESS PATTERNS For Christmas \$2.50

FOR A WHOLE DRESS PATTERN. The goods in which are worth \$2 Yd. On our front bargain square we will place 1,000 new dress patterns in silk and wool novelties, black serges, colored broadcloth and novelty mixtures, worth up to \$2 a yard, go Saturday, in full dress patterns, at \$2.50 for enough for a lady's entire dress.

Tomorrow we offer a Chicago Street Dealer's entire \$50,000 BANKRUPT STOCK JACKETS-CAPES AT QUARTER VALUE.



All the Chicago \$12, \$15 and \$18 Ladies' Jackets \$ 8.98

All the light colored Beaver and Kersey, also navy blue and brown, headed or fur trimmed JACKETS which were marked to sell at \$10 and \$12.50 go on sale at \$4.98

All the Seal Plush Capes \$12.50

1000 GIRLS' CLOAKS \$ 3.98

LADIES' PLUSH CLOAKS \$12.50

All the highest imported LADIES' JACKETS Prince Albert style of the new short jacket, in plain cloth or checked, fur trimmed and plain. Marked to sell up to \$45 in Chicago go in this sale at \$17.50

JEWELRY DEPT. Main Floor.

Christmas Presents. A \$55,000.00 stock of diamonds, watches, clocks, jewelry, etc., to select from. We quote a few of the many bargains:

225 pairs gents' gold and silver cuff buttons, same style as cut; worth \$1.25; go at 49c pair.

297 solid gold band rings, worth \$5.00 each, go at \$1.45.



127 pairs genuine shell side combs, sterling silver trimming, worth \$3.25 pair, only 88c. 477 ladies' sterling silver neck buckles, worth \$2.50, go at 73c. 1,418 ladies' hair ornaments, gold and silver, worth as high as \$2.75, go at 59c. 462 pearl opera glasses, worth \$9.00, go at \$4.23. 1,240 gentlemen's 5-year guarantee watch chains, jeweler's price \$4.25; our price, 97c. 782 ladies' watch chains with 15-year guarantee; regular price, \$6.00; go at \$1.24. 312 children's sets only 98c. 1,219 solid silver salt and peppers, worth 75c each, go at 24c. 331 solid gold scarf pins, 49c. 449 children's silver cups, worth \$2.50; our price, 98c. 99 gold and silver plated jewel boxes, worth \$2.50, for \$1.23. 100 toilet sets, brush, comb, mirror and tray, in silver or gold plate, worth \$6.00; our price, \$3.43. 98 fine glove and handkerchief boxes, satin lined, worth \$5.00; our price, \$2.23. 700 sets fruit knives, \$1.48 set. 200 cuff and collar boxes, finest make, worth \$2.00. Our price, 98c. 300 ladies' fine silver-plated glove and jewel boxes, French plate glass top, worth \$12.00. Our price, \$7.48. 75 ladies' jewel boxes, 38c. 1,500 initial pins, 10c. Rogers' best-plated knives and forks, \$1.00 per set. 129 ladies' solid silver watches from \$3.98 up. 112 gentlemen's watches, from \$2.98 up. 700 pairs Duplex cuff buttons, worth \$3.25 a pair, go for 98c. MAIL ORDERS FILLED PROMPTLY.

We show and sell more men's slippers than in any other shoe store in Omaha put together. Men's, Women's, Boys' and Misses' SLIPPERS AT 35c, 50c, 75c, \$1.00, \$1.25, \$1.50, \$2.00, \$2.50, \$3.00, \$3.50, \$5.00.

Grand Holiday BARGAIN SALE

Don't buy Jimeracks But instead Buy sensible And useful Presents by Which the Giver will be Long Remembered



Don't buy Jimeracks But instead Buy sensible And useful Presents by Which the Giver will be Long Remembered



FIGURED WILTON VELVET COUCH Fringed all around to match color, worth \$20 - Christmas Price \$12.50



Framed Artotypes...49c to \$1.25 Framed Etchings...\$1.24 to \$3.50 Framed Engravings \$1.59 to \$4.50 Framed Water Colors \$1.93 to \$5.00 Largest assortment of pictures of any house in the city at one-half picture-dealers' prices.



Onyx Stand from \$9 to \$30 Christmas Price, 1/3 OFF Christmas Price..75c For a stylish, high-back cane Chair, worth \$1.50.



Antique finish Mantel, folding, worth with supported iron spring, worth \$20, Christmas Price, \$12.45



35-lb. pair Mattresses, best tick, good black hair, worth \$15. (Christmas price, \$8.65) Bamboo Easel..48c Wood Diner, Antique finish, Christmas price 48c

MEN'S and LADIES' SILK HANDKERCHIEFS and MUFFLERS Initial Embroidered Linen and Lawn Handkerchiefs.

Thousands of Ladies' fancy Japanese Silk Handkerchiefs, very elaborately embroidered, worth up to \$1.00, go at 19c, 25c, 39c. Men's Very Best Silk Handkerchiefs 15c Initial handkerchiefs 15c Men's and ladies' all linen embroidered initial handkerchiefs..... 25c

500 Dozen Silk Mufflers FOR LADIES' AND MEN'S WEAR Which we bought at the great trade auction sale of Field, Chapman & Tenner in New York. Plain white silk, Brocaded silk, Cream silk, Black silk. All kinds of silk Mufflers, worth up to \$1.50 Highest grade imported silk mufflers, including all the newest and latest styles, none worth less than \$2.50, Go at 98c.

DOLLS AND TOYS IN THE BASEMENT. LARGEST STOCK AND LOWEST PRICES IN THE CITY.

Advertisement for dolls and toys including: 1,000 SAMPLES OF DRESSED DOLLS, 16-inch Kid Body Dolls, Natural Hair Kid Body SLEEPING DOLLS, 22-inch long, Waving Hair, KID BODY DOLLS, Bisque Jointed Dolls, Natural Hair, open and shut eyes, 75c, \$1.25, \$2.50 and \$4.50, 16-INCH DOLL, CHILDREN'S PICTURE BOOKS, Doll's Trunks, Albums, Blackboards, Shoo-fly, Doll Buggy, Wash Set, Dolls Table, Dolls Chair, Dolls Wringer, Drum, Rocking Hrs.

DRUGS.

Bargains for Christmas Week in Everything. Paine's Celery Compound, 64c. Host's Sarsaparilla, 64c. Scott's Emulsion, 64c. Castoria, 23c. Thompson's Beef Wine and Iron, the best tonic and blood medicine made, \$1 bottle for only 39c. Good Beef Wine and Iron, 35c. Witch Hazel, pint bottle, 25c. SOAP. 4711 soap, 12c cake. Turkish Bath soap, 4c cake. Kirk's Juvenile soap, 11c cake. Elder Flower soap, 8c. Brown Windsor soap, 8c cake. Woodbury's Facial soap, 25c cake. Other soaps at 2c, 2 1/2c, 3c, 4c, etc. PERFUMES. For Monday only we will sell Kirk's Russian Roses at 10c oz., bottle 2c extra. Anything in the fancy cut glass bottles in Seeley's perfumes at less than cost to reduce stock. 2-ounce bottle perfume 25c. 4-ounce bottle perfume 50c. Good hair brush, 10c. Good wire hair brush, worth 25c, 10c. Mail Orders Promptly Filled.

CROCKERY

A 5 o'clock tea-brass or copper, \$2.50; sold elsewhere at \$5.00. China fruit plates, 15c and up. Decorated cups and saucers, 25c and up. Vase lamps for Christmas, \$1.45; worth \$3.00. A full line of assorted bisque figures, 25c each and up. A handsome decorated dinner set, warranted, \$9.90. A handsome water set, 75c and up. A beautiful china berry set, 75c; worth \$1.50. Crepe paper, assorted colors, 5c a roll.

Advertisement for furniture including: Ladies' oak Writing-desk, Antique Chevalier Bedroom Suite, Carpets & Rugs, Mottled Smyrna Rugs.