

# CHEAPER THAN ROBBING CLOTHES LINES

When you can buy a pair of Socks for a dime (Hermsdorff dye),  
 When you can buy a man's Overcoat for two-seventy-five,  
 When you can buy a whole Suit for six-fifty,

Then surely you needn't kick if you don't get as much wages as you used to—But you wonder how it can be done for the money—We do it—We electrify the people and mystify our competitors. We give you superior values without stint. We smash prices to smithereens. We make our store one continuous round of glorious bargains and demonstrate to the people that when it comes to underselling we stand pre-eminently alone.

We have about seventy **Kersey Overcoats** in small sizes only.

Sizes 34, 35 and 36  
 Our \$12.50 and \$16 Overcoats

**\$7.00**

Some satin lined—some silk  
 —some Italian—five shades.

Beautifully made and trimmed—only three sizes left.

Men's Overcoats—real blue chinchilla with fancy worsted linings, warm and durable, worth \$5.00. Sale price.....	\$2.75
200 fine Shetland and Frieze Storm Ulsters, three grades—go in this sale at.....	\$5.00
Men's Overcoats—blue and black, plain beavers, cut medium long; these garments are dressy and need no guaranty as to their wearing qualities, staple as sugar, worth \$15.00—sale price.....	\$7.50
130 fine Beaver Overcoats, in single or double breasted, blues, blacks or browns, tans and Oxfords—Your choice at this sale.....	\$10.00
150 Overcoats, just the thing for short and stout people, in beavers, kerseys and chinchillas, sizes 37 to 46—go in this sale at.....	\$12.50
70 extra size Overcoats, from 44 to 50, two shades, blues and blacks, in kerseys chinchillas and worsteds—go in this sale at.....	\$12.50
Fine Kersey and Beaver Overcoats, the best made in these fabrics, wool lining, silk yoke, 50 inches long, in loose or tight-fitting, single or double breasted, in blues and blacks, sizes 34 to 42— at this sale only.....	\$16.00

CHILDS' 2-PIECE ALL wool suit, sale price.....	75c
CHILDS' 2-PIECE SUIT, a little better trimming, sale price.....	\$1.00
CHILDS' EXTRA HEAVY, all wool cassimere suits, sale price.....	\$1.50
CHILDS' HEAVY SUIT, all wool, with extra pants, sale price.....	\$1.75
BOYS' LONG PANT suits.....	\$2.50
CHILDS' DOUBLE-breasted all wool cassimere suits, sale price.....	\$2.50
CHILD'S JUNIOR SUITS, in cheviot and cassimere, neatly braided, for ages 3 to 7 years.....	\$2.50
BOYS' WOOLEN CASSIMERE suits.....	\$3.25
CHILDS' JUNIOR SUITS in black velvet, a neat elegant suit, sale price.....	\$3.50
BOYS' ELEGANT CHEVIOT suits, dark effects.....	\$4.25

200 fine all wool Cheviot Suits, in sacks only, dark effects, go in this sale at the extraordinary price of.....	\$6.50
300 strictly clay worsted suits in all the styles of the garment, to fit all shapes of men, sacks or frocks, go in this great sale at.....	\$8.00
Genuine English Cheviot Suits, warranted, superbly tailored, exclusive importation, go in at.....	\$9.00
170 assorted Suits, made to fit short and stout, made purposely for such built persons, handsome and durable garments, heavy weights, for fall wear, sizes 37 to 46—go at this sale at.....	\$10.00
250 black and fancy worsted Suits, in cutaways and sacks, some lined with satin; all wool and silk lined goods, all in Regent cuts, no merchant tailor can put up a better garment—at this sale only	\$12.50
Prince Alberts, in black clay worsted, bound, double breasted, trimmed with Italian satin. No better made—the complete suit at this sale.....	\$13.00
Prince Alberts, in gray and brown clay worsted, stitched, double or single breasted, lined with Italian satin, finest for the money ever shown—at this sale	\$15.00

An elegant ribbed undershirt, drawers to match	30c	Genuine woolen shirt-drawers to match—worth 85c in other stores.....	50c	New shapes in teck scarfs	25c	Fine laundered cassimere shirts—perfectly made—as low as.....	50c	All the new shapes in Fedora hats—or Derby, either.....	75c	Elegant calfskin gloves...	50c
Only an undershirt—a fully 50c shirt—no drawers to match.....	25c	The very best fleece lined woolen underwear—regular price \$1.25—sale price per garment.....	75c	Wilson Bros. fancy shirts that are worth \$1.50..	75c	A beautiful line of Hermsdorff dyed socks, per pair	10c	4-ply linen cuffs—or collars, either—as fine as E. & W.....	10c	All the new shades in 4-in-hand ties.....	25c

MAIL ORDERS WILL RECEIVE PROMPT ATTENTION.

## The M. H. Cook Clothing Co.,

Successors to Columbia Clothing Co., Cor. 13th and Farnam Sts., Omaha.