NUMBER | 235.

HAYDEN BROTHERS.

Lappen, the Milwaukee Dry Goods King's failure causes a run on the great Plankington Bank.

HAYDEN BROS: ON

The Bargain time has come. A chance to make money spend well.

Napkins.

Special sale on large size dinner napins, bleached and all linen, # size nap-ins \$1.00, \$1.25, \$1.50, \$1.75, \$2.00, \$2.50, 5.00, \$3.50, \$4.00, \$4.50, \$5.00 and upards. We are overstocked and have oo many; we are compelled to reduce he prices and unload.

Towel Sale.

The greatest towel sale on record. Carkish, huck and duck towels, 5c each; lass checked barber towels, 40c dozen; est value you ever saw in townls at 10c.

20x40 white hemstitched towels at 7c, or 6 for \$1.00; sold all around us at

Dress Linings.

Anything you may ask for in dress linings at Haydens' popular prices. This department is always crowded, our low prices the cause.

Bed Comforts

and Blankets.

Many people are taking advantage of our low prices at present and buying their comforts and blankets. They will find that they have made a good invest-

Domestic Dep't.

Largest stock and lowest prices. Best Largest stock and lowest prices. Best for muslin in Omaha, and don't you forget this fact, either bleached or brown, 42-inch half bleached, 8½c. Full line of sheetings, double width sheetings, 13c, 15c, 16c, 17c, 18c, 19c, 20c, 22c, 23c, 25c, 27½c, 30c, 33c and 35c yard.

Cloak Dep't.

Ladies' fancy spring jackets, with apes and silk lining, in blue, brown, an and gray, worth from \$10.00 to 12.50, tomorrow at \$7.50.

12.50, tomorrow at \$7.50.

Ladies' spring jackets in tan, blue ad gray at \$1.95.

Ladies' percale waists, 37½c, 45c, 50c, 3c, 75c, 87c, \$1. \$1,25.

Ladies' wash suits, \$1.63, \$1.75, \$2.50, 2.95, \$3.75.

Ladies' house wrappers in percale and wn, \$1.25, \$1.35, \$1.50, \$1.75, \$1.87, \$1.90.

Black sateen skirts, 75c, 95c, \$1, \$1.25, 1.43, \$1.50, \$1.75, \$1.85. 1.43, \$1.50, \$1.75, \$1.85. Ladies' woolen suits, blue flannel, all col, at \$3.95.

larness Dep't.

Remember we handle nothing but maha made harness and saddles. A \$7.00 harness, this week \$4.98. A \$10.00 harness, this week \$7.50. A \$15.00 harness, this week \$10.00. The very best sweat pad 30c; a good

Harnessoil, brushes, combs, lap robes, whips and rings at lowest prices. Every-hing warranted.

Millinery.

special Reduction in Our Millinery Department.

Ladies' \$5 and \$6.50 trimmed hats, \$3 and \$3.50. \$8 and \$9 pattern hats, \$4 and \$5. Children's novelty hats at great reduc-ion. Trimmed while waiting.

Ladies' sailor hats, 25c. Latest shapes in ladies' hats 50c and 55c, worth \$1 and \$1.50. A general reduction throughout this

Carpets.

This week we will sell some patterns of Lowell extra-super carpets for 65c.
Also a few patterns, all wool, 49c.
Cotton carpets, 18c to 35c.
Brussels, 47c up.

Some very fine patterns of body Brus-Velvet carnets, 90c and \$1. We are making special price on fine chemille portiones from \$3.50 up.

Lace Curtains.

A good lace curtain for 50c per pair-Better ones at 75c to \$1. Extra large and fine at \$1.50 to \$2. Curtain scrim, 2c per yard. The finest line of silkaline and Swiss purtain goods in the city.
China mattings, 12to to 25c per yard.
Qiloloth, 13c per square yard.

The S. P. Morse Stock Furniture.

To be Closed Out This Week

The rush at our umbrella and parasol lepartment has been immense. To make things lively in this line we will offer some inducements that will be astonish-ing. Every dollar's worth of the S. P. Morse stock must be closed out. S. P. Morse & Co.'s \$1.00 umbrellas.

reduced to 59c. S. P. Morse & Co.'s \$1.25 umbrellas, reduced to 75c. S. P. Morse & Co.'s \$1.50 umbrellas, reduced to 98c. S. P. Morse & Co.'s \$2.50 umbrellas.

reduced to \$1.50. S. P. Morse & Co.'s \$4.00 umbrellas, reduced to \$1.98. S. P. Morse & Co.'s \$5.00 umbrellas reduced to \$3.50. I case of children's fast black cotton

ose, 4c per pair; others ask 15c. Children's cotton hose, imported, fast colors, in all sizes, only 12½ per pair. 500 dozen ladies' fast black cotton hose, Estey patent, only 9e per pair LADIES' JERSEY RIBBED VESTS I case of ladies' vests, no pants, only 9c each, worth 40c.

Ladies' Egyptian cotton vests, Swiss ribbed and nicely finished, only 12 ic each worth 95c.

each, worth 25c. Ladies' night gowns on Monday 50c, reduced from 75c. A beautiful line of aprons from the Morse stock, worth 50c, reduced to 25c

Special sale of corsets on Monday. Odds and ends of boys' shirts at

Gents' Silk Hats

in latest 1893 spring styles, \$3.5, hatter Boys' and children's straw hats. 15e, reduced from 35c and 50c. 50c men's straw hats 25c. 75c men's straw hats 39c. \$2.00 fedora hat \$1.00 in all shades. \$3.00 fedora hat \$1.50 in all shades.

\$1.50 boys' fedora 75c in all shades. All our fancy styles of children's straw hats \$1.00, former price \$1.50, \$1.75 and

House

Furnishing Goods.

Crockery. White granite cups and saucers with

handles, 19c per set. White granite ewers and basins, 29c White granite cup and saucers with out handles, 14c per set.

Woodenware-

No. 1 wash tubs, 60c. No. 2 wash tubs, 50c. No. 3 wash tubs, 40c. 2-hoop wooden pails, 5c each. 6-foot hard wood step ladder, 70c.

Classware. 6-piece cream set, 19c. #-pint tumblers, 1 c each. \$1.50 Magic egg beaters, 35c.

Rubber Hose Very good cotton hose, 71c per foot, including couplings.

A 1 rubber hose, 9c per foot, includ

Lawn Mowers.

10-inch lawn mowers, \$4.25, 12-inch lawn mowers, \$5.25. 14-inch lawn mowers, \$6.25.

ing couplings.

Refrigerators.

The genuine HURD, No. 43, \$9.55. Why will you pay small hardware dealers \$15 for the same refrigerators.

Tinware.

Copper bottom wash boilers, 49c. Milk pans, 3c.

Carden Implements.

Rakes, best steel, 15c. Shovels, 29c and 39c. Hoes, 25c; spading forks, 49c. Children's garden sets, 25c.

Decorated Ware. 100-piece best porcelain, imported

56-piece tea set, best E. G., Imported Toilet sets, splendid decorations, \$1.98

Lamps.

A good complete stand lamp, 19c.
Solid nickle electric famp, complete.
\$1.75, worth \$5.
Night lamps, complete, 12c.

As long as they last we shall give with every \$5 purchase or more, a beau-tiful colored engraving of one of the "World's Fair" buildings, mounted on heavy cardboard, size 23x33.

Bedroom Suites.

Three pieces \$11.50, \$13.50, \$14.50, \$17.50. We carry a large and elegant line suites, and can show you something elegant in fine quarter sawed goods.

Extension Tables.

Six foot \$3.50, \$3.95, \$4.25, \$4.50,,\$4.85, all good solid tables; we have the line, you can see it any time. Elegant pillar extension, soliα οεk, fine finish, from \$7.50 to \$23.

Folding Beds.

Mantel, upright and combination, at our usually low prices.

Side Boards.

\$14, \$16, \$18 up to \$45. We are selling sideboards, and those who have bought know the bargain they have se-

Baby Carriages

The Gendron & Heywood carriages are known to be the best in the market We are showing 50 different styles and have sold already 93 carriages since April 1st. We guarantee every carriage. Prices from \$1.50 up to \$26. If you want one, what more can we do for

On furniture, trunks and valises, baby carriages, we can save you money.

Pianos and Organs.

100 New Pianos to Rent, and amount paid as rent allowed to apply on purchase price if you buy

within one year. We are sole agents for Chickering Pianos-

We also handle several other first

class standard makes.

We can sell you a new upright piano
for \$175. COME AND SEE IT. Standard sheet music 7c; write for catalogue. Good banjo for \$4.00; Stewart banjos

from \$15.00 upwards; violins worth \$8.00 for \$3.75; guitars and mandolins at 1 EVERYTHING in musical merchandise at corresponding prices.

Satines.

Handsomest line of printed satine in Omaha in dark and light grounds, plain colors, black brocaded satine, and the largest line of fast black satine; 30-inch satine, 10c, 15c, 25c and 35c yard. Mill remnants of best satine, 5c yard.

Figured Swisses.

Plain white and all colored figured Swisses, American make, also the for-eign novelties, largest selection in the city, at 10c, 12½c, 15c, 19c, 25c, 30c, 35c, 40c and 47c yard.

Lawns.

Plain white and black lawns, striped and checked lawns, white ground col-ored figured lawns, 5c, 10c and 15c yard.

S. P. Morse & Co.'s

Parasols and Umbrellas.

500 chi dren's parasols from the S. P. Morse stock at † price. All the \$1 sun-shades in this lot to be closed at 59c each. All the \$1.50 glorias, 26-inch, to be closed at 98c each. Don't buy until you have seen S. P. Morse & Co's fine \$3 umbrellas, on sa le

Monday at \$1.50 each. S. P. Morse & Co's. \$4 umbrellas, on Monday at \$2.50. All their \$6 umbrellas to be closed Over 6,000 parasols and sunshades go on sale Monday, the largest open stock

Wall Paper,

The largest and most complete stock of wall paper in this city. Price guaran-teed lower than any other house.

PERFUME SALE | Notion Dept. All Odors Of

Celebrated Perfumes.

15c

Monday Only.

Bring Your Bottles.

Challis.

Manchester challis, 21c. Cream ground, new styles in challie, at 5c yard. You can't match these bargains.

Brandenburg Cloth.

Two cases new styles just in. Little neat figures as well as the large swell styles. This cloth is sold in this city at 25½c yard. Haydens' are letting it go at 12½c yard.

Ginghams.

The largest stock to select from. Drsss ginghams are cheap just now. See what we offer at 5c, 7\(\frac{1}{2}c\), 8c, 10c, 12\(\frac{1}{2}c\), 20c and 25c yard. Finest French lace gingham, 45c yard.

Buggy Laprobes.

An importer's stock bought by us this week at about half price. You will get the benefit. All linen, full size, fringed laprobes at 59c each, worth \$1. All linen full size fringed laprobes at 75c each, was that 50 lines for the size fringed laprobes at 75c. each, worth \$1.50. You can't duplicate them nor we can't at these prices. Fancy embroidered robes, 75c, \$1, \$1.25, \$1.50, \$1.75, \$2, \$2.25, \$2.50 and \$2.90 each. Largest stock. Lowest prices.

Buggies

And Carriages.

"We sell everything on wheels," al Road wagon, first class, \$37. Top buggy, \$65. Light business wagon, \$37.50. Best new style phæton, \$95.

Groceries.

Can Fruit.

3-pound can egg plums 12-c. 3-pound can California Bartlett pears.

3-pound can yellow Baltimore peaches, 12½c. Condensed Milk and Evaporated Cream.

Highland evaporated cream, 12tc per Economy evaporated cream, 10c per Challenge condensed milk, 10c per

Tea and Coffee

Cracked coffee, 124c and 15c. Cracked Mocha and Java, 20c and 22c. Old Government Mocha and Java, 35c. pounds for \$1. Choice sun-dried Japan teas, 19c, 25c, 55c, 50c per pound.

Pickles and Chow Chow. Imported chow chow, 15c per quart. Imported mixed pickles, 15c per quart. Imported clives, 35c per quart.

Cocoa and Chocolate. Van Houten's pure cocoa, 65c per American breakfast cocoa, 65c per

Butter Dep't. Finest separator creamery, 25c. Country butter, 12ic to 15c. Best country butter, 17ic. Cheese Dep't.

Premium chocolate, 171c.

Finest full cream, 14c and 16c. Wisconsin full cream, 5c, 7ic and 10c. Swiss cheese, 16c, 18c and 20c. Meat Dep't. Breakfast bacon, 12†c. Dried beef, 10c. Bologus, 5c. No. 1 sugar-cured hams, 15c.

Hand Bags and Belts.

Our special sale on these goods bought from the S. P. Morse Co. will be con-tinued for one more week. These goods are made by Lehman & Raudnitz of New York, and are the finest and most perfect made goods in the market. Large hand bags, 35c: Morse price, 50c. Fancy silk top bags, \$1; Morse price,

Fancy belts from 10c to \$1; Morse price, 25c to \$1.75.

A ladies' car fare purse given away with every bag purchased on Monday.

Special Ribbon Sale.

No. 5, all silk ribbons, 4½c per yard. No. 7, 7c; No. 9, 9c; No. 12, 11c; No. 16, 13c. We are sole agents for the Fair and Square brand of ribbons, the best goods

10 per cent off on all ribbons pur chased by bolt. Special Lace and Embroidery

Sale. We have the finest line of laces in the city at the lowest prices. Fine oriental laces, 5c per ya.d.

4-inch Hamburg embroideries, 5c per 5-inch Hamburg embaolderies, 6c per

This is our stronghold; our prices cannot be beaten. 40 packages best hair pins for 5c. Machine thread, 1c per spool. Silk thread, 100 yards, 4c per spool. Silk twist, 10 yards, 1c per spool.

Sale on Notions.

Dress Trimmings

The finest goods in the city at your Fancy gimps, worth 20c, for 3c per Fine black silk gimps for 8c per yard Goods worth \$1.50 for 40c per yard. 2 dozen buttons for 5c.

Jewelry Dep't.

The largest stockin the city.

Clocks.

Special sale on hammeks on Monday.

Beautiful white enamel iron with gilt ornamentation, eight-day, 1 hour gong strike, fancy sash and dial, \$7.50. Large size solid oak cabinet eight-day, strike, cathedral gong, \$1.95. Nickle alarm clocks, with steel pin-

Cold Rings. Genuine diamend ring, ‡ karat stone 14 karat solid gold, hand-made setting, Heavy 14 karat solid gold wedding rings, \$3.50, Solid gold band rings, beautifullly chased, 95c.

Watches.

B. W. Raymond movement, 15 ruby jewels in gold settings, compensation balance, adjusted to temperature, Isochronism and position, patent regulator, patent Brequet hair spring, hardened and tempered in form, double sunk dial, with an elegant gold-filled case warranted to wear 20 years, \$17.25. E. Howard & Co., with a fine 14 karat solid gold case, \$114.50.

Ladies' 14 karat solid gold case, with diamond sets, Eigin, Springfield or Waltham movements, full-jeweled, \$23.50

Prices on Butter.

We will sell you country butter for 10c, 12tc and 15c, every pound of it made from the cream that comes from Nebraska cows' milk. Creamery, 17c, 19c and 21c. Finest separator creamery for 25c. Remember that this butter is made by a process that excels the world for cleanliness and quality. The cream is separated from the milk when fresh, then churned, positively making the best butter ever put on a table. Come here for your cheese, fruits and meats. Lowest prices on everything: also every Lowest prices on everything; also every Youths' \$1.50 butto article guaranteed or money refunded. pair. Sizes 12 to 2.

MONDAY.

We Are Cutting Down the Stock.

To Do It We Cut Down the Prices.

for \$3.45. This is the ladies' "World's Fair Shoe," much cooler and will not show the dust,

We put on sale Monday a new lot of

Thos. Plant's make \$4.50 tan bluchers

200 pairs ladies' \$1.75 russet Oxford ties at \$1.25 a pair. Field-Thayer's \$3.50 make, ladies' fine

Blucher lace shoe, at \$2.85 a pair. The latest styles. Little-Maxwell \$2.50 make, ladies' fine

dongola shoes, at \$1.75 a pair.

LADIES' OXFORD TIES.

Monday we put on sale a large lot of Little-Maxwell's \$2.50 make ladies' cloth top and hand turned Oxford ties at \$1.75 a pair. Every pair warranted. If they rip in the seams we sew them for

nothing. Amazien & Haley's \$3 make ladies' fine cloth top, hand turned Oxford ties

MISSES' SHOES. J. H. Swan's \$1.75 make, misses' fino dongola kid, patent tip shoes at \$1.20 a

pair. H. W. Merriam's \$2.25 make, misses' fine dongola spring heel shoes at \$1.48 a

pair. These are great bargains. 120 pairs misses' tan button \$1.75 shoes at \$1.25 a pair.

CHILDREN'S SHOES.

Monday on Sale:

Children's \$1.35 dongola patent tip shoes at \$1.08 a pair. H, C. GODMAN'S \$1.75 make, chil-

dren's russet shoes, at \$1.25 a pair. Children's \$1.25 Oxford ties at 98c a

MEN'S SHOES.

Monday on Sale:

Men's fine HAND WELT tan bluchers \$4.50 shoes at \$3.35 a pair.

Men's \$3.50 natural kid Oxford ties at \$2.75 a pair. We also continue to sell J. H. Tilt's \$4 hand welt shoes at \$3. Every pair warranted.

Men's \$3.50 cordovan shoes at \$2.40 a

BOYS' SHOES.

In Boys' Shoes we offer you great bargains.

Monday we will sell boys' \$1.75 button shoes at \$1.30 a pair. Sizes 2 to 54.

Youths' \$1,50 button shoes at \$1.20 a

IT'S TELLING.

The suits are melt. ing away like snow before the mid-day sun,

wait on all the trade Saturday. We advertised a

great clearing out sale,

Extra help could not

And the prices brought the people.

Some of those

that are selling at

\$1 Are Worth Q4

And some of them are worth only \$2.50 but that's cut enough isn't it?

The men's \$7.50 suits are beauties. Talk won't convince you of their worth

Come and take a look

at 'em, A special line of find men's suits in light cold ors, this season's fresh goods, fancy weaves, sold regularly for \$10, in this sale at \$7.80. There is a nice assortment of sizes, and we

can fit you perfectly. 280 boys' suits, in all grades, light and dark colors, no shoddy none of these worth less than \$2.80 to \$4 all in one lot at \$1 each.

78 fancy worsted men's suits in all differ. ent styles of cuts known as the clay worsted, with or with. out binding. In this sale, \$10. Any other store will ask you \$14 for this suit.

All our boys' fancy suits in kilts or three, piece suits are reduced one-third of their act ual value. We want to clear our counter