

HAYDEN BROTHERS.

Special Clearing Sale Monday Morning on Merchandise of All Kinds, Making Room for HOLIDAY GOODS ARRIVING DAILY.

Toys and Holiday Goods.

Christmas comes but once a year and its a long time a coming for the little ones who are waiting, for there are very few but what are sure of receiving something, no matter how little. Hayden Bros. have been for a number of years headquarters for Santa Claus, and this year will be no exception, only on a larger scale. Santa Claus never disappoints the little ones, and he will be at Hayden's in a few days sure. Great preparations are now being made to receive and entertain him during his short stay in Omaha. Hayden Bros., whose trade has been increasing this past season in spite of World's Fair or depression in money matters, have been encouraged to lay in a larger stock and better assortment of toys and holiday goods in order to meet the increasing demand. You will find more toys displayed and in store at Hayden's than in five (5) of the largest stores combined in Omaha, and one very important fact you want to remember is that the prices are lower this year than they have been for a number of years past. Extra help is now working day and night to get this immense stock unpacked and marked, and in a few days everything will be in a shape to receive all our old customers as well as all the new ones who are daily discovering the fact that Hayden's is the place where you save money and can get everything they want. HAYDEN BROS.

CLEARING SALE OF UNDERWEAR.

Gents' wool natural gray shirts and drawers, worth \$1.25, to be sold at 60c. 1 case of ladies' wool jersey ribbed vests, worth 75c, to be closed at 25c. Ladies' natural gray and camel's hair underwear, worth \$1.00, reduced to 50c. Ladies' natural wool vests and pants, 75c, worth \$1.25. Men's cardigan jackets, 50c, 75c, \$1.00 and \$1.25; worth double. 1 lot of gents' leather gloves and mittens, 50c; worth \$1.00. Infants' fancy wool mittens, 10c; worth 25c. Gents' wool socks, 9c; worth 15c. Gents' 20c collars, 12c each.

Dress Goods.

You will find a suitable CHRISTMAS PRESENT for your mother, for your wife, for your daughter, for your sister, for your grand-mother, for your aunt, for your niece, for your daughter-in-law and for your MOTHER-IN-LAW. Come and select a nice dress pattern while our stock is complete. You need not take it home, we will keep it for you and deliver it for you. CHRISTMAS EVE. Look at our cut prices for the CHRISTMAS TRADE. 500 all wool COLUMBIA SUITINGS worth \$6.00. A dress pattern will be sold at \$2.13 a dress pattern. A full line of HOP-SACKINGS basket wear, worth 75c, will be sold at 40c. Our \$1.75 whip cords, all the new shades, will be sold at \$1.15. A new line of clonkings, 54-inches wide, worth 85c, will be sold at 39c. Our 50c and 40 dress goods will be sold at 15c. Here are some CHOICE CHRISTMAS PLUMS. Our \$1.25 Henriettas at 75c. Our \$1.00 Henriettas at 65c. Our 75c Henriettas at 45c. Our \$1.50 Serges at 85c. Our \$1.25 Serges at 75c. Our \$1.00 choice at 50c. Our \$1.25 Rhodamas at 75c. Our \$1.50 Novelty and bro. Our \$1.35 caded suit. Our \$1.25 ingrs, your. Our \$1.00 choice at 75c. Our \$1.00 Flannel and Our 75c Homespun Our 65c Suitings at A nice 52-inch skirting, worth 65c at 25c. BLACK GOODS In our black goods we have great bargains in store for you. PRIESTLEY'S Silk wrap Henriettas, the finest in the land, reduced from \$2.00 to \$1.25, from \$1.50 to \$1.00. A fine \$1.50 Henrietta for \$1.00. Our \$1.25 serges for 75c. Our \$1.75 mountain serges for 93c. Our 75c serges for 47c. Our 75c Henrietta 45c. Our 75c crepon for 40c.

Jewelry Dept.

During the extremely dull season we made some grand purchases. Prices in wholesale circles are beginning to recover, but we placed all our orders when prices were at the lowest ebb. Here is the result: Opera glasses, white, black and oriental pearl, achromatic lenses and morocco cases, millionaire and poor man's price alike, jewelers' \$2.95 price \$8, our price, \$2.95. Large size morocco leather opera glasses, with leather case, jewelers' price \$3, our price, 95c. 20-year filled watch cases, gents, Elgin or Waltham works, the genuine article, no imitation, fully guaranteed, jewelers' price \$25.00, our \$12.50 price. 20-year filled watch case, Elgin or Waltham works, jewelers' price \$25, our price \$12.50. Solid silver (coin) Swiss watch, 10-jewel circle, jewelers' \$2.95 price \$7.50, our price, \$2.95. Elgin or Waltham silver-tone 3-ounce case watch, the mechanic's timeliness strong and durable, jewelers' price \$9, our price, \$4.95. Ladies' and gents' 14 karat gold U. S. assay watches, from \$18.50 to \$18.50 upward. Solid gold set and band rings, please note, Solid Gold, not plate, 25c jewelers' price \$1, our price. Gents' and ladies' ten-year roll plate vest chains, all lengths, the entire production of one of the most respectable makers. We had the cash. Jewelers' price \$3, our \$1.50 price. Rogers 12 dwt. knives or forks, ours have the new improved solid nickel basis, none better made. Where can you duplicate it? Jewelers' price \$3.50, our price, \$1.25. Rogers' teaspoons, A.A., jewelers' price \$2.25, our price, 98c. We call special attention to our 4-piece silver quadruple plate tea set, a marvel for beauty, jewelers' price \$12, our price, \$5.95. We ask those intending to buy Christmas gifts in this department to call and look over our stock. Selections will be gladly laid aside. Late buyers can in this way have the same advantage as early buyers. Our jewelry line is most complete. We solicit inspection.

Our Silk Dept.

Shows during the next week the most magnificent assortment of Givernaud Bros celebrated BLACK DRESS SILKS Ever brought to this city, in Armures Pese de Sius, Cashmere Gros Grains, Satin Duchesse, Crystal Bengalines, Royal Almas Failles, Satin Luxors, Satin de Lyons and many other new weaves in black dress silks. During the next week we will place on sale two lines of the above named weaves, one at 90c a yard and the other at \$1.25. The manufacturers give an absolute guarantee on these goods, which we personally endorse and fulfill. Every person buying a black silk dress during this sale will be given the hings gratis. Persons desiring to give a black silk dress for a Christmas present will find this an excellent opportunity to purchase one now and have it laid aside for them until wanted. SEND FOR SAMPLES.

For 5c.

5c is not very much money, but you will be surprised at the amount it will purchase in our notion department Monday. 6 pigs pins for 5c. 5 pigs needles for 5c. 3 spools of linen thread for 5c. 40 pins hair pins for 5c. 3 cob pipes for 5c. 2 fancy bordered handkerchiefs for 5c. 3 doz nursery pins for 5c. 12 spools silk embroidery floss for 5c. 2 rubber fine combs for 5c. 1 metal back rubber comb for 5c. 1 pair best corset steels for 5c. 1 pair best dress shields for 5c. 2 crochet needles for 5c. 12 doz hook and eyes for 5c. 2 round combs for 5c.

ROCKERS. CENTER TABLES PICTURES EASELS.



These are the articles most appropriate for a Christmas present. We are talking presents now because our line is now complete and you can secure any article by paying a small amount and we can deliver any time for you. We have just arranged all these articles so you can have no trouble picking out what you want, and the variety is larger than ever. The above rocker is solid oak polished finish, spring seat, and covered in silk plush, assorted colors. Price \$3.50; worth \$5.00. Pictures and easels, all new goods and at prices that makes it easy to buy what you want. Elegant line of wall pockets at 75c, \$1 and \$1.25.

DO NOT FORGET That Hayden Bros. carry a first class line of furniture and that they sell you every article at a lower price than is usually asked for the same goods. The volume of our business proves that the public appreciate this fact, and you will if you give us a trial. We save you money. CHRISTMAS will be here this month. What do you want? Tables, Rockers, Chairs, Book Cases, Sideboards, Foot Rests, China Closets, Lounges, Bed Room Suits, Hall Trees? You can get what you want at HAYDEN'S.

Sewing Machines. A most acceptable Christmas present would be one of our sewing machines for \$15, fully guaranteed for 5 years.

CLOAK DEPARTMENT

Ladies' cape, Russian coney fur, worth easily \$22. Our price, \$12. Electric seal sholder cape, latest cut, worth collar, 21 inches long, \$22. No better garments are sold in Omaha for \$35. Ladies' jackets in blue, brown and tan. Nice warm garment worth \$6.50. Monday only \$2.98. Ladies' fur capes worth \$7.50, now only \$4.50. The best electric seal cape in Omaha for \$22.50. Sold everywhere for \$35. A nice beaver cloak, fur trimmed, worth collar, full sleeves, elephant back. Latest thing out. For Monday they go for \$8.50. Children's Garments, Marshall Field's sample line of misses' cloaks on sale Monday. All kinds, all prices, in line, neat winter styles. Children's Long Coats. Splendid protector from the cold, heavy cloth, well made and trimmed, worth collar, fur trimmed; ages 4 to 14, \$4.75. It's a \$10 garment in every detail. Biggest line of children's cloaks in Nebraska.

SHEET MUSIC

Our line is full and complete, embracing all the VERY LATEST and MOST popular new music. We sell all the latest vocal and instrumental folios at 35c each. Call or write for catalogue of our 6c sheet music. Over 4,000 different pieces of standard sheet music at 6c per copy. Instruction books, all kinds, at one-half regular prices.

PIANOS.

We handle the BEST, the world-renowned Chickering. We also have eight or ten other first class makes. Every instrument guaranteed. Our prices range from \$175 up to the price of the very best Chickering piano.

ORGANS.

7-Octave Upright Piano Organs. In appearance they exactly resemble a handsome upright piano, being beautifully carved and polished and containing seven full octaves of keys. All classes of music can be executed on this organ the same as on pianos. COME AND SEE THEM or write for catalogue.

Small musical merchandise of all kinds sold at dry goods profits.

Hats and Caps.

Don't fail to read the prices we are making on our hats and caps. WHAT WILL 25c BUY? A 75c genuine Scotch cap, 25c. A 75c heavy winter cap, 25c. WHAT WILL 50c BUY? A \$1.00 heavy winter cap, 50c. A \$1.00 men's crusher hat, 50c. WHAT WILL 75c BUY? A \$1.50 men's plush cap, 75c. A \$1.50 silk lined genuine Scotch cap 75c. \$1.50 men's fine fur crusher, 75c. WHAT WILL \$1.00 BUY? A \$2.50 fur derby in the latest shapes, \$1.00. A \$2.50 fur Fedora in the latest shapes, \$1.00. A \$2.50 men's soft hat in the latest shapes, \$1.00. CHILDREN'S AND BOYS' DEPARTMENT. Boys' heavy winter caps, 20c. Boys' crushers, 40c. Boys' Fedoras, 50c. Boys' plush caps, 50c.

Trimming Dept.

We have a very large line of fur and bird trimmings. Extra wide tiger at 50c per yard. Fine white coney, 25c. Wide opossum, 35c. Gray coney, 35c. White tippet, very fine, 50c. Seal, \$1. Mink, 75c. Feather fur, 50c. Angora, 40c, 50c and 60c. Fine silk beaver, 22c, 25c, 35c and 40c. Child's fur sets only \$2.50.

Closing Out

a lot of window shades—the best opaque cloth with spring fixtures for 25c.

SHOE AND OVERSHOE SALE MONDAY.

Monday will be the greatest day on record. We are acknowledged to be the headquarters for overshoes and gaiters. We did not buy any last year's stock so we could get last year's prices. We paid this year's price, and consequently have clean goods. Every thing is new. We sell overshoes just as cheap as it is possible to put good honest goods on the market. Men's overshoes in light, medium and heavy weights, any size 6 to 13, our extension edge railroad article is a peach for the money. Ladies' overshoes we sell at the lowest possible price, any style width and height, and boys', youth's, misses' and children's overshoes we have by the hundred. If you are unable to find just what you want at your regular dealer, send or come to us. We can suit your fancy and purse—of course this includes all kinds of rubber footwear.

50c AND 75c Worth \$1.00. Ladies' fine overgaiters at cost. Better grades a equally low prices. When it comes to talking overgaiters we are the people. You can't stick us on anything in that line. Just look at them when you visit our store.

School Shoes 95c, worth \$1.25.

We offer great bargains in school shoes. Children's pebble grain A. S. T. tip shoes 95c, worth \$1.25. Misses' pebble grain A. S. T. tip shoes \$1.25, worth \$1.75. Youth's N. K. calf button tip shoes \$1, worth \$1.35. Boys' N. K. calf button tip shoes \$1.25, worth \$1.75.

Men's Shoes \$1, worth \$1.50

Men's solid N. K. calf working shoes \$1, worth \$1.50. Men's B. calf shoes \$1.50, worth \$2. Men's fine calf shoes, blucher lace, \$2.50, worth \$3.50.



\$1.75, worth \$2.50. Boys' Fauntleroy leggings \$1.75, worth \$2.50. These are just the thing for boys now. See them. Here again we lead—leggings for men, women and children, and that universal favorite, Fauntleroy for boys, just think of it and you will look a long time before finding any thing its equal for the money.

SLIPPERS, OXFORDS and SHOES

It is hardly necessary to eulogize our several incomparable lines. We lead. Here are a few prices, since won't permit a longer list. Ladies' plush bound felt slippers, 65c; worth \$1. Ladies' fine velvet embroidered slippers, \$1; worth \$1.50. Ladies' gongola patent tip button shoes, \$1.50; worth \$2.



\$2.25, worth \$4.50. Ludlow's make ladies' fine hand turned patent tip shoes on sale at \$2.25, worth \$4.50.

Parties living out of town can always rely on prompt and faithful attention to mail orders. Just try us on a few items, we will soon convince you.

Holiday Linens.

New line of fancy linens for the holidays now in. Fancy table cloth with napkins to match put up in box in all the different sizes and prices, fancy fringed cloth, hemmed stitched lunch cloths, fancy dresses scarfs, fine towels, fine napkins, all colors in felt for fancy work. If you want a useful as well as substantial gift, visit our linen department this coming week.

THE BASEMENT.

The merriest times you ever saw will occur in our basement this week. These are no one day prices. They last all the week.

Bakery.

Full weight Garneau's snow flake, rye or Graham bread at 2c a loaf. Buns, 75c per dozen; cream puffs, 10c per dozen; 4 pound angel cake, 17c; mixed cookies, 7c per dozen; wine cakes, 5c each; doughnuts, 7c per dozen; Boston brown bread, 4c per loaf; all kinds of pies, 4c each; apple cake, 5c each; cinnamon rolls, 1c each, and all other kinds at lowest prices.

Skates, Skates, Skates.

5,000 pairs of club skates at 35c per pair, worth \$1.50. Also, a full line of ladies' strap skates.

Crockery, Etc.

The biggest and most elegant display of china, glassware, queensware, lamps, cutlery, brass goods and fancy ornamental goods ever shown in the west. 100-piece dinner sets in brown and blue, \$7.25; worth \$15. 112-piece fine china dinner set at \$17. This set is a bargain at \$35. Toilet sets at \$2.50, worth \$7. Artistic decorations. Fine china cups and saucers at 25c, 35c and 50c, both in mustache and plain tea and coffee; worth 5 times as much. Fine china cup, saucer and plate at 15c, 25c, 30c and 35c; worth from 75c to \$2 per set. After dinner coffees, the finest French china, from 10c to \$1 a pair. Fine china fruit sets, ice cream sets, fish sets and berry sets. Genuine cut glass tumblers \$1 per set, worth \$3. Hanging lamp from \$1.75 up; stand lamp from 25c up; banquet lamp from \$2 up. Carving sets from \$1 per set up. 5 o'clock teas at every price. Fine china cuspidors at 50c; worth \$1.50.

Meat is Down Again.

Salt pork, 10c; Bacon, 12c; sugar cured No. 1 hams, 11c; picnic hams, 10c; dried beef, 10c; pigs feet, 5c; tripe, 5c; Bologna, 5c per pound; boneless ham, 11c; plate corned beef, 5c; boneless corned beef, 7c; spare ribs, 7c.

Cottolene and Lard.

3-pound cans cottolene, 28c; 5-pound cans of best lard, 35c; 5 pounds, 65c; 10 pounds, \$1.19.

Butter, Preserves and Cheese.

Country butter 15c, 17c, 19c and 21c. Creamery 23c, 25c and 27c. Jelly 5c mince meat, apple butter, peach and plum butter, 7c. Raspberry, strawberry plum and all other kinds of preserves at 12c. Wisconsin full cream cheese, 10c and 12c; brick cheese, 10c, 12c and 14c; nonfat, 6c; sap sago, 9c per pkg.; Swiss, 12c, 14c and 16c. Cranberries, 7c per quart.

Crackers and Cookies

Soda crackers, 5c; oyster crackers, 5c; frosted creams, ginger snaps, sugar cookies, oatmeal crackers, molasses cake, milk crackers and butter crackers, all at 7c per pound. In fact we can give you anything you want in crackers.

DRUG DEPT.

Castle soap 3 cakes for 5c. Regale castle 2 cakes for 5c. Cocoyles oil soap 25c per doz. Scott's Emulsion, 75c bottle. Alcock's plasters 2 for 25c. All patent medicines at greatly reduced prices. Prescriptions filled at our prescription department at the very lowest price ever heard of. Bring in your prescriptions and get our prices.

Notions and Fancy Goods Dept.

85c worth of new, staple goods, for 25c. This is without doubt the biggest bargain in notions ever offered by any house in the country: 8 packages of hairpins, worth 5c. 5 packages of Sharp's sewing needles, worth 25c. 10 darning needles, worth 10c. 1 package adamant pins, worth 5c. 1 fine fancy bordered handkerchief, worth 10c. 1 rubber line comb, worth 5c. 1 spool black linen thread, worth 10c. 12 spools embroidery silk, worth 10c. 1 yard fine elastic, worth 5c. 1 Domestic Fashion Review, worth 10c.

Holiday Books.

We have the most extensive line of holiday books in the city, as well as the most complete line of books and bibliot of all kinds. Monday we will make a special offer of juvenile books with fancy colored covers, well bound, your choice at 4c. These goods are fully worth four times the amount. We have an elegant line of bibles and prayer books, just the thing for a nice present.

Rugs. Curtains. Fine Satines. Carpet Sweepers.

We will show the largest and best selected stock of rugs for the holiday trade in the city. Smyrna rugs, 75c, \$1, \$1.25, \$2, \$2.50. Fur rugs, \$1.50, \$2.50 to \$4.00. Moquet rugs, \$1 to \$2.50. Brussels, 90c to \$1.25. We have retained our spring importation of lace curtains and will give some surpassing bargains. Drapery goods at greatly reduced prices. Silk drapery fringe for 10c yard. 200 fine dark ground fancy printed satine dress patterns, put up in boxes, 10 yards of satine to pattern, on sale at Hayden's \$1.50 for a pattern; a decided bargain and all new styles, never shown in this city before. Grand Rapids sweepers for \$1.60, \$2 to \$2.50.