

# GREAT DOINGS AT MORSE'S.

Still greater values to be had Saturday than we have yet offered. The goods are piling in on us so fast that in order to move great quantities the next few days we offer greater inducements than ever. Behold your chance!

# THE MORSE Dry Goods Co.

# GREAT DOINGS AT MORSE'S.

Consult your interests, consult your wants, compare our prices and come to the great sale of dry goods, it will last only a few days longer.

## SATURDAY BASEMENT BARGAINS.

Best 9-4 bleached sheeting, worth 25c at.....	.19
Indigo prints, worth 8c, sell at.....	.05
New wrinkle seersucker, regular 25c goods, sell at.....	.12 <sup>1</sup> / <sub>2</sub>
Shirting prints, worth 5c, sell at.....	.03
2 cases 22-inch two-toned Epingle, regular 15c goods, sell at.....	.09
Wide percales, all new styles, worth 12½c, sell for.....	.08 <sup>1</sup> / <sub>3</sub>
Striped seersuckers, worth 12½c, sell at.....	.07
Heavy brown sheeting, yard wide, regular 8c quality, sell at.....	.05
One lot of knitted hoods and caps, balance of our \$1.00 and \$1.25 goods, sell at.....	.25
One lot of silk and plush hoods, none worth less than \$1.25 and \$1.50, sell at.....	.50
50 dozen ladies' collars, worth not less than 19c, sell at.....	.01
One lot of cuffs, none worth less than 20c a pair, choice.....	.05
One lot of chemisets, none worth less than 25c, sell at.....	.10

## The Walker Stock Still Continues to Draw.

People are not tired of hearing the name and seeing the goods. Such truly sterling values as we have been giving the people for the last weeks emphasizes the fact that the goods are cheap and desirable and new. Saturday we commence the last week of this great sale. Everything offered at much less than market value. \$30,000 worth of new merchandise just received, which, with our Walker purchase, places us in a position to surpass all previous efforts in Dry Goods Bargaining. Saturday will be the Banner Day of the Walker Stock. Be sure and stock up now. Do not wait. We shall close everything out from the Walker Stock in the next few days in order to get ready for our Easter Opening.



## GRAND BARGAIN DAY IN DRESS GOODS.

Goods and Prices Will Simply Astonish You.

### LAST LOT FROM THE WALKER STOCK.

Half wool challis, that Walker jobbed to sell at 20c, our price.....	.10 <sup>1</sup> / <sub>2</sub>
Half wool plaids, that Walker jobbed to sell at 25c, our price.....	.15
One lot of Scotch tweeds, that Walker jobbed to sell at 25c, our price.....	.19
One case of novelty worsted goods, all new styles for this spring's trade, that Walker jobbed to sell at 50c, our price.....	.29
48-inch storm serge, all wool, that Walker jobbed to sell at 75c, our price.....	.49
One case of fine chevrons, handsome styles, all wool, that Walker jobbed to sell at 60c, our price.....	.39
A lot of wide novelties, that Walker jobbed to sell as high as \$1.50, our price.....	.79
10 pieces of illuminated mixtures, that Walker jobbed to sell at \$1.50, our price.....	.98

## Kid Gloves.

We have a few more left of those Foster 5-hook kid gloves, which sold so readily last week, regular \$1.25 gloves, will close them out Saturday at.....	.63
Another lot of 4-button pearl gloves, equal to any \$1.50 glove, at.....	.98

## JUST RECEIVED.

A large assortment of handsome novelty spring dress goods of which we have always been headquarters; prices reasonable.		We are showing in our black goods department full lines of all the popular weaves. Best light dress goods to be found in the city.	
All silk moire ribbons, regular 18c value, sell at.....	.09	100 dozen of ladies' pure white initial hemstitched handkerchiefs, worth the world over 15c, Saturday at.....	3 for 25c
Ladies' hemstitched handkerchiefs, worth 5c each.....	2 for 5c		

## New China Department

ON SECOND FLOOR.

We offer for Saturday a very desirable bargain in a new lot of English decorated porcelain dinner sets, 100 pieces, never retailed under \$11.50, at.....	\$6.49
Fine engraved glass wine decanter, real value, 40c, at.....	.17

## BREAKING THE RECORD

# SILKS

This has been the liveliest week in our silk department we have ever known this season of the year. The cause is so easy to find—the prices are so much below the regular quotations as to make them irresistible.

A lot of fancy China silks, cost to import 50c, sell at

Black, all silk rhadame, cost to import 75c, sell at

Black faille Francaise, all silk, cost to import 75c, sell at

One lot of fine China silks, 24 inches wide, goods that were imported to sell at \$1.25, sell at

Fine black crystal bengaline silk that was imported to sell at \$1.25, sell at	.83
Fine striped Taffeta silks for waists, imported to see at \$1.25, sell at	.97
Figured crepe, fine shades, imported to sell at \$1.00, our price	.69
Large stock of moire silk, large variety of colors, worth from \$1.25 to \$1.75, sell at	.97
Black crystal bengaline, worth \$1.25, sell at	.87
\$1.25 bengaline at	.97
\$1.50 bengaline at	\$1.15
\$1.75 bengaline at	\$1.19

## ADVANCE SALE OF Spring Jackets

We have received from our buyer in New York one lot of new beautiful spring jackets which we propose to place on sale much under regular price, in order to open the season.

This lot, 100 jackets, we guarantee to be regular \$10.00 jackets, Saturday for

\$5.95
\$3.00
\$1.25

## MEN'S Furnishing Goods

Here is richness for you from the Walker stock.	
Men's fine linen collars, that Walker jobbed to sell at 15c, our price,	.08
A line of imported collars that Walker jobbed to sell at 25c, our price,	.10
Men's regular made cotton hose, that Walker jobbed to sell at 18c, our price,	.10
Men's black cotton hose, that Walker jobbed to sell for 35c, our price,	.20
Men's unlaundersed shirts, that Walker jobbed to sell at 75c, our price,	.49
Men's unlaundersed shirts, that Walker jobbed to sell at \$1.00, our price,	.69
Men's heavy ribbed underwear, that Walker jobbed to sell at 75c, our price,	.39
Men's heavy natural wool underwear, that Walker jobbed to sell at 85c, our price,	.48
Portsmouth ribbed underwear, that Walker jobbed to sell at \$1.00, our price	.57
Fleeced lined underwear, that Walker jobbed to sell at \$1.25, our price,	.63
50 dozens of fine silk scarfs, that Walker jobbed to sell at 50c, our price,	.25

## Hosiery and Underwear

AT MUCH LESS than Wholesale Prices	
Children's hose, fast black, from the Walker stock, worth 15c, sell at	.05
Misses' fine black cashmere hose from the Walker stock, worth 65c, sell at	.25
Fine black cotton hose, spliced heel and double toe, from the Walker stock, worth 45c, sell at	.25
Ladies' fine Hela thread hose in tans and fast black, also ribbed top, that Walker jobbed to sell at 60, our price	.35
Ladies' fine Egyptian vests that Walker jobbed to sell at 20c, our price	.10
Ladies' fast black cotton tights that Walker jobbed to sell at 75c, our price	.35
Ladies' fine Egyptian vests, fancy front, that Walker jobbed to sell at 25c, our price	.12 <sup>1</sup> / <sub>2</sub>
Ladies' fine ribbed vests, high neck and long sleeves, that Walker jobbed to sell at 25c, our price	.18
Ladies' Egyptian union suits, jersey ribbed, from the Walker stock, worth 75c, sell at	.33
Arrival of new Scotch gingham, French satens and high grade wash goods from 25c up to	.60
Gaspe pongee, new cloth, in very handsome dark gowns, flowered figures, at	.15

## Special Bargains

James H. Walker Stock.	
We will close out on Saturday at these low prices the following special lines of goods:	
46-inch black lace net that Walker jobbed to sell at \$1.50, our price	.89
One lot point d'Irlande lace that Walker jobbed to sell at 20c, our price	.11

One lot of point d'Irlande lace that Walker jobbed to sell at 25c, our price	.17
One lot of point d'Irlande lace that Walker jobbed to sell at 25c, our price	.22
One lot of point d'Irlande lace that Walker jobbed to sell at 20c, our price	.05
One lot of veillings, worth from 25c to 50c, to close out Saturday choice	.10

## LINEN DEPARTMENT.

Large white towels, 20x40, worth 20c, sell at.....	.12 <sup>1</sup> / <sub>2</sub>
White bedspreads, full size and regular \$1.25 goods, sell at.....	.89
Extra linen crash, full width, at.....	.06
Turkey red damask, 35c goods, at.....	.23
Check suits, regular 20c goods, at.....	.11
60-inch unbleached damask, regular 60c quality, at.....	.37 <sup>1</sup> / <sub>2</sub>
One lot of 5-8 bleached napkins, regular \$1.50 goods, at.....	\$1.20
68-inch unbleached damask, 75c, value, at.....	.45
69-inch bleached damask, that Walker jobbed to sell at \$1.25, our price.....	.79

**BOYS' CLOTHING.**

Boys' junior suits, that we have been selling for \$6.00, \$7.00 and \$8.00, go at

Boys' suits, only a few of them left, \$3.00 goods, if you can find the size for your boy, at

A few of our fine \$10.00 suits, close them out at

New line of unlaundersed waists, special value, at

A line of unlaundersed waists, dark effect, real value 75c, sell at

**SPECIAL.**

Saturday, in our basement, 150 dozens of Ladies' .10 .15 Collars at

**1c.**

## MUSLIN UNDERWEAR.

The ladies' muslin underwear department occupies a conspicuous place on the main floor. We have been crowded every day this week. We offer inducements in muslin underwear which every lady should avail herself of. In order to make Saturday a banner day in this department, we offer the following:	
Full line of ladies' corset covers and drawers, trimmed with lace and embroidery, regular price 65c, sell at.....	.35
Another line of ladies' corset covers and drawers, prettily trimmed with hemstitching, laces and embroidery, regular 85c value, Saturday at.....	.47
Special offer on gowns, newest designs, with V yokes, with insertion and embroidery, also with hemstitched collars and cuffs at.....	.67
A line of drawers, corset covers and gowns, made of the very best muslin and cambric, trimmed with insertion, laces and embroidery; never sold for less than \$1.75, Saturday.....	\$1.23

# We sell goods cheap in our ECONOMY BASEMENT The Morse Dry Goods Co. Visit our Economy Basement for bargains in Prints, Cottons, Gingham, &c. The lowest prices in Omaha.