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SINGLE COPY FIVE CENTS


## OUR PRE-INVENTORY CLEARING SALE

## A WEEK OF RICH BARGAIN GIVING.

Before taking our regular summer inventory of stock we have inaugurated sweeping reduction sales in all departments. Accumulations-counters and shelves fuil of goods-must go, and to make them travel fast-even in dog-day

CLEARING SALE



\section*{| Dress Goods | SEASONABLE |
| :--- | :--- |
| BARGAINS |  | LICHT SUMMER CLOTHNG.}

## FOR MEN

COUPJNS WITH EVERY PURChasB.
Tea and Coffee Dept



Omaha's Big Store is the only house in America giving Coupons with all purchases, even on such staple goods as Sugar, etc.

