

HAYDEN BROTHERS'

GRAND ARRAY OF SUMMER BARGAINS.

The weather is awful hot but Hayden Brothers are still offering bargains that defy competition. Come and see our immense stock.

WASH DRESS GOODS.

Never in the history of Omaha were summer wash dress goods slaughtered as this season. There is no excuse why everyone should not be able to buy this season all they want.

40 pieces dark ground, black and navy blue ground Challis with neat little figures only 2 1/2 c yard. Only one dress to a customer.

15c printed and corded Dimities now only 5c yard. Llama Cloth, corded Crinkled Seersucker, Scotch Homespuns, etc., only 5c yard.

Fine printed India Linons and printed Mulls 10c, 12 1/2 c, 15c, 20c and 25c yard.

25c figured dotted Swisses now 15c. 47c imported printed figured Swisses reduced to 29c yard.

40c imported printed Dimities, the best grade to be found anywhere, now 19c. You who know the qualities of these fine Dimities are well aware that there is no house in Omaha where you can buy them at this price except at Hayden's.

Domestic printed Dimities that were 17 1/2 c and 19c now only 10c yard. Come early in order to get a good pick, for these prices will sell them fast.

Also bear in mind that if you wish to save money, Hayden's is the place, for no matter how well you might do at other places you can always do a little better at Hayden's.

RED HOT PRICES ON

SILKS AND VELVETS THIS WEEK.

- Surah Silks, black and colors, worth 50c a yard, go at... 29c YARD. Colored China Silks, plain and printed, worth 75c a yard, go at... 39c YARD. Wash Silks, handsome new styles, worth 65c a yard, go at... 49c YARD. Colored Bengaline Silks, everyone else asks \$1, our price... 59c YARD.

If you are going to the World's Fair you will find that a Black China Silk will give you more service and be cooler and more comfortable than any other fabric, and we are making panic prices on them:

- BLACK CHINA SILKS 24-inch, 65c. 28-inch, 85c. 32-inch, 98c. YARD. COME IN AND LOOK AT THEM.

LINEN DEPARTMENT.

In this department we are overloaded. We are forcing the sale on table linens. Our stock is too large. We are making prices on damask to close, cost not taken in consideration.

Van Dyke 68-inch fancy weave turkey red damask, cheap at 40c, now at Hayden's at 25c yard.

We are showing a great many fancy styles in damask and patterns that are controlled by Hayden's. Look at those red bordered cream damask at 25c yard; others get more money for the same.

60-inch all linen bleached damask, sold by others at 50c and 60c yard, now at Hayden's only 29c yard. Remember this is full bleached and all linen, only 29c yard. Finer damask in same proportion.

Rugs.

Special sale of rugs this week at very low prices.

We boast of carrying the largest stock of popular linens in Omaha, and our display open for your inspection will prove this to you. Would it not pay you, therefore, to go to headquarters where they carry the stock and where they make the prices. 18-inch all linen glass checked toweling 5c a yard. 8-4 dinner size all linen bleached napkins, \$1.00 a dozen. 2 cases berkshire crochet bed spreads reduced to 79c each. All we ask of you is to examine this spread, fire center pieces. Never sold in the history of Omaha at 79c except at Hayden's, and we don't expect to see one left on Monday evening.

Cutting and slashing the prices on towels. 25c hemstitched linen huck towels at 15c each, size 20x40. A full line of Turkish towels.

Window Shades.

In all styles and prices. Shades made to order in all colors and widths.

CLOTHING

All Summer Clothing is Cut Nearly in Half.

BOYS' AND MEN'S.

Our \$7.50 Men's Suits

Are taking the wind out of the \$10 and \$12 suit sales of clothing houses. Think of it, a nice all wool light-weight, stylish summer suit for only \$7.50. See these suits, sure, this week.

Summer Coats and Vests.

A pretty good coat for 25c. A nice coat and vest for 50c. For \$1.50 we will give you a fine pongee silk coat and vest, worth \$3. Flannel, ladies' cloth, alpaca, linen serge, and all kinds of cloth, in all colors, at greatly reduced prices for this week.

Boys' Wear.

Summer suits and wash suits for boys at prices in keeping with our desire to get rid of them as soon as possible. There are all kinds, and the prices are nearly as numerous as the kinds. Good durable suits for \$1. Boys' pants for 25c.

A FEW LEFT.

From our great shoe sale of last week there are several dozen left in each lot. They will be closed out this week at these prices:

The famous LUDLOW \$4.50 hand-turned shoes for ladies on sale at \$2.48 a pair.



REDUCED FROM \$4.50 TO \$2.48.

Every lady knows how well the LUDLOW fine shoes fit and wear. We are selling their \$4.50 hand-turned shoes at \$2.48. If you want a big bargain in a fine pair of shoes this is a rare opportunity. Ladies fine \$2.50 patent tip cloth top oxford ties, \$1.75. Misses' \$1.75 russet oxford ties, \$1.35. Children's \$1.50 russet oxford ties, \$1.20. Infants' 50c button shoes, 25c.

Straw Hats.

Clearing Sale of Men's, Boys' and Children's Straw Hats. Men's 50c and 75c straw hats... 25c. White, brown and black. Boys' and children's 50c and 75c straw hats... 25c. Men's fine \$1.50 and \$1.75 straw hats 75c. In all the latest shapes. Men's \$3 Fedoras, in black, brown and nutria... \$1.98. Boys' and children's fancy straw hats at less than half price.

Men's Shoes.

Reduced From \$3.50 to \$2.40. Our regular hand-welt \$3.50 satin calf shoes go in this sale at \$2.40 a pair. If you want a fine dress shoe, these are bargains. Men's \$1.50 canvas shoes at 75c pair.

Boys' Shoes.

Boys' \$1.75 satin calf button shoes, 2 to 5, \$1.20. Youths' \$1.50 satin calf button shoes, 12 to 2, \$1.00.

HAYDEN BROS.

Lace Curtains.

We will close out some odd patterns of lace curtains at 50c, 75c and \$1 per pair. Some very fine ones at \$2. Curtain scrim, 2c per yard. Silkline, 10c, 15c and 20c per yard.

Wall Paper.

New stock just opened for fall trade. It will pay you to look at this department.

Domestic Dept.

Here is where every one can tell the extra value. All the leading brands of muslin and domestic width sheeting, pillow cases, etc. Get our prices and save money.

8-4 bleached sheets made of Lockwood sheeting, well finished, only 50c each. 9-4 bleached sheets made of Atlantic sheeting extra good value, 55c each. Pillow cases, 10c each. Remnants of sheeting, shirting, gingham, denims, flannels, table linens, etc., at prices that will surprise the most economical buyers. Stock must be reduced, and will be greatly reduced during the month of July. Keep posted and look over our bargains. It will pay you to do so.

Wool Dress Goods.

Special Sale Monday. We are slashing the prices right and left. We will sell you wool dress goods at prices you have been paying for cotton fabrics. 40-inch Scotch plaids, former price 65c, Monday 25c. 40-inch suiting, former price \$1, Monday 45c. This line is strictly all wool, and all styles. 32-inch all wool challis that we sold for 60c, nothing reserved, all go at 30c. 40-inch all wool novelty black, regular price \$1 to \$1.25, all go in one lot Monday for 50c. 48-inch black mohair, regular price 85c, Monday 50c.

Dress Linings.

Summer linings in great varieties. Peraline, cambrics, hair cloths, canvas, crinoline, etc. The finest line of satine silesia in all colors, all the new shades. The best assorted stock of dress linings in Omaha at Hayden's popular prices.

Jewelry Dept.

Specials for this week. Appleton, Tracy & Co's full jeweled, adjusted movement, in a gold filled case, \$14.95, worth \$35.00. B. W. Raymond nickel movement, full jeweled and adjusted, with an elegant gold filled hunting case, warranted to wear 20 years, \$18.75; positively worth \$40.00. Gents' Royal gold filled hunting case watch, with a 7-jeweled American movement, \$3.75; worth \$10.00. Ladies' gold filled hunting case watch, with Elgin, Springfield, or Waltham movement, \$8.75 up. Plain solid gold child's ring 25c, worth 75c. Misses' solid gold chased rings 48c, worth \$1.00. Ladies' solid gold chased rings 60c, worth \$1.50. Ladies' solid gold set rings, regular beauties, 50c, worth \$2.00. 14-kt solid gold wedding rings \$1.50, worth \$3.00. Ladies' solid gold set rings, genuine dublet stones, 30c, worth \$1.25. Everything in fancy and staple silverware at half jeweler's prices. Solid Sterling silver souvenir spoons 50c. Rogers' 12-dwt. knives or forks, \$1.25 per set. Solid silver thimbles 13c. Ladies' and gents' best rolled plate pat lever cuff buttons 25c, worth \$1.00. Ladies' best rolled plate button sets, with chain attached, 25c; worth 75c. Nickel alarm clocks 58c. Solid gold neck chains 98c, worth \$2.50. Solid gold heart charms 50c, worth \$1.25. All goods warranted as represented. Clock and watch repairing at reduced prices.

Mattings.

A large stock of China mattings. Must be closed out at once.

GROCERIES.

It's Money We're After. Staple Groceries Cut Down. Goods that the People Must Have are the Quickest Sellers. Look at These Prices.

20 lb pail of all kinds of jelly 35c, regular price 75c. 3 lb can of all kinds California plums 12 1/2 c, regular price 25c. Good coffee 12 1/2 c, regular price 25c to 35c. Good tea 25c, regular price 60c to 75c. Good flour 50c, regular price 90c to \$1. 2 lb California peaches 15c, regular price 25c to 35c. Columbia river red salmon 12 1/2 c, regular price 25c. Gallon can apples 25c, regular price 35c. Dried apples 5c, regular price 10c. All kinds of California evaporated fruit less than half price.

Crackers.

Soda crackers, 4c. Ginger snaps, 7c. Molasses cake, 7c. Oat meal crackers, 7c. Milk butter, 7c. Frosted cream, 7c. Graham crackers, 7c. Sugar cookies, 7c. XXX milk crackers, 7c. Lemon snaps, 7c.

House

Furnishing Goods.

Mason fruit jars, pints, 65c per dozen; quarts, 75c per dozen. 3 pint jelly glasses, 4c each. Extra fruit jar rubbers: Patent sealing tapers, the heat of the can seals them, 5c per dozen. Special size enamel cooking pot, for cooking fruit and preserves, holds 14 quarts; the regular price for these pots is \$2.25, our price \$1.58. Glass water pitcher, 11c. Cups and saucers, 14c per set. A few more of those \$12 100-piece dinner sets for \$5.95. Just received, a fine lot of decorated toilet sets, \$1.95 per set, worth \$5. Clothes wringers, \$1.20 each. Initial glasses, any initial you want, 40c per set. TUBS— No. 3 tubs, 41c each, regular price 70c. No. 2 tubs, 40c each, regular price 80c. No. 1 tubs, 50c each, regular price 100c. Pails, 5c each, regular price 10c. The Globe wringer, \$1.29 each, regular price \$2.75. 6-foot step ladders, 70c, regular price, \$1.50. Folding ironing boards, 87c, regular price \$2. Patent bosom boards, 50c, regular price \$1.50. Clothes pins, 5c for 12 dozen, regular price 10c. Wash boards, 5c, regular price 10c. Wooden bowls, 3c, regular price 10c. Market baskets, 2c, regular price 5c. Clothes baskets, 35c, regular price 75c. Rolling pins, 5c, regular price 10c. Wooden spoons, 5c, regular price 15c. Potato mashers, 3c, regular price 10c. Wooden lemon squeezers, 3c, regular price 10c.

Furniture Dept.

Two Specials. Our entire stock of pictures on sale this week at just half price. You can get handsome pictures for 50c to \$1.50, worth from \$1 to \$3. We also put on sale a solid oak, mantle, folding bed, quarter sawed, chiffonier front, polish finish, easily worth \$30, now \$22. For \$19.50 we offer the finest folding bed in the United States for that money. It is worth \$28. These offers are for this week only.

Canned Goods.

All kinds of California 3-pound cans of plums, 12c. 3-pound can California peaches, 15c. 3-pound can California apricots, 15c. Home made catsup, per bottle, 15c. Silver flake oat meal, 5c. Coroline flakes, 9c. California breakfast food, 5c. American breakfast cocoa, 35c. Imported macaroni, 12c. Imported spaghetti, 12c. Imported vermicelli, 12c. All kinds of washing powder, 10c.

Steel Ranges.

The Home Steel Range, the finest steel range made, with patent ventilating oven and locomotive grate, \$27.50. The equal of this range cannot be bought anywhere else for less than \$30.

Lamps.

Just received, a fine line of parlor lamps, vase style. The regular price of these lamps is \$6.00; at our Monday force sale we will sell them for \$1.95.

Gasoline Stoves.

Quick Meal Gasoline stoves, evaporating style. 3-burner Quick Meal Gasoline stove, evaporating style, with large Russian iron oven, regular price \$25.00, our sale price \$14.00. This is the New Process. 4-burner Quick Meal Gasoline stove, evaporating style, with large Russian iron oven, regular price \$22.00, our sale price \$17.00. This is the new process. 2-burner gasoline stoves, \$3.50.

Carpets.

We will sell this week some elegant patterns of Lowell Ingrain carpets for 65c a yard. Velvet carpets, 90c. Body Brussels, 90c. Axminster, \$1.40. Wilton, \$1.40. Brussels, 47c.

Drug Dept.

Something New in Soap. Oatmeal Castile, 5c cake; 6 for 25c. Shandon Balls soap, 15c cake. Oakley's Cherry Laurel, 15c box. Andrews' Palma Rosa, 15c box. Andrews' Tropical Flowers, 15c box. 3-lb. bars Castile soap, 25c bar. Pozzoni's Complexion Powder, 35c box. La Blanch Face Powder, 40c box. Swadlow's Magnolia Balm, 60c box. Tettlow's Swan Down Face Powder, 15c box. Blush of Roses, 65c bottle. Velvet Pearl of Roses, much better and larger bottles, 65c bottle. Egan's Magnolia Balm, 60c bottle. Oriental Balm, \$1.25 bottle.

Dept. No. 50.

A Chance to Make Money. "Money saved is money earned," and we are fully demonstrating the fact that you can save money by buying your goods in this department. Ladies' fancy leather belts, remnants of the Morse stock, 10c. Ladies' fancy leather belts, remnants of the Morse stock, 20c. Ladies' very fine leather, silk and velvet belts, from 25c to \$1.50. Ladies' novelty wire spring belts at cut prices. Big cut in ladies' hand bags. 25c article for 19c. 35c article for 25c. 50c article for 35c. 75c article for 55c. Special sale on laces for Monday. Laces for 2c per yard. Laces for 5c per yard. Laces for 8c per yard. Ladies' all silk Windsor ties, 10c each. 40 packages of hairpins for 5c. Children's fine lace collars, 2c each. Ladies' canvas belts, 1c each. Perfection dress stays only 10c per set. These are the best dress stays made and are more durable than the higher priced goods. 5 balls of crochet cotton for 5c. Best stockinet dress shields, 3c per pair. Every lady making a purchase of 25c worth or over will be entitled to one copy of the Domestic Fashion Review.

Waists. Wash Suits. Wool Street Suits.

These lines of summer suits and waists must be reduced fully one-half. Radical cuts will be made this week. Ladies' woolen Eton and blazer suits in blue and tan, regular price \$6, for Monday only \$3.95. Ladies' novelty flannel suits in light gray and blue striped, regular price \$3.25, for Monday only at 98c. Ladies' white wrappers, regular price \$2.50, at only 98c. Ladies' laundered percale waists, worth 87c, will go at only 45c. Ladies' percale waists in light and dark colors, stylishly made, regular price from 75c to \$1, for Monday only 55c. Ladies' silk waists in plain black, black and white or blue and white, striped and figured, regular price \$3.95 and \$4.25, Monday at only \$2.25.