

GRAND ANNUAL SPRING OPENING

It is our pleasure to announce that we have received all of our heavy spring purchases and have completed arranging them and beginning tomorrow

MONDAY, APRIL 3

FURNITURE, CARPETS, STOVES AND HOUSEHOLD GOODS

Ever shown in this city. Our large double building and warehouses are filled from basement to roof with the newest, choicest and most desirable goods to be obtained, which we are selling at extremely low prices either for cash or credit. No security required. No interest asked. The PUBLIC IN GENERAL IS INVITED TO OUR GRAND OPENING. Come, inspect our goods, terms and prices.

FOLDING BEDS
PARLOR SUITS
BOOK CASES

ENGRAVINGS
PAINTINGS
FRANCES

PEOPLE'S MAMMOTH INSTALLMENT HOUSE

1315-1317 FARNAM ST

DESKS
GASOLINE STOVES
DINNER SETS
CALIFORNIA
TABLES
SPRINGS
SOFAS
MATTRESSES
LAMP
CHAIRS
ROCKERS

RUGS
BED ROOM SUITS
HALL RACKS
WARD ROBES
REFRIGERATORS
ICE BOXES
BABY CARRIAGES
CARPETS
CURTAINS
PORTIERS

What You May Expect Tomorrow:

To see the greatest and most select exhibit of Furniture, Carpets, Stoves and Household Goods ever offered by any retail establishment in this city; to obtain exceptional bargains in every department; to participate in a most thoroughly popular and cosmopolitan gathering of ladies from every section of the city and surrounding country; to feast your eyes on the latest Spring Designs in Furniture and Carpets; to see more distinct and better equipped departments than you have yet seen in any other store; to travel over more feet of floor room bending under Special Novelties from basement to roof. These and innumerable other features await you at this Grand Spring Opening. Elegant imported

Souvenirs

Free to all callers. Try and be among our earliest visitors, and see everything at its best.

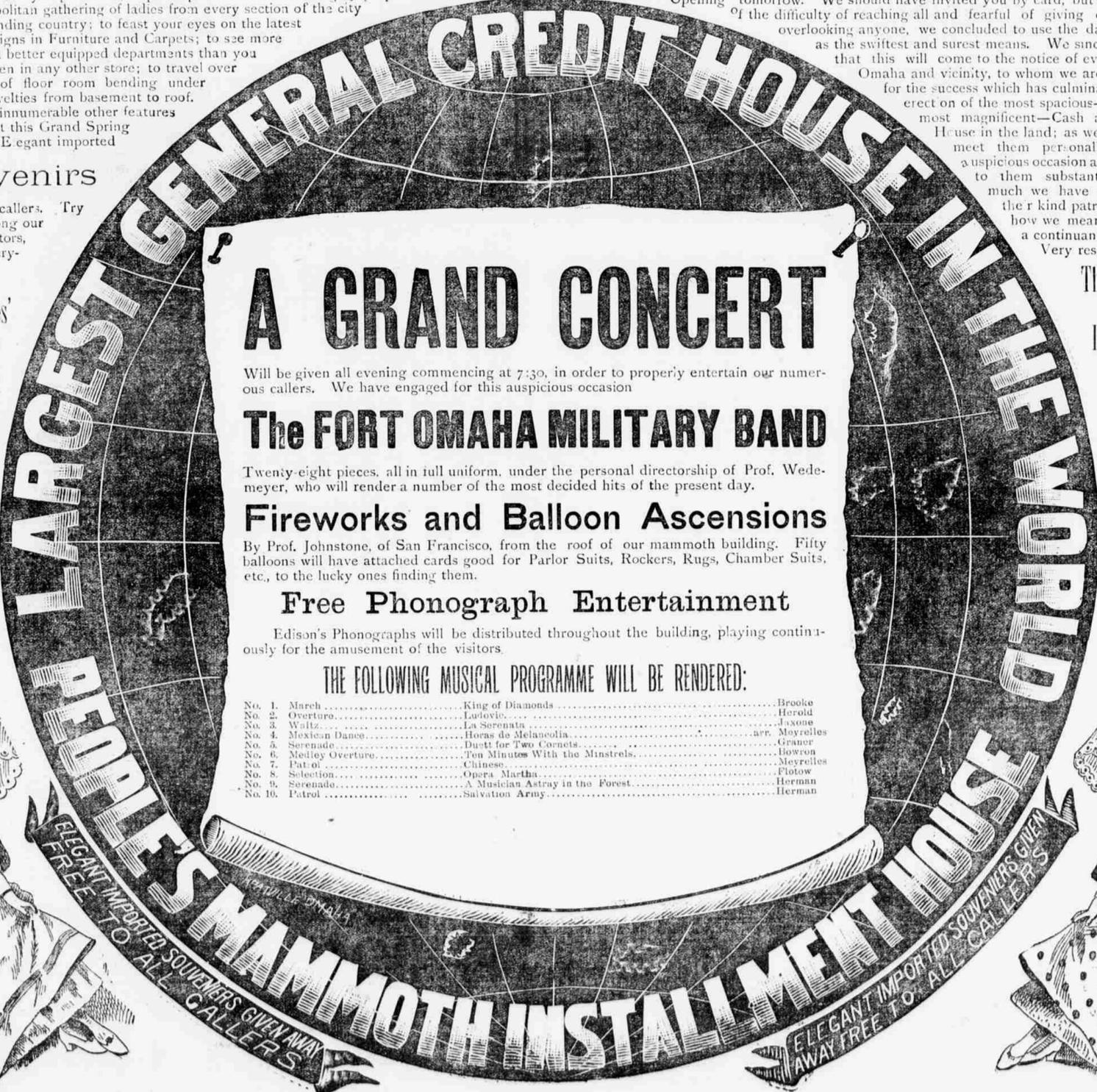
The Peoples' Mammoth Installment House, 1315-1317 Farnam Street.

AN INVITATION

To Our Patrons and Friends:

We take this means of extending to you an invitation to be present at our Grand Spring Opening tomorrow. We should have invited you by card, but well aware of the difficulty of reaching all and fearful of giving offense by overlooking anyone, we concluded to use the daily papers as the swiftest and surest means. We sincerely hope that this will come to the notice of every lady in Omaha and vicinity, to whom we are indebted for the success which has culminated in the erection of the most spacious—if not the most magnificent—Cash and Credit House in the land; as we desire to meet them personally on this auspicious occasion and manifest to them substantially how much we have appreciated their kind patronage, and how we mean to merit a continuance of it. Very respectfully,

The Peoples' Mammoth Installment House, 1315-1317 Farnam Street.



A GRAND CONCERT

Will be given all evening commencing at 7:30, in order to properly entertain our numerous callers. We have engaged for this auspicious occasion

The FORT OMAHA MILITARY BAND

Twenty-eight pieces, all in full uniform, under the personal directorship of Prof. Wedemeyer, who will render a number of the most decided hits of the present day.

Fireworks and Balloon Ascensions

By Prof. Johnstone, of San Francisco, from the roof of our mammoth building. Fifty balloons will have attached cards good for Parlor Suits, Rockers, Rugs, Chamber Suits, etc., to the lucky ones finding them.

Free Phonograph Entertainment

Edison's Phonographs will be distributed throughout the building, playing continuously for the amusement of the visitors.

THE FOLLOWING MUSICAL PROGRAMME WILL BE RENDERED:

- No. 1. March King of DiamondsBrooke
- No. 2. Overture.....Ludovic.....Herold
- No. 3. Waltz.....La Serenata.....Jaxone
- No. 4. Mexican Dance.....Horas de Melancolia.....Moyrelles
- No. 5. Serenade.....Duet for Two Cornets.....Granor
- No. 6. Medley Overture.....Ten Minutes With the Minstrels.....Howron
- No. 7. Patrol.....Chinese.....Meyrelles
- No. 8. Selection.....Opera Martha.....Plotow
- No. 9. Serenade.....A Musician Astray in the Forest.....Herman
- No. 10. Patrol.....Salvation Army.....Herman



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