

HAYDEN BROTHERS MAKE SOME STARTLING DISCLOSURES

By which it becomes known that they are selling goods at such ruinous prices that purchasers cannot stay away. These extreme prices are made to get the summer goods out of the way this week to make room for the fall goods daily arriving.

WE ARE HERE. WHO? THE LADIES' TAILORS.

To the ladies and misses of Omaha we extend a cordial invitation to visit our Ladies' Tailor Parlors on 2d floor. The Ladies' Tailor is the very latest Tailoring System invented. The Ladies' Tailor is the only system that discards guess-work altogether. The Ladies' Tailor is the only system that gives instructions by object lessons. You can cut any garment any style, to fit any form, without fastening a stitch.

THE LADIES' TAILOR Greatest Invention of the Age. Come and See It.

For particulars call at the Dress Goods Department.

NOTION DEPARTMENT. 10c tooth brushes for 5c. 25c tooth brushes for 15c. 25c cloth brushes for 12 1/2c. Whisk brooms for 5c. 10c hose supporters for 3c. Needle work books given away.

TOY DEPARTMENT. 25c dolls 10c. \$2.25 croquet sets \$1.50. \$2.00 hammocks \$1.18. 10c dominoes 5c.

FANCY GOODS DEPT. 50c fancy baskets 25c. 10c shopping baskets 3c. Silk ties 5c. 3 yards silk floss 5c dozen. Linen splashes 10c.

RIBBON DEPARTMENT. 4000 yards all silk satin ribbons, Nos. 9 and 12, at 5c per yard.

BOOK DEPARTMENT. 25c cloth bound books 15c. 25c paper novels, the latest, 7c. 25c envelopes, 2c. 25c paper novels, the latest, 7c. Playing cards 3c.

TRIMMING DEPARTMENT. 500 yards beautiful new jet trimming 5c yard.

HAT DEPARTMENT.

We are showing all of the leading styles of fall hats and caps and a large line of children's fancy hats and turbans at prices that defy competition. Gents' fine fur Derby \$1.00. Gents' fine fur Fedora \$1.00. The latest fall block in fine fur Derby \$1.50; hatter's price \$3.00. A large line of children's novelties, in different styles, 25c, 50c and 75c.

Trunks and Satchels.

On Monday we will make the deepest cut in trunks and satchels. Trunks formerly sold at \$8.00 to \$10.00, Monday at \$5.00. Satchels at 50c, 75c, up to \$10.00.

Jewelry Dept.

How is this for a ticker? Gentlemen's genuine Ross gold filled watches, warranted to wear 15 years, beautifully engraved, Elgin or Waltham works, warranted first class timekeepers, \$8.35, worth \$15.00 the world over. Gents' gold stiffened hunting case watches, Elgin or Waltham works, \$5.49. Can't be beat. Boys' first class nickel watch \$2.95. This is no toy. Ladies' 14-kt solid gold watches with fine Elgin or Waltham works, \$18.45, worth \$35.00. 500 gents' watch chains, worth \$2.50 and \$3.00, your choice \$1.25. 800 solid gold set rings, worth \$1.50 and \$2.00, choice 75c. Solid gold baby rings 18c. Solid silver thimbles 13c. First class nickel alarm clocks 55c. Rogers' 12-dwt knives or forks \$1.25 per set. Watch and clock repairing at reduced prices.

Hard ware.

Sweeping reductions this week. Best wire steel nails reduced to 1 1/2c per pound. Mortise locks, 14c. Rim locks, 14c. Window fasteners, 5c. Door bolts, 3c. We also carry the largest stock of builders' hardware in the city, at 50 per cent cut under regular rates. We are closing out fancy and plain screen doors at just about half price. Also poultry wire netting and screen wire cloth, at greatly reduced rates. We carry everything in the line of carpenter's, machinist and blacksmith tools, at 40 per cent under price. Note the following prices: 2-foot boxwood rules go at 2c. 2-foot boxwood, brass bound rules go at 16c. 7 1/2 double iron smoothing planes go at 35c. \$1.00 double iron jack planes go at 45c. 40c braces go at 15c. 7 1/2 braces go at 25c. \$1.50 handied axes go at 45c. 2 1/2 2-key jall pad locks go at 5c. 50c 2-key jall pad lock go at 10c. We have the largest stock of rubber and cotton lawn hose in the city, at 7c, 8c and 10c per foot. Lawn sprinklers at about half price. Corn c utters, 15c and 25c. Barbed wire, galvanized and painted, cheap. Potato hods, 49c. Apple parer, corer and slicer, only 25c. In fact we handle everything in the hardware line, from a Bradawl to a steam thrashing machine, and we will save you from 40 to 50 per cent all the way through.

Dress Goods

Our line of fall goods are arriving daily and the best of the goods must be seen to be appreciated. 50-inch wool suiting, in blue, black and brown, 25c. Double fold plaids and checks, just the thing for children's school dresses, 15c. 36-inch novelty suiting, manufactured to be sold for 40c, our price, 25c. 36-inch cashmere, worth 25c, for 15c. In navy, blue, black and brown. 28-inch handsome novelty suiting, in all the new effects, 43c. 42-inch covert suiting, beautiful effects, worth 79c, our special price, 59c. 52-inch covert suiting, in all the mixtures, worth \$1.50, our special price, 98c. 52-inch broad cloth, worth \$1.10, our special price 75c. 50-inch imported covert, the finest made, worth \$2.50 a yard, our special price, \$1.39. 48-inch extra heavy all wool serge, worth 95c, our special price 48c. 46-inch extra heavy all wool serge, worth 79c, special price, 49c. Remnants! Remnants! In all lengths, in all colors, in all qualities, at prices which recommend them for dresses for girls for school. 32-inch wide Japonette, Creponne and Creponette, all worth 12c, 25c and 35c, all in one lot at Hayden's, only 10c yard. 32-inch Bangalore, 25c yard, now 15c yard. Mousseline de India in black ground, the finest, showiest wash goods in the market, worth 35c, now going at 10c yard. 32-inch wide indigo blue Japanese cloth, sold all over the country at 15c; Hayden's closing price 7c yard. 32-inch wide Jaconet lawns, Pongees, Fouland, etc., which were 10c and 15c; Hayden's selling them at 5c yard.

Wash Dress Goods.

It is not profit or cost we are now looking after in this line, but to sell the stuff and to sell it quick. These prices ought to close out every yard of them. Imported crepe which sold at 25c and 40c yard now going at 10c yard. 32-inch wide Japonette, Creponne and Creponette, all worth 12c, 25c and 35c, all in one lot at Hayden's, only 10c yard. 32-inch Bangalore, 25c yard, now 15c yard. Mousseline de India in black ground, the finest, showiest wash goods in the market, worth 35c, now going at 10c yard. 32-inch wide indigo blue Japanese cloth, sold all over the country at 15c; Hayden's closing price 7c yard. 32-inch wide Jaconet lawns, Pongees, Fouland, etc., which were 10c and 15c; Hayden's selling them at 5c yard.

Linen Department.

Special prices that ought to interest close buyers. Read them over carefully and compare. You will save money by buying your linens at Hayden's. 66-inch wide cream damask all pure linen at 50c yard. 53-inch cream damask, pure linen, extra heavy, 35c yard. Full bleached damask, 50c, 60c and 75c yard. 70-inch bleached damask, 80c yard. Silver bleached damask, 75c and 85c yard. Every one of these special bargains is worth looking after. Bleached lincloth 2 1/2c yard. Fringed napkins 25c dozen. 3/4 all linen full bleached dinner napkins at \$1.00 dozen. Bleached or unbleached turkish towels at 5c each. Honey comb towels 2 for 5c, 30c dozen. Fancy knotted fringed towels, 10c each, never offered by anyone for less than 15c. New styles and designs in fancy ties at 15c and 25c each. We are overstocked in white bed spreads, we have too many they must be sold; look them over. They are offered at prices that will sell them.

Chenille Table Covers.

New fall stock just received all new styles first of the season, bought direct from the makers, largest stock and best selection ever displayed by any house in Omaha. 4-4 covers, 49c each. 5-4 covers, 75c each. 6-4 covers at 95c, \$1.20 and \$2.50 each. 7-4 and 8-4 covers at \$2.50 each. 10-4 covers at \$3.95 each.

House Furnishing Goods.

MASON FRUIT JARS. Quart jars, 60c per dozen. 2-quart jars, 70c per dozen. Fancy lamp shades and frames complete 20c. Metal hanging kitchen lamp, with reflector complete, 35c, worth \$1.00.

Flower Pots.

You never bought flower pots at one half the price you are buying them for now. 4-inch pots, 1 1/2c each. 5-inch pots, 2 1/2c each. 6-inch pots, 3 1/2c each. 7-inch pot, 4 1/2c each. 8-inch pots, 5 1/2c each. 9-inch pots, 6 1/2c each. 10-inch pots, 7 1/2c each. Sauces go with all flower pots without extra charge. Sauce dish, 1 1/2c each. 1/2 pint tumblers 1 1/2c each. Jelly glasses, tin top, 2c each. All color shade paper, 5c per ream. Pudding and milk pans form 2c up. Dusters 3c each. White cedar tubs, the finest tub in the world, 75c and \$1.00 each. Hard wood well bucket, 25c each. The iron galvanized shaft Western Standard Washer, \$3.50; the regular price of this washer is \$6.00. The handy iron frame wringer, \$1.75; only a few left. Wash boards, 9c each. Clothes pins 1c per dozen. Dish pans, 15c each. Tea kettles 15c each. 2-hoop pail, 7c each. Alberta spoons as good as silver, 13c per set. The same in table spoons, 25c per set.

Furniture.



This rocker is oak and is also polished. It is strong and well made and we have a great many dozen on hand. Our price is \$2.50. It will compare with any \$3.00 oak rocker on the market. Our new goods for fall trade are coming in. We are going to sell good, first-class, well made furniture cheaper than ever. Before you buy furniture of any kind visit Hayden Bros. Oak bedroom suit, 3 pieces, bed 4-6 wide, French bevel plate mirror, perfect drawer work, good finish, price \$15. 6-foot extension table \$3.50. 8-foot extension table \$5. 6-foot pillar extension table \$3.75. 8-foot pillar extension table \$6.75. Cotton top mattress \$2. Best woven wire spring \$1.25. Japanese all steel spring, any size, \$1.50. Oak sideboards \$10, \$13.50, \$16. Oak chairs, cane seat, 85c, \$1, \$1.25.

Groceries.

Monday will be alivey day in this department. Be sure and look over these prices. It means money in your pocket. 3-pound cans Glenwood tomatoes, 7 1/2c can. Choice sugar corn only 7 1/2c can. Columbia river salmon, 8 1/2c, 10c and 12 1/2c. First class Atlantic salmon, 12 1/2c. Bakers' chocolate 17 1/2c package. Sapallo only 5c cake. White Paris soap and all kinds, 3c bar. Imported bottle soap, 19c bar. Good rice from 3c up. 3-pound can Boston baked beans, 12 1/2c can. Oil sardines, 4c can. Corn starch, 4 1/2c. Glass starch, 3 1/2c. Imported mustard, 2 1/2c bottle. Queen olives in bulk, 35c. Spanish olives, 25c. Arabian olives, 15c.

Dried Fruits.

Read these prices carefully. Valencia raisins, 3 1/2c pound. Imported seedless raisins, 7 1/2c pound. New crop California peaches, 12 1/2c pound. New crop California apricots, 12 1/2c pound. New crop raisin cured prunes, 7 1/2c and 8 1/2c pound. New crop white cherries, 9c pound. New crop black cherries, 7 1/2c pound. English currants, 4 1/2c pound. Cleaned, seeded, currants, 5 1/2c pound. Evaporated apples, 10 1/2c pound. We have some last year's peaches we will sell for 10c.

Tea and Coffee.

This is where we can save you money if you will only take advantage of this sale. No. 1 Gooden 180 count, 3 1/2c pound. Broken 180 coffee only 15c. Broken Java and Mocha, 14c, 16c and 17 1/2c pound. Very best Old Government Java and Mocha, 33 1/2c pound. Sun cured Japan tea, 19c pound. Basket fired Japan tea, 29c and 33c pound. Best (new crop) uncolored Japan tea, 39c and 42c pound. English breakfast teas from 33c up. Ceylon tea, 59c pound.

Our Carpet Dept

is complete in every particular. We carry a fine line of the best, as well as the medium and cheaper grades. Wiltons, \$1.00 to \$1.10; moquettes, \$1.00 to \$1.10; royal Joranes Wiltons, 75c; velvets, 75c to \$1.00; Ingrains at from 12 1/2c to 35c. Don't fail to see our line of chenille and lace curtains. We have them in all the grades, including Bagdad, Brussels Nets, Irish point and all the fine Nottinghams.

Cloaks

Every feminine reader of The Bee should read this and profit thereby. Profit in a two-fold sense. Get the best garments that can be put together and save much precious money. SAVING NO. 1. 100 braided and plain capes, worth from \$5.75 to \$10.00, Monday your choice of the lot \$3.95. SAVING NO. 2. 50 full circular skirt jackets, silk faced and taylor made, your choice \$4.98, worth double.

Picture Sale.

We have just received a new line of elegant pictures, and you can now find a selection here which will suit your pocket and fancy.

Gasoline Stove Sale.

Closing out gasoline stoves at less than cost. This is for first class gasoline stoves, everysone warranted. \$6.00 gasoline stoves for \$3.15. \$8.00 gasoline stoves for \$3.95. \$10.00 gasoline stoves for \$5.10. \$2.50 gasoline oven for \$1.45. \$2.50 gasoline oven for \$1.95. A large vapor stove, 2-burner and step shelf, lay down tank, with Russian iron oven, regular price \$22.00, we offer now for \$11.95. These prices until September 1st.

Drugs.

Castoria 25c. Syrup of Figs 40c and 75c. Lobbig's Beef, Wine and Iron 35c. Port Wine, Angelica, California Claret, 50c per bottle. Old Maryland Rye Whiskey 50c bottle. O. F. C. Taylor Sour Mash 50c bottle. McBrayer's Sour Mash 50c bottle. TOILET SOAPS. Kirk's Shandon Bull Soap 15c cake. Kirk's Juvenile Soap 17c cake. Kirk's White Lila, Honey and Glycerine Soap 7 1/2c cake. Cocoa-Castile Soap, long bars 10c. Coconut Oil Soap 2c per cake. PERFUMES AND TOILET WATERS. Triple Extracts at 10c per ounce. Florida Water 10c, 15c and 25c bottle. Kirk's Violet Water 7c. Only for Monday at these prices.

Flour Dept.

To introduce Hayden's best 5X flour we will for a short time put in one of the following articles in every sack. The flour is warranted to be the best you ever used or money refunded. One diamond ring. One gold watch. One five-dollar bill. One set solid silver-plated teaspoons. One wonderful Charles brand knife. One ladies' cluster diamond lace pin. We also carry other leading brands of flour, such as Minneapolis best 4X flour, \$1.10 sack. Victor flour, \$1.00 sack. Valley Lily flour, 90c sack. Snowflake flour, 65c sack. A good flour for 50c sack.

Meats.

Hayden's array of bargains for Monday at the meat counter: Three facts about our meat department: First, it is the largest and the product of Nebraska dairies and creameries. Second, we sell the best made for the least money. Here are some of our prices: Fresh country butter, 13 1/2c, 12 1/2c and 14c; creamery, 16c, 15c, 20c and 22c. Satisfaction always guaranteed at our butter department. Hayden's array of bargains for Monday at the meat counter: Three facts about our meat department: First, it is the largest and the product of Nebraska dairies and creameries. Second, we sell the best made for the least money. Here are some of our prices: Fresh country butter, 13 1/2c, 12 1/2c and 14c; creamery, 16c, 15c, 20c and 22c. Satisfaction always guaranteed at our butter department.

Cheese.

Here is the only place where you can get just what you want. We handle only the finest domestic and imported goods and sell at prices that are in keeping with the times. Wisconsin cream cheese, 7 1/2c and 10c; New York state full cream cheese, 12 1/2c and 14c; brick cheese, 11c, 12 1/2c and 14c; Limburger cheese, 10c, 12 1/2c and 14c; Swiss cheese, 12 1/2c, 14c and 16c; nap sage cheese, 8c per package; Edam cheese, \$1.00 each; pineapple cheese, 65c each; and any kind of cheese you want.

Crackers.

Nice, fresh, clean goods is our motto. Soda crackers 5c. Ginger snaps and snow flakes only 7 1/2c. Grandma's cookies, molasses cake, sugar cookies and frosted croissants at 10c; Bremer's lunch, 8 1/2c; cream toast, 10c; oatmeal crackers in one pound packages, vary choice, 12 1/2c; cracknels, 15c.

Fish.

Norway herring, 15c per doz; California salmon, 10c and 12 1/2c; white fish, 6c and 7 1/2c; the finest Lake Superior white fish, 10c and 12 1/2c; codfish, 8c, 10c and 13 1/2c; mackerel, 7 1/2c, 10c, 12 1/2c and 15c; very best split Labrador herring, 10c. Remember you will save money by buying your fish at Hayden's.

Black Dress Goods

Here's where we EXCELLE. Nothing like this line has ever been shown in Omaha. We've got them, that is all the new leading staple things and our prices speak for themselves. We begin at the bottom and offer you: A 34-inch serge for 12 1/2c. We offer you a 36-inch henrietta for 18c. We offer you a 42-inch henrietta for 50c. We offer you a 40-inch elegant serge for 42c. We offer you a 46-inch serge for 49c. We offer you a 48-inch serge worth 85c for 65c. We offer you a 52-inch storm serge for 70c. We offer you a complete line of henrietta in all qualities and all widths, and we guarantee prices to be as cheap as anything in America, or money refunded. We carry a complete line of Priestly henrietta and fancy weaves, and will offer for Monday only: 10 pieces fancy, worth 65c, for 50c. 10 pieces fancy weaves worth 85c for 65c. Mill remnants of blue denim worth 18c yard, on sale at 10c yard. Cretonne worth 25c, on sale at 15c yard. Best indigo blue prints, 5c yard. New dark fall styles best prints, 8c yard. Apron check and dress styles in ginghams, 5c yard. Crinkled seersucker worth 15c, now 5c yard. White shaker flannel, 5c and 10c yard. White wool flannel, 15c and 20c yard. Good ticking, 8c, 10c and 15c yard. Best and cleanest cotton batting offered in the city at 10c, 15c and 20c. All leading brands of muslin on hand at lowest prices.

Clothing Department

For 10 Days Every Man's Boy's and Man's Suit. One-Half off on every Boy's and Child's Suit. One-Half off on every Man's Suit.

Hayden's Domestic Dept.

The largest stock of sheeting, muslins, ginghams, prints, etc. Berkly cambric, 7 1/2c yard. Deep River sheeting, yard wide, 6c yard. Yard wide Holbrook 120, muslin, 5 1/2c yard. 37-inch bleached dairy cloth, 2c yard. 45-inch bleached dairy cloth, 3c yard. 42-inch bleached pillow casing, 8 1/2c yard. Mill remnants of blue denim worth 18c yard, on sale at 10c yard. Cretonne worth 25c, on sale at 15c yard. Best indigo blue prints, 5c yard. New dark fall styles best prints, 8c yard. Apron check and dress styles in ginghams, 5c yard. Crinkled seersucker worth 15c, now 5c yard. White shaker flannel, 5c and 10c yard. White wool flannel, 15c and 20c yard. Good ticking, 8c, 10c and 15c yard. Best and cleanest cotton batting offered in the city at 10c, 15c and 20c. All leading brands of muslin on hand at lowest prices.

Sheet Mnsic.

1/2 off on all the latest new music, studies, exercises, etc. 5,000 different selections standard sheet music at 3c per copy, by mail 4c.

Piano Dept.

Do you want a first class piano? Then buy the best. THE CHECKERING. We have 12 other different makes. WE RETAIL AT WHOLESALE PRICES. Come and see what we can sell you for \$175.00.

Organ Dept

We have all kinds. Five octaves, six octaves, seven octaves, \$28.00 up. In all kinds of fancy cases. Come and see our new PIANO CASE ORGAN. In appearance exactly like a handsome upright piano, with seven octaves of keys; price not higher than the ordinary cabinet organ.

Small Musical Merchandise.

PRICES CUT IN TWO. Guitars, former price \$4.50, now \$2.25. Guitars, former price \$7.00, now \$3.50. Banjos, former price \$7.00, now \$3.50. Stewart banjo, former price \$20.00, now \$10.00. Violins, former price, \$25.00, now \$17.50. Violas, former price, \$4.00, now \$2.50. Violin, former price \$15.00, now \$7.50. Guitars, former price \$10.00, now \$5.00. Mandolins, former price \$25.00, now \$12.50. Everanything at 1/2 price.

Wall Paper.

Wall paper we will sell you at just half (1/2) of what you can get it any other place in the city.