

HAYDEN BROTHERS.

Lappen, the Milwaukee Dry Goods King's failure causes a run on the great Plankington Bank.

HAYDEN BROS. ON DECK AS USUAL.

The Bargain time has come. A chance to make money spend well.

Napkins.

Special sale on large size dinner napkins, bleached and all linen...

Towel Sale.

The greatest towel sale on record. Turkish, huck and duck towels...

Dress Linings.

Anything you may ask for in dress linings at Hayden's popular prices...

Bed Comforts and Blankets.

Many people are taking advantage of our low prices at present and buying their comforts and blankets...

Domestic Dept.

Largest stock and lowest prices. Best quality muslin in Omaha...

Cloak Dept.

Ladies' fancy spring jackets, with apes and silk lining, in blue, brown, and gray...

Harness Dept.

Remember we handle nothing but Omaha made harness and saddles...

Millinery.

Special Reduction in Our Millinery Department. Ladies' \$5 and \$6.50 trimmed hats...

Carpets.

This week we will sell some patterns of Lowell extra-super carpets for 65c...

Lace Curtains.

A good lace curtain for 50c per pair. Better ones at 75c to \$1. Extra large and fine at \$1.50 to \$2...

The S. P. Morse Stock Furniture.

To be Closed Out This Week. The rush at our umbrella and parasol department has been immense...

S. P. Morse & Co.'s \$1.25 umbrellas, reduced to 75c. S. P. Morse & Co.'s \$1.50 umbrellas, reduced to 98c. S. P. Morse & Co.'s \$2.50 umbrellas, reduced to \$1.50...

Furniture.

As long as they last we shall give with every \$5 purchase or more, a beautiful colored engraving...

Bedroom Suites. Three pieces \$11.50, \$13.50, \$14.50. S. P. Morse & Co.'s \$1.25 umbrellas...

Extension Tables. Six foot \$3.50, \$3.95, \$4.25, \$4.50, \$4.85, all good solid tables...

Folding Beds. Mantel, upright and combination, at our usually low prices.

Side Boards. \$14, \$16, \$18 up to \$45. We are selling sideboards, and those who have bought know the bargain they have secured.

Baby Carriages. The Gendron & Heywood carriages are known to be the best in the market...

Pianos and Organs. 100 New Pianos to Rent, and amount paid as rent allowed to apply on purchase price...

House Furnishing Goods. White granite cups and saucers with handles, 14c per set.

Woodenware. No. 1 wash tubs, 60c. No. 2 wash tubs, 50c. No. 3 wash tubs, 40c.

Classware. 6-piece cream set, 19c. 4-piece tumbler, 14c each. \$1.50 Magic egg beaters, 35c.

Rubber Hose. Very good cotton hose, 7 1/2c per foot, including couplings.

Lawn Mowers. 10-inch lawn mowers, \$1.25. 12-inch lawn mowers, \$5.25. 14-inch lawn mowers, \$6.25.

Refrigerators. The genuine HURD, No. 43, \$9.55. Why will you pay small hardware dealers \$15 for the same refrigerators?

Tinware. Copper bottom wash boilers, 49c. Milk pans, 3c. Pint cups, 2c.

Garden Implements. Rakes, best steel, 15c. Shovels, 25c and 30c. Hoes, 25c; spading forks, 49c.

Decorated Ware. 100-piece best porcelain, imported, \$7.95. 50-piece tea set, best E. G., imported, \$2.95.

Lamps. A good complete stand lamp, 19c. Solid nickel electric lamp, complete, \$1.75, worth \$5.

PERFUME SALE

All Odors Of LEON MAUGENET & CO.'S Celebrated Perfumes. 15c AN OUNCE.

Monday Only. Bring Your Bottles.

Challis. Manchester challis, 2 1/2c. Cream ground, new styles in challis, at 5c yard.

Brandenburg Cloth. Two cases new styles just in. Little neat figures as well as the large swell styles.

Ginghams. The largest stock to select from. Dress gingham are cheap just now.

Buggy Laprobes. An importer's stock bought by us this week at about half price. You will get the benefit.

Buggies and Carriages. "We sell everything on wheels," at warranted.

Groceries. 3-pound can egg lumps 12 1/2c. 3-pound can California Bartlett pears, 15c.

Condensed Milk and Evaporated Cream. Highland evaporated cream, 12 1/2c per can.

Tea and Coffee. Cracked coffee, 12 1/2c and 15c. Cracked Mocha and Java, 20c and 22c.

Pickles and Chow Chow. Imported chow chow, 15c per quart. Imported mixed pickles, 15c per quart.

Cocoa and Chocolate. Van Houten's pure cocoa, 65c per pound. American breakfast cocoa, 65c per pound.

Butter Dept. Finest separator creamery, 25c. Country butter, 12 1/2c to 15c. Best country butter, 17 1/2c.

Cheese Dept. Finest full cream, 14c and 16c. Wisconsin full cream, 5c, 7 1/2c and 10c.

Meat Dept. Breakfast bacon, 12c. Dried beef, 10c. Bologna, 5c. No. 1 sugar-cured hams, 15c.

Notion Dept.

Hand Bags and Belts. Our special sale on these goods bought from the S. P. Morse Co. will be continued for one more week.

Fancy silk top bags, \$1; Morse price, \$1.50. Fancy belts from 10c to \$1; Morse price, 25c to \$1.75.

Special Ribbon Sale. No. 5, all silk ribbons, 4c per yard. No. 7, 7c; No. 9, 9c; No. 12, 11c; No. 16, 13c.

Special Lace and Embroidery Sale. We have the finest line of laces in the city at the lowest prices.

Sale on Notions. This is our stronghold; our prices cannot be beaten.

Dress Trimmings. The finest goods in the city at your own price. Fancy gimps, worth 20c, for 3c per yard.

Jewelry Dept. Beautiful white enamel iron with gilt ornamentation, eight-day, 1 hour gong strike, fancy sash and dial, \$7.50.

Gold Rings. Genuine diamond ring, 1 karat stone, 14 karat solid gold, hand-made setting, \$14.50.

Watches. B. W. Raymond movement, 15 ruby jewels in gold settings, compensation balance, adjusted to temperature.

Prices on Butter. We will sell you country butter for 10c, 12c and 15c; every pound of it made from the cream that comes from Nebraska cows' milk.

SHOE SALE

MONDAY. We are Cutting Down the Stock.

To Do It We Cut Down the Prices. We put on sale Monday a new lot of Thos. Plant's make \$4.50 tan bluchers for \$3.45.

200 pairs ladies' \$1.75 russet Oxford ties at \$1.25 a pair. Field-Thayer's \$3.50 make, ladies' fine Blucher lace shoe, at \$2.85 a pair.

LADIES' OXFORD TIES. Monday we put on sale a large lot of Little-Maxwell's \$2.50 make ladies' cloth top and hand turned Oxford ties at \$1.75 a pair.

MISSES' SHOES. J. H. Swan's \$1.75 make, misses' fine dongola kid, patent tip shoes at \$1.20 a pair.

CHILDREN'S SHOES. Monday on Sale: Children's \$1.35 dongola patent tip shoes at \$1.08 a pair.

MEN'S SHOES. Monday on Sale: Men's fine HAND WELT tan bluchers \$4.50 shoes at \$3.35 a pair.

BOYS' SHOES. In Boys' Shoes we offer you great bargains. Monday we will sell boys' \$1.75 button shoes at \$1.30 a pair.

Youths' \$1.50 button shoes at \$1.20 a pair. Sizes 12 to 2.

CLOTHING

IT'S TELLING. The suits are melting away like snow before the mid-day sun.

We advertised a great clearing out sale, And the prices brought the people.

Some of those BOYS' SUITS. that are selling at \$1

Are Worth \$4

And some of them are worth only \$2.50 but that's cut enough isn't it?

The men's \$7.50 suits are beauties. Talk won't convince you of their worth.

Come and take a look at 'em. A special line of fine men's suits in light colors, this season's fresh goods, fancy weaves, sold regularly for \$10.

There is a nice assortment of sizes, and we can fit you perfectly. 250 boys' suits, in all grades, light and dark colors, no shoddy, none of these worth less than \$2.50 to \$4.

all in one lot at \$1 each. 75 fancy worsted men's suits in all different styles of cuts, known as the clay worsted, with or without binding. In this sale, \$10. Any other store will ask you \$14 for this suit.

All our boys' fancy suits in kilts or three piece suits are reduced one-third of their actual value. We want to clear our counter.