

MORSE.

Saturday, November 10th, 1894.

We are steady going merchants, going along a straight road day by day, drawing in every lot of good merchandise as low as cash will take it and putting it out as fast as we can by low and fair prices on everything to our customer's advantage.

Men's winter underwear on sale Saturday. Every garment represents extra good value.

Children's black hose extra heavy weight 25c. Boys' bicycle hose, double knee, heel and toe, extra value, 25c.

Blankets--we are selling a manufacturer's stock of blankets at the price for blankets at the mill and in some cases at less than cost to make.

Notions, small wares and toilet articles. This is a very important department and we guarantee a saving in it to you.

Butterick's Patterns, Publications and cutlery. Ladies', Misses', Children's and Infants garments Saturday.

Ladies', Misses', Children's and Infants garments Saturday. We place on sale a sample line of ladies' Golf and Tourist Capes at a saving of about 35 per cent to you.

Just two weeks ago this child was ushered into existence at our store, and it has thrived--grown beyond our fondest hopes--grown--because it deserved to grow--unquestionably offerings here that are cheaper by one-half than you ever bought before.

On all paid-up subscriptions received before December 20, we will mail the November and December issues without charge.

Smith, Ford & Jones elegant, semi-porcelain, 100-piece Dinner Sets, in two different patterns--new designs and decorations, at \$7.48.

You'll pay \$10.00 for the same elsewhere.

Coffee cups and saucers 25c, value 40c. 3 styles of sugar and cream sets 25c, value, 40c.

Winter Underwear. This strong department leads in high qualities and low prices. There is no waiting for special occasions as every day makes a longer stride ahead than its predecessor.

Children's black hose extra heavy weight 25c. Boys' bicycle hose, double knee, heel and toe, extra value, 25c.

Ladies' fast black woolen hose, ribbed and plain, 25c. Ladies' silk fleeced hose, fast black, 35c.

The best, not a small assortment, but a complete variety of desirable new textures in Prints, Ginghams, Outing Flannel, at low prices, also complete stock of sheetings and cottons.

THE MORSE DRY GOODS CO. Sixteenth and Farnam. For Saturday.

THE ATLANTIC MONTHLY. Always contains articles upon current topics of interest. There have been two papers on Tammany Hall.

THE TRUMPETER. By Mary Hallok Foote. A Story of the Coxy Troubles in the Northwest.

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"CUPIDENE" Cure the effects of self-abuse, excessive use of stimulants, impotency, etc.

NEW BOOK TARIFF OF CUSTOMS. Original text. Based on articles by trade names.

Money saving people will take advantage of N. B. FALCONER'S PRICES Saturday and Saturday Night.

- Furs-- Bear in mind that we have the most complete line of Fur Capes ever shown in the city and our prices are lower than you can find elsewhere. Here are three samples of prices we will make Saturday: Astrachan Fur Capes, full length and width, our price has always been \$25; we offer them Saturday for the phenomenal price of \$18.00.

N. B. Falconer's Great Saturday Sale.

ADMIRAL GHERARDI RETIRES. After Forty-Eight Years of Active Service He Will Take a Rest. TWENTY-FIVE YEARS ON CRUISING DUTY. Preferred to Be Afloat to Shore Duty Even in Time of Peace, Which Gave Him the Title of Seagoing Admiral--Promotions Which Follow.

N. B. FALCONER'S PRICES Greater Bargains than ever Saturday evening.

- Cloaks-- Promptly at 7:30 Saturday evening we place on sale 50 odds and ends in Ladies' Fine Cloth Skirts--skirts that we have been selling at \$5, \$6, \$7, \$8, \$9 and \$10--nicely made and cloth the best, but they are odds and ends, and we want to close them out, so after 7:30 tomorrow evening you can get your choice of them for \$2.98 each, but only one to a customer. Positively none sold before 7:30 p. m.

FOR NEBRASKA INDUSTRIES

WESTERN FASHIONS. Veterans of the Late War Remembered by the General Government. WASHINGTON, Nov. 9. (Special.)--Pensions granted, issue of October 29, were: Nebraska: Original--Emmon W. Toedorski, Louisville, Cass; Andrew L. Miller, Dakota City, Dakota; Increase--Neil McParrott, York, York.