

**The Latest
Novelties,
Music,
Style.**

Commencing
Monday
afternoon
and
lasting
during
our
Grand
Fall
Opening
Sale

AFTERNOON PERFORMANCE.

- From 2:30 to 4:30 p. m.
PART FIRST.
1. March—American Cavalry.....Holst
2. Overture—Jubilee.....Charles Bach
3. Waltz—Molly O.....Wiegand
4. Selection from Trip to Chinatown
..... Gaunt
5. Southern Melodies.....Roes
PART SECOND.
6. Overture—Rolly and the 400.....Brahms
7. Selection from Robin Hood.....De Koven
8. Waltz—Symposia.....Bendix
9. Airs from Nanan.....Genee
10. High School Cadet March.....Sousa

Special Sale

ALL DAY
Monday and Evening

MIRTH. MUSIC. MODES.
GRAND OPENING SALE
OF
**Fall and Winter
Goods.**

This week in connection with our great New York sale we will hold our Grand Fall Opening. Commencing Monday afternoon at 2:30 and continuing through the week.

MUSIC MONDAY AFTERNOON AND EVENING

by the Boyd Opera House Orchestra. In connection with this opening we offer some of the grandest bargains ever witnessed in the dry goods line.

GRAND ILLUMINATION IN CHINA

Monday at 2:30 p. m. an eclipse will occur in China and from that time till 10 p. m. our beautiful china department will be lighted by the soft and mellow light of 1,000 candles. This sight alone is worth seeing.

Crowded to the Doors.

Every floor was filled Saturday with eager buyers attracted by the great New York sale from the great auction sale of silks and the Zeimer bankrupt stock. Monday grander bargains than on Saturday.

**MONDAY AFTERNOON AND EVENING
MUSIC**

By the Boyd Opera House Orchestra

Evening Programme.

- From 7:30 to 10 p. m.
PART FIRST.
1. Overture—Tambour de Garder.....Till
2. Laczarine, Mazurka Russe.....Ganne
3. Selection from Wang.....Bartiger
4. The Heart's First Throbs.....Ellenberg
5. March—Washington Post.....Sousa
6. Coconut Dance.....Hermann
PART SECOND.
7. Selection from Carmen.....Biget
8. Waltz from Robin Hood.....De Koven
9. Intermezzo from Cavaleria Rusticana
..... Mascagni
10. Airs from Ermano.....Jakabowski
11. Polka—Cambrinus.....Bial
12. March—Beau Idell.....Sousa

Extra Values

FOR
Monday Evening.

A special invitation extended to our friends and patrons to be present at our Grand Fall Opening, commencing Monday afternoon at 2:30. Music Monday afternoon and evening.

Widths 5, 7, 9.
Satin Gros Grain
and Moire Ribbons **2c**

Ladies' Muslin
Gowns and Drawers
For Saturday **50c**

Black
Faille Francaise,
\$1.00 quality for **75c**

Ladies'
Fancy and Colored
Handkerchiefs. **2 1/2c**

LADIES'
KID GLOVES,
Imported.
per pair **57c**

A lot of
VASE LAMPS **89c**
[regular value \$1.50]

You can save 25 per cent
by buying your
CLOAKS of us.
We have them in every description
Every price
For Ladies, Misses, Children.
You can't afford to let anybody else sell you your
Cloak=Cape=or Jacket.

MEN'S
FAST BLACK
HOSE. **2 PAIRS FOR 25c**

FULL 10-4
WHITE
BLANKET **27c**

36-Inch Wide
MUSLIN **4 1/4c**

BEST
LONSDALE
CAMBRIC. **6 1/4c**

LADIES'
HEAVY UNION
SUITS. **65c**

Calicos..... **2 1/2c**

Men's Furnishings.

- Men's seam'less hose, tan and mixed, three pair for **25c**
- Men's seam'less fast black hose, two pair for **25c**
- Fine silk teck scarfs **25c**
- Portsmouth ribbed underwear **75c**
- Camel's hair underwear **47c**
- Fine unlaundered shirts **50c**
- Fine silk-finished suspenders **25c**
- Men's all linen collars **5c**
- Fine heavy tan hose **20c**
- Fine winter underwear a specialty at low prices.

China ware.

New fall novelties are beginning to arrive and every day adds new things to our assortment, which you cannot obtain elsewhere. Special prices on Dinner and Toilet Sets.

Lamps.

Have just opened the largest line of banquet and piano lamps ever shown in Omaha. Large fancy brass banquet lamp (\$3.00) for **\$1.98**
Gold finish banquet lamp, onyx stem, (\$4.00) for **\$2.66**

Tinware Department.

A complete stock of tinware. Any article you wish at lower prices than you ever paid for the same before.

DRESS SILKS.

- You cannot make a mistake if you buy your silk dress from this stock as we will be responsible for the wear.
- Black gros grain, pure silk; worth \$1.00 **75c**
 - Black gros grain, 24 inches wide; worth \$1.50 **\$1.00**
 - Black gros grain, 24 inches wide; worth \$1.75 **1.25**
 - Black Faille Francaise; worth \$1.00 **75c**
 - Black Faille Francaise; worth \$1.50 **1.00**
 - 24-inch black Faille Francaise; worth \$1.75 **1.25**
 - 24-inch black Surah; worth \$1.25 **75c**
 - Black Surah; worth 75c **50c**
 - Black Armure; worth \$1.50 **1.00**
 - Black Peau de Soie; worth \$1.00 **75c**
 - Black Peau de Soie; worth \$1.25 **85c**
 - Black Peau de Soie; worth \$1.50 **1.00**
 - Black Peau de Soie; worth \$1.75 **1.25**
 - Black Satin Duchesse; worth \$1.25 **1.00**
 - Black Satin Luxoure; worth \$1.75 **1.25**
 - Novelty Silks, in new fall colors **75c**



Mail Orders

Will receive prompt attention.
Cash always.



ZEIMER & CO.'S STORE, 21st street and 6th avenue, NEW YORK.



**Ladies' and Children's
Underwear and Hosiery.**

- Ladies' silk finished combined vests and pants **35c**
- Ladies' natural Egyptian vests and pants **35c**
- Ladies' natural wool vests and pants, Children's heavy ribbed vests and pants **50c**
- Boys' heavy bicycle hose, **18c, 3 for 50c**
- Children's fleeced hose, fast black, **20c**

**LADIES'
Muslin Underwear.**

A line of ladies' gowns in the V and square yoke, nicely trimmed and always sell for \$1.15 to \$1.25, for **75c**
Skirts and gowns in full cambric and muslin, all nicely trimmed, regular \$1.50 goods, for **\$1.00**
Ladies' fine lawn aprons, all trimmed, **25c**

Muslins and Linens.

- 9-4 Sheeting **16c**
- 4-4 Sheeting bleached, **4 1/2c**
- Full sized knotted fringe towels, **12 1/2c**
- 3-4 napkins, heavy bleached, **98c**
- 64 inch table linen, bleached, **49c**
- Full sized crochet bed spread, **73c**
- Full sized comfort, **50c**

DRESS GOODS.

The finest stock in Omaha at low prices.

- 40-inch Novelty, actual value 60c, for **42c**
- 40-inch Crepon, actual value 75c, for **48c**
- 46-inch English Serge, actual value 75c, for **50c**
- 52-inch Broadcloth, actual value \$1.25, for **98c**
- 50-inch Storm Serge, actual value \$1.00, for **65c**
- 60-inch Broadcloth, actual value \$2.00, for **\$1.50**
- 40-inch Silk and Wool Novelty, actual value 75c, for **50c**
- 44-inch Wool Novelty, actual value 75c, for **50c**
- A fine line of imported Suitings, all the new fall colors, from **75c to \$2 yard**
Also, novelties in Dress Goods.

Carpets

- Speaking of prices—What do you think of these:
- Good Ingrain Carpet **40c**
 - Best all Wool Ingrain **50c**
 - Best Tapestry Brussels **75c**
 - Best Body Brussels **\$1**

**Millinery
Novelties**

in all the latest styles
**HATS,
BONNETS**

The most beautiful stock.
The most ridiculous prices.

New Window Shades

New
Chenille Portieres

New Lace Curtains.

Swiss, Muslins, Cretons, Cainspots, Table Covers, Couch Covers, Furniture Covers, Rugs, Mats, Linoleum, Oil Cloth—all below what they usually cost.



MONEY
BACK
In Your're
Not
Suit'd.