

ESTABLISHED JUNE 19, 1871.

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BOSTON STORE DRESS GOODS SILKS CHINA SILKS 19c JEWELRY

BOSTON STORE



16th AND DOUGLAS, OMAHA.

SELLING

The Stock of the Great

WELLS ST.

FAIR.

Chicago's North Side Department Store.

\$140,000

SACRIFICING IT ALL ENTIRELY WITHOUT REGARD TO VALUE OR COST.

MAKING THE PRESENT PRICE Not only a temptation but a necessity for you to buy

Ten Dollars Worth

When you hardly expected to buy more than one:

IF EVER THERE WAS RHYME OR REASON TO BUY QUICKLY

That Time is Now

The original sale of this stock was one of those phenomenal events which stir business circles from center to edge. It was quick, sudden, without warning. It was sold and our SPOT CASH bought it.

Our Present Sale of This Stock

Stamps Boston Store once again as the greatest bargain givers in the whole wide world.

Come! Hurry! regardless of the miles you may have to travel. Pay you? Yes; if giving you the most unheard of wonderful bargains will pay you, you'll try to come by telegraph.

This is the Place.



To-morrow

BOSTON STORE, OMAHA.

Cor. 16th and Douglas-Sts. OMAHA.

Table with columns for Dress Goods (49c), French Novelties (55c), Gouvet Cloth (75c), Novelty Small Checks (43c), English Wide Henriettas (18c), Serge Cloth (42c), and Pure Silk (6.95).

JACKETS-CAPES-CLOAKS



50 imported garments, Cloaks, Jackets, the Parisian exclusive styles, worth from \$50 to \$65 each, go in this sale at \$25.

150 new style Ladies Long Coats, in all wool cheviot, chinchilla, and beaver, many fur trimmed, great variety of styles, Chicago price \$15 and \$18.

200 extra heavy Chinchilla Long Prince Albert Garments Chicago price \$25. Our price \$15.

An immense lot of new style garments, Jackets, Cloaks, etc., in Prince Albert style, for which the Chicago price is \$17.50.

500 (36 to 44 inches long), Imported Coats, large reverses and very large sleeves, plain and novelty goods, Chicago price \$12.50.

Capes--The entire stock of Capes from the Parisian Suit Co., in plain beaver with a double cape and velvet collar, and gray and brown golf capes that were \$12.50.



ON OUR GRAND SECOND FLOOR.

TAKE THE Elevator.

LADIES' UNDERWEAR AND HOSIERY.

Table with columns for Wool Vests and Pants (50c), Combination Suits (98c), Cashmere HOSE (15c), and Imported Cashmere Hose (33 1/3c).

BASEMENT BARGAINS.

Table with columns for Heavy Canton Flannel (5c, 8 1/2c, 10c, 10 1/2c), Plain and Fancy Sateens (6 1-2c), Eiderdown Flannel (25c), White Shaker Flannel (3 1/2c, 5c, 8 1/2c, 10c, 12c, 15c), German Knitting Yarn (10c), Saxony Yarn (5c), and Yarn Department ICE WOOL (12 1/2c).

LINENS

Table with columns for Extra heavy Bleached and Unbleached TABLE DAMASK (29c), 50 sample pieces all kinds Toweling, Glass Cloth, Heavy Barby Bleached and Unbleached Twills, etc. (7 1/2c), and Very fine 4 size Dinner Napkins (98c).

FASCINATORS and YARN MITTS

Table with columns for Fascinators (25c, 50c) and YARN MITTS (5c, 10c, 39c, 50c, 75c).

HATS CAPS

Table with columns for Men's Heavy Cassimere Caps (9c), Scotch Caps (23c), Fedoras and Alpine Hats (46c), and Children's Warm Winter Caps (18c).

ON OUR MAIN FLOOR.

Table with columns for Heavy Beaver Caps (45c), Latest Styles Derby Hats (98c), Assorted Boys' Eiderdown Caps (29c), and Men's Mackintoshes (4.35).

TEA AND COFFEE

Coffee Roasted Fresh Daily. This coffee is a blend of the very finest grade of private growth Mandehling Java and Arabian Mocha. There is no finer coffee. It makes no difference what price others make you pay you cannot get better coffee. It is worth 50c a pound. But Boston Store sells it 3 lbs. for \$1.

Broken Java and Mocha, 15c

For 5c we sell the finest UNCOLORED JAPAN TEA that was ever in Omaha. It is first crop--very finest May picking, fancy garden growth wire leaf, new, bright fresh, all young tender leaves, the very flowers of this tea. It's worth 80c wholesale. We sell it for 57c.

Hairdressing

On our Second Floor. We make Silver and Gold Mounted Hair Chains at lower prices than any one in Omaha. Hair Steaming, Hair Washing and Treatment All for 45c. Hair steaming cures Dandruff, prevents Hair falling out and is good for headache. We make a specialty of Wigs, switches and Hair Goods, and will sell them for less money than any other store in America.

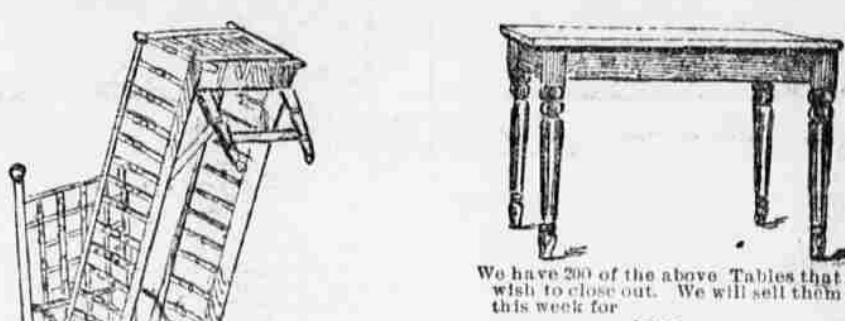
DRUGS

FREE TOMORROW Try a glass of "Phoson" Orange Cider and a drink of Thompson's Beef, Wine and Iron with Wild Cherry Phosphate. 25 per cent of Fountain Syringes Monday. Woodbury's Facial Soap 25c. 4711 Soap 12c. Murray & Lauman's Florida Water 40c. Face Powder--a box--2c. Beef, Iron and Wine 34c.

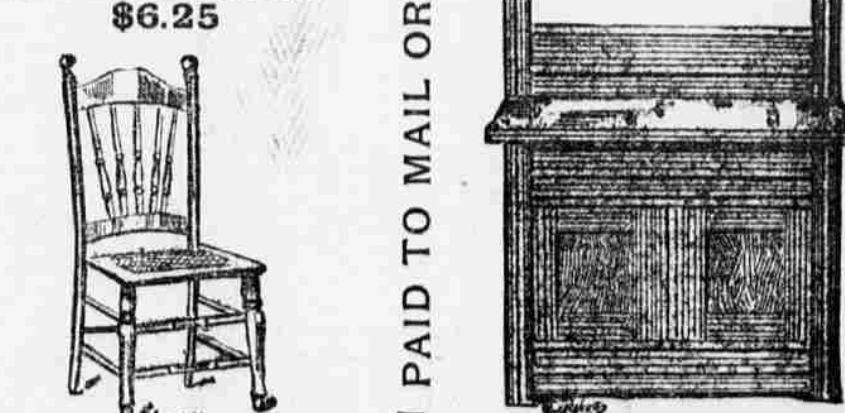


Parlor Vase Lamp Handsomely decorated with shade to match. 98c formerly \$2.50. BANQUET LAMP polished bronze, 12 in. fringed shade. \$1.98 formerly \$5.00. Bracket Side Lamp complete with 7 inch silvered reflector, 49c--formerly \$1.25. Kitchen Hand Lamp--complete with burner, wick and chimney--24c; formerly 50c.

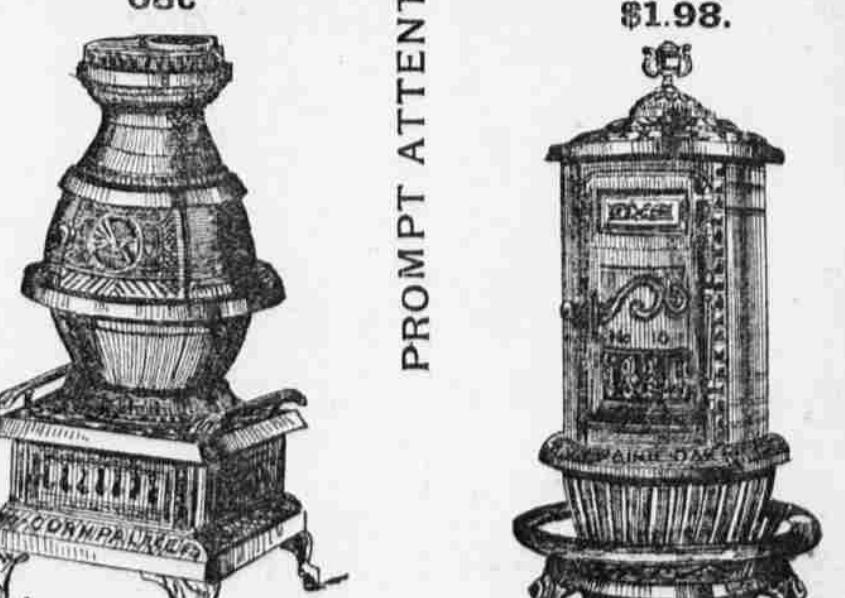
FURNITURE DEPT.



This solid oak Childs' Folding Bed, with woven wire mattress, was \$12.00, now \$6.25.



Antique Oak Dining Chair, cane seat, regular price \$1.00, for this week, 68c.



No. 9 Cannon Heater, regular price, \$7.00, sale price \$3.75. This large oak stove, from 8 oak City Stove Works, guaranteed to keep for 2 hours; regular price \$15.00; sale price \$9.50.

Carpet Dept.

All patterns of Biglow & Smith's Moquette carpets that cannot be duplicated. Regular price \$1.50 per yard--during this sale \$1.00. Best Biglow and other standard makes of Body Brussels. Regular price \$1.25 per yard--during this sale 90c. Good quality Tapestry Brussels; regular price 60c per yard--during this sale 45c. Best, all wool, Lowells and other standard makes. Regular price 65c per yard--during this sale 50c. Other makes, all wool. Regular price 60c per yard--during this sale 45c. Union Extra Supers. Regular price 45c per yard--during this sale 30c.

SHOES

Table with columns for Ladies' \$3.00 shoes (1.50), Ladies' \$5.00 shoes (3.00), Ladies' \$6.00 shoes (3.50), Men's \$1.50 shoes (79c), Men's \$3.00 shoes (1.50), Men's \$5.00 shoes (3.00).