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SINGLE COPY FIVE CENTS.

HAYDEN BROTHERS,

July clearing sale now started---Look out for hot weather and red hot prices during this month. Hayden Bros. are strictly in it, their stock is too large and must be reduced.

CUTS NO FIGURE.

### **Reducing Stock** Before Invoicing.

· Every dollar's worth of summer goods to be closed out at less than cost.

\$3 and \$4 26-inch umbrellas reduced to \$1.50. Children's parasols at less than cost. Ladies' carriage parasols, 75c and up. All our ladies' fancy parasols reduced to half original price. Ladies' jersey ribbed vests, 8c, worth 15c.

15c. Ladies' jersey ribbed vests, 12ic.

Ledies' jersey ribbed vests, 25c, worth 50c.
1 case of ladies' jersey ribbed knee pants, 25c each. Gents' British i hose, 12ic per pair,

Children's fast black cotton hose, 8c per pair. Ladies' fast black cotton hose, full

regular made, only 15c per pair, worth Ladies' black silk mitts, extra heavy, only 25c per pair.

1 case of ladies' summer corsets, only
50c, reduced from 75c.
Gents' laundered shirts, 50c, worth

75c. Gents' fancy percale shirts, 75c, worth \$1.25.

#### Wash Dress Goods.

Special July Clearing Prices. These prices we are now making will close out goods lively. Cost cuts no figure. The season for wash goods will soon be over.

15c figured Swisses now 7½c yard. 25c figured Swisses now 15c yard. Best imported figured Swisses that we sold at 47c yard are now reduced to 29c

Largest stock of satine in Omaha. Best assorted stock to select from at 10c, 15c and 25c. Plain fast black satine 10c, 15c, 20c, 80c and 35c yard.

Dark ground challies with neat little figures. They are very scarce. Our price 5c yard. New styles of striped and polka dot

pongee at 15c yard.

Remnants of wash dress goods at special low prices. You will find them stacked on centre table. Look them

Wool Dress Goods.

Creat Bargains for Monday. 46-inch all wool black satin finish henrietta, worth \$1.25, Monday 75c. 40-inch extra quality black mohair worth 85c, Monday only 49c. 40-inch all wool India twill, black, worth 75c, Monday 45c.

40-inch all wool serges, Bedford cords and other fancy weaves, worth \$1, Monday only 43c. 125 pieces Jamestown serges, worth

50c, Monday only 20c.

#### Domestic Dept.

Here is where every one can tell the extra value. All the leading brands of muslin and double width sheeting, pillow cases, etc. Get our prices and save

money. 8-4 bleached sheets made of Lockwood sheeting, well finished, only 50c each.
94 bleached sheets made of Atlantic

heeting extra good value, 55c each.
Pillow cases, 10c each.
Remnants of sheeting, shirting, ginghams, denims, flannels, table linens, etc., at prices that will surprise the most economical buyers. Stock must be reduced, and will be greatly reduced during the month of July. Keep posted and look over our bar gains. It will pay you to do so.

#### Wash Suits

### and Waists.

Ladies' percale waists, worth 55c, Monday only 37½c. Ladies' percale waists, laundered, worth 87c, Monday only 45c.

Ladies' percale wash suits, regular price \$2.25, Monday only 98c. Ladies' novelty flannel suits, regular price \$3.25, Monday only 98c. Ladies' lawn street costumes, in fancy

striped and figured, regular price \$3.50 and \$4.00, Monday only \$1.98.

Ladies' silk waists, light and dark grounds, in striped or figured, regular price from \$7.50 to \$8.75, Monday at only \$6.85.

Ladies' white lawn wrappers, regular price \$2.25 and \$2.50, will be closed out Monday at only 98c.

#### Fireworks.

Closing them out Monday.

#### Drug Dept.

Seidlitz powders, full weight, 12 in a Castoria, 25c bottle. Birney's Catarrhal Powder, 40c. Syrnp Figs, large, 75c; small, 40c. All pills, regular price, 25c, our price

20c a box. Chamberlain's Cholera Cure, f0c and

Brown's Jamaica Ginger, 20c and 40c Imported bay rum, 45c for a half pint glass-stoppered bottle.

### Linen Dep't.

In this department we are overloaded.
We are forcing the sale on table linens.
Our stock is too large. We are making
prices on damask to close, cost not taken
in consideration.
Van Dyke 58-inch fancy weave turkey

red damask, cheap at 40c, now at Hay-den's at 25c yard. We are showing a great many fancy

styles in damask and patterns that are controlled by Haydens'. Look at those red bordered creamdamask at 25c yard; others get more money

for the same.
60-inch all linen bleached damask, sold by others at 50c and 60c yard, now at Haydens' only 29c yard. Remember this is full bleached and all linen, only 29c yard. Finer damask in same pro-

we boast of carrying the largest stock of popular linens in Omaha, and our display open for your inspection will prove this to you. Would it not pay you, therefore, to go to headquarters where they carry the stock and where they 18-inch all linen glass checked towel

ing 5c a yard.
3-4 dinner size all linen bleached napkins, \$1.00 a dozen.

2 cases berkshire crochet bed spreads reduced to 79c each. All we ask of you

is to examine this spread, fire center pieces. Never sold in the history of Omaha at 79e except at Hayden's, and we don't expect to see one left on Monday evening.

Cutting and slashing the prices on towels. 25c hemstitched linen huck towels at 15c each, size 20x40. A full

#### line of Turkish towels. Dep't No. 50.

We are bound to reduce the stock in this department, and we begin our July clearing sale in this department Mon-

day morning.
Here are a few prices:
Extra heavy Mexican-braided ham nocks only 50c eace, worth \$1. Fine manilla hammocks, 65c each.

Very fancy colored hammocks with metal spreads and fringed, \$2.25. Children's lace collurs, 2c each Monday. Fancy silk head rests, 70 Monday. Ladies's fancy leather, silk and metal

belts at cut prices on Monday. Ladies' sets of collars and cuffs, very faucy, 15c per set.
100-yard spools best silk thread 4c on 10-yard spools best silk twist 1c on

50 dozen 6 and 7-inch metal back horn combs 5c each on Monday.

Job lot ladies' fancy silk hose support-

ers 5c per pair on Monday.

Special bargains in ladies' silk gar-Sporting goods at cut prices Monday. Base ball at 5c, 10c, 25c, 35c, 50c, 75c

Doll babies from 1c up on Monday. Flags, Flags, Flags, Flags, 5c doz. 8c doz. 10c doz. 20c doz. All prices, all sizes. We will sell flags for less than any house in the city. Prices below competition.

Department No. 50.

#### Music Department. Standard Sheet Music 7c

Per Copy. Everything else in Musical Mer-

chandise sold at Correspondingly Low Prices. -SPECIAL BARGAINS IN-

# IANOS

Every piano sold by Hayden Bros. is a special bargain to the purchaser, as our prices are from \$150 to \$200 lower than the prices of any other dealer in the west, and we handle the VERY BEST PIANOS

Here is an Offer Extraordinary.

We carry 10 different makes and desire to reduce our tine to a less number. We have one each of four different first class pianos which we will offer this week at factory prices. If you contemplate purchasing a piano you should not fail to take advantage of this opportunity.

We are sole agents for Chick. ering Pianos.

Call or write for catalogue of standard sheet music which we sell for 7c per copy.

\$1.00 men's straw hats, in black and

\$1.25 and \$1.50 men's straw hats, in all

the leading styles, 75c.

Den't fail to get one of our \$2.00 stiff brim fur hats, in black and brown, at

Our \$1.98 Fedora hats, in the Dunlap

shape, in black, brown and nutria, can't

All our line of children's fancy straw

be buight elsewhere less than \$3.00.

hats and caps at half price. \$2.50 men's soft fur hats, \$1.25.

#### Hat Dep't.

We have some genuine surprises in wall paper in price and style. Do not fail to took at this bargain if in need of The greatest bargains to be found on Monday in men's, boys' and children's hats that ever has been offered before. 50c children's and boys' straw sailor

# hats, 25c. 75c men's straw hats, in black, brown

Wall Paper.

Lace Curtains.

We will close out some odd patterns of lace curtains at 50c, 75c and \$1.00 per

Some very fine ones \$2.00. Curtain scrim 2c per yard. Sitkaline 5c, 10c, 15c per yard. Special cale of rugs this week at very

Garden Hose, 8 1-2c per foot. Lawn Mowers, \$2.85 each. All widths of Screen Wire, 2 1-2c per squaer foot.

THIS WEEK.

GREAT REDUCTIONS FOR

SHOPPING

look at what invites inspection

in our stock of summer silks,

a succession of surprises, an aggregation of all the novel-

ties of the season. This week we are offering Shantung Pon-

Plain China Silks at 39c.

Kai Kai Wash Silks at 49c.

Our stock of finer goods is

peerless, so is every line of

fabric we have in stock-each

admirable in itself, and doubly

so because they can't be dupli-

cated west of New York city

at our figures. Light sum-

mery stuffs, marvellously va-

ried in the most delicate shades

and tints, novel and beautiful

combinations, striking effects

in every variety of silks suit-

able for summer wear. All

are here, and the ladies of

Omaha must come here for

them. Come here expecting

to find what you want and you will not be disappointed.

Summer linings in great varieties.

Percaline, cambries, hair cloths, can-vas, crinoline, etc. The finest line of

satine silesia in all colors, all the new

shades. The best assorted stock of dress linings in Omaha at Hayden's popular

Here is Fourth of July reading matter

Lead pencils 2½ per dozen. Fine box paper and envelopes 50 per

for less than price of plain cover: 1,000 fine novels at 5c each.

500 finely bound books by

Best envelopes 3c per package. Best note paper 10c per pound.

Best mucilage 21c per bottle.

authors only 121c, worth 35c.

Pearl buttons 10c dozen.

Dress buttons 3c dozen.

Jewelry Dep't.

\$14.95, worth \$35.00.

Millinery.

very low prices.

We will sell this week some

China Mattings.

ond floor.

Carpets.

Brussels 47c.

Body brussels 90c.

Axminster \$1.40. Witton \$1.40.

Velvet 90c.

Gimp trimmings, 3c dozen,

Fancy trimmings at cut prices.

Specials for this Week.

Appleton, Tracy & Co's full jeweled, adjusted movement, in a gold filled case,

B. W. Raymond nickle movement, full jeweled and adjusted, with an ele-

gant gold filled hunting case, warranted

to wear 20 years, \$18.75; positively worth

Gents' Royal gold filled hunting case

Summer prices on all millin-

Sun hats of all kinds at

Millinery department, sec-

Elegant patterns of Lowell ingrain carpets for 65c a yard.

We have a large stock of these goods in all qualities that must be closed out

High grade pattern hats.

watch, with a 7-jeweled American movement, \$5.75; worth \$10.00.

Closing them out Monday.

Dress Linings.

Books Cheap.

Fireworks.

gee Silk at 29c a yard.

Surah Silks at 29c.

## In Men's Suits.

A high grade, first class, all wool, nicely trimmed suit that has sold all season at \$14, will go on sale this

> FOR \$9.00

> > ONLY.

A good, serviceable suit, warranted in every particular and equal to most \$8.50 and \$10 suits to be found in clothing stores, for this week

OUR PRICE

A nice light weight, light color, all wool suit, worth \$12, and soldo fr that all season. This week

> ONLY \$7.50.

# Summer Coats

Vests.

We place on sale Monday a full line of men's light coats and vests, such as alpaca, linen drap d' ete, silk, serge, etc. Also a line of coats in all the summer fabrics.

> PRICES FROM 25c

# Boys' Wash Suits. Boys' Shoes.

Children's summer suits and summer pants at all prices.

To close them out we have reduced the prices fully one-third.

Our 50c pants are now 35c-HAYDEN BROS. All others in same proportion,

THIS MONDAY.

The famous LUDLOW \$4.50 hand-turned shoes for 25c. ladies on sale at \$2.48 a pair.



### REDUCED, FROM \$4.50 TO \$2.48.

Every lady knows how well the LUDLOW fine shoes fit and wear. We are selling their \$4.50 hand-turned shoes at \$2.48. If you want a big bargain in a fine pair of shoes this is a rare opportunity.

Ladies fine \$2.50 patent tip cloth top oxford ties, \$1.75.

Misses' \$1.75 russet oxford ties, \$1.35.

Children's \$1.50 russett oxford ties, \$1,20.

'Infants' 50c button shoes,

Reduced From \$3.50 to \$2.40.

Our regular hand-welt \$3.50 satin calf shoes go in this sale at \$2.40 a pair. If you want a fine dress shoe, these are bargains.

Men's \$1.50 canvas shoes at 75c pair.

Boys' \$1.75 satin calf button shoes, 2 to 5, \$1.20.

Youths' \$1.50 satin calf button shoes, 12 to 2, \$1.00.

We Must Have Money. You Must Take Advantage of This Forced Sale.

20 lb pail of all kinds of jelly 35c, regular price 75c. 3 lb can of all kinds California plums 12 tc, regular price

Good coffee 121c, regular price 25c to 35c. Good tea 25c, regular price 6oc to 75c. Good flour 50c, regular price 90c to \$1. 2 lb California peaches 15c, regular price 25c to 35c. Columbia river red salmon 121c, regular price 25c. Gallon can apples, 25c, regular price 35c. Dried apples 5c, regular price 10c.

### House Furnishing Goods.

TUBS-No. 2 tubs, 49c each, regular price 80c. No. 1 tubs, 59c each, regular price 90c. Pails, 5c each, regular price 10c. The Globe wringer, \$1.20 each, regu-

lar price \$2.75. 6.foot step ladders, 70c, regular price, Felding ironing boards, 87c, regular

Patent bosom boards, 50c, regular Clothes pins, 5c for 12 dozen, regular price 10c. Wash boards, 5c, regular price 10c. Wooden bowls, 3c, regular price 10c, Market baskets, 2c, regular price 5c. Clothes baskets, 35c, regular price 75c.

Rolling pins, 5c, regular price 10c.

Wooden spoons, 5c, regular price 15c

Potato mashers, 3c, regular price 10c. Wooden lemon squeezers, 3c, regular price 10c. Just received, 5,000 dozen fine blown tumblers. The regular price of these tumblers is 25c; our sale price for the ot is 6c each. They come in all colors.

#### Crackers.

Soda crackers, 4c. Ginger snaps, 7½c. Molasses cake, 7½c. Oat meal crackers, 710. Milk butter, 7½c. Frosted cream, 7½c. Graham crackers, 71c. Sugar cookies, 7½c. XXX milk crackers, 7½c. Lemon snaps, 74c.

Canned Goods. All kinds of California 3-pound can

of plums, 124c. 3-pound can California peaches, 15c. 3-pound can California apricots, 15c. Home made catsup, per bottle, 15c. Silver flake oat meal, öc. Ceroline flakes, 6½c. California Breakfast food, 5c. American breakfast cocoa, 85c. Imported maccareni, 12½c. Imported spaghetti, 12½c. Impoted vermicelli, 121c. All kinds of washingpowder, 10c.

# Steel Ranges.

The Home Steel Range, the finest steel range made, with patent ventilating oven and locomotive grate, \$27.50.

The equal of this range cannot be bought anywhere else for less than \$50.

#### Dinner Sets.

We have 1000 Dinner Sets of 100 pieces each, finest imported porcelain, artistic decorations, in neutral, blue and cobalt. The price of this set is \$11.90, but Monday we are going to cut it in 2. So if you come Monday your Dinner Set will cost you

Closing them out Monday.

#### Lamps,

All kinds of California evaporated fruit less than half price.

Just received, a fine line of parlor lamos, wase style. The regular price of these lamps is \$6.00; at our Monday

### Butter.

Country butter, 13c and 15c; creamery, 17c and 19c, and we will sell you the finest separator creamery for Now is the time to buy good butter at such low prices.

#### Meats.

Canned meats at very low prices. & pound cans Rex corned beef, 18c4 -pound cans, 10c; 6-pound cans, 55c; potted ham, deviled ham, 5c each; ox tongue and potted beef at 7tc per can; picnic hams, 11c, California hams, 12c; strictly No. 1 sugar cured hams, 15c: dried beef 10c; salt pork, 11tc; corned beef, 7tc; bologna, head cheese and liver sausage, 5c per pound.

#### Cheese.

Wisconsin full cream, 10c; eastern process full cream, 12tc, 14c and 16c; process in Gream, 121c, 14c and 16c, neufchatel cheese, 7½ per package; brick cheese, 12½c, 15c and 17½c; Swiss, 15c, 17c and 19c; limberger, 15c and 17½c; head cheese, 2 for 5c. Call and get some lemons. We are selling fancy massing lemons for 20c ner dozen; dates messina lemons for 20c per dozen; dates, 71c; figs, 121c and 15c.

### Fireworks.

Closing them out Monday.

# Gasoline Stoves.

Quick Meal Gasoline stoves, evaporating style. 3-burner Quick Meal Gasoline stove, evaporating style, with large Russian iron oven, regular price \$20,00, our sale price \$14.90. This is the New

4-burner Quick Meal Gasoline stove, evaporating style, with large Russian iron oven, regular price \$25.00, our sale price \$19.50. This is the New Process. 3-burner, with step, Quick Meal Gaso-line stove, with large Russian iron oven, regular price \$22.00, our sale price \$17.90. This is the new process. 2-burner gasoline stoves, \$3.50.

# Furniture Dep't.

Special cut price on trunks and traveling bags. Any lady or gentleman going to the World's Fair can save money by buying here. Do not fail to get our prices before you buy. We can save you 25 per cent this week.

Special sale on all kinds of rockers. Price cut from \$1 to \$5 on rockers. You can get a genuine bargain. Do not fail to look them over. We will put on saithis week a solid bedroom suit, 20x24 bevel plate glass, antique finish, for \$17.50, this week only; worth \$22.00. We also have a bodroom suit in hard maple, 16th century or antique finish, 20x24 bavel plate glass, for \$14.50; worth Do not fail to visit our furniture de-partment this week. Third floor.

Firaworks.