

# Going to Make a Change.

We've decided to make some changes in our establishment. It will be necessary for us to convert some of our lines into cash immediately. Other lines must be reduced one half. The details of the change do not interest the public, but we make some prices that will interest the entire west. Notice below how we start off this week. Watch the daily papers for the next 30 days.

HAYDEN BROS.

### A LOSS.

We are willing to take an actual loss of money on our dress goods and silks. No one who has been in our store need be told of the enormous quantity we have in sight. And there's more in our stock room.

We were tempted to buy great amounts of the new spring goods by several most extraordinary offers of the factories, and we are obliged to get the line down. How we propose to do it will appear in the prices we make for Monday.

### Challies.

One lot of 112 pieces imported all wool French challies, 32 inches wide (notice the width), most beautiful choice patterns in both dark and light colors, sold as a special drive at 50c.

**Price Monday 39 Cents.**

75 pieces Manchester challies, all new spring styles, light shades only. These are the very best half wool goods made, and are never sold for less than 20c a yard in cut-price sales.

**Our Price 12 1/2 Cents.**

### Jamestown Suitings.

Here is a great cut. We bought them away down and can stand it.

88 pieces wide wale Jamestown Suitings, nearly every piece a different shade of the new spring colors. Never sold for less than 55c a yard. In this stock-reducing sale at

**29 Cents a Yard.**

### Gloria Silks.

20 pieces gloria silks, all in the very latest colorings. Remember those are of the very best weaves and the finest goods made.

On Monday your choice for

**75 Cents.**

### Henriettas.

We put in all of our very best 46-inch all-wool satin finished, best goods made. Sold everywhere at \$1.25 a yard.

Monday they go at

**88 Cents.**

### SILKS AND VELVETS

It doesn't matter what pretensions any house may make, or what high class of trade they cater to. We are positive that there is no more elegant or complete line of silks in the whole west than we have now on hand. Fact is we have too much of it.

### Fancy Velvets.

A slaughter of fancy velvets, brocaded, stripes, plaids and novelties, actually worth \$2. All go this week at

**75 Cents a Yard.**

All our new line of desirable shades of high grade velvets, worth and sold in other houses at \$1.50. Our price this week,

**\$1 a Yard.**

### China Silks

Here's a bargain: 100 pieces choice printed China silks, worth 60c, 65c and 60c. We will offer the whole assortment this week at the uniform price of

**49c a Yard.**

### Pongee Silks

10 pieces solid color pongee silks, just the thing for linings, drapes and fancy work,

**25c a Yard.**

### Thread 1c a Spool

Thursday we will offer everything in threads at unheard-of prices. Machine thread, full 200 yards, 1c per spool. Positively not more than 5 spools to a customer.

Best busting cotton, 500 yard spools, 2c per spool, sale limited to 1 spool each.

Star brand linen thread, 2c per spool, sale limited to 2 spools.

Barbour's best linen thread, 100 yards, the finest in the country, 2 1/2c per spool. Not more than 2 spools to a customer.

100-yard spool best silk thread, only 4c per spool; actual value, 10c.

100 yards silk twist, 1c each. Not more than 2 spools of either to one customer.

3 balls best crochet cotton, in all colors, for 5c.

### Carpets.

We have some surprises in our Carpet Department this week.

A good all wool carpet for 50c, worth fully 75c.

A fine Brussels' carpet for 50c.

Our Body Brussels' at 90c are the best value ever shown. They are the regular \$1.35 goods.

### Special for Monday.

500 dozen ladies' fine hemstitched Swiss handkerchiefs at 3c each.

### A Word with You.

The furniture has crowded in upon us so that we haven't room to get around. You know that, if you have tried to get around in that department. Goods are coming in that ought not to have been delivered to us for three months yet. Our line embraces every conceivable sort of serviceable article in the furniture line.

We must get rid of some of it at any price.

This is what we are doing.

Solid oak bedroom suit, 18x40 bevel plate mirror, cheval dresser, washstand and large size bed, all three pieces well finished, with easy sliding drawers, first-class cabinet work. This suit sells the world over for \$25; our price, \$20.

Cheval suit, 18x30 bevel plate mirror, hard maple, full size bed, washstand, all three pieces well finished and well made. Sells the world over for \$25; our price, \$17.50.

### Wall Paper 4 1/2c Roll

Some dealers will tell you that we can't sell it at such prices as we do unless our rolls are short length. We guarantee every roll full length. If you find one short, come and get a new roll for nothing.

We have all the grades in all the new patterns and colors.

Save money on wall paper this week. Third floor.

### Jewelry Department

SPECIAL LOW PRICES ON WATCHES THIS WEEK

Gents' gold filled hunting case watch, warranted to wear 20 years, with a fine jeweled Elgin, Springfield or Waltham movement, \$12.50.

Gents' solid gold hunting case watch, with a full jeweled Elgin, Springfield or Waltham movement, adjusted to heat, cold and position, \$22.50.

Gents' royal gold, stem wind, hunting case watch, \$3.50.

Ladies' gold filled, hunting case watch, warranted to wear 20 years, with a fine Elgin, Springfield or Waltham movement, \$12.50.

Ladies' solid silver, stem wind and set Swiss watch, \$3.50.

Genuine diamond rings for ladies or gents, \$14.95, worth \$25.

Watch and jewelry repairing at half jewelers' prices.

### CLOAKS AND SUITS.

Most people believe that the best cut of garment is one that is cut 50 per cent in price.

We're giving it to them this week. We began it last week, and the cloaks, capes, jackets, suits and waists were carried out by the dozens.

We couldn't possibly quote the prices. They run from \$1.25 for a nice infant's cloak up to royal beauties for ladies at \$17.50.

There is one lot of ladies' jackets for \$7, the new cape jackets (three capes), and the butterfly capes. All tailor made and finished up equal to the usual \$15 garment. They are ladies' cloth in tans and blues.

### Silk Waists

Special price on three lots for this week.

### Perfumes 15c Ounce

Having received another invoice of Leon Maugeot & Co.'s fine perfumes, we will sell the following odors Monday only at 15c per ounce:

White Rose, Jockey Club, Pond Lily, White Lilac, Heliotrope, Yang Yang, Honey suckle, Marie Stuart, Lily of the Valley, Crabapple Blossom, Blue Bell, Wild Olive and Trailing Arbutus.

But notice—You must bring your bottles or we will charge you from 2c to 4c for each bottle.

### MILLINERY

It seems as though everybody in Omaha had been in this department last week.

Nice, stylish trimmed hats, \$1.50.

## CLOTHING DEPT.

### FORCED

—TO—  
**REALIZE  
MONEY MONEY MONEY**

Owing to the large bankrupt clothing stock from Kohn & Harris and our already large spring stock we had contracted for, we are overlanded in this department. Now in order to unload we must cut prices. This we have done. From now on the greater part of our clothing will be sold at cost and below; all new spring goods at bankrupt prices.

Men's suits, \$2.95.  
Men's suits, \$4.95.  
Men's suits, \$7.50.  
Men's suits, \$10.00.  
worth 50 per cent more.

Men's pants, 25c up.  
Knee suits, 75c up.  
Boys' long pants suits, \$1.50 up.  
Boys' jean pants, 50c.  
Knee pants, 15c.  
Monday our \$4 suits \$2.50.  
Everything goes at cut prices.

## Shoes and Shoes

Shoes everywhere.  
THEY'RE CROWDING US.

We've had to put shelves along the stairway, and put the men's shoes in the basement. Still they pile up, and we must sell 'em off. This stock must be reduced fully one-third in the shortest possible time.

### Greatest Bargains Ever Offered on Fine Shoes.

To close the lines we offer ladies' fine shoes at prices that will make them go quick.

**\$2.48**  
Worth \$3.50 and \$4.00.

We put into this sale 250 pairs of Pillsbury Bros' make French dongola \$3.50 shoes at \$2.48 a pair; all sizes, C, D and E widths.

100 pairs Dearborn & Kendall's make ladies' fine \$4 patent vamp hand turned shoes at \$2.48 a pair; all sizes, A to E widths.

These are shoes made by two of the best shoe factories in the east, and every lady that buys a pair will get a bargain.



**\$1.68**  
Worth \$2.50

240 pairs ladies' fine cloth top \$2.50 Oxford ties go at \$1.68 a pair. If you want a fine pair of low shoes, don't miss this bargain.

**\$2.25**  
Worth \$3.00.

220 pairs men's fine Casco calf \$3.00 shoes go in this sale at \$2.25, lace and congress, plain and tip toes. We have never before offered such a bargain in men's shoes.

60 pairs men's mat kid \$3.50 Oxford ties at \$2.75. If you want a nice low shoe for summer wear, these are a bargain.

**We Repair Shoes, Neat and Cheap.**

**HAYDEN BROTHERS.**

## Our Basement.

This is where we save you money. We exercise the greatest care in the selection of every article of food. No adulteration nor any inferiority can be found. Car load quantities and our enormous sales every day insure us the very pick of the world's markets, both in qualities and prices.

### FOR THE TABLE.

Finest home-made catsup, in bottles, 10c. 12 pounds white corn meal, 20c. 8 pounds pure buckwheat flour, 25c. 12 pounds pure Graham flour, 35c. 6 pounds pearl hominy for 25c. Bologna sausage, 5c. Liver sausage, 5c. Soda crackers, 5c. Oyster crackers, 5c. Sweet chocolate, 5c. Premium chocolate, 17c. 20-pound pail very fine fruit jelly, 75c each. Imported chow-chow, 15c per quart. Imported mixed pickles, 15c per quart. Imported olives, 35c per quart; they are very fine; would be cheap at 75c. All kinds of wash powders 2c per package. 7 bars best laundry soap, 25c.

### Flour.

Pillsbury's best XXXX flour, \$1.10. Hayden Bro's best XXXX flour, \$1.10. Best superlative flour, 90c. Snowflake flour, 95c. Eye flour, \$1 and \$1 1/2; Aunt Jemima's pan cake flour 3c or 7c for 2 pound package; Aunt Sally's pan cake flour, 3c or 7c for 2 pound package; Lieb's Ryeinjin flap jack pan cake flour, 3c or 7c for 2 pound package; self-rising buckwheat flour 3c or 7c for 2 pound package.

### Fruit.

Finest fard dates, 7c per pound; figs, 12c and 15c; best bananas, 15c per dozen; fancy Palermo and Messina lemons, 15c and 17c. We carry all kinds of Florida and California oranges; the very finest Florida oranges that grow, large size, only 25c per dozen; California red-land oranges, 24c, 25c and 26c. Now remember we can sell you oranges for 10c, 12c and 15c and very good ones, too. Call and see our fruit department down stairs.

### Butter and Cheese.

Country butter, 15c, 17c and 19c; creamery, 20c, 22c and 24c; separator creamery, 26c. Buy your butter here where you can get the best at lowest prices.

Wisconsin full cream cheese, 75c, 9c and 12c; brick cheese, 10c, 12c and 14c; Young America full cream cheese, 10c; Swiss cheese, 16c, 18c and 20c; in fact we can give you any kind of cheese you want.

### Meat Department.

Finest salt pork, 10c per pound; finest sugar cured No. 1 hams, 14c; picnic hams, 10c; California, 11c; boneless, rump and plate corned beef, 7c; Bologna liver sausage and head cheese, all 5c per pound; breakfast bacon, 11c; ham sausage, 7c; blood sausage, 5c; frankfort 8c; boneless ham, 13c; tripe and pigs feet, 3c per pound; dried beef, 10c; compressed cooked corned beef, 10c per pound. Don't forget to call at our fish department. Our motto, every article guaranteed to be as represented or money refunded.

### Hurd Refrigerator.

We have a big stock of refrigerators on hand and in order to reduce the stock we are going to sell them at rock bottom prices. Country merchants and small dealers ought to take advantage of this special sale. We will sell you a No. 41 Hurd refrigerator at \$5.85, a No. 42 Hurd refrigerator at \$7.20, a No. 43 Hurd refrigerator at \$8.55. We have the full line in stock and will sell you any kind, size or style at the above corresponding price. Remember this is the HURD REFRIGERATOR.

### House Furnishing Goods.

Ice cream freezers: 2-quart, \$1.25; 3-quart, \$1.50; 4-quart, \$1.80. Keystone egg beater, 1893 pattern, 75c, just received; a great improvement over the old style.

Cups and saucers, 20c per set. Chambers, 15c each.

Plates, 2c, 4c and 5c each.

Tumblers, 2c each.

Hanging lamps, with extension springs, \$1.69 each, worth \$5.

Stand lamps from 10c up.

Syrup pitchers, 3c.

Cream sets, consisting of sugar bowl, cream pitcher, butter dish and spoon-holder, 19c per set.

Salt and pepper shakers, 1 1/2c each.

Wine glasses, 3c each.

Good scrub brushes, 5c each.

Wash boilers, copper bottom, 49c; coffee and tea pots, 10c; milk pans, 3c; pudding pans, 3c; dust pans, 5c; pint cups, 2c; covered pails, 2c; copper-bottom tea kettles, 20c; wash basins, 3c; flour sieves, 5c; nutmeg grater, 1c; can-openers, 3c; clothespins, 1c per dozen; 2 packages tacks, 1c; mouse traps, 1c; teaspoons, 6 for 5c; tablespoons, 3 for 5c; tea strainers, 1c; wooden bowls, 3c; Dover egg beaters, 5c; ink, 2c per bottle; mulling, 2c per bottle.

Best sperm sewing machine oil, 5c per bottle.

Perforated chair seats, 7c each.

French blacking, 5c per box. Regula-lacy sold at 15c.

Toothpicks, 2c per box.

Scrubbing brushes, 5c each.

### Shelf and Builders' Hardware.

Disston's D 8 rip saw, 28-inch, 5 1/2 pts. \$1.55.

Disston's buck saw No. 4, 10-inch, 90c.

Socket firmer chisels, 10c, 15c, 20c each.

Rivet sets, 25c; boxwood rules, 5c; screw driver bits, 5c; rose counter sinks, 5c; Hunter's nail set, 5c.

Howard Allard's spiral triple bit screw driver No. A 1, \$1.

Aemo screw drivers, 6-inch, 20c; 8 inch, 30c.

No. 10 iron smooth planes, \$1.10.

No. 3 iron smooth planes, \$1.25.

No. 4 iron smooth planes, \$1.30.

No. 18 iron knuckle joint planes, 70c.

Nicholson's slim taper files, 3c, 5c, 7c, 10c.

Ratchet screw drivers, 5c, 50c; plane braces, 20c; ratchet braces, 45c; draw knives, 35c; measuring tapes, 25 feet, 15c; 50 feet, 25c; model tool handles, 40c; socket scratch awls, 8c; Myrdale's hammers, 1 1/2c, 3c. Full line of corrugated bottom planes.

### Gasoline Stoves.

In gasoline stoves this season we are able to give you everything and anything. We have not confined ourselves to one make, but we have picked out the best makes in the market. We have the Quick Meal (general western agents), the Dangler Stove Co.'s stoves, the Baxter Stove Co.'s stoves, the Aurora Stove Co.'s stoves, the Schultz Stove Co.'s stoves, the Central Oil Gas Stove Co.'s stoves, the New York Stove Co.'s stoves, etc. We will give any kind of guarantee you want, and what is more, we will give you the price.

A one burner gasoline stove for \$2.45.

A two burner gasoline stove for \$3.50.

A three burner gasoline stove for \$4.90.

Any other dealer will charge you 50 per cent more for the same stove. The guarantee we give you is not to clean up your stove when it ceases to work. Any stove we sell with a guarantee means if the stove don't prove satisfactory, a new stove or money refunded.