

HAYDEN BROTHERS,

In every case the prices quoted below are way below the market price of the same qualities of goods. They are all leaders in the several departments, except where specially stated as for Monday only, the prices are for this week.

THESE PRICES ARE MADE FOR ADVERTISING PURPOSES AND NOT FOR PROFIT.

We are selling out the S. P. Morse & Co stock of Dry Goods.

Special Sale of 25c. Fine Steel Laid Shears in Center aisle, 25c. We have purchased from the Ohio Shear Company and the Amherst Shear Company their entire stock of scissors on hand at a very low price. Over 5,000 pair in this lot. You can find anything you want in this lot. Every pair warranted. On Monday your choice for 25c per pair. Many are worth as high as \$1.25 each.

Don't pay Chicago prices. Buy your outfits of us.

Woolen Dress Goods.

Now it is an undisputed fact that we are selling the S. P. Morse & Co. dress goods 50 to 75 per cent below what they cost to manufacture, and they are all new and fresh from the most noted European makers, all perfect, not one yard soiled or injured in any way.

French and German Henriettas All wool satin finish 46 inches wide, 75c a yard. These are the very best goods made and cost \$1.25 in New York, Boston or any other market. We have them in black and all colors.

Gloria Silks made in France. 40 inches wide, the best in the world. S. P. Morse & Co. sold them for \$2.00. We will sell them to you for \$1.15. We have them in black and all colors.

Berlin Suitings. 41 styles all wool Berlin suitings 69c. S. P. Morse & Co. sold them for \$1.15 and \$1.25.

Llama Cloth. We have ten pieces of fine llama cloth beautifully mottled, made of the finest llama wool, and very similar to a challi but much softer and more durable in effect. They will be on sale Monday for 40c a yard. Any lady desiring a nice cool summer dress should secure one.

Black Dress Goods. Serges, henriettas and diagonal weaves 75c. S. P. Morse & Co. sold some of them as high as \$1.35. We carry the best variety of black dress goods west of New York.

Wash Dress Goods. High novelties in French satine patterns, controlled by Hayden Bros., selling price 35c yard. Only house in Omaha that carries an assortment of imported colored, figured and dotted Swisses, price 47c yard.

Colored and figured Swisses, American make, sold by some at 25c (and represented to be imported), Hayden's price, 12c. These are from the S. P. Morse stock; this weather and price will sell them.

Brandenburg cloth, the latest styles out, everybody asks 25c, Hayden's are letting them go at 12c. Only one dress pattern to each customer.

30-inch wide flannel, spring styles, beautiful coloring, worth 15c, selling now at 5c yard.

32-inch wide Dutchess pongee, ought to sell at 15c, on sale at Hayden's 7c yard. All the wash dress goods sold to S. P. Morse & Co. by Sweetser, Pembroke & Co. and Sam C. Davis & Co., were bought by us, and the low prices we made on them is closing them fast; all the odds and ends from this great sale are going lively. Never in the history of Omaha were first class wash fabrics snatched as at present at the popular house of Hayden Bros., where no goods are misrepresented and money cheerfully refunded on all purchases not satisfactory.

Our aim is to please all and give you better value for your money than is customary at these so-called cheap John sales.

Linen Dept.

Below find prices. Special prices made to sell the lots. Prices hold good until all is sold. The quantity is limited, the prices low. For these reasons they will not last long, but as long as they do last you can have them.

10 dozen 64-tinseler tapestry table covers, worth \$1, selling price 50c each. 1 case 11-14 Bates' damask, crocheted bed spreads, selling at 95c each.

150 dozen 5-8 German bleached all linen napkins, good value at \$1.50 dozen, Hayden's selling price now, \$1 dozen.

25 pieces 28-inch Van Dyke turkey red damask, selling now at 25c yard. 250 dozen 18x30 all huck towels, to be found only at Hayden's at 5c each.

51 dozen 20x40 all linen all white hemstitched huck towels. These towels came from the S. P. Morse stock and would be good value at 25c each, but Hayden's price is 17c each, 6 for \$1 or \$2 a dozen. Did you ever see such a towel sold for this money in Omaha or anywhere else?

20x40 hemstitched towels at 17c.

Books.

Caxton edition, Aldine edition, Favorite and Bertha Clay edition, cloth bound, only 25c.

Arundel edition, cloth bound, 14c. We have in this edition Arabian Nights, Children of the Abbey, Bacon's essays, Sketches by Dickens, History of England by Dickens, Tom Brown at Oxford, Tom Brown's School Days, Pilgrims Progress, etc.

Arlington edition, cloth bound, only 3c; paper cover novels at 5c. Albert Ross' complete works, including his last work, Thy Neighbors Wife, only 30c; Hawthorne's Scarlet Letter, Drummond's Addresses, cloth bound, only 25c, in a new binding.

Stationery. Irish linen paper at 15c per lb.; commercial note 2 1/2 c ream; good white envelopes at 3c, 5c, 10c per package. School tablets at 3c, 5c, 7c, 10c.

Silk Dept.

Prices and quality have never been offered to the public that will equal the following four special lots.

Lot 1. \$1.25 21-inch black satin duchess; heavy and elegant. \$1.25 21-inch black peau de soie; a special quality. \$1.25 24-inch black faille francaise; worth much more. \$1.25 24-inch black gros grain, cashmere finish; certainly a bargain. Choice of any of these, 98c yard.

Lot 2. \$1 quality 23-inch black gros grain silk. \$1 quality 20-inch black satin rhadamo. \$1 quality 20-inch black faille francaise. The entire line, 75c.

Lot 3. \$1.25 quality 20-inch colored faille francaise, all the new shades. \$1.25 24-inch printed China silks, both black and light grounds. \$1.25 30-inch solid color China silks, the finest goods made. The entire line, 88c.

Lot 4. \$1 quality 24-inch plain habutia silks, over 60 shades in the line. \$1 quality printed habutia silks for dresses and waists; beautiful goods. \$1 quality solid colors double warp sarahs, all the desirable colors. The entire line, 65c yard. Every item is a bargain. Not a shoddy piece of goods in the assortment. No damaged goods in this department, but first class articles at less than importer's cost.

Domestic Dept.

This department is second to none; as for stock assortment and prices, we lead all.

All the domestics sold to S. P. Morse & Co. by Sweetser, Pembroke & Co., Sam C. Davis & Co. and J. V. Farwell Dry Goods company are to be found among our immense stock. A good many have been sold, still there are some good bargains left.

7-4 Fruit of the Loom bleached, 17c yard. 7-4 Androscoogin bleached, 14c yard. 10-4 Acme bleached or brown, 15c yard. 42-inch half bleached pillow casing, 8c.

We offer the best soft finished bleached in Omaha muslin at 5c a yard; only 10 yards to each customer.

Dress Linings.

The largest stock of dress lining in Omaha. Call for what you may and you get it at Hayden's.

Look at our percaline at 15c a yard and compare it with others, who charge 25c for the same.

Warranted fast black cambrie, worth 10c, now on sale at Hayden's, 5c yard.

Fancy and plain selvica, summer weights, 10c, 15c, 20c and 25c yard.

Gents' Furnishing Goods.

Attractions greater than ever on Monday in this department. The backward weather compels us to sell some goods of which we have too many at a sacrifice.

Cents' Flannel Shirts. On Monday we will sell for 12c each 1 case of gents' domest flannel shirts, bought to retail for 50c.

Cents' Hose. Also 1 case of gents' imported cotton half hose, come in black, brown, tan and mode colors, on Monday 11c per pair. You cannot match them for less than 25c.

Laundered Shirts. We will also let out on Monday 50 dozen gents' fine laundered shirts, in white, for 50c each; bought to sell for 98c.

Music Dept.

Standard sheet music, 7c. Stewart banjos, \$15 upwards. We have everything in musical merchandise. Call and get our prices. We are sole agents for

Chickering Pianos. We also have several other first class standard makes. Our prices defy competition.

100 New Pianos to Rent, and rent allowed to apply on purchase price if you buy within one year. We can sell you a new upright piano for \$175. Come and see it.

Carpets.

Cotton carpets 18c. Union carpets 30c. All wool ingrain 40c. Some drop patterns of Lowell extra super 55c.

A good Brussels from 47c to 65c. A few moquette carpets to close 75c. Velvet and body Brussels 90c.

Mail Orders Filled.

House Furnishing Goods.

Crockery. White granite cups and saucers with handles, 10c per set. White granite ewers and basins, 20c per set. White granite cup and saucers without handles, 14c per set.

Woodenware. No. 1 wash tubs, 90c. No. 2 wash tubs, 50c. No. 3 wash tubs, 40c. 2-hoop wooden pails, 5c each. 6-foot hard wood step ladder, 70c.

Classware. 6-piece cream set, 10c. 4-pint tumblers, 14c each. \$1.50 Magic egg beaters, 35c.

Rubber Hose. Very good cotton hose, 7c per foot, including couplings. A 1 rubber hose, 9c per foot, including couplings.

Lawn Mowers. 10-inch lawn mowers, \$4.25. 12-inch lawn mowers, \$5.25. 14-inch lawn mowers, \$6.25.

Refrigerators. The genuine HURD, No. 43, \$6.55. Why will you pay small hardware dealers \$15 for the same refrigerators.

Tinware. Copper bottom wash boilers, 49c. Milk pans, 3c. Pint cups, 2c.

Garden Implements. Rakes, best steel, 35c. Shovels, 20c and 30c. Hoes, 25c; spading forks, 40c. Children's garden sets, 25c.

Decorated Ware. 100-piece best porcelain, imported, \$7.95. 56-piece tea set, best E. G., imported, \$2.95. Toilet sets, splendid decorations, \$1.98.

Lamps. A good complete stand lamp, 19c. Solid nickel electric lamp, complete, \$1.75, worth \$5. Night lamps, complete, 12c.

Cloak Dept.

This department is greatly overcrowded, and there will be some splendid offerings this week.

Ladies' Jackets. Ladies' fancy spring jackets, with capes, new goods, silk linings, tans and gray, worth \$12.50; for tomorrow and this week, only \$7.50.

Ladies' Capes. Ladies' spring capes, in tan and blue, sold regularly for \$7.50 and \$9. In one lot at \$6 for choice.

Ladies' Suits. We have a special line in blue and tan at \$5.95 and \$4.25, and some exquisite suits from the S. P. Morse Co. stock, as fine suits as you ever saw, the very latest cloths and styles. A perfect fit guaranteed. They range in price from \$6 up to \$25.

Ladies' House Wrappers. Very cheap, 75c, \$1, \$1.25, \$1.37, \$1.50 and \$1.87. Special for Monday.

Infants' Cloaks. Beautiful garments in cream and tan from 95c up to a beautiful \$8 garment.

S. P. Morse & Co.'s Parasols and Umbrellas.

500 children's parasols from the S. P. Morse stock at price. All the \$1 sunshades in this lot to be closed at 50c each. All the \$1.50 glorias, 20-inch, to be closed at 98c each.

Don't buy until you have seen S. P. Morse & Co's fine \$3 umbrellas, on sale Monday at \$1.50 each.

S. P. Morse & Co's \$4 umbrellas, on Monday at \$2.50. All their \$6 umbrellas to be closed at \$4.50.

Over 6,000 parasols and sunshades go on sale Monday, the largest open stock in America.

Men's and Boys' Hats.

Men's Fedora, in black and brown, \$1, worth \$2.50. Boys' Fedora, in black and brown, 75c, worth \$1.50.

Boys' and children's straw hats, 15c, never worth less than 35c and 50c. Children's and misses' Oxford hats, 47c, worth 75c.

Drug Dept.

Pure grape wine, large bottles, 35c; California port and sherry, 75c; fine 10-year-old whiskey, 75c; Duffy's malt whiskey, 85c.

Our prescription department is complete, and we are filling prescriptions at about half the price that the regular drug stores will charge you. Come and try us.

Mail Orders Filled.

Notion Dept.

Hand Bags and Belts. Our special sale on these goods bought from the S. P. Morse Co. will be continued for one more week. These goods are made by Lehman & Raundnitz of New York, and are the finest and most perfect made goods in the market.

Large hand bags, 35c; Morse price, 50c. Fancy silk top bags, \$1; Morse price, \$1.50.

Fancy belts from 10c to \$1; Morse price, 25c to \$1.25.

A ladies' ear fare purse given away with every bag purchased on Monday.

Special Ribbon Sale. No. 3, all silk ribbons, 4c per yard. No. 7, 7c; No. 9, 9c; No. 12, 11c; No. 16, 13c.

We are sole agents for the Fair and Square brand of ribbons, the best goods made.

10 per cent off on all ribbons purchased by box.

Special Lace and Embroidery Sale. We have the finest line of laces in the city at the lowest prices.

Colored silk laces, 20c per yard. Fine oriental laces, 3c per yard. 4-inch Hamburg emb'ds, 5c per yard. 5-inch Hamburg emb'ds, 6c per yard.

Sale on Notions. This is our stronghold; our prices cannot be beaten.

40 packages best hair pins for 5c. Machine thread, 1c per spool. Silk thread, 100 yards, 4c per spool. Silk twist, 10 yards, 1c per spool.

Dress Trimmings. The finest goods in the city at your own price. Fancy gimps, worth 20c, for 3c per yard.

Fine black silk gimps for 8c per yard. Goods worth \$1.50 for 40c per yard. 2 dozen buttons for 5c. Special sale on hammocks on Monday. The largest stock in the city.

Jewelry Dept.

Clocks. Beautiful white enamel iron with gilt ornamentation, eight-day, 4 hour gong strike, fancy sash and dial, \$7.50.

Large size solid oak cabinet eight-day, strike, cathedral group, \$1.95. Nickel alarm clocks, with steel pinions, 68c.

Gold Rings. Genuine diamond ring, 1 karat stone, 14 karat solid gold, hand-made setting, \$14.50.

Heavy 14 karat solid gold wedding rings, \$8.50. Solid gold band rings, beautifully chased, 95c.

Watches. B. W. Raymond movement, 15 ruby jewels in gold settings, compensation balance, adjusted to temperature, isochronism and position, patent regulator, patent Broquet hair spring, hardened and tempered in form, double sunk dial, with an elegant gold-filled case warranted to wear 20 years, \$17.25.

E. Howard & Co., with a fine 14 karat solid gold case, \$14.50.

Ladies' 14 karat solid gold case, with diamond sets, Elgin, Springfield or Waltham movements, full jeweled, \$23.50.

Wall Paper.

White blank, new styles, 4c to 6c. Nice gilt paper 6c to 10c. Varnished bronze paper 15c to 25c. Heavy embossed, very best, 20c to 50c.

Buggies and Carriages.

"We sell everything on wheels," all warranted. Road wagon, first class, \$37. Top buggy, \$65. Light business wagon, \$37.50. Best new style phaeton, \$95.

Draperies.

Silkaline 10c to 15c. China silk, extra quality, 65c. Short lengths curtain scrim 2c. China mattings 12c to 25c. Oil cloth 15c to 25c per square yard.

Harness.

A genuine rubber hand made harness, worth \$25, now \$15.50. A genuine rubber hand made harness, worth \$28, now \$20.

Sewing Machines.

5 different makes from \$15 to \$30, with two to eight drawers.

Mail Orders Filled.

We are now prepared to fill all mail orders promptly. We guarantee all goods as represented or money refunded.

Mail Orders Filled.

We have four different makes of lawn mowers. We have taken off the old hardware price and put them on sale so every one can own a lawn mower.

10-inch lawn mower, \$3.85; old price, \$6.50. 12-inch lawn mower, \$4.75; old price, \$8.50. 14-inch lawn mower, \$5.65; old price, \$10.50. 16-inch lawn mower, \$6.55; old price, \$15.00.

Mail Orders Filled.

Cracked coffee, 12c and 15c. Cracked Mocha and Java, 20c and 22c. Old Government Mocha and Java, 35c, 3 pounds for \$1. Choice sun-dried Japan teas, 10c, 25c, 35c, 50c per pound.

Pickles and Chow Chow.

Imported chow chow, 15c per quart. Imported mixed pickles, 15c per quart. Imported olives, 35c per quart.

Cocoa and Chocolate.

Van Houten's pure cocoa, 65c per pound. American breakfast cocoa, 65c per pound. Premium chocolate, 17c.

Butter Dept.

Fine separator creamery, 25c. Country butter, 12c to 15c. Best country butter, 17c.

Cheese Dept.

Finest full cream, 14c and 16c. Wisconsin full cream, 5c, 7c and 10c. Swiss cheese, 10c, 18c and 20c.

Meat Dept.

Breakfast bacon, 12c. Dried beef, 10c. Bologna, 5c. No. 1 sugar-cured hams, 15c.

Groceries.

Can Fruit. 3-pound can egg plums 12c. 3-pound can California Bartlett pears, 15c. 3-pound can yellow Baltimore peaches, 12c.

Condensed Milk and Evaporated Cream. Highland evaporated cream, 12c per can. Economy evaporated cream, 10c per can. Challenge condensed milk, 10c per can.

Tea and Coffee. Cracked coffee, 12c and 15c. Cracked Mocha and Java, 20c and 22c. Old Government Mocha and Java, 35c, 3 pounds for \$1. Choice sun-dried Japan teas, 10c, 25c, 35c, 50c per pound.

Pickles and Chow Chow. Imported chow chow, 15c per quart. Imported mixed pickles, 15c per quart. Imported olives, 35c per quart.

Cocoa and Chocolate. Van Houten's pure cocoa, 65c per pound. American breakfast cocoa, 65c per pound. Premium chocolate, 17c.

Butter Dept. Fine separator creamery, 25c. Country butter, 12c to 15c. Best country butter, 17c.

Cheese Dept. Finest full cream, 14c and 16c. Wisconsin full cream, 5c, 7c and 10c. Swiss cheese, 10c, 18c and 20c.

Meat Dept. Breakfast bacon, 12c. Dried beef, 10c. Bologna, 5c. No. 1 sugar-cured hams, 15c.

Furniture.

Bed Room Suits. We carry the following makes of bed room suits: Esty Manufacturing Co., McCord & Bradford, Horn Bros., Hastings Manufacturing Co. All first class concerns, and the name is a guarantee of A 1 goods.

We have suits at \$11.50, \$13.50, \$14.50. Square glass cheval suits at \$17.50, \$20 and up to the finest polished quarter sawed oak suits made.

Sideboards. Made by Horn Bros., American Furniture Co., Fairbault Furniture Co., Esty Manufacturing Co., at \$14.50, \$15, \$18 up to \$45.

Chiffoniers. Horn Bros., Fairbault Furniture Co.; goods ranging from \$13.50 up for fine polished quarter sawed oak goods.

Extension Tables. Goshen Table Co., Star Furniture Co., St. Anthony Table Co., St. John's tables. All first class goods. 6-foot tables, \$3.50; 8-foot, \$5.25.

Baby Carriages. Heywood-Morrill Reed and Rattan Co., Gendron Iron Wheel Co.; none better. Carriages at \$1.50 up to \$26. All intermediate prices included.

Trunks. From the best factories in the country, running from \$1.39 for a zinc trunk to the best sole leather made.

Valises. From Raquet Bros. and William Rhomer, the best. Any style you want; any price. On furniture we can save you money.

Millinery.

All the very latest millinery at popular prices. Sailor hats for 25c, worth 75c. Sun Hats. Trimmed hats at all prices. A latest style trimmed hat for \$5 worth and usually sold in millinery stores for \$12.

We carry such an enormous stock of Trunks and Valises, that we have no trouble suiting you in style and price. We have started a special sale price on everything in this line, and know we can save you money.

Men's Shoes.

Monday we put on sale 140 pairs men's fine hand-welt tan Blucher \$4.50 shoes at \$3.35 a pair.

120 pairs men's \$3.50 neat kid oxford ties at \$2.75 a pair.

We also continue to sell the J. H. Tilt \$4 hand-welt shoes at \$3. Every pair warranted.

Men's \$3.50 cordovan shoes at \$2.40 a pair.

Boys' Shoes.

In boys we have always given great bargains.

Monday we will sell boys' \$1.75 button shoes at \$1.30 a pair; sizes, 2 to 6.

Youth's \$1.50 button shoes at \$1.20 a pair; sizes 12 to 2.

Ladies' Shoes.

We have just received and put on sale Monday, 300 pairs Brooks Bros.' \$5 make ladies' fine shoes, at \$4 a pair. These are some of the finest French kid hand-turned shoes made in Rochester. Every pair warranted.

250 pairs Field Thayer's \$3.50 make ladies' fine blucher lace shoes at \$2.85 a pair. The latest styles.

220 pairs Little-Maxwell's \$2.50 make ladies' fine dongola shoes at \$1.75 a pair.

Ladies' Oxford Ties.

Monday we put on sale 300 pairs Little-Maxwell's \$2.50 make ladies' cloth top and hand-turned oxford ties at \$1.75 a pair. Every pair warranted, and if they rip in the seams we sew them for nothing.

300 pairs Amazion & Haley's \$3.00 make ladies' fine cloth top, hand-turned oxford ties, at \$2.50.

Misses' Shoes.

200 pairs J. H. Swain's \$1.75 make misses' fine dongola kid patent tip shoes at \$1.20 a pair.

210 pairs H. W. Merriam's \$2.25 make misses' fine dongola spring heel shoes at \$1.48