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SINGLE COPY FIVE CENTS.

HAYDEN BROTHERS' GREAT APRIL COUPON SALE.

As we are ourselves larger, mightier, stronger than ever, so shall we make this sale. The generous offerings, the power of lowered prices, in fact the towering superiority of our value giving in this sale over all others, cannot fail to attract a multitude of buyers. At this great sale we propose to show customers the tremendous power of Cash at a time when money is scarce. You can better afford to borrow money, if you have none, than miss this sale, for we tell you right now that you never-never in all your experience, bought first-class, new, desirable merchandise at the wonderfully low prices quoted. We commend a careful perusal of every item. Investigation proves that descriptions are not a whit overdrawn, and that values are under rather than overstated.

At prices quoted below

while goods last.

ANNOUNCEMENT.

Watch for the

Bazaar Sale

This Week.

Our Mr. Joseph Hayden has just returned from Chicago, where he purchased the entire general dry goods stock of the West End Bazaar on Madison street.

This is an immense steek, and it will contain thousands of bargains in all kinds of dry goods, dress goods, notions, domesties, furnishings and a splendid line of summer underwear.

Watch for particulars, which will be announced as soon as stock is in shape to go on sale.

HAYDEN BROS.

CLOAKS.

Now that the season has fairly begun, have you considered, or decided, as to the style of wrap you will wear? Suggestions may be appropriate and well received, but it is impossible to give you more than the faintest idea as to the numerous styles and the generous showing that our cloak de-

partment is now making.

We submit a few items for Monday's sale that we are pleased to say are of such merit that you cannot afford to pass them, as true worth is indellibly stamped on every article, as soon as you see them, so don't



LADIES' JACKETS.

In very good black cloth at \$2.75. In better cloth, tan and navy, at \$3.25. In black clay worsted, cheviot, etc., from



LADIES' CAPES. Two specials that are unmatchable any

One is of navy all wool cloth with trim-ming of white or black wool inserting, mak-ing a very attractive and elaborate garment,

The other is in tan, black, brown and navy, in a style and cloth that is beyond anything we ever showed for anything near the price,

CHILDREN'S REEFERS AND JACKETS. In the small sixes, 2, 3 and 4 years, we are showing goods never approached by any house for beauty and price. Nothing in the city like our 98c, \$1.25, \$1.68, \$2.25, \$3.25

The larger sizes, 4 to 12, at 98c, \$1.25 up to \$3.75, in a good variety of cloths and all the leading shades,

WRAPPERS AND WAISTS. Space will not permit of lengthy description and it is entirely unnecessary, as geranium, foliage of all kinds, jets, spangled laces, etc. we have the largest line and biggest variety at the lowest prices ever shown in the west. Best print wrappers, 75c and 98c. department will pay you.

DRESS GOODS DEPARTMENT.

This is a fine Diagonal suiting in a

fine illuminated effect in blue, green,

brown, tan, wine, electric, fawn, slate

and mode; also some of the Reon, Her-

Bargain No. 2

7 YARDS,

Full Dress Pattern,

\$1,63.

This is a lot of dress goods our eastern

buyer secured at a brokers' sale at 33c

on the dollar. Each piece a choice plum

and worth 85c to \$1,00 a yard. While they last you can have your choice at

Bargain No. 4.

7 YARDS,

\$2.98.

This is the cream of the lot, and is

made up of the latest weaves, such as

De Almas, Whip Cords, Serges, Henri-

ettas, Shepherd's Plaids, Spring Chevi-

ots, Crepons and all the new novelties.

We have them in plain, fancy, stripes

mixed, plaids and diagonal and all the

678 patterns in all.

\$2.45 a pattern.

Monday we will have some Choice Bargains for You-

Bargain No. 1.

7 YARDS. Full Dress Pattern,

88c.

This lot is a work of art in weaving as most of the patterns have the two tone effect and raised flowers. We have them in plain effects as well. All the new and leading shades. Just what you have been looking for, for a spring dress.

> Bargain No. 3. 7 YARDS, Diess Pattern,

\$2.45.

This lot contains a large assortment, and is made up of some of the latest novelties of this seasons' goods. All are from the great brokers' sale. Each piece is worth three times what we ask for it. Seeing is believing. Call early and see for yourself.

> Bargain No. 5. 7 YARDS, Pattern. \$3.43.

BROAD CLOTHS.

Full 54-inch wide in dark and light brown, greens, scarlet, cardinals; four shades of green; slate, tan, fawn, mode and blues. Reduced from \$1.25, \$1.35 and \$1.50 to 90c. BLACK DRESS GOODS.

Whip Cord-Reduced from \$1.25 to 85c.

Serges— Reduced from 75c to 43c. Henriettas-

Reduced from 85c to 57c. War- Henriettaranted all wool and 46 in. wide. Ask to see our Black Novelties and Plain Black Dress Goods at 25c.

Frederick Arnold's 36.in. all wool | the country. Henrietta-Reduced from 75e to 43c.

new and leading shades.

Reduced from 65e to 35e.

WE DID IT

Saturday we sold the immense quantities of goods we expected to and which we said we would. It didn't take any skill on our part to sell these

The prices did the work, and all we had to do was to hand the goods

We have just received two stocks of ladies' and gents' furnishing goods

Below are the prices that did the work. We have put on an extra force of help working night and day, getting ready for this immense sale. No matter how low the prices may be, you get coupons with

every purchase. Costis and rare gifts are now on display. At 9c. All the Gents' Fancy Cotton and Lisle Half Hose from these stocks; worth 25c, 35c and 50c per pair.

At 12ic. All the Gents' fine imported Fast Black Cotton Half Hose; worth 25c. At 9c. All the Gents' Linen Cuffs, 4 ply, worth 25c per pair. At 12 je. All the Gents' Lineu Cuffs worth 35c and 50c cents per pair.

Millinery.

prices.

It will be a good time to buy shirts. At 12½c fancy shirts worth 25c.
At 25c fine percale shirts worth 50c.
At 50c, this is where we have got too many, in this lot will be found shirts worth

purchased at a fraction of their value.

At 50c an elegant line of fancy laundered shirts, collars attached, worth \$1.40. The Createst Sale of Ladies' and Children's Hosiery on Record.

At 5c, ladies' fast black cotton hose, worth At 13c, ladies' imported hose, Hermsdorff At 19c, ladies' fine fast black cotton hose, At 35c, ladies' fancy opera hose, worth At 12%c, children's imported cotton hose, fast black, worth 25c.

A Landslide in Ladies' Vests. At 2c, ladies' ribbed vests, worth 10c. At 5c, ladies' ribbed vests, worth 15c. At 121/2c, ladies' ribbed vests, worth 25,

There is but one opinion expressed by the

numbers who visit our millinery parlors

every day-that for elegance, refined taste,

seasonable accuracy and low prices we are

Trimmed Toques, Turbans, Bonnets at all

FLOWERS. FLOWERS.

Silk roses, daisies, violets, mignonette,

The styles are so numerous it is impossi-

ble to do justice to them. A visit to this

Beautiful trimmed hats from \$2,50 up.

Imported Pattern Hats.

Bargains in Cloves-

At 59c, ladies' Foster lacing kid gloves, worth \$1.00. At 75c, ladies' real kid gloves in all shades worth \$1.25.

Bargains in Corsets.

At 25c, an elegant corset, worth 59c. At 50c, a line of corsets, look like P. D make, and fully worth \$1.00. At 69c, a beautiful fast black corset, werth

Bargains in Muslin Underwear In this lot will be found a beautiful line of ladies' gowns which we will close out at 25c, 39c, 59c, 69c, 89c and 98c; splendid

Boys' Waists.

100 dozen boys' fast black sateen walsts only 50c, worth 75c.

Our Cracker Department, We can sell you crackers cheaper than

any one in Omaha. Why, because we handle the entire make of one of the largest cracker factories in the country. Soda, oyster, butter and lemon creams for 5c per pound. Ginger snaps, sugar

cookies, frosted creams and milk crackers all at 7140; it will pay you well to buy your rackers at Hayden's.

Cheese Department.

Wisconsin full cream cheese at 714c, 9q and 121/2c. Swiss cheesse, 111/2c, 121/2c and 14c; you can get any kind of cheese you want at lowest prices. See our fruit and fish counter.

Our Spring Stock of Silks Is Complete

We show an assortment which, in point of variety, beauty and intrinsic worth, is not surpassed, if indeed it be equalled, west of New

ringbone and Rockford suitings. All We always lead and under no circumstances or conditions will we be new spring novelties. Each pattern is a beauty. Call early, as we have only undersold. The following offerings are called from the many we have, and are

indicative of what you can find here in new productions:

ı	Printed China Silks, choice styles, worth 35c, for 19c	Yard
1	Printed China Silks, 21 inches wide, worth 40c, for	S. Carlon
ı	Striped P agees, will wash and boil, worth 40c, for	4.9
ı	Plain Colored China Silks, all colors including black and cream, for 25c	4.6
ı	Solid Cotor China Silks, 32 inches wide, only	660
1	Kai Kai Wash Silks, handsome assortment, only	44
	Changeable Surah Stiks, regular 75c goods, at	100
		(v)
ı	Printed India Silks, full 32 inches wide, only	- 11
ı	Japanese Printed Silks, 85 styles to select from	44
1	Printed Japanese Silks, 28 mehes wide, only	44
1	Yard wide Cream Wash Silks, really worth \$1.00, only 69c	22
	Solid Color India Silks, 30 inches wide, only	
1	Beautiful Novelty Silks for waists and dresses, only69c	
1	New Bereaded Taffetta Silks, handsome styles	
Г	Cheney Bros', Printed Satin Duchesse, 24 inches wide	**
ı	Chency Bros', Rainbow Silks, newest goods out	**
1	Q . 1 . D1 1 Q:11	
١	Specials in Black Silks	

Opediais in Diack ones,

•	
22-inch Plain Black China Silks, worth 40c, for	Yard
27-inch Black Japanese Silks, worth 75c, for	44
27-inch Chenev Bros', Black India Silks, for	44
27-inch Black India Silks, the best you ever saw for	44
21-inch Black Moire Silks, all silk, for	- 11
22-inch Black Moire Francaise, all silk, for	66
21-inch Black Polka Dot and Clover Leaf Moire for S	44
21-iuch Black Moire Mirroire, all silk, for \$	14

We carry the largest assortment of Black Silks in the west, and can show you any kind desired at prices which will please you. Give our Silk Department a call before you purchase Silks anywhere.

GET YOUR CROCERIES HERE

AND YOU SURELY MUST COME HERE.

It is hope that keeps our memory green

And it's Haydens soap that keeps your

You must wake and call in early.

Minneapolis, best 5X flour, 90c.

And a very good flour for 50c.

White borax soap, 3c a bar.

White Paris soap, 3c a bar.

Lenox soap, 3c a bar. Atlantic soap, 3c a bar.

Climax soap, 3e a bar.

White castile scap, 3c a bar.

White Russian soap, 3c a bar,

3-15 cans fine tomatoes, \$14c a can.

2-lb can choice sugar corn, 5c a can. 2-lb cans fine string beans, 8½c a can.

2-lb cans golden wax beans, 10c a can. 2-lb cans choice lima beans, 10c a can.

2-lb cans early blossom peas. 814c a can

Finest preserved strawberries put up, only 12½c, 15c and 17½c a can.

Very choice raspberries, only 121/2c, 15c

and 17½c a can. Extra fine preserved blackberries, only

12½c a can. 3-lb cans egg plums, green gage or golden

New California pears, 1214c, 14c and 16c

pound. New California apricots, only 121/2c, 10

New California white cherries, 1212c and

New California pitted plums, 15c and 171/2

Raisin cured prures only 5c a pound.

Evaporated apples only 5c a pound. London layer raisins, 10c a pound.

Sweet chocolate, 5c a package. Bakers' chocolate, 17½c a package.

JEWELRY DEPT.

Special gold ring sale. Ladies' and Misses' solid sterling silver

nitial rings, with torquoise sets, 25c, worth

500 dadies' solid gold set rings, rubys

sapphires, garnets, amethyst, emerald, tur-quoise, etc., 98c, worth \$2.00.

Children's genuine diamond rings, solid gold, 18c, worth \$2.50. 14-Kt. genuine diamond ring, solid gold,

Ladies' solid coin silver watch, \$2.50.

Solid silver tea spoons, \$3.25 per set.

Adze eye carpenter hammer, 15c.

from \$3.00 up.
Rubber and cotton hose, 7c per foot.

Hatchets, 10c

Other attractions:

HARDWARE.

Valencia raisins, 5c a pound. Raisin grapes, 3½c a pound. 20-lb pails fruit jelly, 35c.

Condensed milk, 10c a can

Warranted good superlative, 75c.

For it's Monday, that's our sale day,

Call in early people dear,

Snow Flake flour, 65c.

faces clean.

NOTION DEPT.

You will always find big, reliable bargains at this department, and you will also find all staple notions for a little less than any other house in !

Corset Steels 2 pair 5c. Tooth Brushes 2 for Jc. Pins, No. 3, 2 pkgs. 5c. Fine Combs 2 for 5c. Rick Rack 3 bunches for 5c.

LACES! LACES!!

This is the biggest lace season ever known, and we are fully prepared for it. The largest stock in the city and the lowest prices. 8-INCH LACE FOR 10C PER YARD. Laces for dress trimmings from 5C UP. drop, 12½c a can.
3-ib cans choice Bartlett pears, 15c a can.
3-ib cans choice peaches in heavy syrup.
New California dried peaches, 12½c, 14c

All the latest colors in bands, insertings, edges, etc.

SILK TIES.

We have a few of those elegant Windsor ties left to be closed out Monday at 15c.

BOOKS.

500 elegant cloth - bound books at 18c.

Lot novels, 10c and 19c. Tablets, 3c, 5c and 7c. Envelopes, 3c pkg. Mucilage, 21/2c bottle.

SPRING HATS.

We are showing the most popular shape of the season, both in stiff and soft hats. The Pearl Alpine with black band, \$1.75 worth \$2.50. Brown and black Alpine, \$1.00, worth \$2.50 The latest shape in men's Fur Derby, \$1.00 A large line of men's soft hats, \$1.00 Men's yacht caps, 50c, worth \$1.00.

Misses' and boys' yacht caps, 25c, 50c, worth 50c to \$1.00. Hoys' fancy hats and turbans, 25c, worth

CARPETS ARE DROPPING IN PRICE.

We have just received a large consignmen of very fine all wool extra super carpets and will let them out a few days for 55 pr yard. This is the greatest bargain in this class of goods ever offered to the people of Omaha. All other grades at correspond ingly low prices.
Our curtain stock is full of bargains. We have some exclusive patterns that are very fine and cheap. Look at our new patent curtain stretches Every lady should have a set of these. The best curtain pole complete for 15c.

fall to call on us before purchasing.

The great slaughter sale of builders' hard-ware still continues. Best wire steel nails. Don't fail to see our immense stock of wall paper and compare prices.

Fur rugs reduced from \$5.00 to \$3.00.

These bargains will not last long. Jail pad lock, 5c. 2-foot boxwood rules, 3c. 2-foot boxwood rules, brass bound, 16c. DRUCS. Double iron smooth planes, 29c. Double iron jack planes, 35c.

Mothine balls, 1212c pound. Hood's Sarsaparilla, 75c. Warner Safe Cure, 95c. Duffy' mait whisky, 85c. Indian Sagwa, 75c. Cuticura Resolvent, 75c. Cuticura salve, 40c. Carter's little liver pills, 20c. Dr. Birney's catarrh powder, 40c. Petroleum jelly, large bottle, 7½c. Ammonia, large bottle, 7½c. Dr. Pierce's medical discovery, 75c. Dr. Pierce's medical discovery, toc.
Dr. Pierce's favorite prescription, 75c.
Have your prescriptions filled at Hayden Bros.'. They are lower than anywhere else. | goods.

sell any one of these different instruments at FACTORY PRICES. 2 planes slightly used, but showing scarce

ly any trace of wear, at greatly reduced prices. ORGANS. Our prices defy competition. We have all kinds 5 octave organs. We have all kinds 6 octave organs. We have all kinds 7 octave

MUSIC DEPARTMENT.

Do You Want a Piano?-We

Sell the Best.

have various other good makes. Every in-

A FEW BARGAINS TO CASH BUYERS

4 planes of 3 different makes, purchased as

SAMPLE PIANOS, to cash buyers we will

strument fully guaranteed.

The world renowned CHICKERING, We

SOMETHING NEW. The latest out—simply perfect. The mag-nificent L. E. H. R. seven octave PIANO-ORGAN. In appearance it exactly resembles a handsome upright piano. It is a marvel-ous invention and has created a great sensaion in musical circles. Prices moderate. COME AND SEE THEM. Standard sheet music 6c per copy.

Butter is Down Again,

Country butter, 9c, 11c, 12½c, 14c and 16c. Separator creamery, every one knows what kind of butter this is; at Hayden's you can

MEATS.

Read these prices and see whether Haylen is in or not.

Bacon &c per pound; this is a California cut bacen and is very nice; boneless ham, 14c; sugar cured No. 1 hams, 9c; Boston ong cut hams, 612c; augar cured California ham 7½c; fresh link sausage, 7c; spare ribs, 6c; Rologna, 35c; head cheese and liver ausage, fic; Frankfurts, 612c; corned beef, 5e; this is an extra family plate beef, it is fine; don't buy lard until you see what we are selling it at; Cudahay's, Swift's and Hammond's 3-pound cans best lard, 29c, 5. pound cans, 48e, 10-pound cans, 9tc.

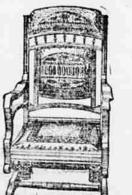
CLASSWARE.

A full car load of glassware just in, consisting of every thing in the glassware line. Gold band initial glasses, any initial you want. These glasses are the very finest flint blown glass. They are cheap at \$1.50 per set, and some dealers ask as high as \$2.00 for them. Our price Monday is 50c

Per set.
Wine glasses, 24e each, very nice,
15-pint tumblers, 2e each.
Sauce dishes, 15c per set. 6-piece cream sets, 23c Daw drop glass water pitchers, 16c each. Complete lamps, 15c each.

FURNITURE.

ROCKERS



You will need a few new rockers this spring. The latest things in mahogany, white maple and oak, upholstered in brochetelle, silk tapestry and plush, are to be found in endless variety in our furniture department. These goods are now marked to sell at the prices which have already made this department famous, for the BEST at the LOWEST figure possible. This carriage is full

size, has 4 steel springs like cut, lace edge parasol, bicycle wheels: body is made of cane and is well upholstered: PRICE \$6.50. This is the best carriage on lay at any price, such as this. have another carriage with the same gear, only

a little cheaper upholstery, at \$5.50, BED ROOM SUITS.

All-oak French Bevel Plate Mirrors at \$15.00, \$17.50, \$18.50, \$20.00. All full size bed and all first-class goods. Suits from \$15.00 u

EXTENSION TABLES.

Endless variety 6-foots-\$3.50, \$4.25, \$5,50, \$6,50; S-foots at \$5.00, \$7.50, \$8.50, \$9.50.

PRICE 86.50. SIDEBOARDS.

All-oak, at \$11.50, \$14.00, \$16.00, \$17.50, \$18.50, up to \$45.00.

We are entitled to a few words of high praise for this department this spring. The people who have visited this mame moth new department within the past month are aware of the complete rejuvinating it has undergone. We have put in an immense line of Men's Youths' and Chil-

dren's Clothing, direct from the factories. They are all new and right in fashion. You don't have to pay us anything for the STYLE. We

throw that in with the suit.

We have the new long-cut coats in sacks and cut-aways, trimmed and made up in the latest style and best grade of

Then we have the plain, every-day, honestly-made suits. You will notice by the name on the hanger that they are made by the most reputable factories in America. All we ask you is the factory price in any sale. But in this

sale we have taken a slice off the factory price, just to advertise the department,



A good, servicable men's suit on Monday ad \$3.75, worth \$6.00.

Our leader for this week is our \$4.75 suit. We can easily get \$8.50 and \$10 for these but we are offering a limited number of this lot at \$4.75. In higher grades we can sell a suit for \$10 that clothing stores ask \$18 and \$20 for. They don't ask too much for they are worth every cent of it. See them this week for \$10.

It will be necessary to see our \$7.50, \$8.50 \$9.75 and \$10 suits before you will believe that you can get the latest styles in spring patterns of cheviots, silk mixed cassimers Scotch tweeds and English clay worsteds at

AND CHILDREN'S.

Boys' long pants suits, \$1.75. Also a boys' long pants suit, ages 14 to 194 A much better all wool long pant suit.

3.25 and up to \$11.50.

A combination all wool suit, two pair of pants to match for \$2.25, worth \$4.90 and Our \$1.25 and \$1.95 children's suits go like wild fire. We are keeping adding to them daily. Such surprising bargains in children's clothing has never been known in

Special prices this week in junior and reefer suits. Terror suits, double knee and seat, \$2.50, \$3.00 and \$3.25, all wool.