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SINGLE COPY FIVE CENTS

HAYDEN BROTHERS

Getting Ready for the HOLIDAYS. Notice the Cut in Prices.

The Basement does the bursiness. Garneau's nice fresh Snowflake, Rye or Graham Bread at 2c a loaf. Other bakers' products similar prices

The goods purchased from the SLOAN, JOHNSON & CO. bankrupt stock of groceries are on sale in our basement.

Dress Goods Dep't.

YOUNC MAN, while down town today, make it part of your business to pass our store and look at our display of dress goods in one of our show windows. and if the prices will convince you that it does not cost too much to

Dress a Woman and Dress Her Well

do not let anyone hear you say: "I would get married, but it costs too much to dress a woman; but brace up, call on your best girl tonight and pro-pose to her, and when all is settled call

Our Jewelry Department

on Monday and get the ring. Then call at **Our Dress Goods Department**

and get the dress. Remember we have them in all shades and prices from the leading factorics and looms of Europe, Asia and America.

Look at Our Cut Prices:

- \$1.25 henriettas at 75c. \$1.00 benriettas at 50c.
- \$1.75 serges at \$1.15.
- \$1.50 serges at Sec. \$1.25 serges at 75c.
- 85c serges at 50c.
- \$2.00 whip cords at \$1.25. \$1.50 whip cords at \$1.00.
- \$1.35 rhadamas at 85c.
- 75c novelty suitings at 43c. 65c hopsackings at 43c.
- 50c hopsackings at 35c.
- 50c brocades at 25c. 40c brocades at 121c.
- Seeing is Believing.

Come and see for yourself and you will be convinced that you can get more and better goods for your money from us than any place in the city.

Look at Our Columbia Suitings

in our front widdow. Warranted all wool. Worth \$6.00 a pattern; Mondays sale only \$2.39 for a dress pattern. Remember, only \$2.39.

In our center aisle you will find a nice all wool ladies' cloth, a nice line of dark

and light shades at 35c.
On Monday we will place on sale a

large line of cheviots, homespuns and flannel suitings, strictly all wool 36 inches wide, goods worth from 50 to 75c; your choice at only 27c.

Silk Drapery.

Closing out a large line of silk drapery fringe at 10c per yard; cheap at 25c. Chenille and wool fringes at 15c to 20c. Silkaline, 5c, 10c and 15c.

FUR RUC3. We have an elegant line of fur rugs at very low prices for holiday trada. Also Smyrna, Brussels and moquette rugs in great variety. Third floor.

SEWING MACHINES.

A first-class sewing machine, fully warranted for five years, at \$15, is a good Christmas present to the lady of the house. Third floor.

NOTIONS and FANCY GOODS Mave You Read the

Scarlet Letter? By reading this you will be reading be announcement of the "RED LET-

ER" day in this department.
These Prices Defy Competition

8c Handkerchiefs only 21c. 10c Handkerchiefs only 4c. 20c Handkerchiefs only 12c.

25c Handkerchiefs only 15c. 50c Handkerchiefs only 25c. 25c Windsor Ties only 12tc. 30c worth of Needles for 5c.

Sc Elastics only 3tc. per yard. 15c Elastics only 8c. per yard, 25c Elastics only 12c. per yard, 35c Elastics only 21c. per yard, 60c Stamped Pillow-Shams only 43c

pair. 25c Stamped Linen Splashers only 15c

50c Stamped Linen Tray Cloths only 25c each. 30c Crochet Silk only 19c per spool.

10c Silk Floss only 5c, 40c Brushes only 25c, 25c worth of Hairpins for 5c.

10c Corset Steels for 5c. 15c Dress Shields for 6c. 10c Rubber fine Combs for 3c. 10c Horn Combs for 5c.

15c Dress Stays for 7c. 25c Tooth Brushes for 10c. 60c worth of Linen Thread for 20c.

Wash Dress Goods.

500 pieces of 32-inch wide, 30-inch and 86.inch wide serges, chevrons, flannel back and plain back fancy printed fress goods, all reduced to 10c yard.

In center aisle on Monday we offer fast black satine, light shirting, striped

sateens 36 inch wide, serge, chevrons, Bedford cords, Giant cloth, Louisana cloth, all in mill remnants at 3½c yard. time. They are worth from 10c to 15c. On Monday to be closed out at 3je yard, quantity limited.

Dress Linings.

Have you seen the new line of fast black printed selisia at Haydens? Did you ever notice the 10c selisia? All colors in selisia at 10c, 15c and 20c yard. All colors best lining cambric at 34c. Haydens carry the most complete lin-ng department in Omaha.

Unpacking silverware, watches, jewelry clock and novelties to give in detail the varied articles we are offering in this department. The buyers in search of sightly and presentable bar-gains please note and compare our

Opera glasses, white, black and oriental pearl, achromatic lenses and morocco cases, millionaire and poor man's price alike; jewelers' \$2.95

Large size morocco leather opera glasses, with leathet case, 95c jewelrs' price \$3, our price...

ers' price \$25.00, our \$12.50

Elgin or Waltham silverine 3-ounce case watch, the mechanic's timepiece strong and durable, jew-clers price \$9, our price.. \$4.95

assay watches, from \$18.50 \$18.50 apwards.... Solid gold set and band rings, please note, Solid Gold, not plate, 25c jewelers' price \$1, our price..

Gents' and ladies' ten-year roll plate vest chains, all lengths, the entire production of one of the most respectable makers. Cash surrenders values. We had the cash. \$1.50 Jewelers' price \$3, our price

have the new improved solid nickel basis, none better made. Where can you duplicate it? Jewelprice \$3.50, our price.... \$1.25

Rogers' teaspoons, AA., jewel- 98c ers' price \$2.25, our price.... We call special attention to our 4-piece

gladly laid aside. Late buyers can in this way have the same advantage as early buyers.

Our jewelry line is most complete.

Cloaks

Wraps

Jackets



things in the Cloak Deyet. Some prices are given here on a few ladies' garments. The new styles of Ladies' Cloaks go rapidly, but we have a

grand good

few garments just in Saturday which we think just a little the best values we have yet offered.

A nice Beaver Cloak, fur-trimmed. Worth collar, full sleeves, elephant back. Latest thing out. For Monday they go for \$8.50

SEE THESE

On Second Floor-Take Elevator.

LARGEST STOCK OF

Domestic Dept. The largest domestic stock in the west

All the leading brands.
Ready made sheets, 49c, 59c, 69c and Pillow cases, 10c, 12tc, 15c and 17c

uch.
Unbleached cotton flaunel, 8jc yard.
Bleached cotton flaunel, 5c yard.
All kinds of shirting, denims and tick-

MARKED DOWN.

YOU KNOW WHAT THAT MEANS

Prices of High Class Silks dropped within reach of all. One glance at the goods and you will commence buying. Deep, deep are the cuts. Down, down go the prices.

It is better than 50 inches to the yard. It is better than 25 ounces to the pound. It is more than 20 to the dozen.

The impressive quotations given here are typical of hundreds of others in our mammoth silk and velvet department, the largest and most complete in the west

and where the prices are always impressively low. COLORED CHINA SILKS, SILK FINISH VELVETTAS SATIN BROCADES, ALL COLORS, ONLY Regular \$1.25 Quality, 29c a Yard. Only 75c a Yard. 25c a Yard. CHANCEABLE **JAPANESE** CROISE

SILK VELVETS. TAFFETAS and SURAHS. WASH SILKS, OTHERS ASK 75C. \$1.50 quality, all colors, 50c a Yard. \$1 a Yard. Our Price, 49c a Yard. SI QUALITY COLORED BLACK FAILLE DRESS SILKS. FAILLE FRANCAISE SILK VELVETS.

> ALL COLORS, 592 a Yard. 22-INCH BLACK Taffetta Silk,

RHADZIMER FOR SKIRTS, 59c a Yard. ONLY 69c a Yard. **BLACK SATIN Double Faced Black**

DRESS SILK.

69c a Yard.

BLACK SATIN

DUCHESSE.

WORTH \$1.25,

Only 75c a Yard.

CRYSTAL BENGALINES, WORTH \$1.50, 98c a Yard.

SILK REMNANTS. 2,000 OF THEM MUST BE SOLD. JUST WHAT YOU WANT HALF PRICE.

Regular \$1.25 Goods,

This Week 75c a Yard.

SATINS.

ALL COLORS.

50c a Yard.

TIDINGS OF COMFORT AND JOY

All Right Oil Stove

the hot air chamber, directly through the oil tank, thus obviating any danger whatever, as the oil tank, by means of s uch flues, is constantly kept cool. We have put the price of the ALL RIGHT OIL STOVE within the reach of all. We have reduced them form \$12 to \$8.50.

Hard and Soft Coal Stoves Four car loads of stoves, and a price

No. 10 Junior Oak, \$ 6.25, No. 11 Junior Oak, \$ 7.75, No. 13 Junior Oak, \$ 9.15. No. 15 Junior Oak, \$11.15. No. 17 Junior Oak, \$13.87. No. 10 Putman, \$5.58. No. 14 Putman, \$6.43.

No. 101 Mounted Putman for hard coal, \$6.45. No. 111 Mouated Putman for hard

coal, \$6.95. No. 121 Mounted Putman for hard Stewart Oak-This is the finest oak stove in the market. It excels to con-struction, material, finish, operation and

We show you what no other house in the west can do—over 200 different styles and sizes of stoves, and prices the very

Linen Dept.

We are letting down the prices, and stock is going fast. All linen erash, 21c yard. Brown twilled crash, 7c yard. Fine glass toweling, 8c yard. 24-inch checked toweling reduced to

66-inch cream damask, 50c yard. 72-inch bleached damask, 50c, 75c and

\$1 yard. Linen dresser scarfs, 25c each.
Bleached Turkish towels, 10c each.
Best 25c towel in America.
24x40 full bleached, all linen, knotted fringed huck towels, worth 20c; on Mon-day at Haydens', and at Haydens' only,

Closing prices on vapkins, bed spreads Fine crochet spreads reduced to 88c oach; 114 Marseilles spreads reduced to

SHOE FAILURE.

PANIG PRICES

This Week on Shoes.

Ladies' fine dongola patent tip shees, \$1.75, worth \$2.50.

Hayden's big shee purchase on sale this week. A splendid child's school shoe for 75c, worth \$1.25.

We always buy good shoes when they are cheap. That is why this shoe saic is at such low prices. MAIL ORDERS filled as long as they last.



\$3.75 This Week. We offer several hundred pairs of

Brooks Bros.' \$5,00 French kid hand-

made ladies' shoes at \$3.75 this week.

If you want a fine shoe see these; they are the greatest bargains we have ever Ludlow's make ladies' fine shoes, \$2.50

worth \$4.50.



Ladies' fine overgaiters at cost. We put into this sale the largest and finest line of overgaiters at cost. Every lady should have a pair. Ladies' felt house slippers, 45c, worth

Ladies' fine plush and felt embroidered \$1.50 slippers 98c a pair this week. Ladies' fine 1-strap \$2 dancing slippers

slippers \$1.85. Ladies' home comfort "foot-warmers"

\$1.20, worth \$1.50. Ladies' felt lace shoes 75c, worth \$1.25.



Worth \$2,50

Children's fine \$1.25 grain A. S. T. tip school shoes 95c. Misses' fine \$1.75 grain A. S. T. tij school shoes, \$1.25.

ROCKERS.

CENTER TABLES

PICTURES EASELS.



These are the articles most appropriate for a Christmas present. We are talking presents now because our line is now complete and you can secure any article by paying a small amount and we can deliver any time for you. We have just arranged all these articles so you can have no trouble picking out what you want, and the variety is larger than ever.

The above rocker is solid oak polished finish, spring seat, and covered in silk plush, assorted colors. Price \$3.50: Pictures and easels, all new goods and

at prices that make it easy to buy what you want. Elegant line of wall pockets at 75c, \$1.00 and \$1.25.

DO NOT FORCET That Hayden Bros. carry a first class line of furniture and that they sell you every article at a lower price than is usually asked for the same goods. volume of our business proves that the public appreciate this fact, and you will if you give us a trial. We save

vou money. CHRISTMAS will be here next

What do you want? Tables, Rockers, Chairs,

Book Cases, Sideboards, Foot Rests, Pictures, Easels, China Closets, Lounges, Bed Room Suits, Wall Try

You can get what you want at HAYDEN BROS. FURNITURE DEP'T.

Hats and Caps.

Hats and caps, we carry the larges stock in the city. Prices still lower than ever. Mens' fine fur Derbys, in the latest shapes, \$1.00, worth no less than \$2.50. Mens' fine fur fedora in black and brown, \$1.00, less than half hatters'

Mens' fine fur crushes in black and brown, 75c, good value \$1.50. Mens' different styles of fur soft hats, \$1.00, worth \$2.50.

Mens' genuine Scotch caps, 25c worth We have the largest line of men's heavy winter caps at 50c, good value at \$1.00. Boys' heavy winter caps and turbans,

20c, former price, 50c.

A large line of children's and boys' turbans, 10c. Boys' fancy hats, 40c.
Boys' crushers, 50c.
Boys' fedoras, 50c.
Boys' plush caps, 50c.
Men's genuine seal turbans, \$5,00, none

Blankets and Comforts.

worth less than \$10.00 and \$12.00.

We are offering special bargains in blankets to-morrow.

4-lb grey wool blankets, 49c a pair.

4-lb grey wool blankets at 75c a pair.

50 pair white cotton fleeced blankets reduced to 55c a pair.

50 pairs silver grey cotton blankets at 55c a pair.
200 pairs of white or grey fleeced

blankets at 75c a pair.
50 pairs of silver grey blankets, 98c.
30 pair of white wool mixed blankets, slightly soiled, \$1.50 pair.

25 pairs 11-4 white California blankets,
to close, slightly soiled, \$2.98 pair.

32 pairs 10-4 all wool silver king grey
blankets reduced to \$3.50 pair.

6-1b 11-4 grey wool mixed blankets at
\$2.85 pair.

\$2.85 pair. 12-4 sanitary grey 6-lb all wool blan-Very fine white California blankets at

\$5.95 a pair. See our red blankets at \$3.98 a pair. You will save money by buying your blankets at Hayden's.

Groceries.

FOR ALL WEEK.

QUALITIES GUARANTEED. Best California 3-lb. can peaches, 150 each, or \$1.65 a dozen. Best California 3-lb. can pears, 190

each, or \$1.85 a dozen.

Best California 3-1b. can grapes, 11qeach, or \$1.25 a dozen. Best California 3-1b can apricots, 1240-each, or \$1.45 a dozen. Best California 3-1b, can white cher-

ries, 17c each, or \$2 a dozen. Good corn, 2-lb. can, 9c each, or \$1 a 3-lb. can good tomatoes, 9c each, or \$1

3-lb. can California egg plums, 1210 each, or \$1.45 a dozen. 3-lb. can California golden drop-plums 12½c each, or \$1.45 a dozen. 3-1b. can California green gage plums, 12½c each, or \$1.45 a dozen.

Good Columbia river salmon 11c can, or \$1.25 a dozen.

1 pint Columbia blue label catsup 150, Imported Moutarde, French mustard,

Half-gallon bottle mixed pickle (worthiče), sell for 35c. 20 lbs. granulated sugar, \$1. California dried grapes, 3 c. New California 2 crown raisins, 5c,

BREAD 2c a Loaf

Garneau's Snowflake, rye and graham bread, 2c a loaf. Full sixteen ounces to-

Buns, 7½c per dozen; cream puffs, 10c-per dozen; ½ pound angel cake, 17c; mixed cookies, 7c per dozen; wine cakes, 8c each; doughnuts, 7c per dozen; Bos-ton brown bread, 4c per loaf; all kinds of pies 4c each; apple cake, 5c each; cinpies, 4c each; apple namon rolls, ic each, and all other kinds

Fish Dept.

geon, 17tc; smoked salmon, 5c per pound; Finnin haddies, 15c; English bloaters, 6 for 25c; best stock fish, 12tc; Swedish syngons berries, 10c per quart. We are selling all kinds of horring at. very low prices. Ten fancy Norway herring for 25c; 7 large shore herring for 25c; Norway anchovies, 10c per pound; fine mackerel, 10c per pound, large George's bank codfish, 7½c; extra fine white fish, 12½c; lake trout, 10c; boneless codfish, 10c per pound. Remember, when you are down stairs, to get cup of our cocoa. Free to every one.

Country butter, 15c, 17c, 19c and 21ci creamery, 23c, 25c and 27c.

Jelly 5c per pound, any kind you want.

Apple butter 7½c, mince meat 7½c, raspiberries, strawberries, apricot, peach and plum preserves all 12½c.

Wisconsin full cream cheese 10c and

Wisconsin full cream cheese 10c and 12½c.

Brick cheese 10c, 12½c and 14c.

Limberger cheese (15c, Swiss cheese 12½c, 14c and 16c, Neufchatel 5c per pkg., sap sago 9c per pkg., Swiss 12½c, 14c and 16c. Cranberries 7½c quart.

Did you ever try Armour's soups? We have them at 10c, 15c and 25c per can; they are fine. they are fine. Come here for fruits and nuts. Fancy

Crackers

Soda crackers, 5c; oyster crackers, 5o; frosted creams, ginger snaps, sugar cookies, oatmeal crackers, molasses cake, milk crackers, and butter crackers all at 7½ per pound. In fact we can give you anything you want in crackers.

DRUG DEPT.

Cuticura Resolvent, 75c. Paine's Celery Compound, 75c. Garfield Tea, 20c. Duffey's Matt, 85c. Dr. Williams Pint Pills, 40c. Janes' Expectorant, 75c.

Have your Presciptions filled &

HAYDEN BROS.

Jewelry Dep't.

20-year filled watch case, Elgin or Wal tham works, jewelers' \$12.50 price \$25, our price...

Ladies' and gents' 14 karat gold U. S.

silver quadruple plate tea set, a marvel for beauty, jewelers' \$5.95 price \$12, our price.... We ask those intending to buy Christmas gifts in this department to call and look over our stock. Selections will be

We solicit inspection.

all the latest vocal and instru-mental folios at 35c ench. Call or write for catalogue of our 6c sheet music. Over 4,000 different pieces of standard sheet music at

copy. Instruction books, all kinds, at one-half regular prices.

We handle the BEST, the world-renowned

Chickering

Piano Organs In appearance they exactly re-semble a handsome upright plane, being beautifully carved and pol-ished and containing seven full oc-

Small musical merchanchandise of all kinds sold at dry goods profits,

Your choice of 500 bound books, worth 40c, for 15c.
Oxford Bibles, teachers' edition, bound in seal, only \$2.98. This book is worth \$5.00. 25 of the best Envelopes for 8c

STOVES

No. 16 Putman, \$7.65. No. 91 Mounted Putman for hard coal,

ornamentation. The

No. 155 is \$13,95.

No. 175 is \$16.85,

No. 195 is \$18.95.

124c. Fine full bleached twilled crash, 10c

\$5 imported Marsellles spreads, \$3.50. lar price.

\$1.45. Ladies' fine warm lined \$2.50 satin



The boys' all want them now. We

sell you the finest made at cost in this

Boy's satin calf \$2.25 button shoes Men's shoes 50c to \$1 less than regu-

6½c, 7½c. New California 3 crown raisins, 6c, New London layer raisins, 101c, 1210.

At Haydens

Is where you can get anything you want in smoked or salted fish at lowest prices. Smoked white fish, 12to; smoked stur-

Cottolene and Lard. 3-pound cans cottolene, 28c; 5-pound cans, 45c; 10-pound cans, 90c; 3-pound cans of best lard, 38c; 5 pounds, 63c; 10

Meat is Down Again. Salt pork, 10c; bacon, 12tc; sugar cured No. 1 hams, 11c; pienic hams, 10c dried beef, 10c; pigs feet, 5c; tripe, 5c; bologna, 5c per pound; boneless ham, 111c; plate corned beef, 5c; boneless

corned beef, 74c; spare ribs, 74c. Butter, Cheese and Preserves.

mixed nuts 124c. and Cookies.

Scott's Emulsion, 75c.

We Are Too Busy

20-year filled watch cases, gents, Elgin or Waltham works, the genuine article, no imitation, fully guaranteed, jewel-

Solid silver (coin) Swiss watch, 10-jewel works, jewelers' \$2.95

Rogers 12 dwt. knives or forks, ours

SHEET MUSIC Our line is full and complete, embracing all the VERY LATEST and MOST popular new music. We sell

PIANOS.

first class makes. Every instru-ment guaranteed. Our prices range from \$175 up to the price of the very best Chickering plane.

7-Octave Upright

taves of keys. All classes of music can be executed on this organ the same as on pianos. Come AND SEE THEM or write for catalogue.

BOOKS The rush still continues at this depart-

ment. Books were never so cheap and our holiday assortment never so com-plete. You can buy Children's Fancy plete. You can buy Children's Fancy Holiday Books for 3c. Your choice of 1000 bound books for

CLOAKS IN THE CITY