

ESTABLISHED JUNE 19, 1871.

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SINGLE COPY FIVE CENTS.

HAYDEN BROS.

— ALWAYS WERE AND WILL BE —

LEADERS OF LOWEST PRICES.

GOODS AND VALUES THAT PARALYZE COMPETITION.

The Largest and Most Complete Stock Ever Displayed Here.

DRESS GOODS. DRESS GOODS.

NOW IS THE ACCEPTED TIME and

HAYDENS'

THE ACCEPTED PLACE TO BUY

DRESS GOODS

We have excelled all former efforts and will on **MONDAY** place before the ladies of Omaha a line of plain and fancy weaves in Foreign and Domestic Dress Goods, such as Omaha has never seen before, and to make the occasion memorable we will virtually give away a few goods.

36-inch English Henrietta in black, blue and brown, Monday...	15c
44-inch English Henrietta, for Monday...	25c
36-inch in fancy weaves, worth 30c; Monday...	15c
36-inch changeable, Monday...	15c
36-inch ENGLISH COVERT for tailor made dresses, Monday...	29c
36-inch extra heavy novelties, equal in style to \$1.00 patterns, Monday...	43c
Double fold plaids and checks, choice designs, Monday...	15c
32-inch wool suitings, blue, black and brown, Monday...	25c
32-inch (Our Leader) in Ladies' Cloth, all colors, Monday...	43c
50-inch COVERT, extra heavy quality, worth \$1.50, Monday...	98c
50-inch imported Covert (perfect gems) worth at least \$2.50, Monday...	\$1.39
Our 46-inch all wool serge, in navy blue, black, brown and green; has no superior in America, Monday...	49c
Our 38-40 inch serge, worth 50c, and which we will offer for the occasion at...	39c

BLACK DRESS GOODS.

The amount of business done at this counter makes comment unnecessary.

Monday	50-inch silk Gforia...	59c
Monday	50-inch storm serge...	55c
Monday	50-inch Nuns' serge...	\$1.50
Monday	40-inch black serge...	39c
Monday	46-inch black serge...	49c
Monday	48-inch black serge (a beauty)...	49c
Monday	46-inch German Henrietta...	65c
Monday	44-inch English Henrietta...	43c
Monday	40-inch fancy weaves...	50c
Monday	50-inch wool suitings, black, extra heavy...	60c
Monday	50-inch wool suitings, black, extra heavy...	25c

An extra force of **CLERKS** will be put on to give you all proper attention.

Ladies and Misses:

Have you called to see the **LADIES' TAILOR** on our second floor? If not, do so at once and take advantage of his liberal offers:

OFFER NO. 1.

Last week the **LADIES' TAILOR** offered to teach **LADIES' TAILOR** DRESS CUTTING FREE OF CHARGE to the first 100 Ladies or Misses who called. 51 have already taken advantage of this liberal offer. There is room for just 49 more. Come and be one of this number.

OFFER NO. 2.

The **Ladies' Tailor** makes the following offer: To cut **TAILOR PATTERNS** for any person purchasing Dress Goods. Remember, Ladies, that tailor-made garments are strictly the style this fall, and you can get them cut **FREE OF CHARGE** by a **LADIES' TAILOR**. All who called were delighted with the system of cutting.

E. CARLTON COWEN,

Ladies' Tailor.

SECOND FLOOR.

Clothing Department.

Now for Fall Trade.

Already great big cases containing our fall stock, a most magnificent, a most perfect, a most gorgeous stock of fine clothing, are arriving and great preparations are being made for its early display.

Monday we will be ready to show the largest and most complete stock of new goods of the latest styles and fabrics.

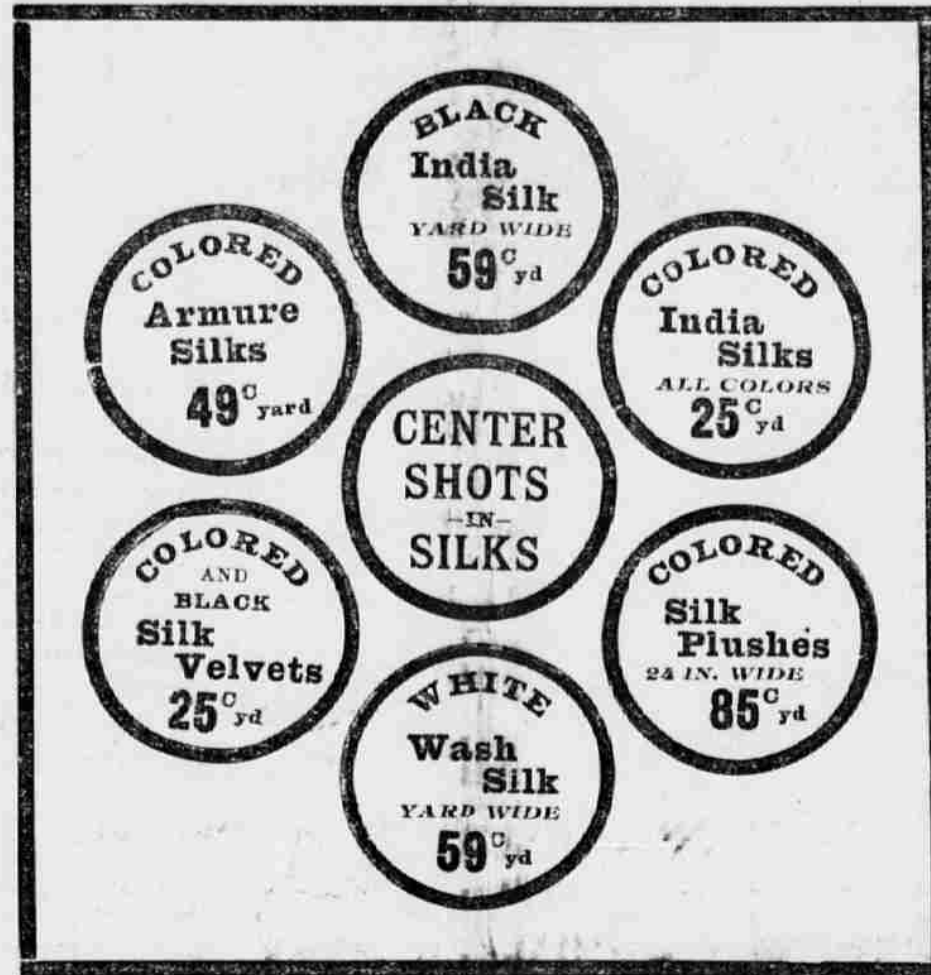
A saving of from 15 to 25 per cent is guaranteed if you buy your fall suit of us.

Of boys' and children's clothing we carry by far the largest and most complete assortment of any house west of Chicago.

Special School Suit Sale.

1500 suits to select from at one price. Knee pants style, ages 6 to 15, with double breasted coats, made of fine oxford cloth and brown meltons, all wool chevrons and cassimeres, heavy fall and winter weight. Every garment warranted not to rip in seams. Pants have the patent waistband. \$5.00 would be nearer what they are worth.

This week for only \$2.50.



Special Sale Gents' Furnishings

MONDAY.

100 dozen gents' merino sox, only 5c; worth 15c.

1 lot of gents' pure linen handkerchiefs, worth 50c and 75c, go at 12½c.

100 dozen men's fancy percale laundered shirts, only 45c; worth 75c.

1 case of men's light weight merino drawers only 19c; worth 50c.

Gents' fine summer balbriggan shirts and drawers, only 29c; worth 50c.

Gents' percale shirts, only 35c; worth 50c.

Gents' suspenders, samples, 25c; worth 50c and 75c.

1 lot of gents' teck scarfs, worth 50c; reduced to 19c.

Wash Dress Goods.

36-inch wide covert cloth. All dark shades and fancy mixtures on sale at 15c per yard.

Vienna crepe in black ground fancy printing, also evening shades in plain colors, 15c per yard.

Extra heavy pongee for fall wear in black ground, only 10c per yard.

22-inch wide plain black satin, 5c yard.

Fancy printed black ground satin, 10c, 15c and 25c per yard.

Linens.

50-inch all linen cream damask, 25c, cheap at 40c.

70-inch bleached damask, was 75c, on sale Monday at 50c a yard.

Novety colored damask, worth 50c, on sale at 25c per yard.

2½ yard wide extra heavy German damask, was \$1.50, now is \$1.00 per yard.

3-4 full bleached dinner napkins, cheap at \$1.50, on sale at \$1.00 a dozen.

18-inch twilled linen crash, was 10c, now selling at 5c per yard.

\$1.75 Marseilles bed spreads, \$1.00 each.

Dress Linings.

All colors in silena at 10c, 15c and 20c per yard.

All colors best cambric, 3½c.

15c grade percaline, 10c a yard.

20c grade percaline, now 15c a yard.

Colar and belt canvas, fancy printed silena, 15c and 25c.

Colored farmers satin, padding and wadding, etc. In fact you can get what you want in our lining department, the largest in the west.

Domestic Bargains

9-4 brown sheeting, 12½c a yard.

8-4 bleached sheeting, equal to the fruit sheeting, only 10c a yard.

8-4 half bleached sheeting, 16c a yard.

Soft finish bleached muslin, 5c.

Berkley cambric, 7½c a yard.

Remnants of best yard wide percale, 5c. They are very cheap.

Apron checks in gingham, 3½c.

Dress styles in gingham, 5c a yard.

Indigo blue prints, 2½c per yard. Only 10 yards to each customer.

Best shirting prints, 3½c per yard.

Blankets.

Sample line of blankets from one of the largest mills in the country. Some of these are slightly soiled and mused. Single blankets in this line as low as 25c each, up to the most blankets made. All we ask is for you to look them over. They are marked away down to prices that will sell them.

SPECIALS FOR MON DAY

Ladies' Suit Dept.

We will place on sale for Monday a lot of ladies' suits, made of serges and broadcloths, in navy, black and tans, at about one-half their actual value. Of course at the prices we quote we cannot make any alterations. We will fit you as nicely as possible. Our prices for these suits will be as follows:

Reduced from \$7.95 to \$5.50.

Reduced from \$8.50 to \$6.00.

Reduced from \$12.50 to \$9.00.

House Wrappers.

Save that time that you were going to spend in making calico, percale or lawn wrappers, and with a few cents more than the price of material, select from our assortment anything that you like, well made and ready to put on, and you will be better satisfied. The prices are from 80c to \$2.50. Could you make them at these prices?

Curtains.

We have the most complete lines of Lace and Chenille Curtains ever shown in this city. Prices way down. Lace Curtains 75c to \$3, that cannot be duplicated.

Curtain poles and fixtures complete, 15c.

Draperies.

Silkalene, 5c, 10c to 15c yard.

Pringles, 6c to 10c yard.

Gulimp, 3c to 5c yard.

Curtain Serims, 2c to 10c yard.

Our 23c Table Contains

50c dolls for 23c.

40c mirrors for 23c.

50c purses for 23c.

50c satin hose supporters for 23c.

50c hair brushes for 23c.

Dozens of 40c, 50c and 60c goods for 23c each.

Dress Trimmings.

Buy your dress trimmings Monday. Why? Because 25c goods will sell for 5c, only a limited quantity at this price. Come early.

Flannels.

Auction prices on flannels. All wool red twilled flannel, 14c per yard.

White wool flannels, 12½c per yard.

Striped flannels, 10c per yard.

10c grade of outing flannel, 5c per yard.

Good outing flannel, 3½c per yard.

Hat and Cap Department.

We are showing the largest line of men's, boys' and children's Hats and Caps, and all of the latest fall styles, at prices that defy competition.

Children's novelties in Caps and Turbans, 25c.

Boys' fancy Turbans, 40c.

Men's fine fur Derby, 75c.

Men's fine Fedora, 50c.

Men's fine fur Soft Hats, in different styles, 95c.

All of the leading styles of men's fine fur Derby and Fedora, and of the best makes, \$1.50, worth \$3. Special for Monday.

Trunks and Bags.

You cannot afford to miss us if you are in need of a Trunk or Grip, at the price we are making, and it would pay you to invest for the future.

\$2.50 for a Trunk, \$5.00.

\$3.00 for a Trunk, \$6.00.

\$4.00 for a Trunk, \$8.00.

\$5.00 for a Trunk, \$10.00.

It is impossible to describe these trunks. It would pay you to see them for yourself.

Our Bags and Satchels we are selling at the same discount.

Reduction in Carpet Sweepers.

Former price, \$2.25; now, \$1.50.

Former price, \$3.00; now, \$2.00.

The best made—former price, \$3.50; now, \$2.50.

Jewelry Dept.

Ladies' coin silver chateleine watch, fine jeweled movement, stem wind and set, \$2.95.

Woman's genuine Bess filled watches, warranted to wear 15 years, beautifully engraved, Elgin or Waltham works, warranted first class timekeepers, \$8.95, worth \$15.00 the world over.

Boys' first class nickel watch \$2.95. This is no toy.

Ladies' 14-kt solid gold watches with fine Elgin or Waltham works, \$18.45, worth \$35.00.

300 solid gold set rings, worth \$1.50 and \$2.00, cheap 75c.

Solid gold baby rings 19c.

Rogers' AA teaspoons, 60c per set.

Rogers' AA tablespoons, \$1.59 per set.

Rogers' 12-dwt knives or forks \$1.25 per set.

Nickel alarm clocks 55c.

Silverware, tea sets, butter dishes, dinner castors, pickle castors, cake baskets, fruit dishes, etc., etc., at prices to suit anyone.

Call and examine them and be convinced.

Watch and clock repairing at reduced prices.

Sewing Machines.

We have only 20 machines left of a purchase of 300, and they are going to be sold out in a very few days to make room. Now is the time to buy. We will guarantee to sell you as good a sewing machine for \$15 as there is in this city at any price.

Wall Paper.

We are closing out our stock of Wall Paper, and will give better value for the money than any paper house can make. Call and get the prices and be convinced.

House Furnishing Goods.

Artic satin finish sauce and fruit dishes, 25c per set; they are worth \$1.00 per set.

Crystal cream sets, 15c per set; you pay 75c for the same set elsewhere.

Rice root scrub brushes, 3c each; don't pay somebody else 10c for the same brush.

Japan coal hods, 12½c each; you never bought one cheaper than 25c in your life.

Asbestos stove mats, 5c.

½ pint tin top jelly glasses, 2½c each.

½ gallon ribbed crystal water jug, 30c, worth \$1.00.

Alpine wood imported knife and fork trays, 10c, worth 50c.

Decorated blouse vases lamps, all complete with shade to match, \$1.25, regularly sold \$3.50.

Remember Mason fruit jar rubbers are worth 25c; per dozen, \$3.00, regularly sold \$3.50.

Wash boards, 7c; tubs, 25c.

The handy wringer, \$1.75.

Furniture.



We have just received direct from the factory, two solid cars of bed-room suite. They are all oak and all have French bevel plate mirrors. The style of each and every one is the latest; the finish is first-class, and the cabinet work is the perfection of the mechanic's art. We sold over 75 of these suits during April and May and have not received a single complaint.

Suits at \$15, \$16.50, \$17.50, \$18.50 and \$19.50, all oak, all French plate mirrors.

Two cars, so you can get one or two, or half a dozen.

Woven Wire Cots.

The best woven wire cot 90c.

New Extension Tables.

New Sideboards.

New Parlor Suits.

New Chairs.

New Rockers.

All bought at a close figure. All to be sold cheaper than first-class nice goods were ever sold before.

Hardware.

Wonderful the low price we have bought our full stock of hardware at, and still more wonderful is the price we propose to sell it for. Never in the history of trade have prices been so low. Our stock is arriving daily and being marked and put in shape. The prices actually will astound you. We have not had time to quote prices this week, but look out for our big "ad" next week. In the meantime, however, any one in want of hardware should not fail to call to see us. We will interest you.

Music Dept.

Standard sheet music, 3c per copy; by mail, 4c. Send for catalogue, comprising well known pieces as "Caprice Brilliant," by Liszt; "Waltz Player," by Lanner; "Silver Waves," by Wymann, and thousands of others equally as good selections.

Copyright sheet music ½ price.

All the late songs and instrumental pieces ½ off.

Folios, former price 50c, now 35c.

Folios, former price 35c, now 20c.

Instruction books ½ price.

Pianos.

AT FACTORY PRICES.

To make room for our new stock we will offer this week a few sample pianos at factory prices. They are very special bargains. The pianos are first class. It will pay you to investigate.

Organs.

We have all kinds, from \$28.00 up.

Before buying come and see our new pipe case organ. In appearance exactly like an upright piano, with seven full octaves of keys.

Mandolins, guitars, banjos, violins and autoharps and everything in the musical line at greatly reduced rates.

The Reason You Must Buy From Us

Is because we sell:

15c white brocade for 5c.

15c handkerchiefs for 5c.

\$1.00 hand bags for 40c.

50c hand bags for 25c.

5c handkerchiefs, 3 for 5c.

25c hose supporters for 5c.

25c neck books for 5c.

10c tooth brushes for 5c.

25c cloth brushes for 10c.

25c handkerchiefs for 15c.

12c handkerchiefs for 5c.

10c twin dress trays for 5c.

15c side combs per pair for 5c.

12 skeins red floss for 5c.

12 skeins silk floss for 5c.

15c dress shields for 5c.

10c corset steels for 5c.

25c stick tie for 15c.

25c worth of wash silk for 25c.

25c dolls for 5c.

40 PACKAGES HAIR PINS FOR 5C.

500 yards cotton thread, 5c.

Books.

Books given away.

We will give, FREE OF CHARGE, to each purchaser of 25c worth or over at our book department a fancy story book for children.

Groceries.

Never Before Were Canned Goods so Cheap.

3-pound cans plums, green, egg and golden drop, 12½c can.

3-pound cans California's peaches, 12½c.

3-pound cans choice tomatoes, 7½c.

2-pound cans choicest corn, 6½c.

5-pound cans preserved blackberries, 10c.

1-pound cans salmon (choicest cut), 5½c can.

Good rice, 3c up.

Corn starch only 1½c.

Glass starch only 3½c.

Sapallo only 5c cake.

Long bars castle soap, 19c.

All kinds laundry soap, 3c bar.

Bakers' chocolate, 17½c package.

Sweet chocolate, 5c package.

Imported pickles only 5c bottle.

Imported French mustard, 2½c bottle.

Dried Fruits.

3 crown Valencia raisins, 3½c pound.

New crop peaches, 9½c, 10c and 12½c pound.

New crop apricots, 10c and 12½c pound.

New crop pears, 11½c and 12½c pound.

New crop raisin cured prunes, only 6½c pound.

New crop white cherries only 7½c pound.

New crop black cherries only 7½c pound.

Evaporated apples only 10c pound.

Tea and Coffee.

This is where you can buy the finest No. 1 Golden Rio coffee for 22½c pound.

Broken Rio and Java only 17½c pound.

Cracked Java and Mocha, only 14c per pound.

Old Government, Java and Mocha, 33½c, or 3 for \$1.00.

Sun cured Japan tea only 17½c pound.

Basket fired Japan tea, 25c, 20c and 35c pound.

New growth uncolored Japan tea, 33c pound.

Best fancy Ceylon tea, 50c pound.

Flour Dept.

To introduce Haydens' best 5X flour we will for a short time put in one of the following articles in every sack. The flour is warranted to be the best you ever used or money refunded.

One diamond ring.

One gold watch.

One five-dollar bill.

One set solid silver-plated teaspoons.

One wonderful Christy bread knife.

One ladies' cluster diamond lace pin.

We also carry other leading brands of flour, such as Minneapolis best 4X flour, \$1.10 sack.

Victor flour, \$1.00 sack.

Valley Lily flour, 90c sack.

Snowflake flour, 65c sack.

A good flour for 50c sack.

Meats.

Haydens' array of bargains for Monday at the meat counter:

Three facts about our meat department: First, it is the largest in the west.

Second, we carry the largest stock.

Third, we sell at lowest prices.

Read these prices and be convinced.

Corned beef, 5c.

Pickled ox tongue for 10c per pound. Remember you can't get them under 15c any place.

Sugar cured ham, 11c, 12½c and 13½c; Boston long cut ham, 9c; sugar cured picnic hams, 10c; boneless ham, 10½c. Bear in mind that anything you buy at our meat counter that is not strictly No. 1 goods your money will be refunded. Don't forget that you can buy food as cheap as any place on earth.

Butter.

A few facts about our butter department: First, we handle only the products of Nebraska dairies and creameries. Second, we sell the best made for the least money. Here are some of our prices: Fresh cream butter, 11½c, 12½c and 14c; creamery, 10c, 10c, 10c and 22c. Satisfaction always guaranteed at our butter department.

Cheese.

Here is the only place where you can get just what you want. We handle only the finest domestic and imported goods and sell at prices that are in keeping with the times.

Wisconsin cream cheese, 7½c and 10c; New York state full cream cheese, 12½c and 14c; brick cheese, 10c, 12½c and 14c; Limburger cheese, 10c, 12½c and 14c; Swiss cheese, 12½c, 14c and 15c; sap sago cheese, 8c per package; Edam cheese, \$1.00 each pineapple cheese, 65c each; and any kind of cheese you want.

Crackers.

Nice, fresh, clean goods is our motto.

Soda crackers 5c.

Ginger snaps and snow flakes only 7½c.

Grandma's cookies, molasses cake, sugar cookies and frosted cookies at 10c; Bremner's lunch, 8½c; cream toast, 10c; oatmeal crackers in one pound packages, very choice, 12½c; cracknels, 15c.

Fish.

Norway herring, 15c per doz; California salmon, 10c and 12½c; white fish, 5c and 7½c; the finest Lake Superior white fish, 10c and 12½c; codfish, 6c, 10c and 12½c; mackerel, 7½c, 10c, 12½c and 15c; very best split Labrador herring, 5c. Remember you will save money by buying your fish at Haydens'.

Drugs.

Paine's Celery compound, 65c.

Hoar's Sarsaparilla, 65c.

Indian Sarsaparilla, 75c.

Miles' Nervine, 75c.

Lane's tea, 20c and 40c.

Garfield tea, 50c.

Medicinal whiskeys, 50c per bottle.

Port wine, Angelica wine, claret wine at 15c per bottle.

Perfumes at low prices.